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FAS-FAX:
United States Newspapers

Circulation averages
for six months ended
September 30, 1987

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1986 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in September 30, 1987 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1987.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ALABAMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
ANNISTON (CALHOUN CO.)		27,400			32,400			59,800			
STAR	E (M-F)		17,395	63.49		13,111	40.47		30,506	31,592*	31,798*
STAR	SAT M		18,688	68.20		13,616	42.02		32,304	33,467*	33,377*
STAR	SUN		17,994	65.67		13,607	42.00		31,601	32,793*	32,964*
BIRMINGHAM (JEFFERSON CO.)		280,600			273,000			553,600			
POST-HERALD, NEWS	CMB DLY		170,559	60.78		33,801	12.38		204,360	229,345	227,093
POST-HERALD	M (M-F)		40,871	14.57		10,208	3.74		51,079	60,947	60,539
NEWS	E (M-F)		129,688	46.22		23,593	8.64		153,281	168,398	166,554
POST-HERALD	SAT M		36,287	12.93		9,125	3.34		45,412	54,419	53,300
NEWS	SAT E		111,445	39.72		21,692	7.95		133,137	145,767	144,070
NEWS	SUN		154,145	54.93		37,085	13.58		191,230	213,630	210,454
CULLMAN (CULLMAN CO.)		5,300			21,900			27,200			
TIMES	M (TU-F)		3,463	65.34		5,592	25.53		9,055	9,639	9,244
TIMES	SUN		3,902	73.62		7,212	32.93		11,114	11,727	11,603
DECATUR (MORGAN CO.)		20,300			60,500			80,800			
DAILY	E (M-F)		12,715	62.64		13,211	21.84		25,926	26,100*	25,535*
DAILY	SAT M		12,593	62.03		13,535	22.37		26,128	26,303*	25,108*
DAILY	SUN		13,864	68.30		15,379	25.42		29,243	29,449*	28,497*
DOTHAN (HOUSTON CO.)		20,800			72,700			93,500			
EAGLE	M		9,996	48.06		11,909	16.38		21,905	22,624*	22,445*
EAGLE	SUN		11,336	54.50		13,981	19.23		25,317	26,221*	25,998*
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,100			26,600			52,700			
TIMES DAILY	M		15,462	59.24		12,064	45.35		27,526	32,531*	31,173*
TIMES DAILY	SUN		16,432	62.96		13,325	50.09		29,757	35,062*	34,206*
GADSDEN (ETOWAH CO.)		23,000			57,000			80,000			
TIMES	E		18,684	81.23		11,212	19.67		29,896	30,341*	29,582*
TIMES	SUN		19,835	86.24		12,214	21.43		32,049	32,581*	32,986*
HUNTSVILLE (MADISON CO.)		61,500#			113,900			175,400			
NEWS, TIMES	CMB DLY	#	47,007	76.43		21,607	18.97		68,614	70,269	71,029
NEWS	M (M-F)	#	11,075	18.01		1,901	1.67		12,976	13,034	13,427
TIMES	E (M-F)	#	35,932	58.43		19,706	17.30		55,638	57,235	57,602
NEWS	SAT M	#	9,772	15.89		1,831	1.61		11,603	11,661	11,798
TIMES	SAT E	#	32,277	52.48		18,465	16.21		50,742	52,197	51,239
TIMES	SUN	#	43,929	71.43		27,158	23.84		71,087	74,004	73,391

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ALABAMA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	9/30/87	9/30/86
JASPER (WALKER CO.)		5,100			15,100			20,200			
MOUNTAIN EAGLE	E (M-F)		4,165	81.67		6,724	44.53		10,889	12,553	12,467
MOUNTAIN EAGLE	SUN		3,925	76.96		6,645	44.01		10,570	12,215	11,979
MOBILE (MOBILE CO.)		93,200			183,400			276,600			
REGISTER, PRESS	CMB DLY		56,823	60.97		43,649	23.80		100,472	101,073	99,980
REGISTER	M (M-F)		29,346	31.49		24,456	13.33		53,802	54,308	52,310
PRESS	E (M-F)		27,477	29.48		19,193	10.47		46,670	46,765	47,670
PRESS REGISTER	SAT M		46,959	50.39		40,518	22.09		87,477	88,052	86,708
PRESS REGISTER	SUN		55,274	59.31		52,085	28.40		107,359	108,139	106,786
MONTGOMERY (MONTGOMERY CO.)		72,500			162,200			234,700			
ADVERTISER, JOURNAL	CMB DLY		36,835	50.81		19,050	11.74		55,885	66,291	72,998
ADVERTISER	M (M-F)		23,606	32.56		15,315	9.44		38,921	49,247	52,312
JOURNAL	E (M-F)		13,229	18.25		3,735	2.30		16,964	17,044	20,686
JOURNAL & ADVERTISER	SAT M		31,529	43.49		18,657	11.50		50,186	60,392	66,245
JOURNAL & ADVERTISER	SUN		42,698	58.89		26,503	16.34		69,201	82,708	85,841
OPELIKA (LEE CO.)		20,800			31,500			52,300			
NEWS	E (M-F)		8,321	40.00		3,926	12.46		12,247	13,174	12,736
NEWS	SUN		8,654	41.61		4,358	13.83		13,012	13,989	14,129
TUSCALOOSA (TUSCALOOSA CO.)		52,400#						52,400			
NEWS	E	#	27,050	51.62					27,050	35,168	33,185
NEWS	SUN	#	29,702	56.68					29,702	39,128	37,254
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		121,300#						121,300			
NEWS	M	#	52,902	43.61					52,902	56,084*	55,926*
NEWS	SUN	#	66,997	55.23					66,997	70,768*	68,043*
TIMES	E	#	34,754	28.65					34,754	35,524*	37,117*
TIMES	SUN	#	43,552	35.90					43,552	45,267*	47,623*
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		29,200#						29,200			
NEWS-MINER	E	#	16,160	55.34					16,160	16,517*	17,037*
NEWS-MINER	SUN	#	20,799	71.23					20,799	21,225*	21,367*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ARIZONA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
CASA GRANDE (PINAL CO.)		5,700			14,400			20,100			
DISPATCH	E		4,405	77.28		2,832	19.67		7,237	7,484	7,402
FLAGSTAFF (COCONINO CO.)		18,500#			10,500			29,000			
SUN	E (M-F)	#	10,659	57.62		879	8.37		11,538	11,886	11,162
SUN	SUN	#	11,195	60.51		960	9.14		12,155	12,818	12,344
KINGMAN (MOHAVE CO.)		8,400#						8,400			
MOHAVE MINER	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MOHAVE MINER	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PHOENIX (MARICOPA CO.)		733,700			113,800			847,500			
REPUBLIC, GAZETTE	CMB DLY		350,193	47.73		30,627	26.91		380,820	404,194	382,976
REPUBLIC	M		253,772	34.59		27,623	24.27		281,395	304,662	290,162
GAZETTE	E		96,421	13.14		3,004	2.64		99,425	99,532	92,814
REPUBLIC	SUN		409,345	55.79		40,021	35.17		449,366	483,375	456,121
PRESCOTT (YAVAPAI CO.)		19,500#			4,400			23,900			
COURIER	E (M-F)			UNDER TEMPORARY SUSPENSION OF SERVICE							
COURIER	SUN			UNDER TEMPORARY SUSPENSION OF SERVICE							
SUN CITY (MARICOPA CO.)		35,700#						35,700			
NEWS-SUN	E	#	13,871	38.85					13,871	15,474	15,003
TUCSON (PIMA CO.)		237,300			94,500			331,800			
STAR, CITIZEN	CMB DLY		119,879	50.52		12,615	13.35		132,494	133,770	132,438
STAR	M		67,822	28.58		9,022	9.55		76,844	77,974	75,955
CITIZEN	E		52,057	21.94		3,593	3.80		55,650	55,796	52,106+
STAR	SUN		133,638	56.32		15,050	15.93		148,688	150,980	146,260
YUMA (YUMA CO.)		23,500#						23,500			
SUN & SENTINEL	E	#	15,414	65.59					15,414	16,436	16,703
SUN & SENTINEL	SUN	#	15,974	67.97					15,974	17,109	17,628
ARKANSAS											
EL DORADO (UNION CO.)		10,000			8,500			18,500			
NEWS-TIMES	M		5,840	58.40		5,296	62.31		11,136	11,186	11,033
NEWS-TIMES	SUN		5,881	58.81		5,681	66.84		11,562	11,625	11,526
FAYETTEVILLE (WASHINGTON CO.)		13,600			34,500			48,100			
NORTHWEST TIMES	E		7,708	56.68		3,430	9.94		11,138	11,384	10,948
NORTHWEST TIMES	SUN		8,464	62.24		3,820	11.07		12,284	12,536	11,967

+ADJUSTED TO AUDIT

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ARKANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
FORT SMITH (SEBASTIAN CO.)		37,800			81,000			118,800			
SOUTHWEST TIMES RECORD	ALL DAY		23,384	61.86		18,771	23.17		42,155	42,541	42,679
SOUTHWEST TIMES RECORD	SUN		24,241	64.13		21,161	26.12		45,402	45,743	46,489
HOPE (HEMPSTEAD CO.)		4,000			7,500			11,500			
STAR	E		2,804	70.10		1,537	20.49		4,341	4,647	5,068
HOT SPRINGS (GARLAND CO.)		16,800			24,800			41,600			
SENTINEL-RECORD	M		10,129	60.29		7,730	31.17		17,859	18,038	17,536
SENTINEL-RECORD	SUN		10,672	63.52		8,172	32.95		18,844	19,130	18,603
JONESBORO (CRAIGHEAD CO.)		11,400			29,400			40,800			
SUN	M		10,089	88.50		11,430	38.88		21,519	24,346	21,010
SUN	SUN		10,514	92.23		12,308	41.86		22,822	25,880	22,487
LITTLE ROCK (PULASKI CO.)		126,400			268,600			395,000			
DEMOCRAT	M		44,423	35.14		34,169	12.72		78,592	90,987	81,420
DEMOCRAT	SUN		71,072	56.23		78,680	29.29		149,752	171,511	153,201
GAZETTE	M		62,554	49.49		43,668	16.26		106,222	140,301	126,346
GAZETTE	SUN		83,845	66.33		70,938	26.41		154,783	200,090	167,031
MOUNTAIN HOME (BAXTER CO.)		4,100			9,400			13,500			
BAXTER BULLETIN	M		3,201	78.07		3,851	40.97		7,052	8,415	8,099
PINE BLUFF (JEFFERSON CO.)		19,600			42,100			61,700			
COMMERCIAL	E		12,481	63.68		8,422	20.00		20,903	21,085	21,166
COMMERCIAL	SUN		13,140	67.04		9,015	21.41		22,155	22,373	22,526
ROGERS (BENTON CO.)		8,300			39,500			47,800			
NORTHWEST NEWS	M (M-F)		5,731	69.05		7,551	19.12		13,282	13,437	13,630
NORTHWEST NEWS	SUN		6,189	74.57		8,938	22.63		15,127	15,327	15,290
SPRINGDALE (WASHINGTON CO.)		9,900			49,000			58,900			
NEWS	E (M-F)		7,120	71.92		5,458	11.14		12,578	13,050	12,908
NEWS	SUN		7,403	74.78		6,475	13.21		13,878	14,453	14,133
WEST MEMPHIS (CRITTENDEN CO.)		9,500#			7,200			16,700			
TIMES	E (M-F)	#	5,162	54.34		2,328	32.33		7,490	7,801	7,951

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
ALAMEDA (ALAMEDA CO.)		33,200						33,200			
TIMES-STAR	M		8,210	24.73					8,210	8,263*	
TIMES-STAR	SUN		7,348	22.13					7,348	7 401*	
ANTIOCH (CONTRA COSTA CO.)		25,900#						25,900			
LEDGER	E (M-F)	#	14,506	56.01					14,506	14,644	13,655
ANTIOCH (CONTRA COSTA CO.)		44,200#						44,200			
LEDGER/POST DISPATCH	SAT M	#	21,167	47.89					21,167	21,339	20,331
LEDGER/POST DISPATCH	SUN	#	21,442	48.51					21,442	21,613	20,659
AUBURN (PLACER CO.)		17,200#						17,200			
JOURNAL	M (M-F)	#	10,735	62.41					10,735	12,506*	12,276
JOURNAL	SUN	#	11,021	64.08					11,021	12,889*	12,536
BAKERSFIELD (KERN CO.)		104,100			71,900			176,000			
CALIFORNIAN	M		64,054	61.53		17,390	24.19		81,444	81,984	81,721
CALIFORNIAN	SUN		67,261	64.61		19,161	26.65		86,422	87,103	87,185
BRAWLEY (IMPERIAL CO.)		8,800#						8,800			
NEWS	E	#	4,499	51.13					4,499	5,126	5,046
CHICO (BUTTE CO.)		59,500#						59,500			
ENTERPRISE-RECORD	E	#	26,166	43.98					26,166	27,208	26,361
ENTERPRISE-RECORD	SUN	#	25,488	42.84					25,488	26,537	25,591
DUBLIN (ALAMEDA CO.)		53,900#						53,900			
HERALD	M	#	23,006	42.68					23,006	26,448	25,174
HERALD	SUN	#	23,335	43.29					23,335	26,931	25,284
EL CENTRO (IMPERIAL CO.)		17,800#						17,800			
IMPERIAL VALLEY PRESS	E	#	10,699	60.11					10,699	11,109	10,850
EUREKA (HUMBOLDT CO.)		18,300			34,800			53,100			
TIMES STANDARD	E		9,893	54.06		10,242	29.43		20,135	20,572	20,372
TIMES STANDARD	SUN		10,518	57.48		11,313	32.51		21,831	22,317	21,641
FREMONT-NEWARK (ALAMEDA CO.)		78,600						78,600			
ARGUS	M		25,357	32.26					25,357	25,666	23,801
ARGUS	SUN		26,669	33.93					26,669	26,954	24,263
FRESNO (FRESNO CO.)		210,800#						210,800			
BEE	M	#	111,317	52.81					111,317	140,402	139,689
BEE	SUN	#	124,357	58.99					124,357	164,403	164,581

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
GILROY (SANTA CLARA CO.)		8,800			8,400			17,200			
DISPATCH	E (M-F)		4,693	53.33		2,570	30.60		7,263	7,479*	
GRASS VALLEY (NEVADA CO.)		24,800#						24,800			
UNION	E	#	13,765	55.50					13,765	14,200	13,664
HANFORD (KINGS CO.)		13,800			16,200			30,000			
SENTINEL	E		7,627	55.27		6,527	40.29		14,154	14,303	14,005
HAYWARD (ALAMEDA CO.)		91,000			94,600			185,600			
REVIEW	M		32,298	35.49		13,476	14.25		45,774	46,702	48,575
REVIEW	SUN		33,652	36.98		13,941	14.74		47,593	48,372	50,244
HOLLISTER (SAN BENITO CO.)		5,400#			5,100			10,500			
FREE LANCE	E (M-F)	#	3,624	67.11		1,285	25.20		4,909	5,168	5,354
HOLLYWOOD (LOS ANGELES CO.)											
VARIETY	M (M-F)									22,395	21,359
INDIO (RIVERSIDE CO.)		15,300			26,400			41,700			
NEWS	E		5,911	38.63		2,145	8.13		8,056	8,593	8,608
LOMPOC (SANTA BARBARA CO.)		15,200			3,300			18,500			
RECORD	E (M-F)		9,127	60.05		697			9,824	9,995	10,008
RECORD	SUN		9,219	60.65		712			9,931	10,138	10,240
LOS ANGELES (LOS ANGELES CO.)		1,317,700			2,590,300			3,908,000			
HERALD EXAMINER	M (M-F)		115,038	8.73		92,499	3.57		207,537	238,811	241,454
HERALD EXAMINER	SAT M		83,984	6.37		74,626	2.88		158,610	186,520	185,834
HERALD EXAMINER	SUN		87,004	6.60		80,221	3.10		167,225	195,009	200,777
HOLLYWOOD REPORTER	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
INVESTOR'S DAILY	M (M-F)									89,599	56,428
LA OPINION	M		48,261	3.66		17,945	0.69		66,206	72,442	68,089
LA OPINION	SUN		38,016	2.89		14,660	0.57		52,676	57,915	52,087
LOS ANGELES (LOS ANGELES CO.)		637,400#						637,400			
NEWS	M (M-F)	#	150,339	23.59					150,339	159,348	153,441
NEWS	SAT M	#	139,305	21.86					139,305	145,512	139,904
NEWS	SUN	#	163,678	25.68					163,678	174,767	164,823
RACING FORM	MON M									16,759*	15,416*
RACING FORM	TUE M									8,617*	6,534*
RACING FORM	M (W-F)									25,019*	21,740*
RACING FORM	SAT M									35,147*	30,362*
RACING FORM	SUN									30,209*	26,685*

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
LOS ANGELES (LOS ANGELES CO.)		3,046,000#			773,800			3,819,800			
TIMES	M (M-F)	#	723,306	23.75		166,929	21.57		890,235	1,113,459	1,086,383
TIMES	SAT M	#	642,096	21.08		159,129	20.56		801,225	1,017,270	992,331
TIMES	SUN	#	883,313	29.00		211,386	27.32		1,094,699	1,384,857	1,348,987
LOS ANGELES CO.		513,100#						513,100			
COPLEY LOS ANGELES NEWSPAPERS	E	#								133,516	131,194
COPLEY LOS ANGELES NEWSPAPERS	SUN	#								125,673	124,750
LOS ANGELES CO. (LONG BEACH P.O.)		276,000			134,700			410,700			
PRESS-TELEGRAM	CMB DLY		98,625	35.73		18,571	13.79		117,196	130,999	129,378
PRESS-TELEGRAM	M (M-F)		93,706	33.95		18,508	13.74		112,214	125,986	124,488
PRESS-TELEGRAM	E (M-F)		4,919	1.78		63	0.05		4,982	5,013	4,890
PRESS-TELEGRAM	SAT M		93,451	33.86		18,207	13.52		111,658	124,368	124,099
PRESS-TELEGRAM	SUN		111,481	40.39		18,803	13.96		130,284	143,222	141,457
LOS ANGELES CO. (PASADENA P.O.)		72,500			90,500			163,000			
STAR-NEWS	M		19,072	26.31		14,341	15.85		33,413	39,510	39,882
STAR-NEWS	SUN		19,967	27.54		16,320	18.03		36,287	44,519	44,997
LOS ANGELES CO. (WEST COVINA P.O.)		148,500			81,600			230,100			
SAN GABRIEL VALLEY TRIBUNE	M		47,301	31.85		9,607	11.77		56,908	59,769	60,816
TRIBUNE NEWS	SUN		51,122	34.43		9,730	11.92		60,852	80,477	79,491
LOS ANGELES CO. (WHITTIER P.O.)		32,900			89,000			121,900			
NEWS	E		10,990	33.40		6,974	7.84		17,964	18,003	18,127
MADERA (MADERA CO.)		8,600			17,600			26,200			
TRIBUNE	E		4,966	57.74		3,579	20.34		8,545	8,682	8,600
MARIN CO. (NOVATO P.O.)		88,100			6,100			94,200			
INDEPENDENT JOURNAL	E		34,712	39.40		961	15.75		35,673	37,350	40,214
INDEPENDENT JOURNAL	SUN		38,141	43.29		1,064	17.44		39,205	41,582	43,083
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)		41,600#						41,600			
APPEAL-DEMOCRAT	E	#	22,661	54.47					22,661	24,649	23,488
MERCED (MERCED CO.)		25,500			34,100			59,600			
SUN-STAR	M		17,677	69.32		5,285	15.50		22,962	23,383	23,305

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CALIFORNIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
MODESTO (STANISLAUS CO.)		47,900#			62,600			110,500			
BEE	M	#	37,940	79.21		24,014	38.36		61,954	76,275	74,063
BEE	SUN	#	38,546	80.47		26,682	42.62		65,228	81,835	80,762
MONTEREY (MONTEREY CO.)		35,100#			21,300			56,400			
HERALD	M	#	24,197	68.94		6,166	28.95		30,363	33,167	33,378
HERALD	SUN	#	24,759	70.54		6,482	30.43		31,241	34,675	34,449
NAPA (NAPA CO.)		23,900			17,000			40,900			
REGISTER	E		15,213	63.65		5,697	33.51		20,910	21,123	20,987
OAKLAND (ALAMEDA CO.)		753,000#						753,000			
TRIBUNE	M (M-F)	#	130,229	17.29					130,229	148,136	152,739
TRIBUNE	SAT M	#	131,331	17.44					131,331	144,775	149,237
TRIBUNE	SUN	#	135,551	18.00					135,551	147,891	156,163
ONTARIO-UPLAND (SAN BERNARDINO CO.)		112,100#						112,100			
REPORT	M	#	39,552	35.28					39,552	42,384	40,755
REPORT	SUN	#	40,572	36.19					40,572	43,395	42,073
ORANGE CO. (ANAHEIM P.O.)		175,900#						175,900			
BULLETIN	E	#	6,365	3.62					6,365	7,364	10,464
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		65,300			137,600			202,900			
COAST PILOT	E		12,759	19.54		9,163	6.66		21,922	22,213	22,829+
COAST PILOT	SUN		12,629	19.34		9,065	6.59		21,694	22,008	22,553+
ORANGE CO. (LA HABRA P.O.)		30,000#						30,000			
STAR-PROGRESS	E (M-F)	#	3,276	10.92					3,276	4,985	4,753
ORANGE CO. (SANTA ANA P.O.)		773,800#						773,800			
REGISTER	ALL DAY (M-F)	#	296,717	38.35					296,717	317,331	307,776
REGISTER	SAT M	#	290,849	37.59					290,849	310,032	300,557
REGISTER	SUN	#	338,374	43.73					338,374	362,404	347,723
OROVILLE (BUTTE CO.)		11,400			7,700			19,100			
MERCURY REGISTER	E (M-F)		6,851	60.10		2,266	29.43		9,117	9,338	9,532
MERCURY REGISTER	SAT M		7,274	63.81		2,320	30.13		9,594	9,834	9,976

+ADJUSTED TO AUDIT

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		43,100#			8,900			52,000			
DESERT SUN	E (M-F)	#	21,518	49.93		2,309	25.94		23,827	27,227	25,478
DESERT SUN	WKND	#	29,158	67.65		3,585	40.28		32,743	38,602	35,056
PALO ALTO (SANTA CLARA CO.)		140,500			54,000			194,500			
PENINSULA TIMES TRIBUNE	E		44,059	31.36		3,348	6.20		47,407	50,154	55,508
PENINSULA TIMES TRIBUNE	SUN		46,418	33.04		3,782	7.00		50,200	53,648	59,638
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									410,896	408,558
PETALUMA (SONOMA CO.)		14,400			54,200			68,600			
ARGUS-COURIER	E		7,259	50.41		1,646	3.04		8,905	9,086	9,522
PITTSBURG (CONTRA COSTA CO.)		19,200#						19,200			
POST DISPATCH	E (M-F)	#	6,434	33.51					6,434	6,513	6,617
POMONA (LOS ANGELES CO.)		113,600#						113,600			
PROGRESS BULLETIN	E	#	34,274	30.17					34,274	39,753	43,148
PROGRESS BULLETIN	SUN	#	35,959	31.65					35,959	41,899	45,232
PORTERVILLE (TULARE CO.)		26,200#						26,200			
RECORDER	E	#	13,472	51.42					13,472	13,691	13,623
RED BLUFF (TEHAMA CO.)		17,700#						17,700			
NEWS	E	#	8,340	47.12					8,340	8,580	8,697
REDDING (SHASTA CO.)		58,500#						58,500			
RECORD SEARCHLIGHT	E	#	35,945	61.44					35,945	38,143	36,235
REDLANDS (SAN BERNARDINO CO.)		24,100#						24,100			
FACTS	E	#	8,499	35.27					8,499	9,519	9,019
FACTS	SUN	#	8,664	35.95					8,664	9,729	9,071
RIVERSIDE (RIVERSIDE CO.)		219,400#						219,400			
PRESS-ENTERPRISE	M	#	120,429	54.89					120,429	138,092	132,935
PRESS-ENTERPRISE	SUN	#	125,273	57.10					125,273	144,592	138,132
ROSEVILLE (PLACER CO.)		30,000#						30,000			
PRESS-TRIBUNE	E (M-F)	#	13,152	43.84					13,152	16,027	15,163

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CALIFORNIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
SACRAMENTO (SACRAMENTO CO.)		487,200#						487,200			
BEE	M	#	213,397	43.80					213,397	242,181	233,290
BEE	SUN	#	248,827	51.07					248,827	289,640	274,080
UNION	M	#	82,037	16.84					82,037	88,315	89,256
UNION	SUN	#	81,298	16.69					81,298	88,065	87,839
SALINAS (MONTEREY CO.)		30,700			27,300			58,000			
CALIFORNIAN	E		15,424	50.24		6,946	25.44		22,370	22,825	22,684
SAN BERNARDINO (SAN BERNARDINO CO.)		215,700#						215,700			
SUN	M	#	73,019	33.85					73,019	82,413	82,356
SUN	SUN	#	77,168	35.78					77,168	88,028	86,150
SAN BERNARDINO CO. (VICTORVILLE P.O.)		9,000			26,600			35,600			
VICTOR VALLEY PRESS	E (M-F)		6,979	77.54		17,060	64.14		24,039	24,278	22,420
VICTOR VALLEY PRESS	SUN		7,316	81.29		18,059	67.89		25,375	25,630	23,696
SAN CLEMENTE (ORANGE CO.)		16,200			21,800			38,000			
SUN-POST	E (M-F)		5,933	36.62		1,303	5.98		7,236	7,457	7,506
SAN DIEGO (SAN DIEGO CO.)		637,000			171,800			808,800			
TRANSCRIPT	M (M-F)		7,198	1.13		1,063	0.62		8,261	8,620	8,457
UNION, TRIBUNE	CMB DLY		325,488	51.10		42,694	24.85		368,182	373,981	365,735
UNION	M		211,920	33.27		34,000	19.79		245,920	251,325	243,158
TRIBUNE	E		113,568	17.83		8,694	5.06		122,262	122,656	122,577
UNION	SUN		353,409	55.48		48,467	28.21		401,876	411,102	392,385
SAN DIEGO CO. (EL CAJON P.O.)		53,100			80,600			133,700			
CALIFORNIAN	E		9,419	17.74		10,900	13.52		20,319	21,996	20,442
CALIFORNIAN	SUN		9,645	18.16		11,172	13.86		20,817	22,494	21,105
SAN DIEGO CO. (ESCONDIDO P.O.)		49,700			57,700			107,400			
TIMES-ADVOCATE	E		27,666	55.67		11,308	19.60		38,974	41,058	39,211
TIMES-ADVOCATE	SUN		28,912	58.17		11,652	20.19		40,564	42,701	41,139
SAN DIEGO CO. (OCEANSIDE P.O.)		52,300			53,000			105,300			
BLADE-TRIBUNE	E (M-F)		23,994	45.88		12,393	23.38		36,387	37,314	35,814
BLADE-TRIBUNE	SUN		24,767	47.36		12,881	24.30		37,648	38,676	36,738

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SAN FRANCISCO (SAN FRANCISCO CO.)		361,200#			1,431,600			1,792,800			
CHRONICLE, EXAMINER	CMB DLY	#	212,055	58.71		370,067	25.85		582,122	712,413	696,559
CHRONICLE	M (M-F)	#	139,448	38.61		304,878	21.30		444,326	568,088	551,545
EXAMINER	E (M-F)	#	72,607	20.10		65,189	4.55		137,796	144,325	145,014
CHRONICLE	SAT M	#	114,592	31.73		283,253	19.79		397,845	517,069	500,747
EXAMINER	SAT E	#	49,317	13.65		58,263	4.07		107,580	114,145	115,121
EXAMINER & CHRONICLE	SUN	#	176,601	48.89		405,111	28.30		581,712	716,339	706,577
SAN JOSE (SANTA CLARA CO.)		411,700#			82,000			493,700			
MERCURY-NEWS	ALL DAY (M-F)	#	206,057	50.05		27,812	33.92		233,869	268,967	264,492
MERCURY-NEWS	SAT M	#	193,304	46.95		24,884	30.35		218,188	253,135	248,100
MERCURY-NEWS	SUN	#	236,566	57.46		29,980	36.56		266,546	314,033	308,247
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,300			58,200			72,500			
TELEGRAM-TRIBUNE	E (M-F)		9,571	66.93		18,561	31.89		28,132	28,668	28,114
TELEGRAM-TRIBUNE	SAT M		11,047	77.25		22,063	37.91		33,110	33,769	
SAN MATEO (SAN MATEO CO.)		77,900			83,000			160,900			
TIMES & NEWS LEADER	E		30,557	39.23		10,229	12.32		40,786	44,529	43,762
SANTA BARBARA (SANTA BARBARA CO.)		74,500			53,100			127,600			
NEWS-PRESS	M		38,239	51.33		8,855	16.68		47,094	47,743	49,537
NEWS-PRESS	SUN		43,677	58.63		10,247	19.30		53,924	55,379	57,030
SANTA CRUZ (SANTA CRUZ CO.)		37,500			28,700			66,200			
SENTINEL	M (M-F)		15,601	41.60		11,551	40.25		27,152	28,110	27,882
SENTINEL	SUN		16,828	44.87		12,548	43.72		29,376	30,660	31,025
SANTA MARIA (SANTA BARBARA CO.)		26,300			38,200			64,500			
TIMES	E (M-F)		16,761	63.73		3,601	9.43		20,362	20,547	21,066
TIMES	SUN		16,769	63.76		3,788	9.92		20,557	20,786	21,193
SANTA ROSA (SONOMA CO.)		61,500			135,400			196,900			
PRESS DEMOCRAT	M		36,244	58.93		41,938	30.97		78,182	78,815	77,707
PRESS DEMOCRAT	SUN		38,513	62.62		46,544	34.38		85,057	86,108	85,683
STOCKTON (SAN JOAQUIN CO.)		80,500#			69,400			149,900			
RECORD	M	#	40,212	49.95		9,916	14.29		50,128	52,728	51,415
RECORD	SUN	#	40,777	50.65		12,070	17.39		52,847	55,885	55,120

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CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
TULARE (TULARE CO.)		11,000			8,600			19,600			
ADVANCE-REGISTER & TIMES	E		6,763	61.48		2,060	23.95		8,823	9,504	8,978
TURLOCK (STANISLAUS CO.)		13,700			12,300			26,000			
JOURNAL	E		6,949	50.72		2,985	24.27		9,934	10,404	9,969
UKIAH (MENDOCINO CO.)		6,900			8,100			15,000			
JOURNAL	E (M-F)		5,513	79.90		2,760	34.07		8,273	8,797	8,992
JOURNAL	SUN		5,674	82.23		2,942	36.32		8,616	9,153	9,254
VACAVILLE (SOLANO CO.)		17,400@						17,400			
REPORTER	M (TU-S)	@	12,013	69.04					12,013	15,465*	13,891*
REPORTER	SUN	@	12,500	71.84					12,500	16,083*	14,613*
VALLEJO (SOLANO CO.)		44,600			2,200			46,800			
TIMES-HERALD	M		23,979	53.76		152	6.91		24,131	26,575	24,368
TIMES-HERALD	SUN		23,860	53.50		152	6.91		24,012	26,528	24,328
VENTURA CO. (CAMARILLO P.O.)		20,900#						20,900			
NEWS	M	#	10,321	49.38					10,321	11,406	11,037
NEWS	SUN	#	10,538	50.42					10,538	11,626	11,260
VENTURA CO. (OXNARD P.O.)		43,900			29,100			73,000			
PRESS-COURIER	E		15,333	34.93		2,035	6.99		17,368	17,856	18,951
PRESS-COURIER	SUN		16,417	37.40		2,140	7.35		18,557	19,103	19,899
VENTURA CO. (SIMI VALLEY P.O.)		25,600			5,100			30,700			
ENTERPRISE	E (M-F)		15,066	58.85		1,431	28.06		16,497	16,617	16,445
ENTERPRISE	SUN		15,569	60.82		1,490	29.22		17,059	17,179	16,874
VENTURA CO. (THOUSAND OAKS P.O.)		45,100			3,400			48,500			
NEWS-CHRONICLE	E		22,555	50.01		1,323	38.91		23,878	24,263	24,596
NEWS-CHRONICLE	SUN		23,831	52.84		1,405	41.32		25,236	25,689	25,618
VENTURA CO. (VENTURA P.O.)		82,600#			122,100			204,700			
STAR-FREE PRESS	E	#	39,952	48.37		8,028	6.57		47,980	48,437	46,817
STAR-FREE PRESS	SUN	#	44,121	53.42		10,228	8.38		54,349	55,046	52,635
VISALIA (TULARE CO.)		21,800			17,700			39,500			
TIMES-DELTA	M		14,576	66.86		4,425	25.00		19,001	21,019	19,830

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
WALNUT CREEK (CONTRA COSTA CO.)		134,200#						134,200			
CONTRA COSTA TIMES	M	#	71,903	53.58					71,903	88,255	84,448
CONTRA COSTA TIMES	SUN	#	75,640	56.36					75,640	93,918	89,940
WATSONVILLE (SANTA CRUZ CO.)		22,700#						22,700			
REGISTER-PAJARONIAN	E	#	12,399	54.62					12,399	14,928	13,937
WOODLAND (YOLO CO.)		12,800			22,300			35,100			
DEMOCRAT	E		9,822	76.73		1,705	7.65		11,527	11,712	11,700
DEMOCRAT	SUN		9,704	75.81		1,789	8.02		11,493	11,679	11,580
COLORADO											
BOULDER (BOULDER CO.)		32,700			23,900			56,600			
CAMERA	M		19,579	59.87		9,348	39.11		28,927	30,957	30,302
CAMERA	SUN		23,668	72.38		12,161	50.88		35,829	39,208	38,867
CANON CITY (FREMONT CO.)		7,289			5,500			12,700			
RECORD	E		6,414	89.08		2,176	39.56		8,590	8,848	8,925
COLORADO SPRINGS (EL PASO CO.)		143,000#						143,000			
GAZETTE TELEGRAPH	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GAZETTE TELEGRAPH	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DENVER (DENVER CO.)		620,900#			272,300			893,200			
POST	M	#	167,517	26.98		38,528	14.15		206,045	230,471	227,105
POST	SUN	#	287,897	46.37		65,927	24.21		353,824	404,271	425,454
ROCKY MOUNTAIN NEWS	M	#	254,929	41.06		45,122	16.57		300,051	332,114	327,357
ROCKY MOUNTAIN NEWS	SUN	#	280,813	45.23		56,232	20.65		337,045	373,206	367,487
DURANGO (LA PLATA CO.)		4,900			16,700			21,600			
HERALD	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FORT COLLINS (LARIMER CO.)		29,100			14,000			43,100			
COLORADOAN	M		16,745	57.54		3,182	22.73		19,927	20,516	19,142
COLORADOAN	SUN		20,434	70.22		3,822	27.30		24,256	25,647	24,233
GRAND JUNCTION (MESA CO.)		29,900#			33,100			63,000			
SENTINEL	E	#	20,731	69.33		6,678	20.18		27,409	28,876	28,527
SENTINEL	SUN	#	22,506	75.27		8,309	25.10		30,815	32,877	32,412

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
COLORADO		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
GREELEY (WELD CO.)		26,100#			18,500			44,600			
TRIBUNE	E	#	16,053	61.51		6,659	35.99		22,712	23,353	23,362
TRIBUNE	SUN	#	16,670	63.87		6,923	37.42		23,593	24,240	23,302
LONGMONT (BOULDER CO.)		19,200			18,500			37,700			
TIMES-CALL	E		13,720	71.46		5,421	29.30		19,141	19,415	19,381
TIMES-CALL	SUN		14,128	73.58		5,680	30.70		19,808	20,101	19,750
LOVELAND (LARIMER CO.)		14,800			16,500			31,300			
REPORTER-HERALD	E (M-F)		11,845	80.03		3,833	23.23		15,678	16,105	16,184
REPORTER-HERALD	WKND		12,248	82.76		4,063	24.62		16,311	16,848	16,850
PUEBLO (PUEBLO CO.)		42,600#			57,100			99,700			
CHIEFTAIN	M	#	32,224	75.64		16,755	29.34		48,979	50,385	50,662
CHIEFTAIN	SUN	#	34,446	80.86		18,885	33.07		53,331	54,940	54,512
STERLING (LOGAN CO.)		4,900			9,500			14,400			
JOURNAL-ADVOCATE	E		3,460	70.61		2,732	28.76		6,192	6,604	6,744
TRINIDAD (LAS ANIMAS CO.)		3,600			2,000			5,600			
CHRONICLE-NEWS	E (M-F)		2,362	65.61		516	25.80		2,878	3,200*	3,246
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,900			15,500			32,400			
SENTINEL	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BRIDGEPORT (FAIRFIELD CO.)		101,700			88,200			189,900			
TELEGRAM, POST	CMB DLY		61,209	60.19		17,296	19.61		78,505	81,511	82,543
TELEGRAM	M (M-F)		14,770	14.52		3,919	4.44		18,689	19,621	19,191
POST	E (M-F)		46,439	45.66		13,377	15.17		59,816	61,890	63,352
TELEGRAM-POST	SAT M		53,316	52.42		16,648	18.88		69,964	72,797	74,011
POST	SUN		62,402	61.36		23,759	26.94		86,161	91,642	91,223
BRISTOL (HARTFORD CO.)		24,200			11,000			35,200			
PRESS	E		17,630	72.85		693	6.30		18,323	20,105	19,619
DANBURY (FAIRFIELD CO.)		29,600			63,800			93,400			
NEWS-TIMES	M		18,555	62.69		18,377	28.80		36,932	38,303	40,230
NEWS-TIMES	SUN		20,106	67.93		22,149	34.72		42,255	44,720	45,966

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CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
GREENWICH (FAIRFIELD CO.)		21,800#						21,800			
TIME	ALL DAY (M-F)	#	12,970	59.50					12,970	13,588	13,554
TIME	SAT M	#	12,008	55.08					12,008	12,557	12,551
TIME	SUN	#	12,018	55.13					12,018	12,621	12,207
HARTFORD (HARTFORD CO.)		117,300			227,600			344,900			
COURANT	M		67,817	57.82		110,447	48.53		178,264	226,319	222,749
COURANT	SUN		73,682	62.82		152,121	66.84		225,803	308,111	301,850
MANCHESTER (HARTFORD CO.)		19,200			56,300			75,500			
HERALD	E		7,408	38.58		1,470	2.61		8,378	9,027	9,194
MANCHESTER (HARTFORD CO.)		92,800#						92,800			
JOURNAL INQUIRER	E	#	40,250	43.37					40,250	44,164	43,875
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,800			21,100			56,900			
RECORD-JOURNAL	M		25,771	71.99		4,934	23.38		30,705	31,331	30,574
RECORD-JOURNAL	SUN		24,992	69.81		4,819	22.84		29,811	30,441	29,605
MIDDLETOWN (MIDDLESEX CO.)		22,100			43,600			65,700			
PRESS	E		12,178	55.10		7,496	17.19		19,674	19,961	20,164
MILFORD (NEW HAVEN CO.)		17,700#						17,700			
CITIZEN	E (M-F)	#	7,051	39.84					7,051	7,208	7,632
CITIZEN	SUN	#	8,918	50.38					8,918	9,123	9,631
NAUGATUCK (NEW HAVEN CO.)		14,700#						14,700			
NEWS	E	#	4,860	33.06					4,860	5,033	5,171
NEW BRITAIN (HARTFORD CO.)		55,200#						55,200			
HERALD	E	#	30,752	55.71					30.752	40,551	40,340
NEW HAVEN (NEW HAVEN CO.)		241,900#						241,900			
REGISTER	M (M-F)	#	99,890	41.29					99,890	101,742*	
REGISTER	SAT M	#	99,081	40.96					99,081	101,038*	
REGISTER	SUN	#	134,027	55.41					134,027	138,841*	139,216*
NEW LONDON (NEW LONDON CO.)		30,900			33,500			64,400			
DAY	M		19,400	62.78		15,516	46.32		34,916	37,431*	37,496*
DAY	SUN		20,349	65.85		17,123	51.11		37,472	40,745*	39,607*
NORWALK (FAIRFIELD CO.)		29,700#			17,200			46,900			
HOUR	E	#	16,783	56.51		3,313	19.26		20,096	20,859	21,230

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
CONNECTICUT		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
NORWICH (NEW LONDON CO.)		54,900#						54,900			
BULLETIN	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BULLETIN	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
STAMFORD (FAIRFIELD CO.)		39,600#			17,600			57,200			
ADVOCATE	ALL DAY	#	23,011	58.11		4,729	26.87		27,740	30,974	30,812
ADVOCATE	SUN	#	24,733	62.46		5,450	30.97		30,183	37,534	36,499
TORRINGTON (LITCHFIELD CO.)		12,900			15,000			27,900			
REGISTER CITIZEN	M		7,503	58.16		5,682	37.88		13,185	16,269	16,421
WATERBURY (NEW HAVEN CO.)		61,200			47,100			108,300			
REPUBLICAN, AMERICAN	CMB DLY		41,355	67.57		18,850	40.02		60,205	65,816	68,275
REPUBLICAN	M		22,366	36.55		11,337	24.07		33,703	38,741	39,856
AMERICAN	E (M-F)		18,989	31.03		7,513	15.95		26,502	27,075	28,419
REPUBLICAN	SUN		42,572	69.56		23,124	49.10		65,696	72,785	73,105
WILLIMANTIC (WINDHAM CO.)		18,500#						18,500			
CHRONICLE	E	#	9,046	48.90					9,046	11,300	10,716
DELAWARE											
DOVER (KENT CO.)		67,200#						67,200			
STATE NEWS	M	#	21,269	31.65					21,269	23,086*	24,078*
STATE NEWS	SUN	#	28,398	42.26					28,398	31,675*	31,247*
WILMINGTON (NEW CASTLE CO.)		135,400			88,400			223,800			
NEWS, JOURNAL	CMB DLY		81,066	59.87		26,374	29.83		107,440	120,411	119,447
NEWS	M (M-F)		38,807	28.66		19,255	21.78		58,062	70,921	67,626
JOURNAL	E (M-F)		42,259	31.21		7,119	8.05		49,378	49,490	51,821
NEWS JOURNAL	SAT		75,614	55.84		26,251	29.70		101,865	116,353	114,309
NEWS JOURNAL	SUN		86,320	63.75		31,492	35.62		117,812	133,978	130,603
DISTRICT OF COLUMBIA											
WASHINGTON		1,241,800#						1,241,800			
OIL DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	M (M-F)	#	669,264	53.89					669,264	761,142	748,019
POST	SAT M	#	626,731	50.47					626,731	716,914	703,620
POST	SUN	#	907,192	73.05					907,192	1,096,725	1,079,109

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
DISTRICT OF COLUMBIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
WASHINGTON		1,130,800#						1,130,800			
TIMES	M (M-F)	#	78,334	6.93					78,334	91,508	104,186
USA TODAY	M (M-F)									1,324,223	1,179,052
FLORIDA											
BRADENTON (MANATEE CO.)		68,500			8,500			77,000			
HERALD	M		31,860	46.51		821	9.66		32,681	33,184	31,674
HERALD	SUN		38,936	56.84		976	11.48		39,912	40,670	38,658
CLEARWATER (PINELLAS CO.)		151,700#						151,700			
SUN	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SUN	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DAYTONA BEACH (VOLUSIA CO.)		88,500			56,600			145,100			
NEWS-JOURNAL	M		59,593	67.34		17,419	30.78		77,012	78,029	
NEWS-JOURNAL	SUN		69,774	78.84		21,164	37.39		90,938	93,630	89,680
DE LAND (VOLUSIA CO.)		18,400			20,400			38,800			
SUN NEWS	E (M-F)		4,896	26.61		3,039	14.90		7,935	8,537	9,002
SUN NEWS	WKND		5,060	27.50		3,367	16.50		8,427	9,041	9,785
FORT LAUDERDALE (BROWARD CO.)		529,800#						529,800			
SUN-SENTINEL, NEWS	CMB DLY	#	204,209	38.54					204,209	213,958	204,119
SUN-SENTINEL	M (M-F)	#	147,604	27.86					147,604	157,195	137,176
NEWS	E (M-F)	#	56,605	10.68					56,605	56,763	66,943
NEWS/SUN-SENTINEL	SAT M	#	194,542	36.72					194,542	204,241	193,709
NEWS/SUN-SENTINEL	SUN	#	263,937	49.82					263,937	277,544	259,603
FORT MYERS (LEE CO.)		117,800#						117,800			
NEWS-PRESS	M	#	57,148	48.51					57,148	66,971	63,597
NEWS-PRESS	SUN	#	71,756	60.91					71,756	85,680	80,788
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		47,100#						47,100			
NEWS TRIBUNE	M	#	20,331	43.17					20,331	21,078	20,010
NEWS TRIBUNE	SUN	#	22,595	47.97					22,595	23,705	22,279
FORT WALTON BEACH (OKALOOSA CO.)		41,600			10,300			51,900			
PLAYGROUND NEWS	M		24,117	57.97		4,156	40.35		28,273	31,211	29,124
PLAYGROUND NEWS	SUN		27,498	66.10		4,758	46.19		32,256	36,190	33,605

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FLORIDA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
GAINESVILLE (ALACHUA CO.)		30,200			63,000			93,200			
SUN	M		26,012	86.13		22,983	36.48		48,995	53,494	51,917
SUN	SUN		25,115	83.16		24,041	38.16		49,156	54,506	52,545
HOLLYWOOD (BROWARD CO.)		79,900			80,600			160,500			
SUN-TATTLER	M		22,171	27.75		10,774	13.37		32,945	33,426	32,696
HOMESTEAD (DADE CO.)		26,600#			37,100			63,700			
SOUTH DADE NEWS LEADER	E (M-F)	#	8,460	31.80		2,247	6.06		10,707	11,378	11,446
INVERNESS (CITRUS CO.)		2,300@						2,300			
CITRUS COUNTY CHRONICLE	M (M-F)	@	4,259	185.17					4,259	13,753	12,710
CITRUS COUNTY CHRONICLE	SUN	@	4,439	193.00					4,439	14,644	13,663
JACKSONVILLE (DUVAL CO.)		270,100			72,000			342,100			
TIMES-UNION, JOURNAL	CMB DLY		160,228	59.32		17,682	24.56		177,910	197,134	200,621
TIMES-UNION	M (M-F)		120,588	44.65		17,044	23.67		137,632	156.754	158,686
JOURNAL	E (M-F)		39,640	14.68		638	0.89		40,278	40,380	41,935
TIMES-UNION/JOURNAL	SAT M		141,843	52.51		18,522	25.73		160,365	180,363	180,711
TIMES-UNION/JOURNAL	SUN		164,977	61.08		28,136	39.08		193,113	221,790	223,676
KEY WEST (MONROE CO.)		10,500			21,500			32,000			
CITIZEN	E (M-F)		5,301	50.49		1,023	4.76		6,324	6,789	6,818
CITIZEN	SUN		6,609	62.94		1,574	7.32		8,183	8,957	8,520
LAKE CITY (COLUMBIA CO.)		3,600			11,300			14,900			
REPORTER	E (M-F)		3,576	99.33		4,628	40.96		8,204	9,175	9,112*
LAKELAND (POLK CO.)		53,000			86,500			139,500			
LEDGER	M		36,006	67.94		27,970	32.34		63,976	66,251	62,333
LEDGER	SUN		43,909	82.85		34,800	40.23		78,709	81,786	77,958
LEESBURG (LAKE CO.)		5,400			60,700			66,100			
COMMERCIAL	E		4,257	78.83		16,587	27.33		20,844	21,203	
COMMERCIAL	SUN		4,628	85.70		18,446	30.39		23,074	23,500	20,559
MARIANNA (JACKSON CO.)		2,800			11,900			14,700			
JACKSON COUNTY FLORIDAN	E (TU-F)		1,782	63.64		2,761	23.20		4,543	4,653	4,625
JACKSON COUNTY FLORIDAN	SUN		2,061	73.61		3,057	25.69		5,118	5,228	5,171
MELBOURNE (BREVARD CO.)		144,900#						144,900			
TODAY	M	#	64,944	44.82					64,944	66,686	62,277
TODAY	SUN	#	86,649	59.80					86,649	89,180	82,186

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FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
MIAMI (DADE CO.)		672,100			528,100			1,200,200			
HERALD, NEWS	CMB DLY		300,148	44.66		99,732	18.89		399,880	454,070	462,980
HERALD	M		249,501	37.12		95,041	18.00		344,542	398,612	407,296
NEWS	E		50,647	7.54		4,691	0.89		55,338	55,458	55,684
HERALD	SUN		315,102	46.88		116,405	22.04		431,507	501,001	505,236
NAPLES (COLLIER CO.)		28,600			20,300			43,800			
NEWS	E (M-F)		17,244	60.29		8,207	40.43		25,451	26,117	24,858
NEWS	SUN		21,452	75.01		10,993	54.15		32,445	34,900	32,440
OCALA (MARION CO.)		16,700			50,900			67,600			
STAR-BANNER	E (M-F)		13,201	79.05		22,026	43.27		35,227	37,846	37,788
STAR-BANNER	SAT		15,433	92.41		27,085	53.21		42,518	45,837	
STAR-BANNER	SUN		14,969	89.63		27,594	54.21		42,563	46,073	43,333
ORLANDO (ORANGE CO.)		261,100#			105,200			366,300			
SENTINEL	ALL DAY (M-F)	#	143,853	55.09		42,905	40.78		186,758	244,038	242,755
SENTINEL	SAT M	#	135,579	51.93		39,308	37.37		174,887	229,987	230,963
SENTINEL	SUN	#	200,412	76.76		61,647	58.60		262,059	332,196	314,195
PALATKA (PUTNAM CO.)		3,900			19,100			23,000			
NEWS	E (M-F)		3,562	91.33		9,485	49.66		13,047	13,301	13,127
PANAMA CITY (BAY CO.)		33,900			33,700			67,600			
NEWS-HERALD	M		24,341	71.80		7,892	23.42		32,233	32,947	32,564
NEWS-HERALD	SUN		26,968	79.55		9,134	27.10		36,102	37,175	36,889
PENSACOLA (ESCAMBIA CO.)		87,300			132,200			219,500			
NEWS-JOURNAL	M		43,298	49.60		16,167	12.23		59,465	59,897	56,918
NEWS-JOURNAL	SUN		53,359	61.12		22,113	16.73		75,472	76,178	73,402
PUNTA GORDA (CHARLOTTE CO.)		24,600			23,000			47,600			
CHARLOTTE HERALD-NEWS	E		5,843	23.75		67	0.29		5,910	6,062	6,646
ST. AUGUSTINE (ST. JOHNS CO.)		23,100#						23,100			
RECORD	E	#	12,949	56.06					12,949	13,441*	12,809*
ST. PETERSBURG (PINELLAS CO.)		464,700#						464,700			
TIMES	M	#	263,595	56.72					263,595	289,086	
TIMES	SUN	#	336,125	72.33					336,125	372,292	350,400

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		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
FLORIDA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
SARASOTA (SARASOTA CO.)		114,700#						114,700			
HERALD-TRIBUNE	M	#	69,248	60.37					69,248	96,694	93,353
HERALD-TRIBUNE	SUN	#	82,886	72.26					82,886	119,369	114,454
STUART (MARTIN CO.)		36,200#						36,200			
NEWS	M	#	17,365	47.97					17,365	21,715	19,526
NEWS	SUN	#	18,981	52.43					18,981	24,554	21,532
TALLAHASSEE (LEON CO.)		66,600#			35,600			102,200			
DEMOCRAT	M	#	39,480	59.28		9,698	27.24		49,178	54,000*	54,126*
DEMOCRAT	SUN	#	44,839	67.33		13,141	36.91		57,980	65,380*	66,380*
TAMPA (HILLSBOROUGH CO.)		189,500			917,000			1,106,500			
TRIBUNE	M		112,345	59.28		103,627	11.30		215,972	225,994	207,671
TRIBUNE AND TIMES	SUN		152,514	80.48		137,322	14.98		289,836	306,074	283,991
VERO BEACH (INDIAN RIVER CO.)		33,400#						33,400			
PRESS-JOURNAL	M	#	20,593	61.66					20,593	22,867	20,925
PRESS-JOURNAL	SUN	#	20,814	62.32					20,814	24,386	22,244
WEST PALM BEACH (PALM BEACH CO.)		201,200			159,800			361,000			
POST, TIMES	CMB DLY		94,940	47.19		33,092	20.71		128,032	134,149	122,867
POST	M (M-F)		86,451	42.97		30,414	19.03		116,865	122,724	102,229
TIMES	E (M-F)		8,489	4.22		2,678	1.68		11,167	11,425	20,638
POST	SAT M		97,629	48.52		34,351	21.50		131,980	138,613	120,977
POST	SUN		120,878	60.08		43,143	27.00		164,021	174,314	164,736
WINTER HAVEN (POLK CO.)		31,000#						31,000			
NEWS CHIEF	E	#	11,359	36.64					11,359	14,004	14,567
NEWS CHIEF	SUN	#	12,042	38.85					12,042	14,959	14,877
GEORGIA											
ALBANY (DOUGHERTY CO.)		31,600			72,200			103,800			
HERALD	E		21,151	66.93		14,837	20.55		35,988	37,879	37,937
HERALD	SUN		23,273	73.65		18,437	25.54		41,710	45,124	44,421
AMERICUS (SUMTER CO.)		5,700			5,600			11,300			
TIMES-RECORDER	E		3,880	68.07		3,154	56.32		7,034	7,503	7,175

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GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ATHENS (CLARKE CO.)		15,900			39,500			55,400			
NEWS, BANNER-HERALD	CMB DLY		8,168	51.37		12,184	30.85		20,352	24,245	22,636
NEWS	M (M-F)		3,236	20.35		4,213	10.67		7,449	10,800	10,211
BANNER-HERALD	E (M-F)		4,932	31.02		7,971	20.18		12,903	13,445	12,425
BANNER-HERALD/NEWS	SAT M		6,505	40.91		11,650	29.49		18,155	22,011	19,895
BANNER-HERALD/NEWS	SUN		8,502	53.47		16,277	41.21		24,779	29,656	26,954
ATLANTA (FULTON CO.)		654,100			635,700			1,289,800			
CONSTITUTION, JOURNAL	CMB DLY		293,241	44.83		123,773	19.47		417,014	451,006	441,011
CONSTITUTION	M (M-F)		171,853	26.27		64,541	10.15		236,394	265,669	255,636
JOURNAL	E (M-F)		121,388	18.56		59,232	9.32		180,620	185,337	185,375
JOURNAL & CONSTITUTION	SAT M		319,904	48.91		149,451	23.51		469,355	502,166	487,508
JOURNAL & CONSTITUTION	SUN		390,085	59.64		198,215	31.18		588,300	646,272	618,084
AUGUSTA (RICHMOND CO.)		85,400			123,200			208,600			
CHRONICLE, HERALD	CMB DLY		54,193	63.46		24,326	19.75		78,519	79,821	80,532
CHRONICLE	M (M-F)		39,446	46.19		22,459	18.23		61,905	63,159	62,630
HERALD	E (M-F)		14,747	17.27		1,867	1.52		16,614	16,662	17,902
CHRONICLE-HERALD	SAT M		58,993	69.08		28,149	22.85		87,142	88,558	87,145
CHRONICLE-HERALD	SUN		56,704	66.40		27,910	22.65		84,614	86,140	85,262
COLUMBUS (MUSCOGEE CO.)		77,200			107,200			184,400			
ENQUIRER, LEDGER	CMB DLY		45,120	58.45		13,544	12.63		58,664	59,776	60,087
ENQUIRER	M (M-F)		24,109	31.23		10,984	10.25		35,093	36,156	34,654
LEDGER	E (M-F)		21,011	27.22		2,560	2.39		23,571	23,620	25,433
ENQUIRER & LEDGER	SAT M		41,597	53.88		13,849	12.92		55,446	56,541	56,594
LEDGER-ENQUIRER	SUN		49,867	64.59		16,744	15.62		66,611	67,549	67,500
CONYERS (ROCKDALE CO.)		15,800#						15,800			
ROCKDALE CITIZEN	E (M-F)	#	8,297						8,297	8,902	
DALTON (WHITFIELD CO.)		8,300			24,000			32,300			
CITIZEN-NEWS	E (M-F)		5,204	62.70		6,776	28.23		11,980	12,160	11,775
CITIZEN-NEWS (6-13-87 TO 9-30-87)	SAT		4,772	57.49		6,374	26.56		11,146	11,325	
CITIZEN-NEWS (6-14-87 TO 9-30-87)	SUN		3,938	47.45		5,659	23.58		9,597	9,776	
DUBLIN (LAURENS CO.)		21,700#						21,700			
COURIER HERALD	E	#	9,914	45.69					9,914	10,216	10,017
GAINESVILLE (HALL CO.)		17,900#			49,100			67,000			
TIMES	E (M-F)	#	11,708	65.41		9,723	19.80		21,431	21,524	20,232*
TIMES	SUN	#	12,465	69.64		10,910	22.22		23,375	23,511	22,163*

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
GEORGIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
GRIFFIN (SPALDING CO.)		8,300			9,800			18,100			
NEWS	E		5,896	71.04		4,729	48.26		10,625	12,653*	12,257*
GWINNETT CO. (LAWRENCEVILLE P.O.)		92,500#						92,500			
NEWS	E	#	28,025	30.30					28,025	28,335	27,436
NEWS	SUN	#	31,238	33.77					31,238	31,583	30,851
MACON (BIBB CO.)		50,400			156,900			207,300			
TELEGRAPH & NEWS	M		34,225	67.91		35,004	22.31		69,229	71,813	71,069
TELEGRAPH & NEWS	SUN		41,326	82.00		52,450	33.43		93,776	97,607	94,636
MARIETTA (COBB CO.)		147,100#						147,100			
JOURNAL	E	#	22,392	15.22					22,392	22,996	27,201
JOURNAL	SUN	#	23,974	16.30					23,974	24,333	28,586
SAVANNAH (CHATHAM CO.)		70,600			198,800			269,400			
NEWS, PRESS	CMB DLY		47,538	67.33		26,551	13.36		74,089	75,282	75,972
NEWS	M		30,550	43.27		23,789	11.97		54,339	55,467	55,665
PRESS	E		16,988	24.06		2,762	1.39		19,750	19,815	20,307
NEWS	SUN		41,968	59.44		32,654	16.43		74,622	75,822	74,283
STATESBORO (BULLOCH CO.)		12,300#						12,300			
HERALD	M	#	6,692	54.41					6,692	6,841*	6,902*
HERALD	SUN	#	6,534	53.12					6,534	6,674*	6,674*
THOMASVILLE (THOMAS CO.)		6,600			14,300			20,900			
TIMES-ENTERPRISE	E (M-F)		5,084	77.03		5,904	41.29		10,988	11,365	11,358
TIMES-ENTERPRISE	SAT M		4,822	73.06		5,878	41.10		10,700	11,077	11,094
VALDOSTA (LOWNDES CO.)		13,900			35,500			49,400			
TIMES	E		8,590	61.80		9,464	26.66		18,054	18,196	17,513
TIMES	SUN		8,236	59.25		10,084	28.41		18,320	18,462	17,720
WARNER ROBINS (HOUSTON CO.)		24,000#			4,300			28,300			
SUN	E (M-F)	#	9,717	40.49		272	6.33		9,989	10,075	10,410
SUN	SUN	#	10,852	45.22		330	7.67		11,182	11,268	11,639
HAWAII											
HILO (HAWAII CO.)		24,800#						24,800			
TRIBUNE-HERALD	E (M-F)	#	17,752	71.58					17,752	20,374	20,020
TRIBUNE-HERALD	SUN	#	19,610	79.07					19,610	23,145	22,589

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HAWAII											
HONOLULU (HONOLULU CO.)		258,500#						258,500			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	172,104	66.58					172,104	188,221	184,671
ADVERTISER	M	#	77,714	30.06					77,714	90,738	85,186
STAR-BULLETIN	E	#	94,390	36.51					94,390	97,483	99,485
STAR-BULLETIN & ADVERTISER	SUN	#	184,222	71.27					184,222	201,457	196,092
KAILUA-KONA (HAWAII CO.)		11,000#						11,000			
WEST HAWAII TODAY	M (M-F)	#	7,735	70.32					7,735	8,430	7,892
WEST HAWAII TODAY	SUN	#	7,945	72.23					7,945	8,490	7,810
LIHUE (KAUAI CO.)		14,500#						14,500			
GARDEN ISLAND	E (M, T, W & F)	#	9,057	62.46					9,057	9,481	9,407
GARDEN ISLAND	SUN	#	8,848	61.02					8,848	9,273	8,874
WAILUKU (MAUI CO.)		9,300			19,700			29,000			
MAUI NEWS	E (M-F)		6,021	64.74		8,712	44.22		14,733	15,320	14,629
MAUI NEWS	SUN		5,608	60.30		9,992	50.72		15,600	15,630	14,239
IDAHO											
BOISE (ADA CO.)		67,000			75,900			142,900			
STATESMAN	M		34,374	51.30		17,915	23.60		52,289	54,836	54,744
STATESMAN	SUN		42,265	63.08		25,479	33.57		67,744	70,833	71,007
IDAHO FALLS (BONNEVILLE CO.)		15,200			26,000			41,200			
POST-REGISTER	E (M-F)		11,077	72.88		11,516	44.29		22,593	25,064*	24,662*
POST-REGISTER	SUN		11,455	75.36		11,882	45.70		23,337	26,153*	25,406*
NAMPA-CALDWELL (CANYON CO.)		22,400#			10,000			32,400			
PRESS-TRIBUNE	E (M-F)	#	12,396	55.34		4,355	43.55		16,751	17,335	17,807
PRESS-TRIBUNE	SUN	#	12,489	55.75		4,428	44.28		16,917	17,505	17,938
POCATELLO (BANNOCK CO.)		20,200			24,200			44,400			
STATE JOURNAL	E (M-F)		12,338	61.08		6,465	26.71		18,803	18,998*	18,903*
JOURNAL	SUN		12,787	63.30		7,154	29.56		19,941	20,189*	19,901*
TWIN FALLS (TWIN FALLS CO.)		11,900			37,500			49,400			
TIMES-NEWS	M		8,467	71.15		10,980	29.28		19,447	20,175	20,486
TIMES-NEWS	SUN		8,560	71.93		11,633	31.02		20,193	20,869	21,540

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		35,500			39,400			74,900			
TELEGRAPH	E		25,340	71.38		9,796	24.86		35,136	36,705	36,365
AURORA (KANE CO.)		41,200			87,400			128,600			
BEACON-NEWS	E		24,713	59.98		15,286	17.49		39,999	40,306	39,915
BEACON-NEWS	SUN		26,047	63.22		16,823	19.25		42,870	43,176	42,614
BELLEVILLE (ST. CLAIR CO.)		46,600#						46,600			
NEWS-DEMOCRAT	M	#	26,880	57.68					26,880	45,660	42,927
NEWS-DEMOCRAT	SUN	#	30,731	65.95					30,731	53,204	52,043
BLOOMINGTON-NORMAL (McLEAN CO.)		33,300			53,600			86,900			
PANTAGRAPH	M		23,347	70.11		23,912	44.61		47,259	52,331	53,623
PANTAGRAPH	SUN		24,287	72.93		25,864	48.25		50,151	55,771	56,582
CANTON (FULTON CO.)		5,700			11,600			17,300			
LEDGER	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CARBONDALE (JACKSON CO.)- HERRIN (WILLIAMSON CO.)- MARION (WILLIAMSON CO.)- MURPHYSBORO (JACKSON CO.)		95,900#						95,900			
SOUTHERN ILLINOISAN	I	#	26,800	27.95					26,800	28,077	28,409
SOUTHERN ILLINOISAN	SUN	#	32,066	33.44					32,066	33,700	34,341
CENTRALIA-CENTRAL CITY-WAMAC (MARION CO.)		8,800			34,800			43,600			
SENTINEL	E (M-F)		5,723	65.03		10,485	30.13		16,208	16,874	16,692
SENTINEL	SUN		5,979	67.94		11,157	32.06		17,136	17,917	17,695
CHAMPAIGN-URBANA (CHAMPAIGN CO.)		37,200#			55,700			92,900			
NEWS-GAZETTE	E (M-F)	#	24,976	67.14		19,207	34.48		44,183	46,060	44,179
NEWS-GAZETTE	SAT M	#	25,063	67.37		19,678	35.33		44,741	46,629	44,273
NEWS-GAZETTE	SUN	#	27,330	73.47		22,080	39.64		49,410	52,346	50,103
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
COLES COUNTY TIMES-COURIER	M	#	4,039	65.15		2,885	30.37		6,924	7,267	7,220

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CHICAGO (COOK CO.)		1,134,200#			1,721,400			2,855,600			
RACING FORM	MON M									17,742*	16,184*
RACING FORM	M (TU-F)									25,750*	25,525*
RACING FORM	SAT M									49,498*	47,286*
RACING FORM	SUN									40,629*	37,803*
SUN-TIMES	M (M-F)	#	336,290	29.65		256,040	14.87		592,330	604,862	612,686
SUN-TIMES	SAT M	#	210,569	18.57		185,087	10.75		395,656	407,868	420,501
SUN-TIMES	SUN	#	303,482	26.76		293,866	17.07		597,348	613,940	625,935
TRIBUNE	M (M-F)	#	241,904	21.33		432,742	25.14		674.646	765,371	744,969
TRIBUNE	SAT M	#	157,194	13.86		382,900	22.24		540,094	626,328	608,317
TRIBUNE	SUN	#	313,928	27.68		673,321	39.11		987,249	1,117,275	1,112,200
CHICAGO (COOK CO.) (ARLINGTON HEIGHTS P.O.)		246,000#						246,000			
HERALD	M	#	72,714	29.56					72,714	75,489	73,315
HERALD	SUN	#	70,927	28.83					70,927	73,317	71,478
CHICAGO (COOK CO.)		234,800#						234,800			
SOUTH SUBURBAN SOUTHTOWN ECONOMIST	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SOUTH SUBURBAN SOUTHTOWN ECONOMIST	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CRYSTAL LAKE (McHENRY CO.)		7,300#			69,900			77,200			
NORTHWEST HERALD	M (M-F)	#		UNDER TEMPORARY SUSPENSION OF SERVICE							
DANVILLE (VERMILION CO.)		23,000			23,900			46,900			
COMMERCIAL-NEWS	E		14,137	61.47		10,863	45.45		25,000	25,292	25,722
COMMERCIAL-NEWS	SUN		14,725	64.02		12,084	50.56		26,809	27,131	27,413
DECATUR (MACON CO.)		40,900			33,800			74,700			
HERALD & REVIEW	M		24,397	59.65		11,493	34.00		35,890	44,215	45,300
HERALD & REVIEW	SUN		28,343	69.30		14,710	43.52		43,053	56,022	55,718
DEKALB (DEKALB CO.)		13,400			10,000			23,400			
CHRONICLE	E (M-F)		7,738	57.75		3,277	32.77		11,015	11,247*	11,373*
CHRONICLE	SUN		8,380	62.54		3,476	34.76		11,856	12,088*	12,065*
DIXON (LEE CO.)		5,300			20,900			26,200			
TELEGRAPH	E		4,750	89.62		5,195	24.86		9,945	10,295	10,484
EDWARDSVILLE (MADISON CO.)		18,900#						18.900			
INTELLIGENCER	E	#	6,543	34.62					6,543	7,079	6,952

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ILLINOIS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
EFFINGHAM (EFFINGHAM CO.)		5,700			25,200			30,900			
NEWS	E		4,942	86.70		7,996	31.73		12,938	13,368*	13,266*
ELGIN (KANE CO.)		36,400			192,500			228,900			
COURIER-NEWS	E		17,335	47.62		15,086	7.84		32,421	32,699	33,240
COURIER-NEWS	SUN		17,593	48.33		15,431	8.02		33,024	33,306	33,541
FREEPORT (STEPHENSON CO.)		10,700			23,500			34,200			
JOURNAL-STANDARD	E		7,767	72.59		8,923	37.97		16,690	17,068	17,663
GALESBURG (KNOX CO.)		13,900			30,400			44,300			
REGISTER-MAIL	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
JACKSONVILLE (MORGAN CO.)		9,100			24,600			33,700			
JOURNAL COURIER	M		5,984	65.76		7,843	31.88		13,827	14,539	14,750
JOURNAL COURIER	SUN		6,521	71.66		8,110	32.97		14,631	15,343	15,648
JOLIET (WILL CO.)		47,800			84,400			132,200			
HERALD-NEWS	E		32,730	68.47		14,597	17.30		47,327	47,622	47,033
HERALD-NEWS	SUN		33,502	70.09		15,742	18.65		49,244	49,539	48,716
KANKAKEE (KANKAKEE CO.)		20,900			37,600			58,500			
JOURNAL	E (M-F)		14,606	69.89		14,527	38.64		29,133	30,240	30,747
JOURNAL	SUN		15,526	74.29		16,186	43.05		31,712	32,980	33,053
KEWANEE (HENRY CO.)		5,200			19,200			24,400			
STAR-COURIER	E		3,901	75.02		3,476	18.10		7,377	8,136	8,545
LANSING (COOK CO.)		48,000#						48,000			
CALUMET	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,800			17,600			30,400			
NEWS-TRIBUNE	E		9,798	76.55		8,998	51.13		18,796	19,870	20,071
LINCOLN (LOGAN CO.)		5,800			5,300			11,100			
COURIER	E		4,095	70.60		2,123	40.06		6,218	6,589	6,811
MACOMB (McDONOUGH CO.)		6,000			16,300			22,300			
JOURNAL	E (M-F)		3,727	62.12		4,435	27.21		8,162	8,461	9,090
JOURNAL	SUN		3,838	63.97		4,414	27.08		8,252	8,540	8,957
MATTOON (COLES CO.)		8,300#			13,700			22,000			
JOURNAL-GAZETTE	M	#	6,164	74.27		5,784	42.22		11,948	12,312	12,431

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ILLINOIS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		58,500			117,700			176,200			
DISPATCH	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DISPATCH	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MOUNT VERNON (JEFFERSON CO.)		8,200			16,200			24,400			
REGISTER NEWS	E		5,820	70.98		5,141	31.73		10,961	11,347	11,465
NAPERVILLE (DUPAGE CO.)											
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									548,857	547,190
OTTAWA (LASALLE CO.)		11,000#			11,900			22,900			
TIMES	E	#	9,351	85.01		2,624	22.05		11,975	12,791	13,102
PEKIN (TAZEWELL CO.)		12,500			36,300			48,800			
TIMES	E		8,492	67.94		6,806	18.75		15,298	15,847	16,072
PEORIA (PEORIA CO.)		85,800			85,600			171,400			
JOURNAL STAR	ALL DAY		56,161	65.46		31,881	37.24		88,042	97,171	99,197
JOURNAL STAR	SUN		59,521	69.37		39,481	46.12		99,002	113,654	114,536
PONTIAC (LIVINGSTON CO.)		3,900			11,900			15,800			
LEADER	E		3,570	91.54		4,331	36.39		7,901	8,395	8,440
QUINCY (ADAMS CO.)		20,200			50,900			71,100			
HERALD-WHIG	E (M-F)		13,447	66.57		13,487	26.50		26,934	27,554*	27,900*
HERALD-WHIG	SAT M		14,090	69.75		11,625	22.84		25,715	26,226*	25,553*
HERALD-WHIG	SUN		14,541	71.99		16,145	31.72		30,686	31,531*	31,746*
ROCK ISLAND (ROCK ISLAND CO.)		58,500			117,700			176,200			
ARGUS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ARGUS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ROCKFORD (WINNEBAGO CO.)		186,500#						186,500			
REGISTER STAR	M	#	68,307	36.63					68,307	72,819	70,192
REGISTER STAR	SUN	#	81,422	43.66					81,422	87,518	86,485
SPRINGFIELD (SANGAMON CO.)		56,800			129,400			186,200			
STATE JOURNAL-REGISTER	ALL DAY		40,584	71.45		27,954	21.60		68,538	69,649	60,211
STATE JOURNAL-REGISTER	SUN		39,358	69.29		35,816	27.68		75,174	76,590	71,834

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ILLINOIS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
STERLING-ROCK FALLS											
(WHITESIDE CO.)		12,600			17,800			30,400			
GAZETTE	E		8,869	70.39		4,745	26.66		13,614	14,145	14,235
STREATOR (LASALLE CO.)		7,500			11,400			18,900			
TIMES-PRESS	E		6,694	89.25		2,229	19.55		8,923	9,430	9,522
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,400			15,700			
BREEZE-COURIER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WAUKEGAN-NORTH CHICAGO											
(LAKE CO.)		34,500			73,400			107,900			
NEWS-SUN	E (M-F)		16,908	49.01		19,934	27.16		36,842	38,296	37,995
NEWS-SUN	WKND		17,250	50.00		21,845	29.76		39,095	40,712	39,879
WHEATON (DUPAGE CO.)		17,200			58,600			75,800			
JOURNAL											
(4-1-87 to 4-24-87)	E (M-F)		6,032	35.07		2,288	3.90		8,320	8,439	
JOURNAL											
(4-27-87 to 9-30-87)	E		6,300	36.63		2,640	4.51		8,940	9,036	
INDIANA											
ANDERSON (MADISON CO.)		24,600			26,800			51,400			
HERALD-BULLETIN	M		18,682	75.94		13,641	50.90		32,323	33,053	
HERALD-BULLETIN	SUN		18,405	74.82		14,538	54.25		32,943	33,691	23,859
AUBURN (DEKALB CO.)		12,100						12,100			
STAR	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BEDFORD (LAWRENCE CO.)		8,300#			16,400			24,700			
TIMES-MAIL	E	#	6,255	75.36		8,131	49.58		14,386	14,902	14,566
BLOOMINGTON (MONROE CO.)		26,900#			18,800			45,700			
HERALD-TELEPHONE	E	#	15,176	56.42		10,499	55.85		25,675	27,597	26,986
BLOOMINGTON (MONROE CO.)-											
BEDFORD (LAWRENCE CO.)		35,200#			34,700			69,900			
HERALD-TIMES	SUN	#	40,150	114.06					40,150	42,766	42,403
COLUMBUS (BARTHOLOMEW CO.)		15,000			29,400			44,400			
REPUBLIC	E		9,183	61.22		10,866	36.96		20,049	20,587	21,789
REPUBLIC	SUN		9,604	64.03		11,678	39.72		21,282	21,961	19,109

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INDIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,600			21,800			
JOURNAL-REVIEW	E		4,613	88.71		5,741	34.58		10,354	10,738*	11,090*
ELKHART (ELKHART CO.)		31,400			32,200			63,600			
TRUTH	E		20,344	64.79		7,391	22.95		27,735	28,152	29,575
TRUTH	SUN		20,727	66.01		8,005	24.86		28,732	29,267	30,191
EVANSVILLE (VANDERBURGH CO.)		63,900			129,900			193,800			
COURIER, PRESS	CMB DLY		55,444	86.77		39,837	30.67		95,281	101,512	101,572
COURIER	M		29,920	46.82		28,058	21.60		57,978	63,904	63,026
PRESS	E		25,524	39.94		11,779	9.07		37,303	37,608	38,546
COURIER	SUN		50,353	78.80		52,143	40.14		102,496	114,511	114,929
FORT WAYNE (ALLEN CO.)		97,600#			181,500			279,100			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	78,868	80.81		39,657	21.85		118,525	119,627	117,937
JOURNAL-GAZETTE	M	#	36,742	37.65		24,521	13.51		61,263	62,241	60,334
NEWS-SENTINEL	E	#	42,126	43.16		15,136	8.34		57,262	57,386	57,603
JOURNAL-GAZETTE	SUN	#	71,448	73.20		64,020	35.27		135,468	137,684	132,192
FRANKLIN (JOHNSON CO.)		16,400#			12,300			28,700			
JOURNAL	E	#	8,461	51.59		6,301	51.23		14,762	15,042	14,944
GARY (LAKE CO.)		89,300#			58,500			147,800			
POST-TRIBUNE	M	#	48,299	54.09		20,243	34.60		68,542	74,038*	74,168*
POST-TRIBUNE	SUN	#	54,694	61.25		27,120	46.36		81,814	88,420*	87,222*
GOSHEN (ELKHART CO.)		9,500			20,900			30,400			
NEWS	E		5,363	56.45		9,336	44.67		14,699	15,238	14,216
GREENFIELD (HANCOCK CO.)		4,300			11,700			16,000			
REPORTER	E		2,845	66.16		3,587	30.66		6,432	6,695	6,649
GREENSBURG (DECATUR CO.)		3,400			8,100			11,500			
NEWS	E		2,527	74.32		3,677	45.40		6,204	6,428*	6,497
HAMMOND-EAST CHICAGO (LAKE CO.)		108,000#			53,400			161,400			
TIMES	E (M-F)	#	52,521	48.63		8,970	16.80		61,491	64,043*	64,682*
TIMES	SAT M	#	50,093	46.38		8,884	16.64		58,977	61,509*	62,335*
TIMES	SUN	#	58,360	54.04		9,887	18.51		68,247	71,078*	72,203*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
INDIANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
INDIANAPOLIS (MARION CO.)		451,000#						451,000			
STAR, NEWS	CMB DLY	#	286.277	63.48					286,277	352,259	353,887
STAR	M	#	176,727	39.19					176,727	231,009	229,595
NEWS	E	#	109,550	24.29					109,550	121,250	124,292
STAR	SUN	#	307,626	68.21					307,626	404,332	400,150
KENDALLVILLE (NOBLE CO.)		14,100#						14,100			
NEWS-SUN	E	#	6,277	44.52					6,277	6,858	
KOKOMO (HOWARD CO.)		20,300			27,000			47,300			
TRIBUNE	E		18,517	91.22		8,432	31.23		26,949	27,318	27,346
TRIBUNE	SUN		18,873	92.97		9,169	33.96		28,042	28,410	28,353
LA PORTE (LA PORTE CO.)		9,200			33,400			42,600			
HERALD-ARGUS	E		7,551	82.08		5,612	16.80		13,163	13,474	13,703
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,400			64,800			90,200			
JOURNAL & COURIER	M		17,782	70.01		17,602	27.16		35,384	35,924	35,620
JOURNAL & COURIER	SUN		19,945	78.52		18,208	28.10		38,153	38,669	37,062
LOGANSPORT (CASS CO.)		7,600			19,600			27,200			
PHAROS-TRIBUNE	E (M-F)		6,622	87.13		8,242	42.05		14,864	15,276	15,377
PHAROS-TRIBUNE	SUN		6,825	89.80		8,465	43.19		15,290	15,840	15,911
MARION (GRANT CO.)		22,000			22,600			44,600			
CHRONICLE-TRIBUNE	M		14,463	65.74		5,979	26.46		20,442	20,948	20,790
CHRONICLE-TRIBUNE	SUN		16,797	76.35		7,877	34.85		24,674	25,264	24,700
MARTINSVILLE (MORGAN CO.)		4,700			9,000			13,700			
REPORTER	E			UNDER TEMPORARY SUSPENSION OF SERVICE							
MICHIGAN CITY (LA PORTE CO.)		14,300			28,000			42,300			
NEWS-DISPATCH	E (M-F)		11,039	77.20		4,994	17.84		16,033	16,342	16,433
NEWS-DISPATCH	SAT M		12,424	86.88		5,426	19.38		17,850	18,159	17,779
MUNCIE (DELAWARE CO.)		27,900#			48,300			76,200			
STAR, PRESS	CMB DLY	#	24,353	87.29		20,394	42.22		44,747	46,076*	43,968*
STAR	M	#	13,799	49.46		15,203	31.48		29,002	30,154*	29,039*
PRESS	E	#	10,554	37.83		5,191	10.75		15,745	15,922*	14,929*
STAR	SUN	#	16,849	60.39		18,183	37.65		35,032	36,438*	34,178*
RICHMOND (WAYNE CO.)		18,300			43,800			62,100			
PALLADIUM-ITEM	E		11,507	62.88		8,823	20.14		20,330	20,496*	21,256*
PALLADIUM-ITEM	SUN		13,792	75.37		11,064	25.26		24,856	25,073*	25,252*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
INDIANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
RUSHVILLE (RUSH CO.)		2,100@			4,400			6,500			
REPUBLICAN	E (M-F)	@	1,820	86.67		1,695	38.52		3,515	3,917*	3,855
SEYMOUR (JACKSON CO.)		6,000			8,600			14,600			
TRIBUNE	E		4,401	73.35		4,760	55.35		9,161	9,565	9,520
SHELBYVILLE (SHELBY CO.)		5,500			8,900			14,400			
NEWS	E		4,640	84.36		5,494	61.73		10,134	11,237*	11,270*
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		84,300			142,300			226,600			
TRIBUNE	E		51,210	60.75		34,431	24.20		85,641	91,566	94,167
TRIBUNE	SUN		56,206	66.67		53,579	37.65		109,785	123,398	122,489
TERRE HAUTE (VIGO CO.)		24,900			65,800			90,700			
TRIBUNE-STAR	M		17,781	71.41		17,854	27.13		35,635	36,806	36,081
TRIBUNE-STAR	SUN		19,008	76.34		22,030	33.48		41,038	42,989	40,245
VINCENNES (KNOX CO.)		9,300			19,400			28,700			
SUN-COMMERCIAL	E (M-F)		6,787	72.98		7,545	38.89		14,332	14,578*	14,666*
SUN-COMMERCIAL	SUN		7,195	77.37		8,250	42.53		15,445	15,903*	15,965*
WASHINGTON (DAVIESS CO.)		4,600			14,600			19,200			
TIMES-HERALD	E		3,458	75.17		6,319	43.28		9,777	10,323	10,407
IOWA											
BURLINGTON (DES MOINES CO.)		13,200			43,300			56,500			
HAWK EYE	E (M-F)		10,023	75.93		7,929	18.31		17,952	18,304	18,615
HAWK EYE	SUN		10,411	78.87		9,076	20.96		19,487	19,932	20,190
CEDAR RAPIDS-MARION (LINN CO.)		67,000#			84,300			151,300			
GAZETTE	M	#	44,757	66.80		19,207	22.78		63,964	70,486	70,045
GAZETTE	SUN	#	47,406	70.76		25,373	30.10		72,779	80,710	80,203
CLINTON (CLINTON CO.)		12,200			34,200			46,400			
HERALD	E		9,082	74.44		10,400	30.41		19,482	20,044	20,132
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		21,300			27,000			48,300			
NONPAREIL	E (M-F)		13,263	62.27		3,843	14.23		17,106	17,512	17,807
NONPAREIL	SAT M		13,018	61.12		3,829	14.18		16,847	17,254	17,595
NONPAREIL	SUN		15,045	70.63		4,047	14.99		19,092	19,538	19,817

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IOWA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
DAVENPORT-BETTENDORF (SCOTT CO.)		109,000			148,500			257,500			
QUAD CITY TIMES	ALL DAY		40,153	36.84		16,961	11.42		57,114	57,663	58,427
QUAD CITY TIMES	SUN		50,166	46.02		30,772	20.72		80,938	82,722	82,271
DES MOINES (POLK CO.)		122,900			343,400			466,300			
REGISTER	M		69,753	56.76		79,464	23.14		149,217	214,306	221,869
REGISTER	SUN		91,383	74.36		148,852	43.35		240,235	363,745	364,749
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		22,300			52,100			74,400			
TELEGRAPH-HERALD	E (M-F)		16,986	76.17		16,436	31.55		33,422	34,804	35,001
TELEGRAPH-HERALD	SUN		17,966	80.57		18,997	36.46		36,963	38,799	38,800
FORT DODGE (WEBSTER CO.)		11,100			37,000			48,100			
MESSENGER	M		7,392	66.59		11,669	31.54		19,061	19,809*	20,301*
MESSENGER	SUN		7,565	68.15		11,987	32.40		19,552	20,300*	20,566*
FORT MADISON (LEE CO.)		5,000			6,900			11,900			
DEMOCRAT	E (M-F)		3,949	78.98		2,701	39.14		6,650	6,914	7,148
IOWA CITY (JOHNSON CO.)		24,700			14,900			39,600			
PRESS-CITIZEN	E		11,577	46.87		3,953	26.53		15,530	15,818	15,591
KEOKUK (LEE CO.)		5,500			17,400			22,900			
GATE CITY	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MARSHALLTOWN (MARSHALL CO.)		10,600			24,000			34,600			
TIMES-REPUBLICAN	E		7,357	69.41		5,588	23.28		12,945	13,350*	13,659*
MASON CITY (CERRO GORDO CO.)		16,200			34,900			51,100			
GLOBE-GAZETTE	M		10,106	62.38		9,214	26.40		19,320	20,321	19,897
GLOBE	SUN		10,755	66.39		8,959	25.67		19,714	20,741	19,985
MUSCATINE (MUSCATINE CO.)		9,100			20,300			29,400			
JOURNAL	E		6,091	66.93		4,485	22.09		10,576	10,811	11,158
OELWEIN (FAYETTE CO.)		2,500			18,500			21,000			
REGISTER	E		2,084	83.36		3,544	19.16		5,628	6,008	6,250
OTTUMWA (WAPELLO CO.)		11,100			36,400			47,500			
COURIER	M		7,656	68.97		7,703	21.16		15,359	15,828	15,409

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
IOWA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
SIOUX CITY (WOODBURY CO.)		37,400			62,500			99,900			
JOURNAL	M (M-F)		24,920	66.63		22,143	35.43		47,063	52,212	51,845
JOURNAL	SAT E		24,406	65.26		22,093	35.35		46,499	51,692	51,396
JOURNAL	SUN		26,186	70.02		20,165	32.26		46,351	48,771	47,158
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		41,900			83,800			125,700			
COURIER	E (M-F)		26,477	63.19		20,183	24.08		46,660	47,494	48,111
COURIER	SUN		28,358	67.68		23,058	27.52		51,416	52,292	52,631
WEBSTER CITY (HAMILTON CO.)		3,400			8,400			11,800			
FREEMAN-JOURNAL	E (M-F)		2,432	71.53		1,322	15.74		3,754	4,039	4,027
KANSAS											
COFFEYVILLE (MONTGOMERY CO.)		6,500			12,000			18,500			
JOURNAL	E (M-F)		4,289	65.98		2,199	18.33		6,488	6,736	6,983
JOURNAL	SUN		5,049	77.68		2,483	20.69		7,532	7,846	8,105
EMPORIA (LYON CO.)		10,200#			13,700			23,900			
GAZETTE	E	#	6,248	61.25		4,160	30.36		10,408	10,743*	11,342*
FORT SCOTT (BOURBON CO.)		3,900			6,000			9,900			
TRIBUNE	E		2,502	64.15		2,096	34.93		4,598	5,180	5,557
GARDEN CITY (FINNEY CO.)		7,800			15,600			23,400			
TELEGRAM	E		6,074	77.87		4,713	30.21		10,787	11,329	11,084
GREAT BEND (BARTON CO.)		7,000			15,100			22,100			
TRIBUNE	E (M-F)		5,169	73.84		4,942	32.73		10,111	10,594*	11,862*
TRIBUNE	SUN		5,360	76.57		5,067	33.56		10,427	10,911*	12,099*
HAYS (ELLIS CO.)		7,300#			19,300			26,600			
NEWS	E (M-F)	#	5,696	78.03		7,105	36.81		12,801	13,801*	13,914*
NEWS	SUN	#	6,044	82.79		7,430	38.50		13,474	14,482*	14,626*
HUTCHINSON (RENO CO.)		19,800			65,900			85,700			
NEWS	ALL DAY		13,942	70.41		19,430	29.48		33,372	41,035	42,755
NEWS	SUN		15,327	77.41		20,868	31.67		36,195	44,426	46,226
INDEPENDENCE (MONTGOMERY CO.)		4,600			11,800			16,400			
REPORTER	E (M-F)		3,579	77.80		3,086	26.15		6,665	7,084*	7,218*
REPORTER	SUN		3,897	84.72		3,531	29.92		7,428	7,846*	8,038*

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		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
KANSAS		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
JUNCTION CITY (GEARY CO.)		8,700			8,800			17,500			
UNION	E (M-F)		5,524	63.49		2,605	29.60		8,129	8,317	8,059
UNION	SUN		6,064	69.70		2,831	32.17		8,895	9,079	8,784
LAWRENCE (DOUGLAS CO.)		20,100			16,100			36,200			
JOURNAL-WORLD	E		13,966	69.48		3,990	24.78		17,956	18,675	18,746
JOURNAL-WORLD	SUN		14,244	70.87		4,122	25.60		18,366	19,094	19,145
LEAVENWORTH (LEAVENWORTH CO.)		11,300			14,000			25,300			
TIMES	E (M-F)		6,865	60.75		1,872	13.37		8,737	8,884	8,973
TIMES	SUN		7,309	64.68		2,114	15.10		9,423	9,571	9,650
MANHATTAN (RILEY CO.)		15,700			11,200			26,900			
MERCURY	E (M-F)		8,959	57.06		2,843	25.38		11,802	12,865	12,517
MERCURY	SUN		9,634	61.36		3,062	27.34		12,696	13,883	13,468
OLATHE (JOHNSON CO.)		18,400#			6,400			24,800			
NEWS	M (TU-S)	#	7,441	40.44		1,674	26.16		9,115	10,086	9,254
NEWS	SUN	#	8,599	46.73		1,916	29.94		10,515	11,572	10,413
PARSONS (LABETTE CO.)		5,100			11,300			16,400			
SUN	E (M-F)		3,896	76.39		3,233	28.61		7,129	7,548	7,782*
SUN	SAT M		3,936	77.18		3,311	29.30		7,247	7,665	7,889*
SALINA (SALINE CO.)		17,300			44,000			61,300			
JOURNAL	M		11,532	66.66		14,011	31.84		25,543	29,211	29,244
JOURNAL	SUN		12,635	73.03		15,765	35.83		28,400	32,342	32,606
TOPEKA (SHAWNEE CO.)		63,100			148,100			211,200			
CAPITAL-JOURNAL	M		41,834	66.30		22,912	15.47		64,746	66,786	66,370
CAPITAL-JOURNAL	SUN		46,614	73.87		27,187	18.36		73,801	75,659	76,043
WICHITA (SEDGWICK CO.)		232,500#						232,500			
EAGLE-BEACON	M	#	105,890	45.54					105,890	124,625	122,622
EAGLE-BEACON	SUN	#	152,824	65.73					152,824	190,313	193,899
WINFIELD (COWLEY CO.)		4,200			8,800			13,000			
COURIER	E		3,803	90.55		1,891	21.49		5,694	5,991	5,921*

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KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ASHLAND (BOYD CO.)		20,700			52,700			73,400			
INDEPENDENT	E		13,608	65.74		10,358	19.65		23,966	24,675	23,446
INDEPENDENT	SUN		14,853	71.75		11,173	21.20		26,026	26,829	25,658
BOWLING GREEN (WARREN CO.)		16,000			61,200			77,200			
NEWS	E (M-F)		8,824	55.15		11,928	19.49		20,752	21,084	20,939
NEWS	SUN		9,656	60.35		14,867	24.29		24,523	24,870	24,655
DANVILLE (BOYLE CO.)		5,100			25,100			30,200			
ADVOCATE-MESSENGER	E (M-F)		3,832	75.14		8,225	32.77		12,057	12,313	11,849
ADVOCATE	SUN		3,978	78.00		8,609	34.30		12,587	12,862	12,530
ELIZABETHTOWN (HARDIN CO.)		30,500#						30,500			
NEWS-ENTERPRISE	E (M-F)	#	13,847	45.40					13,847	14,725	14,977
NEWS-ENTERPRISE	SUN	#	14,799	48.52					14,799	15,781	15,486
HARLAN (HARLAN CO.)		1,700			12,700			14,400			
ENTERPRISE	E		850	50.00		6,002	47.26		6,852	7,247*	7,207*
HENDERSON (HENDERSON CO.)		10,300			11,800			22,100			
GLEANER	M (TU-S)		6,617	64.24		3,467	29.38		10,084	10,353*	10,530*
GLEANER	SUN		8,533	82.84		4,484	38.00		13,017	13,300*	13,331*
HOPKINSVILLE (CHRISTIAN CO.)		11,200			21,700			32,900			
NEW ERA	E		9,418	84.09		6,031	27.79		15,449	15,703	15,900
LEXINGTON (FAYETTE CO.)		82,900			128,500			211,400			
HERALD-LEADER	M		52,960	63.88		35,020	27.25		87,980	116,875	111,162*
HERALD-LEADER	SUN		60,425	72.89		46,281	36.02		106,706	144,410	136,969*
LOUISVILLE (JEFFERSON CO.)		294,800			208,100			502,900			
COURIER-JOURNAL	ALL DAY		146,380	49.65		53,503	25.71		199,883	233,087	
COURIER-JOURNAL	SUN		194,939	66.13		85,591	41.13		280,530	325,141	321,746
MADISONVILLE (HOPKINS CO.)		6,800			12,700			19,500			
MESSENGER	E		4,722	69.44		6,254	49.24		10,976	11,224	11,409
MIDDLESBORO (BELL CO.)		4,600			26,700			31,300			
NEWS	E		3,544	77.04		5,090	19.06		8,634	8,928	8,641
OWENSBORO (DAVIESS CO.)		22,000			69,600			91,600			
MESSENGER-INQUIRER	M		15,881	72.19		16,059	23.07		31,940	32,719	32,262
MESSENGER-INQUIRER	SUN		16,261	73.91		16,953	24.36		33,214	33,922	33,768

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
KENTUCKY		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
PADUCAH (McCRACKEN CO.)		19,700			74,200			93,900			
SUN	E (M-F)		13,204	67.03		17,973	24.22		31,177	32,154	29,922
SUN	SUN		13,648	69.28		20,404	27.50		34,052	35,130	33,772
SOMERSET (PULASKI CO.)		4,500			13,800			18,300			
COMMONWEALTH-JOURNAL	E (M-F)		2,737	60.82		3,787	27.44		6,524	7,210	8,230
COMMONWEALTH-JOURNAL	SUN		2,593	57.62		3,801	27.54		6,394	7,084	7,799
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,100			13,400			18,500			
MERIDIONAL	M (TU-F)		2,035	39.90		2,015	15.04		4,050	4,162	3,794
MERIDIONAL	SUN		2,429	47.63		2,238	16.70		4,667	4,779	4,245+
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		27,700			81,700			109,400			
TOWN TALK	M		17,971	64.88		18,551	22.71		36,522	38,389	39,773
TOWN TALK	SUN		18,232	65.82		19,624	24.02		37,856	39,815	41,270
BASTROP (MOREHOUSE PARISH)		6,500			13,300			19,800			
ENTERPRISE	M (TU-S)		3,242	49.88		1,791	13.47		5,033	5,333	5,273
BATON ROUGE (EAST BATON ROUGE PARISH)		142,200#			116,100			258,300			
ADVOCATE, STATE-TIMES	CMB DLY	#	70,905	49.86		27,380	23.58		98,285	111,158	115,986
ADVOCATE	M	#	44,062	30.99		22,860	19.69		66,922	79,533	81,598
STATE-TIMES	E	#	26,843	18.88		4,520	3.89		31,363	31,625	34,388
ADVOCATE	SUN	#	81,079	57.02		36,799	31.70		117,878	135,162	136,979
CROWLEY (ACADIA PARISH)		5,800			39,500			45,300			
POST-SIGNAL	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST-SIGNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EUNICE (ACADIA PARISH)		4,900			10,200			15,100			
NEWS	M (T-F)		1,693	34.55		862	8.45		2,555	2,703	3,158
NEWS	SUN		1,992	40.65		898	8.80		2,890	3,039	3,463
HAMMOND (TANGIPAHOA PARISH)		32,600#						32,600			
STAR	E (M-F)	#	11,162	34.24					11,162	13,165	13,666
STAR	SUN	#	11,537	35.39					11,537	13,652	14,089

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LOUISIANA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
HOUMA (TERREBONNE PARISH)		33,100#						33,100			
COURIER & PRESS	E (M-F)	#	18,976	57.33					18,976	20,939	21,445
COURIER & PRESS	SUN	#	20,626	62.31					20,626	23,478	24,230
JENNINGS (JEFFERSON DAVIS PARISH)		4,300			17,700			22,000			
NEWS	E (TU-F)		2,326	54.09		3,142	17.75		5,468	5,609	5,842
NEWS	SUN		2,326	54.09		3,142	17.75		5,468	5,609	
LAFAYETTE (LAFAYETTE PARISH)		44,400			54,800			99,200			
ADVERTISER	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ADVERTISER	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LAKE CHARLES (CALCASIEU PARISH)		42,800			64,500			107,300			
AMERICAN PRESS	M		26,579	62.10		11,524	17.87		38,103	38,840	39,582
AMERICAN PRESS	SUN		29,585	69.12		13,339	20.68		42,924	43,776	44,397
MONROE (OUACHITA PARISH)		28,700			100,100			128,80			
NEWS-STAR-WORLD	M		21,988	76.61		12,723	12.71		34,711	36,244	36,518
NEWS-STAR-WORLD	SUN		27,252	94.95		17,573	17.56		44,825	46,628	46,726
NEW IBERIA (IBERIA PARISH)		12,200			20,800			33,000			
IBERIAN	E		6,640	54.43		7,908	38.02		14,548	14,818	16,268
IBERIAN	SUN		7,198	59.00		8,280	39.81		15,478	15,749	17,190
NEW ORLEANS (ORLEANS PARISH)		502,000#						502,000			
TIMES-PICAYUNE	ALL DAY (M-F)	#	247,261	49.26					247,261	277,739	277,113
TIMES-PICAYUNE	SAT M	#	231,267	46.07					231,267	261,008	261,553
TIMES-PICAYUNE	SUN	#	295,566	58.88					295,566	340,171	349,289
OPELOUSAS (ST. LANDRY PARISH)		40,800#						40,800			
WORLD	E (M-F)	#	14,168	34.73					14,168	14,906	15,487
WORLD	SUN	#	15,375	37.68					15,375	16,150	16,740
SHREVEPORT (CADDO PARISH)		124,600			220,100			344,700			
TIMES, JOURNAL	CMB DLY		71,939	57.74		25,640	11.65		97,579	99,686	101,124
TIMES	M		53,669	43.07		22,273	10.12		75,942	77,922	77,508
JOURNAL	E		18,270	14.66		3,367	1.53		21,637	21,764	23,616
TIMES	SUN		74,416	59.72		32,672	14.84		107,088	110,124	110,549
THIBODAUX (LAFOURCHE PARISH)		17,200#						17,200			
COMET	E (M-F)	#	10,160	59.07					10,160	11,893	12,498

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MAINE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
AUGUSTA (KENNEBEC CO.)		9,500			87,100			96,600			
KENNEBEC JOURNAL	M		7,583	79.82		11,306	12.98		18,889	19,418	18,832
BANGOR (PENOBSCOT CO.)		24,700			132,300			157,000			
NEWS	M (M-F)		20,634	83.54		57,984	43.83		78,618	80,791	79,458
NEWS	WKND		22,857	92.54		70,211	53.07		93,068	97,131	94,790
BIDDEFORD (YORK CO.)		13,100			7,000			20,100			
JOURNAL TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BRUNSWICK (CUMBERLAND CO.)		13,700			9,000			22,700			
TIMES-RECORD	E (M-F)		9,117	66.55		4,143	46.03		13,260	14,273	14,144
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,800			78,200			102,000			
SUN, JOURNAL	CMB DLY		21,804	91.61		24,811	31.73		46,615	47,420	47,899
SUN	M		12,914	54.26		22,264	28.47		35,178	35,894	35,502
JOURNAL	E		8,890	37.35		2,547	3.26		11,437	11,526	12,397
SUN-JOURNAL	SUN		18,042	75.81		22,360	28.59		40,402	42,258	41,103
PORTLAND (CUMBERLAND CO.)		47,500			111,800			159,300			
PRESS HERALD, EXPRESS	CMB DLY		40,090	84.40		38,528	34.46		78,618	87,411	89,238
PRESS HERALD	M		22,284	46.91		30,435	27.22		52,719	61,299	62,183
EXPRESS	E		17,806	37.49		8,093	7.24		25,899	26,112	27,055
TELEGRAM	SUN		33,341	70.19		53,638	47.98		86,979	138,135	137,273
WATERVILLE (KENNEBEC CO.)		10,200			32,900			43,100			
CENTRAL SENTINEL	M		9,034	88.57		15,582	47.36		24,616	26,668	26,696
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,800			16,200			40,000			
CAPITAL	E		18,377	77.21		10,893	67.24		29,270	41,310	39,848
CAPITAL (9-20-87 to 9-30-87)	SUN		18,081	75.97		11,522	71.12		29,603	43,232	
BALTIMORE (INDEPENDENT CITY)		826,000#						826,000			
SUN	CMB DLY	#	381,322	46.16					381,322	407,439	397,584
SUN	M (M-F)	#	209,859	25.41					209,859	227,818	221,941
SUN	E (M-F)	#	171,463	20.76					171,463	179,621	175,643
SUN	SAT M	#	352,049	42.62					352,049	375,439	363,710
SUN	SUN	#	437,734	52.99					437,734	481,479	465,339

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MARYLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CAMBRIDGE (DORCHESTER CO.)		4,300			7,100			11,400			
BANNER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CUMBERLAND (ALLEGANY CO.)		17,000			44,800			61,800			
NEWS, TIMES	CMB DLY		15,119	88.94		14,063	31.39		29,182	30,114	29,952
NEWS	M (M-F)		6,990	41.12		7,896	17.63		14,886	15,699	14,842
TIMES	E (M-F)		8,129	47.82		6,167	13.77		14,296	14,415	15,110
NEWS	SAT M		14,842	87.31		14,249	31.81		29,091	30,029	29,202
TIMES	SUN		15,191	89.36		19,473	43.47		34,664	35,834	35,718
EASTON (TALBOT CO.)		3,800			16,300			20,100			
STAR-DEMOCRAT	M (M-F)		3,594	94.58		6,570	40.31		10,164	12,420	12,089
FREDERICK (FREDERICK CO.)		14,000			105,500			119,500			
POST, NEWS	CMB DLY		10,552	75.37		26,300	24.93		36,852	38,705	38,349
POST	M		4,361	31.15		17,201	16.30		21,562	23,284	22,860
NEWS	E		6,191	44.22		9,099	8.62		15,290	15,421	15,489
HAGERSTOWN (WASHINGTON CO.)		27,400			53,500			80,900			
HERALD, MAIL	CMB DLY		22,893	83.55		15,706	29.36		38,599	42,300	41,595
HERALD	M (M-F)		7,400	27.01		9,605	17.95		17,005	20,519	19,580
MAIL	E (M-F)		15,493	56.54		6,101	11.40		21,594	21,781	22,015
HERALD-MAIL	SAT M		20,332	74.20		14,907	27.86		35,239	38,685	37,564
HERALD-MAIL	SUN		19,967	72.87		16,584	31.00		36,551	40,895	40,402
LANHAM (PRINCE GEORGES CO.)		240,200#						240,200			
PRINCE GEORGES JOURNAL	M (M-F)	#	36,836	15.34					36,836	37,937	36,759
ROCKVILLE (MONTGOMERY CO.)		245,700#						245,700			
MONTGOMERY JOURNAL	M (M-F)	#	38,902	15.83					38,902	39,906	40,068
SALISBURY (WICOMICO CO.)		13,100			67,100			80,200			
TIMES	E		9,601	73.29		15,349	22.87		24,950	25,213	25,508
TIMES	SUN		10,584	80.79		17,474	26.04		28,058	28,398	28,591
WESTMINSTER (CARROLL CO.)		38,400#						38,400			
CARROLL COUNTY TIMES	M	#	18,860	49.11					18,860	20,124	19,058
CARROLL COUNTY TIMES	SUN	#	18,245	47.51					18,245	19,422	
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		12,600			25,100			37,700			
SUN CHRONICLE	E		8,091	64.21		13,275	52.89		21,366	24,229*	23,944*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MASSACHUSETTS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
BEVERLY (ESSEX CO.)		14,100			10,000			24,100			
TIMES	E		6,299	44.67		2,304	23.04		8,603	9,510	9,424
BOSTON (SUFFOLK CO.)		756,200			676,400			1,432,600			
CHRISTIAN SCIENCE MONITOR	M (M-F)									169,925	150,807
GLOBE	M (M-F)		258,236	34.15		151,380	22.38		409,616	502,521	516,284
GLOBE	SAT M		224,298	29.66		145,249	21.47		369,547	465,178	477,575
GLOBE	SUN		364,674	48.22		230,233	34.04		594,907	781,407	805,099
HERALD	M (M-F)		197,399	26.10		78,858	11.66		276,257	355,355	359,527
HERALD	SAT M		142,227	18.81		63,508	9.39		205,735	282,087	284,365
HERALD	SUN		129,637	17.14		57,687	8.53		187,324	265,401	269,005
BROCKTON (PLYMOUTH CO.)		71,100			80,400			151,500			
ENTERPRISE	E (M-F)		37,605	52.89		16,763	20.85		54,368	57,422	58,464
ENTERPRISE	SAT M		36,798	51.76		16,542	20.57		53,340	56,540	57,425
ENTERPRISE	SUN		39,710	55.85		19,113	23.77		58,823	63,550	62,903
DEDHAM (NORFOLK CO.)		23,500#						23,500			
TRANSCRIPT	E (M-F)	#	9,316	39.64					9,316	10,902	11,380
FALL RIVER (BRISTOL CO.)		58,000			7,100			65,100			
HERALD NEWS	E		34,629	59.71		2,460	34.65		37,089	37,586	37,971
HERALD NEWS	SUN		34,308	59.15		2,481	34.94		36,789	37,172	36,640
FITCHBURG (WORCESTER CO.)		28,600			40,000			68,600			
SENTINEL & ENTERPRISE				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FRAMINGHAM (MIDDLESEX CO.)		71,400#						71,400			
MIDDLESEX NEWS	E	#	30,626	42.89					30,626	42,844	46,663
MIDDLESEX NEWS	SUN	#	34,247	47.96					34,247	49,376	51,907
GARDNER (WORCESTER CO.)		7,600			9,300			16,900			
NEWS	E		5,516	72.58		3,329	35.80		8,845	9,160*	9,062*
GLOUCESTER (ESSEX CO.)		14,300			3,100			17,400			
TIMES	E		10,879	76.08		956	30.84		11,835	12,284	12,182
GREENFIELD (FRANKLIN CO.)		12,400			14,400			26,800			
RECORDER	E		9,578	77.24		5,289	36.73		14,867	15,429*	15,228*
HAVERHILL (ESSEX CO.)		18,600#			64,800			83,400			
GAZETTE	E	#	10,411	55.97		6,226	9.61		16,637	16,868	17,204
HOLYOKE (HAMPDEN CO.)		58,300#						58,300			
TRANSCRIPT-TELEGRAM	E	#	23,363	40.07					23,363	23,815	23,888

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MASSACHUSETTS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
HYANNIS (BARNSTABLE CO.)		72,700#						72,700			
CAPE COD TIMES	M	#	44,457	61.15					44,457	45,535	
CAPE COD TIMES	SUN	#	51,996	71.52					51,996	53,780	52,499
LAWRENCE (ESSEX CO.)		72,700#			40,200			112,900			
EAGLE-TRIBUNE	E	#	44,722	61.52		3,735	9.29		48,457	56,626	58,174
EAGLE-TRIBUNE	SUN	#	44,911	61.78		4,448	11.06		49,359	59,209	60,004
LOWELL (MIDDLESEX CO.)		78,900			48,100			127,000			
SUN	E		47,494	60.20		6,331	13.16		53,825	54,625*	56,247*
SUN	SUN		45,582	57.77		5,901	12.27		51,483	53,269*	54,519*
LYNN (ESSEX CO.)		47,900			102,100			150,000			
ITEM	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ITEM	SAT E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MALDEN (MIDDLESEX CO.)		21,900#						21,900			
NEWS	E (M-F)	#	4,838	22.09					4,838	6,136	6,917*
MEDFORD (MIDDLESEX CO.)		20,800#						20,800			
MERCURY	E (M-F)	#	4,406	21.18					4,406	4,677	4,995*
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,337	12.61					1,337	1,484	1,733*
MILFORD (WORCESTER CO.)		29,600#						29,600			
NEWS	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW BEDFORD (BRISTOL CO.)		55,100			31,300			86,400			
STANDARD TIMES	E (M-F)		32,637	59.23		13,804	44.10		46,441	46,948	46,996
STANDARD TIMES	SAT M		32,538	59.05		13,789	44.05		46,327	46,898	46,998
STANDARD TIMES	SUN		33,958	61.63		15,100	48.24		49,058	51,058	51,018
NEWBURYPORT (ESSEX CO.)		12,200			24,400			36,600			
NEWS	E		7,082	58.05		5,006	20.52		12,088	12,506	12,286
NORTH ADAMS (BERKSHIRE CO.)		13,000			5,200			18,200			
TRANSCRIPT	E		9,632	74.09		1,004	19.31		10,636	10,942	11,190
NORTHAMPTON (HAMPSHIRE CO.)		34,100#						34,100			
GAZETTE	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PEABODY (ESSEX CO.)		16,600			3,700			20,300			
TIMES	E		3,339	20.11		47	1.27		3,386	3,477	3,453

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MASSACHUSETTS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
PITTSFIELD (BERKSHIRE CO.)		27,900#			12,500			40,400			
BERKSHIRE EAGLE	M	#	22,190	79.53		5,943	47.54		28,133	33,875	33,591
BERKSHIRE EAGLE (9-20-87 to 9-30-87)	SUN	#	21,109	75.66		5,742	45.94		26,851	33,031	
QUINCY (NORFOLK CO.)		67,100			52,800			119,900			
PATRIOT LEDGER	E (M-F)		40,055	59.69		25,701	48.68		65,756	90,102	90,051
PATRIOT LEDGER	SAT M		43,201	64.38		27,468	52.02		70,669	97,289	95,452
SALEM (ESSEX CO.)		48,900			42,900			91,800			
NEWS	E		22,877	46.78		7,455	17.38		30,332	31,054	30,781
SPRINGFIELD (HAMPDEN CO.)		136,500			103,000			239,500			
UNION NEWS (6-1-87 to 9-30-87)	ALL DAY		82,965	60.78		23,957	23.26		106,922	113,907	
UNION, NEWS (4-1-87 to 5-31-87)	CMB DLY		97,281	71.27		25,870	25.12		123,151	129,899	
UNION (4-1-87 to 5-31-87)	M		44,159	32.35		16,366	15.89		60,525	66,894	
NEWS (4-1-87 TO 5-31-87)	E		53,122	38.92		9,504	9.23		62,626	63,005	
REPUBLICAN	SUN		98,276	72.00		40,115	38.95		138,391	156,374	155,677
TAUNTON (BRISTOL CO.)		17,100			23,900			41,000			
GAZETTE	E		9,485	55.47		3,870	16.19		13,355	13,647	13,894
WALTHAM (MIDDLESEX CO.)		21,300			67,900			89,200			
NEWS-TRIBUNE	E (M-F)		7,263	34.10		4,261	6.28		11,524	11.725	12,429
WORCESTER (WORCESTER CO.)		95,200			127,900			223,100			
TELEGRAM, GAZETTE	CMB DLY		77,949	81.88		43,104	33.70		121,053	135,736	
TELEGRAM (Eff. 9-1-87)	M (M-F)		30,613	32.16		17,182	13.43		47,795	57,766	
GAZETTE (Eff. 9-1-87)	E (M-F)		47,336	49.72		25,922	20.27		73,258	77,970	
TELEGRAM (9-1-87 to 9-30-87)	SAT		73,133	76.82		39,694	31.04		112,827	125,273	
TELEGRAM	SUN		64,150	67.38		44,101	34.48		108,251	126,761	127,951
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,300			23,900			31,200			
TELEGRAM	E		5,403	74.01		11,197	46.85		16,600	16,795	17,199

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MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ALPENA (ALPENA CO.)		7,900			12,700			20,600			
NEWS	E		7,576	95.90		5,076	39.97		12,652	13,160	13,002
ANN ARBOR (WASHTENAW CO.)		47,900			84,200			132,100			
NEWS	E		22,758	47.51		25,084	29.79		47,842	48,921	49,819
NEWS	SUN		26,419	55.15		31,235	37.10		57,654	59,193	58,796
BAD AXE (HURON CO.)		1,300			14,400			15,700			
HURON TRIBUNE	E		1,459	112.23		6,640	46.11		8,099	8,628	8,860
BATTLE CREEK (CALHOUN CO.)		34,400			59,600			94,000			
ENQUIRER	E (M-F)		19,470	56.60		10,481	17.59		29,951	30,155	29,387
ENQUIRER	SAT M		18,840	54.77		10,635	17.84		29,475	29,677	28,608
ENQUIRER	SUN		24,142	70.18		14,174	23.78		38,316	38,558	37,825
BAY CITY (BAY CO.)		28,200#			50,400			78,600			
TIMES	E	#	21,788	77.26		14,268	28.31		36,056	39,956	39,650
TIMES	SUN	#	23,802	84.40		19,143	37.98		42,945	48,839	47,389
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		75,800#						75,800			
HERALD-PALLADIUM	E	#	33,628	44.36					33,628	35,933	36,560
DETROIT (WAYNE CO.)		490,500			1,209,600			1,700,100			
FREE PRESS	M (M-F)		154,257	31.45		355,214	29.37		509,471	649,312	656,477
FREE PRESS	SAT M		133,707	27.26		331,719	27.42		465,426	590,750	600,889
FREE PRESS	SUN		148,101	30.19		386,540	31.96		534,641	732,699	747,268
NEWS	ALL DAY (M-F)		205,932	41.98		375,466	31.04		581,398	686,787	680,800
NEWS	SAT M		192,065	39.16		353,611	29.23		545,676	633,779	650,302
NEWS	SUN		236,249	48.16		482,979	39.93		719,228	837,511	839,841
ESCANABA (DELTA CO.)		7,100			10,400			17,500			
PRESS	E		5,472	77.07		4,968	47.77		10,440	10,736	10,633
FLINT (GENESEE CO.)		109,900			113,600			223,500			
JOURNAL	E (M-F)		74,014	67.35		33,821	29.77		107,835	108,837	108,215
JOURNAL	SAT M		71,076	64.67		35,374	31.14		106,450	107,548	104,345
JOURNAL	SUN		76,559	69.66		41,594	36.61		118,153	120,436	118,328
GRAND HAVEN (OTTAWA CO.)		6,800			7,800			14,600			
TRIBUNE	E		5,275	77.57		4,573	58.63		9,848	10,469	10,291

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MICHIGAN		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
GRAND RAPIDS (KENT CO.)		152,300			139,800			292,100			
PRESS	E		96,007	63.04		36,776	26.31		132,783	138,205	135,998
PRESS	SUN		109,120	71.65		59,072	42.25		168,192	184,162	179,604
GREENVILLE (MONTCALM CO.)		3,400			16,900			20,300			
NEWS	E		2,317	68.15		5,759	34.08		8,076	8,416	8,390*
HOLLAND (OTTAWA CO.)		26,000#			10,100			36,100			
SENTINEL	E	#	15,308	58.88		2,537	25.12		17,845	18,461	16,444+
HOUGHTON (HOUGHTON CO.)		3,300			16,800			20,100			
MINING GAZETTE	E		2,743	83.12		8,864	52.76		11,607	12,137	12,149
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		5,900			13,900			19,800			
NEWS	E		4,805	81.44		5,582	40.16		10,387	10,557	10,383
IRONWOOD (GOGEBIC CO.)		4,800			16,200			21,000			
GLOBE	E		3,614	75.29		4,514	27.86		8,128	8,558	8,585
JACKSON (JACKSON CO.)		29,400#			47,700			77,100			
CITIZEN PATRIOT	E	#	21,510	73.16		16,313	34.20		37,823	38,195	38,187
CITIZEN PATRIOT	SUN	#	22,780	77.48		19,428	40.73		42,208	42,843	42,330
KALAMAZOO (KALAMAZOO CO.)		55,800			70,500			126,300			
GAZETTE	E		34,595	62.00		27,335	38.77		61,930	63,152	63,355
GAZETTE	SUN		38,734	69.42		34,983	49.62		73,717	77,518	75,890
LANSING-EAST LANSING (INGHAM CO.)		97,000			60,200			157,200			
STATE JOURNAL	M		43,585	44.93		20,627	34.26		64,212	66,035*	64,730
STATE JOURNAL	SUN		52,218	53.83		28,804	47.85		81,022	84,156*	81,130
LUDINGTON (MASON CO.)		3,700			12,700			16,400			
NEWS	E		3,097	83.70		4,341	34.18		7,438	8,026	8,218
MARQUETTE (MARQUETTE CO.)		7,200			18,500			25,700			
MINING JOURNAL	E		6,960	96.67		9,476	51.22		16,436	18,138	17,802
MENOMINEE (MENOMINEE CO.)		3,800			12,900			16,700			
HERALD-LEADER	E		2,188	57.58		2,211	17.14		4,399	4,554	4,691
MIDLAND (MIDLAND CO.)		14,700			26,500			41,200			
NEWS	E		10,200	69.39		6,941	26.19		17,141	17,440	17,630

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MICHIGAN		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
MONROE (MONROE CO.)		10,700			36,000			46,700			
NEWS	E		8,544	79.85		16,866	46.85		25,410	27,292	26,880
MOUNT CLEMENS (MACOMB CO.)		96,600#						96,600			
DAILY	E	#	27,715	28.69					27,715	50,730	50,223
MOUNT PLEASANT (ISABELLA CO.)		22,700#						22,700			
SUN	M	#	10,127	44.61					10,127	10,899	11,699
MUSKEGON (MUSKEGON CO.)		35,400			45,400			80,800			
CHRONICLE	E		28,366	80.13		17,766	39.13		46,132	47,897	47,358
CHRONICLE	SUN		28,665	80.97		20,643	45.47		49,308	51,997	51,004
PETOSKEY (EMMET CO.)		17,000#						17,000			
NEWS-REVIEW	E (M-F)	#	10,522	61.89					10,522	11,347*	11,103*
PONTIAC (OAKLAND CO.)		163,900#						163,900			
OAKLAND PRESS	E (M-F)	#	71,511	43.63					71,511	73,467	71,119
OAKLAND PRESS	SAT M	#	69,830	42.61					69,830	71,689	69,913
OAKLAND PRESS	SUN	#	78,552	47.93					78,552	80,833	78,428
PORT HURON (ST. CLAIR CO.)		28,100#			36,800			64,900			
TIMES HERALD	E	#	18,551	66.02		8,689	23.61		27,240	28,171	27,225
TIMES HERALD	SUN	#	21,519	76.58		10,368	28.17		31,887	32,964	32,007
ROYAL OAK (OAKLAND CO.)		85,600			64,100			149,700			
TRIBUNE	E		34,543	40.35		3,900	6.08		38,443	39,390	39,600
SAGINAW (SAGINAW CO.)		54,000#			22,600			76,600			
NEWS	E	#	36,031	66.72		12,465	55.15		48,496	57,087	56,931
NEWS	SUN	#	37,148	68.79		14,042	62.13		51,190	63,326	62,683
SAULT STE. MARIE (CHIPPEWA CO.)		7,300#			8,500			15,800			
NEWS	E (M-F)	#	5,350	73.29		2,395	28.18		7,745	8,178	8,230
STURGIS (ST. JOSEPH CO.)		3,900			14,600			18,500			
JOURNAL	E		3,063	78.54		5,197	35.60		8,260	8,465	8,472
TRAVERSE CITY (GRAND TRAVERSE CO.)		41,000#						41,000			
RECORD-EAGLE	E	#	25,897	63.16					25,897	26,879	25,900

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
MICHIGAN											
YPSILANTI (WASHTENAW CO.)		24,400			40,400			64,800			
PRESS	E (M-F)		8,939	36.64		6,421	15.89		15,360	15,730	15,735
PRESS	SAT M		8,758	35.89		6,368	15.76		15,126	15,472	15,471
PRESS	SUN		8,855	36.29		6,482	16.04		15,337	15,691	15,754
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,200			11,200			19,400			
TRIBUNE	E (M-F)		5,391	65.74		3,185	28.44		8,576	8,842	9,018
TRIBUNE	SUN		5,659	69.01		3,260	29.11		8,919	9,185	9,307
AUSTIN (MOWER CO.)		9,200			7,600			16,800			
HERALD	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BRAINERD (CROW WING CO.)		6,400#			23,900			30,300			
DISPATCH	E (M-F)	#	5,194	81.16		8,359	34.97		13,553	14,160	14,013
DISPATCH	SUN	#	5,820	90.94		10,048	42.04		15,868	16,501	16,049
DULUTH (ST. LOUIS CO.)		36,900#			123,700			160,600			
NEWS-TRIBUNE & HERALD	M	#	26,825	72.70		34,313	27.74		61,138	63,137	63,028
NEWS-TRIBUNE & HERALD	SUN	#	32,043	86.84		48,963	39.58		81,006	84,518	84,014
FAIRMONT (MARTIN CO.)		4,800			23,800			28,600			
SENTINEL	M		3,803	79.23		6,811	28.62		10,614	10,961	11,340
FARIBAULT (RICE CO.)		6,300			17,800			24,100			
NEWS	E		5,058	80.29		3,157	17.74		8,215	8,525	8,753
FERGUS FALLS (OTTER TAIL CO.)		4,700			24,800			29,500			
JOURNAL	E		4,404	93.70		7,029	28.34		11,433	12,453	12,788
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,500			46,100			60,600			
FREE PRESS	E		10,120	69.79		14,597	31.66		24,717	25,807	26,340*
MARSHALL (LYON CO.)		3,900			12,000			15,900			
INDEPENDENT	M		3,055	78.33		5,223	43.53		8,278	8,667	8,741
MINNEAPOLIS (HENNEPIN CO.)		910,200#			422,200			1,332,400			
STAR TRIBUNE	M	#	317,853	34.92		50,070	11.86		367,923	389,410	378,981
STAR TRIBUNE	SUN	#	487,802	53.59		102,060	24.17		589,862	629,845	616,248

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MINNESSOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
NEW ULM (BROWN CO.)		5,000			14,300			19,300			
JOURNAL	M (TU-S)		4,043	80.86		5,445	38.08		9,488	10,456	10,383
JOURNAL	SUN		4,261	85.22		5,535	38.71		9,796	10,776	10,639
OWATONNA (STEELE CO.)		6,900			4,500			11,400			
PEOPLE'S PRESS	M (TU-S)		5,282	76.55		1,654	36.76		6,936	7,301	7,353
PEOPLE'S PRESS	SUN		5,429	78.68		1,690	37.56		7,119	7,486	7,529
RED WING (GOODHUE CO.)		5,600			15,600			21,200			
REPUBLICAN EAGLE	E		4,331	77.34		3,954	25.35		8,285	8,587	8,783
ROCHESTER (OLMSTED CO.)		28,100			34,400			62,500			
POST-BULLETIN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST-BULLETIN	WKND			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ST. CLOUD (STEARNS, BENTON & SHERBURNE COS.)		21,000			26,200			47,200			
TIMES	E (M-F)		15,031	71.58		9,575	36.55		24,606	27,981	
TIMES	SAT M		17,579	83.71		11,382	43.44		28,961	32,980	
ST. PAUL (RAMSEY CO.)		469,700#						469,700			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	169,585	36.10					169,585	193,075	187,505
PIONEER PRESS & DISPATCH	SAT M	#	159,666	33.99					159,666	180,574	175,320
PIONEER PRESS & DISPATCH	SUN	#	223,265	47.53					223,265	251,484	245,497
STILLWATER (WASHINGTON CO.)		6,500#			6,300			12,800			
GAZETTE	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
WINONA (WINONA CO.)		9,500			36,500			46,000			
NEWS	M		6,982	73.49		7,442	20.39		14,424	14,669	14,804
NEWS	SUN		6,844	72.04		7,541	20.66		14,385	14,650	14,744
MISSISSIPPI											
BILOXI-GULFPORT (HARRISON CO.)		49,100			41,800			90,900			
SUN-HERALD	M		25,758	52.46		20,362	48.71		46,120	47,731	47,891
SUN-HERALD	SUN		26,572	54.12		21,856	52.29		48,428	49,943	51,168
BROOKHAVEN (LINCOLN CO.)		4,100			14,900			19,000			
LEADER	E (M-F)		3,262	79.56		4,416	29.64		7,678	7,917*	7,754*

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MISSISSIPPI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CLARKSDALE (COAHOMA CO.)		7,700			15,900			23,600			
PRESS REGISTER	E (M-F)		4,683	60.82		2,403	15.11		7,086	7,384	7,489
PRESS REGISTER	WKND		4,856	63.06		2,403	15.11		7,259	7,557	7,636
CLEVELAND (BOLIVAR CO.)		18,400#						18,400			
BOLIVAR COMMERCIAL	E (M-F)	#	6,080	33.04					6,080	6,253*	6,395
CORINTH (ALCORN CO.)		18,000#						18,000			
CORINTHIAN	E (M-F)	#	8,608	47.82					8,608	10,119	9,801
GREENVILLE (WASHINGTON CO.)		13,600			16,800			30,400			
DELTA DEMOCRAT-TIMES	E (M-F)		7,100	52.21		5,493	32.70		12,593	14,563*	15,912*
DELTA DEMOCRAT-TIMES	SUN		7,677	56.45		5,782	34.42		13,459	15,663*	16,937*
GREENWOOD (LEFLORE CO.)		9,200			13,400			22,600			
COMMONWEALTH	E (M-F)		5,250	57.07		3,195	23.84		8,445	8,712	8,843
COMMONWEALTH	SUN		5,374	58.41		3,256	24.30		8,630	8,902	9,164
HATTIESBURG (FORREST CO.)		23,300			35,100			58,400			
AMERICAN	E		13,487	57.88		9,351	26.64		22,838	24,725	23,823
AMERICAN	SUN		14,734	63.24		10,513	29.95		25,247	27,883	26,724
JACKSON (HINDS CO.)		103,800			133,100			236,900			
CLARION-LEDGER, NEWS	CMB DLY		59,177	57.01		18,932	14.22		78,109	99,110	98,419
CLARION-LEDGER	M (M-F)		40,027	38.56		12,184	9.15		52,211	70,061	67,708
NEWS	E (M-F)		19,150	18.45		6,748	5.07		25,898	29,049	30,711
CLARION-LEDGER/NEWS	SAT M		54,802	52.80		19,040	14.31		73,842	94,971	94,660
CLARION-LEDGER/NEWS	SUN		62,802	60.50		26,148	19.65		88,950	114,477	114,123
LAUREL (JONES CO.)		8,100			30,300			38,400			
LEADER-CALL	E		4,507	55.64		5,221	17.23		9,728	9,830	10,031
McCOMB (PIKE CO.)		6,800			23,400			30,200			
ENTERPRISE-JOURNAL	E (M-F)		4,041	59.43		8,137	34.77		12,178	12,588*	13,016*
ENTERPRISE-JOURNAL	SUN		4,042	59.44		8,186	34.98		12,228	12,638*	13,099*
MERIDIAN (LAUDERDALE CO.)		19,700			80,700			100,400			
STAR	E		9,970	50.61		12,862	15.94		22,832	23,016	23,125
STAR	SUN		10,801	54.83		14,965	18.54		25,766	25,949	26,528
PASCAGOULA (JACKSON CO.)		48,900#						48,900			
PRESS	E (M-F)	#	21,414	43.79					21,414	22,546	22,913
PRESS REGISTER	SUN	#	23,104	47.25					23,104	24,507	24,422

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MISSISSIPPI		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
TUPELO (LEE CO.)		12,000			97,800			109,800			
NORTHEAST JOURNAL	M		8,379	69.83		25,863	26.44		34,242	36,359	35,383
VICKSBURG (WARREN CO.)		10,600			30,100			40,700			
POST	E		5,977	56.39		9,700	32.23		15,677	15,828	15,517
POST	SUN		5,973	56.35		9,923	32.97		15,896	16,136	15,970
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,900			29,700			42,600			
SOUTHEAST MISSOURIAN	E (M-F)		7,587	58.81		8,066	27.16		15,653	16,851	14,963
SOUTHEAST MISSOURIAN	SUN		9,437	73.16		9,878	33.26		19,315	20,684	16,243
COLUMBIA (BOONE CO.)		39,300#						39,300			
TRIBUNE	E (M-F)	#	15,839	40.30					15,839	17,792	17,328
TRIBUNE	SAT M	#	15,242	38.78					15,242	17,198	16,749
TRIBUNE	SUN	#	18,916	48.13					18,916	21,770	20,703
FLAT RIVER (ST. FRANCOIS CO.)		4,700			9,700			14,400			
JOURNAL	E (M-F)		2,827	60.15		6,450	66.49		9,277	9,499	9,167
HANNIBAL (MARION CO.)		7,200			29,100			36,300			
COURIER-POST	E		5,303	73.65		5,250	18.04		10,553	11,180	11,262
JEFFERSON CITY (COLE CO.)		17,100			41,400			58,500			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,501	78.95		7,785	18.80		21,286	21,823	21,777
CAPITAL NEWS	M (TU-S)		527	3.08		3,288	7.94		3,815	4,127	4,068
POST-TRIBUNE	E (M-F)		12,964	75.81		4,497	10.86		17,461	17,686	17,709
NEWS & TRIBUNE	SUN		13,679	79.99		10,025	24.21		23,704	24,215	23,716
JOPLIN (JASPER CO.)		24,700			80,400			105,100			
GLOBE	M		16,773	67.91		18,237	22.68		35,010	37,259	37,877
GLOBE	SUN		19,403	78.55		22,695	28.23		42,098	45,376	44,824
KANSAS CITY (JACKSON CO.)		476,100			221,300			697,400			
TIMES, STAR	CMB DLY		389,077	81.72		72,858	32.92		461,935	491,454	493,492
TIMES	M		216,144	45.40		42,109	19.03		258,253	278,507	272,734
STAR	E (M-F)		172,933	36.32		30,749	13.89		203,682	212,947	220,758
STAR	SUN		305,140	64.09		71,062	32.11		376,202	410,933	399,157
MEXICO (AUDRAIN CO.)		4,600			14,400			19,000			
LEDGER	E		4,080	88.70		5,774	40.10		9,854	10,683	10,973

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MISSOURI		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
POPLAR BLUFF (BUTLER CO.)		7,200			42,600			49,800			
AMERICAN REPUBLIC	E (M-F)		6,363	88.38		6,967	16.35		13,330	14,557	14,850
AMERICAN REPUBLIC	SUN		6,467	89.82		7,302	17.14		13,769	15,005	15,184
ST. JOSEPH (BUCHANAN CO.)		29,200			58,300			87,500			
GAZETTE, NEWS-PRESS	CMB DLY		35,707	122.28		19,170	32.88		54,877	57,602	57,374
GAZETTE	M (M-F)		22,633	77.51		18,700	32.08		41,333	43,897	43,923
NEWS-PRESS	E (M-F)		13,074	44.77		470	0.81		13,544	13,705	13,451
NEWS-PRESS/GAZETTE	SAT M		25,143	86.11		19,651	33.71		44,794	47,463	47,020
NEWS-PRESS/GAZETTE	SUN		24,956	85.47		20,891	35.83		45,847	48,995	48,561
ST. LOUIS (INDEPENDENT CITY)		754,200#						754,200			
POST-DISPATCH	M (M-F)	#	320,304	42.47					320,304	377,231	308,279
POST-DISPATCH	SAT M	#	262,323	34.78					262,323	335,081	273,854
POST-DISPATCH	SUN	#	436,542	57.88					436,542	547,427	511,669
SEDALIA (PETTIS CO.)		8,300			20,100			28,400			
DEMOCRAT	E (M-F)		6,680	80.48		6,869	34.17		13,549	14,266	14,403
DEMOCRAT	SUN		7,393	89.07		7,477	37.20		14,870	15,657	15,678
SIKESTON (SCOTT CO.)		6,700			26,800			33,500			
STANDARD	E (M-F)		2,857	42.64		5,636	21.03		8,493	8,769	8,906
STANDARD	SUN		2,897	43.24		5,844	21.81		8,741	9,022	9,064
SPRINGFIELD (GREENE CO.)		56,100			147,000			203,100			
NEWS-LEADER	M		33,924	60.47		23,840	16.22		57,764	60,334	
NEWS-LEADER	SUN		48,823	87.03		45,094	30.68		93,917	98,950	92,277
WARRENSBURG (JOHNSON CO.)		3,900			8,900			12,800			
STAR-JOURNAL	E (M-F)		2,569	65.87		2,377	26.71		4,946	5,481	5,481
MONTANA											
BILLINGS (YELLOWSTONE CO.)		37,400			71,500			108,900			
GAZETTE	M		26,120	69.84		20,843	29.15		46,963	56,110	57,620
GAZETTE	SUN		26,863	71.83		21,954	30.70		48,817	58,435	60,144
BOZEMAN (GALLATIN CO.)		11,600			12,600			24,200			
CHRONICLE	E (M-F)		7,044	60.72		4,037	32.04		11,081	11,433	11,765
CHRONICLE	SUN		7,454	64.26		4,573	36.29		12,027	12,701	12,948

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MONTANA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
BUTTE (SILVER BOW CO.)- ANACONDA (DEER LODGE CO.)		16,200			34,300			50,500			
STANDARD	M		12,107	74.73		3,922	11.43		16,029	16,534	17,083
STANDARD	SUN		12,421	76.67		4,075	11.88		16,496	17,049	17,461
GREAT FALLS (CASCADE CO.)		27,900			35,900			63,800			
TRIBUNE	M		17,254	61.84		11,495	32.02		28,749	34,557	34,824
TRIBUNE	SUN		20,920	74.98		14,293	39.81		35,213	41,183	41,553
HELENA (LEWIS & CLARK CO.)		17,300#			4,900			22,200			
INDEPENDENT RECORD	E	#	11,466	66.28		1,357	27.69		12,823	13,007	13,072
INDEPENDENT RECORD	SUN	#	11,903	68.80		1,497	30.55		13,400	13,704	13,673
MISSOULA (MISSOULA CO.)		24,300			31,000			55,300			
MISSOULIAN	M		14,495	59.65		10,170	32.81		24,665	28,016	28,240
MISSOULIAN	SUN		14,927	61.43		11,210	36.16		26,137	29,834	29,625
NEBRASKA											
ALLIANCE (BOX BUTTE CO.)		4,100			11,500			15,600			
TIMES-HERALD	E		2,637	64.32		1,038	9.03		3,675	3,925	4,006
BEATRICE (GAGE CO.)		5,100			14,400			19,500			
SUN	E		4,471	87.67		5,355	37.19		9,826	10,460	10,588
COLUMBUS (PLATTE CO.)		6,900			16,800			23,700			
TELEGRAM	E (M-F)		5,718	82.87		4,738	28.20		10,456	10,925	10,911
TELEGRAM	SUN		5,878	85.19		4,777	28.43		10,655	11,124	11,085
FREMONT (DODGE CO.)		10,400			17,400			27,800			
TRIBUNE	E		7,816	75.15		3,544	20.37		11,360	11,743	11,629
GRAND ISLAND (HALL CO.)		15,000			26,500			41,500			
INDEPENDENT	E		12,723	84.82		11,364	42.88		24,087	24,959	25,191
INDEPENDENT	SUN		13,101	87.34		11,987	45.23		25,088	25,958	26,005
HASTINGS (ADAMS CO.)		9,500			21,500			31,000			
TRIBUNE	E		7,707	81.13		7,091	32.98		14,798	15,886	16,237
HOLDREGE (PHELPS CO.)		2,300			4,700			7,000			
CITIZEN	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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NEBRASKA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
KEARNEY (BUFFALO CO.)		8,600			18,600			27,200			
HUB	E		6,577	76.48		4,867	26.17		11,444	11,916	11,034
LINCOLN (LANCASTER CO.)		73,200			63,500			136,700			
STAR, JOURNAL	CMB DLY		54,322	74.21		23,165	36.48		77,487	81,384	80,570
STAR	M		22,256	30.40		12,499	19.68		34,755	37,170	36,818
JOURNAL	E		32,066	43.81		10,666	16.80		42,732	44,214	43,752
JOURNAL-STAR	SUN		54,978	75.11		21,423	33.74		76,401	79,826	79,136
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E		3,030	89.12		6,470	42.57		9,500	9,841	10,175
NORFOLK (MADISON CO.)		7,600			33,500			41,100			
NEWS	E		7,239	95.25		13,211	39.44		20,450	22,434	22,294
NORTH PLATTE (LINCOLN CO.)		9,600#			17,800			27,400			
TELEGRAPH	M (TU-S)	#	6,497	67.68		7,045	39.58		13,542	14,751	14,744
TELEGRAPH	SUN	#	6,623	68.99		7,130	40.06		13,753	14,972	15,062
OMAHA (DOUGLAS CO.)		189,700#			124,700			314,400			
WORLD-HERALD	CMB DLY	#	128,232	67.60		35,682	28.61		163,914	222,211	221,132
WORLD-HERALD	M (M-F)	#	35,227	18.57		29,059	23.30		64,286	121,791	119,428
WORLD-HERALD	E (M-F)	#	93,005	49.03		6,623	5.31		99,628	100,420	101,704
WORLD-HERALD	SAT M	#	119,176	62.82		35,562	28.52		154,738	212,652	210,394
WORLD-HERALD	SUN	#	149,379	78.74		54,820	43.96		204,199	288,453	283,783
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,400#			32,100			41,500			
STAR-HERALD	M (TU-S)	#	6,275	66.76		8,839	27.54		15,114	15,417	15,681
STAR-HERALD	SUN	#	6,434	68.45		9,116	28.40		15,550	15,848	16,739
NEVADA											
CARSON CITY (INDEPENDENT CITY)		15,300#						15,300			
APPEAL	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
APPEAL	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ELKO (ELKO CO.)		4,900			5,800			10,700			
FREE PRESS	E		3,101	63.29		903	15.57		4,004	4,271	4,105

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NEVADA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
LAS VEGAS (CLARK CO.)		228,700#						228,700			
REVIEW-JOURNAL	ALL DAY (M-F)	#	112,600	49.23					112,600	116,487	108,687
REVIEW-JOURNAL	SAT M	#	106,601	46.61					106,601	109,846	103,616
REVIEW-JOURNAL	SUN	#	127,506	55.75					127,506	132,139	124,939
SUN	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SUN	SAT M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SUN	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
RENO (WASHOE CO.)		121,000#						121,000			
GAZETTE JOURNAL	M	#	51,226	42.34					51,226	62,167	60,976
GAZETTE JOURNAL	SUN	#	61,143	50.53					61,143	74,269	72,398
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,800			22,400			28,200			
EAGLE TIMES	E (M-F)		3,937	67.88		5,410	24.15		9,347	9,627	9,718
EAGLE TIMES	SUN		4,074	70.24		5,992	26.75		10,066	10,381	10,514
CONCORD (MERRIMACK CO.)		12,700			34,500			47,200			
MONITOR	E		10,163	80.02		10,959	31.77		21,122	21,909	21,479
DOVER (STRAFFORD CO.)		35,000#						35,000			
FOSTER'S DEMOCRAT	E	#	22,314	63.75					22,314	27,882	27,270
KEENE (CHESHIRE CO.)		24,400#						24,400			
SENTINEL	E	#	15,062	61.73					15,062	16,033	15,466
LACONIA (BELKNAP CO.)		6,600			34,700			41,300			
CITIZEN	E		4,019	60.89		3,138	9.04		7,157	11,104	10,881
LEBANON-HANOVER (GRAFTON CO.)		11,800#			15,300			27,100			
VALLEY NEWS	E	#	9,216	78.10		6,978	45.61		16,194	18,359	17,881
MANCHESTER (HILLSBOROUGH CO.)		57,200			103,100			160,300			
UNION LEADER	M		31,912	55.79		20,002	19.40		51,914	70,736	68,838
NEWS	SUN		31,007	54.21		31,220	30.28		62,227	88,400	85,779
NASHUA (HILLSBOROUGH CO.)		39,200			26,600			65,800			
TELEGRAPH	E		23,839	60.81		5,164	19.41		29,003	29,959	29,769
TELEGRAPH	SUN		23,926	61.04		5,372	20.20		29,298	30,364	29,322

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NEW HAMPSHIRE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
PORTSMOUTH (ROCKINGHAM CO.)		16,900			47,200			64,100			
HERALD	E		7,056	41.75		5,648	11.97		12,704	12,962	13,913
HERALD	SUN		6,784	40.14		5,851	12.40		12,635	12,948	13,636
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		360,500#						360,500			
PRESS	E	#	147,048	40.79					147,048	149,637	139,585
PRESS	SUN	#	211,671	58.72					211,671	215,440	206,683
ATLANTIC CITY (ATLANTIC CO.)		172,500#						172,500			
PRESS	M	#	78,893	45.74					78,893	81,501	81,129
PRESS	SUN	#	90,224	52.30					90,224	93,277	90,151
BERGEN CO. (HACKENSACK P.O.)		316,800#						316,800			
RECORD	E (M-F)	#	126,440	39.91					126,440	157,731	161,327
RECORD	SUN	#	173,791	54.86					173,791	228,068	223,771
BRIDGETON (CUMBERLAND CO.)		18,100#						18,100			
NEWS	E	#	9,569	52.87					9,569	11,820	11,887
BRIDGEWATER (SOMERSET CO.)		144,900#						144,900			
COURIER-NEWS	E	#	49,318	34.04					49,318	51,227	49,779
COURIER-NEWS (9-20-87 to 9-30-87)	SUN	#	51,902	35.82					51,902	54,281	
CAMDEN-CHERRY HILL (CAMDEN CO.)		279,300#						279,300			
COURIER-POST	E (M-F)	#	88,521	31.69					88,521	97,571	104,225
COURIER-POST	SAT M	#	85,711	30.69					85,711	95,885	100,583
COURIER-POST	SUN	#	84,278	30.17					84,278	96,028	98,952
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON									48,980	50,274
RACING FORM	M (TU-F)									45,867	45,303
RACING FORM	SAT									77,264	73,087
RACING FORM	SUN									35,639	30,449
JERSEY CITY (HUDSON CO.)		196,100			168,000			364,100			
JOURNAL	E (M-F)		54,859	27.98		3,073	1.83		57,932	58,114	60,697
JOURNAL	SAT E		51,903	26.47		2,766	1.65		54,669	54,851	57,883

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NEW JERSEY		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
MILLVILLE (CUMBERLAND CO.)		9,900			4,800			14,700			
DAILY	E		5,055	51.06		1,003	20.90		6,058	6,294	6,545
MORRISTOWN-PARSIPPANY (MORRIS CO.)		130,700#						130,700			
RECORD	M (M-F)	#	51,406	39.33					51,406	58,117	
RECORD	SAT	#	48,237	36.91					48,237	54,975	
RECORD	SUN	#	59,342	45.40					59,342	64,040	70,357
NEW BRUNSWICK (MIDDLESEX CO.)		71,700			78,100			149,800			
CENTRAL HOME NEWS	E		32,446	45.25		18,737	23.99		51,183	60,033	58,994*
CENTRAL HOME NEWS	SUN		36,945	51.53		23,505	30.10		60,450	74,010	75,394*
NEWARK (ESSEX CO.)		368,200			1,591,800			1,960,000			
STAR-LEDGER	M (M-F)		183,046	49.71		274,535	17.25		457,581	467,549	460,330
STAR-LEDGER	SAT M		156,687	42.55		260,825	16.39		417,512	427,237	418,281
STAR-LEDGER	SUN		202,607	55.03		445,079	27.96		647,686	673,799	678,743
NEWTON (SUSSEX CO.)		47,100#						47,100			
HERALD	E (M-F)	#	17,684	37.55					17,684	18,516	19,217
HERALD	SUN	#	23,977	50.91					23,977	25,961	26,522
PASSAIC CO.-UNION CO.-HUDSON CO.-MORRIS CO.-BERGEN CO.		347,000						347,000			
NORTH JERSEY NWSPS.	CMB DLY									153,266	164,491
NORTH JERSEY NWSPS.	M									76,716	81,169
NORTH JERSEY NWSPS.	E									76,550	83,322
NORTH JERSEY NWSPS.	SUN									64,703	77,530
RED BANK-MIDDLETOWN-SHREWSBURY (MONMOUTH CO.)		90,400#						90,400			
REGISTER	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REGISTER	SAT	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REGISTER	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TOMS RIVER (OCEAN CO.)		138,500#						138,500			
OCEAN COUNTY OBSERVER	M (M-F)	#	22,166	16.00					22,166	23,193	24,770
OCEAN COUNTY OBSERVER	SUN	#	20,561	14.85					20,561	21,641	24,262
TRENTON (MERCER CO.)		96,200			157,400			253,600			
TIMES	M		40,060	41.64		24,952	15.85		65,012	69,504	63,870
TIMES	SUN		49,110	51.05		31,512	20.02		80,622	86,776	81,396
TRENTONIAN	M (M-F)		47,829	49.72		17,045	10.83		64,874	69,405	68,395
TRENTONIAN	SAT		44,916	46.69		17,020	10.81		61,936	66,689	66,364
TRENTONIAN	SUN		44,764	46.53		15,509	9.85		60,273	65,319	64,994

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NEW JERSEY		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
VINELAND (CUMBERLAND CO.)		20,300			26,500			46,800			
TIMES-JOURNAL	E		12,781	62.96		2,324	8.77		15,105	16,480	17,149
WILLINGBORO-BURLINGTON (BURLINGTON CO.)		43,200			73,800			117,000			
BURLINGTON COUNTY TIMES	E (M-F)		21,833	50.54		19,616	26.58		41,449	41,662*	41,727*
BURLINGTON COUNTY TIMES	SUN		23,943	55.42		22,983	31.14		46,926	47,406*	46,072*
WOODBRIDGE (MIDDLESEX CO.)		133,400#						133,400			
NEWS TRIBUNE	E (M-F)	#	48,096	36.05					48,096	50,331*	50,710*
NEWS TRIBUNE	SUN	#	46,620	34.95					46,620	48,878*	59,317*
WOODBURY (GLOUCESTER CO.)		75,400#						75,400			
GLOUCESTER COUNTY TIMES	E (M-F)	#	28,032	37.18					28,032	29,491	28,971
GLOUCESTER COUNTY TIMES	SUN	#	27,662	36.69					27,662	29,137	28,475
NEW MEXICO											
ALAMAGORDO (OTERO CO.)		11,600			5,600			17,200			
NEWS	E (M-F)		6,814	58.74		1,942	34.68		8,756	8,990	8,989
NEWS	SUN		7,107	61.27		2,228	39.79		9,335	9,613	10,105
ALBUQUERQUE (BERNALILLO CO.)		367,100#						367,100			
JOURNAL, TRIBUNE	CMB DLY	#	147,848	40.27					147,848	154,714	150,035
JOURNAL	M	#	105,353	28.70					105,353	112,173	105,182
TRIBUNE	E	#	42,495	11.58					42,495	42,541	44,853
JOURNAL	SUN	#	139,619	38.03					139,619	148,343	143,166
CARLSBAD (EDDY CO.)		10,800			2,300			13,100			
CURRENT-ARGUS	E (M-F)		7,746	71.72		452	19.65		8,198	8,354	8,549
CURRENT-ARGUS	SUN		8,243	76.32		491	21.35		8,734	8,943	9,176
CLOVIS (CURRY CO.)		12,900			16,800			29,700			
NEWS-JOURNAL	E (M-F)		7,441	57.68		2,506	14.92		9,947	10,095	10,229
NEWS-JOURNAL	SUN		8,408	65.18		2,984	17.76		11,392	11,540	11,443
FARMINGTON (SAN JUAN CO.)		14,200			17,700			31,900			
TIMES	E		7,406	52.15		7,620	43.05		15,026	15,921	16,789
TIMES	SUN		7,950	55.99		8,517	48.12		16,467	17,664	18,805
GALLUP (McKINLEY CO.)		8,700			27,000			35,700			
INDEPENDENT	E		5,673	65.21		7,942	29.41		13,615	14,532	12,466

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HOBBS (LEA CO.)		12,600			16,000			28,600			
NEWS-SUN	E (M-F)		8,024	63.68		1,989	12.43		10,013	10,153	10,547
NEWS-SUN	SUN		9,486	75.29		2,472	15.45		11,958	12,098	12,183
LAS CRUCES (DONA ANA CO.)		20,000			20,800			40,800			
SUN-NEWS	E (M-F)		10,800	54.00		5,077	24.41		15,877	17,420	17,560
SUN-NEWS	SUN		11,140	55.70		5,813	27.95		16,953	18,711	19,230
ROSWELL (CHAVES CO.)		17,200			24,900			42,100			
RECORD	M (M-F)		11,812	68.67		1,965	7.89		13,777	14,018	14,117
RECORD	SUN		12,200	70.93		2,122	8.52		14,322	14,599	14,812
SANTA FE (SANTA FE CO.)		23,600#			24,300			47,900			
NEW MEXICAN	M	#	13,381	56.70		3,014	12.40		16,395	17,088	16,794
NEW MEXICAN	SUN	#	13,328	56.47		3,506	14.43		16,834	18,058	17,977
NEW YORK											
ALBANY (ALBANY CO.)		78,700			207,800			286,500			
TIMES UNION, KNICKERBOCKER NEWS	CMB DLY		61,011	77.52		48,424	23.30		109,435	118,078	119,748
TIMES UNION	M		44,283	56.27		38,145	18.36		82,428	90,030	89,049
KNICKERBOCKER NEWS	E (M-F)		16,728	21.26		10,279	4.95		27,007	28,048	30,699
KNICKERBOCKER NEWS	SAT E		11,358	14.43		9,308	4.48		20,666	21,034	23,253
TIMES UNION	SUN		53,965	68.57		90,096	43.36		144,061	173,171	176,080
AMSTERDAM (MONTGOMERY CO.)		8,900			14,000			22,900			
RECORDER	E		6,873	77.22		7,049	50.35		13,922	14,652	14,358
AUBURN (CAYUGA CO.)		12,100			22,500			34,600			
CITIZEN	E (M-F)		8,999	74.37		7,641	33.96		16,640	16,921*	15,787*
CITIZEN	SUN		8,967	74.11		8,084	35.93		17,051	17,356*	16,226*
BATAVIA (GENESEE CO.)		8,200#			21,300			29,500			
NEWS	E	#	6,536	79.71		8,833	41.47		15,369	15,780	16,084
BINGHAMTON (BROOME CO.)		66,500			74,100			140,600			
PRESS & SUN-BULLETIN	M		44,191	66.45		21,091	28.46		65,282	66,511	65,854
PRESS & SUN-BULLETIN	SUN		49,193	73.97		32,769	44.22		81,962	89,065	86,032

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW YORK		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
BUFFALO (ERIE CO.)		244,200			260,300			504,500			
NEWS	ALL DAY (M-F)		189,568	77.63		111,590	42.87		301,158	311,757	317,651
NEWS	SAT M		167,481	68.58		107,078	41.14		274,559	285,023	285,726
NEWS	SUN		203,871	83.49		146,985	56.47		350,856	375,006	371,016
CORNING (STEUBEN CO.)		10,800			20,700			31,500			
LEADER	E		7,994	74.02		6,736	32.54		14,730	16,177	16,432
CORTLAND (CORTLAND CO.)		6,700			11,200			17,900			
STANDARD	E		5,001	74.64		6,548	58.46		11,549	12,418*	12,248*
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)		9,600			10,200			19,800			
OBSERVER	E		8,159	84.99		5,394	52.88		13,553	15,402	15,459
ELMIRA (CHEMUNG CO.)		25,700			75,000			100,700			
STAR-GAZETTE	M		17,620	68.56		17,755	23.67		35,375	36,278	37,105
STAR-GAZETTE	SUN		18,309	71.24		31,813	42.42		50,122	52,011	50,112
GENEVA (ONTARIO CO.)		5,000			41,500			46,500			
FINGER LAKES TIMES	E		3,910	78.20		15,625	37.65		19,535	19,903	19,663
GLENS FALLS (WARREN CO.)		11,900			45,200			57,100			
POST-STAR	M		11,032	92.71		23,808	52.67		34,840	35,605	35,980
POST-STAR	SUN		10,313	86.66		22,892	50.65		33,205	33,859	
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)		13,700			17,300			31,000			
LEADER-HERALD	E		8,898	64.95		4,852	28.05		13,750	13,972	13,874
HERKIMER (HERKIMER CO.)		8,200			16,600			24,800			
TELEGRAM	E		4,938	60.22		1,948	11.73		6,886	7,094	7,126
HUDSON (COLUMBIA CO.)		5,100			18,200			23,300			
REGISTER-STAR	E (M-F)		3,741	73.35		8,949	49.17		12,690	14,735	15,242
ITHACA (TOMPKINS CO.)		14,300			17,300			31,600			
JOURNAL	E		9,427	65.92		7,567	43.74		16,994	20,131*	19,768*
JAMESTOWN (CHAUTAUQUA CO.)		19,200			34,500			53,700			
POST-JOURNAL	E		16,616	86.54		11,536	33.44		28,152	28,874*	28,192*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW YORK		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
LOCKPORT (NIAGARA CO.)		9,900			16,900			26,800			
UNION-SUN & JOURNAL	E		7,798	78.77		9,787	57.91		17,585	18,245	18,384
LONG ISLAND (SUFFOLK CO.) (MELVILLE P.O.)		823,000			42,500			865,500			
NEWSDAY	ALL DAY (M-F)		484,235	58.84		18,041	42.45		502,276	641,363	
NEWSDAY	SAT		458,719	55.74		18,407	43.31		477,126	584,463	
NEWSDAY	SUN		549,581	66.78		23,103	54.36		572,684	682,018	666,951
MEDINA (ORLEANS CO.)		6,000#						6,000			
JOURNAL-REGISTER	E (M-F)	#	3,368	56.13					3,368	5,027	5,095
MIDDLETOWN (ORANGE CO.)		17,300			109,800			127,100			
TIMES HERALD-RECORD	M		12,574	72.68		64,065	58.35		76,639	85,410	81,249
RECORD	SUN		13,388	77.39		74,231	67.61		87,619	98,653	94,051
NEW YORK CITY (NEW YORK CO.)		7,001,600#						7,001,600			
AMERICAN BANKER	M (M-F)									22,683	23,266
AMERICAN METAL MARKET	MON M										37,869
AMERICAN METAL MARKET	M (M-F)									10,335	
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)									22,110	21,469
LAW JOURNAL	M (M-F)									13,317	12,851
NEWS	M (M-F)	#	1,193,581	17.05					1,193,581	1,285,869	1,270,926
NEWS	SAT M	#	872,857	12.47					872,857	958,467	1,005,714
NEWS	SUN	#	1,448,657	20.69					1,448,657	1,615,038	1,597,802
NEWS RECORD	M (M-F)									22,409	22,826
NEW YORK CITY (NEW YORK CO.)		7,071,700#						7,071,700			
POST	ALL DAY (M-F)	#	625,215	8.84					625,215	690,915	731,668
POST	SAT	#	462,083	6.60					462,083	525,185	538,012
TIMES	M (M-F)	#	706,110	9.99					706,110	1,022,899	1,001,694
TIMES	SAT M	#	548,564	7.76					548,564	815,342	790,850
TIMES	SUN	#	1,009,281	14.27					1,009,281	1,589,290	1,584,259
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									796,454	781,736
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									1,961,846	1,952,283
WOMEN'S WEAR DAILY	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
NEWBURGH (ORANGE CO.)- BEACON (DUTCHESS CO.)		21,800			80,000			101,800			
NEWS	E		8,496	38.97		3,275	4.09		11,771	11,921	13,679
NEWS	SUN		8,643	39.65		3,378	4.22		12,021	12,170	13,984
NIAGARA FALLS (NIAGARA CO.)		33,100			13,000			46,100			
GAZETTE	M		21,320	64.41		3,449	26.53		24,769	27,257	28,132
GAZETTE	SUN		22,526	68.05		4,161	32.01		26,687	29,788	29,939
NORWICH (CHENANGO CO.)		3,400			17,300			20,700			
SUN	E (M-F)		2,204	64.82		4,274	24.71		6,478	6,749	6,950
OLEAN (CATTARAUGUS CO.)		11,800			49,500			61,300			
TIMES-HERALD	E		9,194	77.92		14,811	29.92		24,005	25,129	25,231
ONEONTA (OTSEGO CO.)		5,300			30,400			35,700			
STAR	M		3,902	73.62		13,543	44.55		17,445	19,585	19,101
OSWEGO (OSWEGO CO.)		7,200			28,500			35,700			
PALLADIUM-TIMES	E		5,020	69.72		3,622	12.71		8,642	8,803	8,903
PLATTSBURGH (CLINTON CO.)		12,100			16,700			28,800			
PRESS REPUBLICAN	M		9,683	80.02		8,387	50.22		18,070	23,597	23,192
PRESS REPUBLICAN (9-13-87 to 9-30-87)	SUN		10,170	84.05		8,644	51.76		18,814	25,394	
POUGHKEEPSIE (DUTCHESS CO.)		25,600			79,900			105,500			
JOURNAL	M		14,913	58.25		27,059	33.87		41,972	42,821	42,524
JOURNAL	SUN		16,467	64.32		39,763	49.77		56,230	59,237	59,372
ROCHESTER (MONROE CO.)		239,200			168,800			409,500			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		170,695	71.36		51,184	30.32		221,879	225,169*	228,369*
DEMOCRAT & CHRONICLE	M (M-F)		91,223	38.14		34,207	20.26		125,430	128,470*	128,869*
TIMES-UNION	E (M-F)		79,472	33.22		16,977	10.06		96,449	96,699*	99,500*
DEMOCRAT & CHRONICLE	SAT M		134,107	56.06		48,778	28.90		182,885	186,406*	188,062*
DEMOCRAT & CHRONICLE	SUN		170,874	71.44		79,025	46.82		249,899	258,800*	256,933*
ROME (ONEIDA CO.)		16,100			22,900			39,000			
SENTINEL	E		11,017	68.43		7,709	33.66		18,726	19,189	19,153
SARATOGA SPRINGS (SARATOGA CO.)		9,000			41,400			50,400			
SARATOGIAN	M		6,137	68.19		5,085	12.28		11,222	11,800*	11,927*
SARATOGIAN	SUN		6,748	74.98		6,553	15.83		13,301	14,992*	18,324*

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NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
SCHENECTADY (SCHENECTADY CO.)		53,800			46,700			100,500			
GAZETTE	M		36,345	67.56		19,676	42.13		56,021	71,376	71,826
STATEN ISLAND (RICHMOND CO.)		127,500						127,500			
ADVANCE	E (M-F)		77,672	60.92					77,672	78,250	76,543
ADVANCE	SAT E		75,569	59.27					75,569	76,146	74,458
ADVANCE	SUN		87,605	68.71					87,605	88,266	86,276
SYRACUSE (ONONDAGA CO.)		137,300			148,900			286,200			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		118,835	86.55		53,483	35.92		172,318	183,117	188,511
POST-STANDARD	M		48,192	35.10		26,482	17.79		74,674	84,287	86,589
HERALD-JOURNAL	E		70,643	51.45		27,001	18.13		97,644	98,830	101,922
HERALD-AMERICAN	SUN		110,450	80.44		81,904	55.01		192,354	230,284	235,086
TONAWANDA (ERIE CO.)- NORTH TONAWANDA (NIAGARA CO.)		20,000			39,300			59,300			
NEWS	E (M-F)		11,553	57.77		2,175	5.53		13,728	13,957	14,329
NEWS	SAT M		11,597	57.99		2,219	5.65		13,816	14,045	14,399
TROY (RENSSELAER CO.)		43,200			55,000			98,200			
TIMES RECORD	E		29,031	67.20		12,103	22.01		41,134	43,069	44,608
TIMES RECORD	SUN		30,922	71.58		11,595	21.08		42,517	45,231	45,590
UTICA (ONEIDA CO.)		43,900			82,000			125,900			
OBSERVER-DISPATCH	M		36,113	82.26		17,632	21.50		53,745	55,431	
OBSERVER-DISPATCH	SUN		34,583	78.78		25,212	30.75		59,795	64,987	61,354
WATERTOWN (JEFFERSON CO.)		14,900			69,400			84,300			
TIMES	E		10,190	68.39		29,344	42.28		39,534	41,489	42,972
TIMES	SUN		8,882	59.61		27,292	39.33		36,174	38,262	
WESTCHESTER CO.-ROCKLAND CO.- PUTNAM CO., NY- FAIRFIELD CO., CT		438,900#						438,900			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	#								167,795	171,243
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	#								193,471	194,820

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NEW YORK		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT		544,400						544,400			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E									210,616	213,767
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN									252,708	254,192
NORTH CAROLINA											
ASHEBORO (RANDOLPH CO.)		30,500#						30,500			
COURIER-TRIBUNE	E (M-F)	#	15,544	50.96					15,544	19,130	18,123
COURIER-TRIBUNE	SUN	#	16,515	54.15					16,515	20,545	19,774
ASHEVILLE (BUNCOMBE CO.)		36,000			165,900			201,900			
CITIZEN, TIMES	CMB DLY		21,481	59.67		39,843	24.02		61,324	62,385	63,165
CITIZEN	M (M-F)		14,498	40.27		34,544	20.82		49,042	50,040	49,809
TIMES	E (M-F)		6,983	19.40		5,299	3.19		12,282	12,345	13,356
CITIZEN & TIMES	SAT M		20,643	57.34		41,148	24.80		61,791	62,882	62,682
CITIZEN-TIMES	SUN		21,344	59.29		48,513	29.24		69,857	71,814	73,130
BURLINGTON (ALAMANCE CO.)		22,200			21,100			43,300			
TIMES-NEWS	E (M-F)		15,379	69.27		13,917	65.96		29,296	29,465	29,336
TIMES-NEWS	SAT M		15,197	68.45		13,808	65.44		29,005	29,174	29,047
TIMES-NEWS	SUN		16,867	75.98		14,409	68.29		31,276	31,444	30,765
CHARLOTTE (MECKLENBURG CO.)		173,500			405,400			578,900			
OBSERVER	M		114,350	65.91		79,112	19.51		193,462	224,563	214,700
OBSERVER	SUN		132,722	76.50		105,418	26.00		238,140	280,998	269,435
CLINTON (SAMPSON CO.)		18,500#						18,500			
SAMPSON INDEPENDENT	E (M-F)	#	8,192	44.28					8,192	8,477	8,719*
SAMPSON INDEPENDENT	SUN	#	8,622	46.61					8,622	8,907	9,187*
CONCORD (CABARRUS CO.)		13,700			38,900			52,600			
TRIBUNE	E (M-F)		7,364	53.75		4,826	12.41		12,190	12,287	12,406
TRIBUNE	SUN		7,804	56.96		5,364	13.79		13,168	13,276	13,303

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NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
DURHAM (DURHAM CO.)		46,100			154,900			201,000			
HERALD, SUN	CMB DLY		34,851	75.60		29,179	18.84		64,030	65,856	65,127
HERALD	M		20,963	45.47		23,484	15.16		44,447	45,913	45,001
SUN	E		13,888	30.13		5,695	3.68		19,583	19,943	20,126
HERALD	SUN		31,228	67.74		30,219	19.51		61,447	63,269	63,140
ELIZABETH CITY (PASQUOTANK CO.)		5,500			27,500			33,000			
ADVANCE	E (M-F)		3,160	57.45		8,171	29.71		11,331	11,480	11,300
ADVANCE	SUN		3,643	66.24		8,661	31.49		12,304	12,473	12,339
FAYETTEVILLE (CUMBERLAND CO.)		65,900			133,300			199,200			
TIMES, OBSERVER	CMB DLY		42,198	64.03		31,020	23.27		73,218	74,302	71,920
TIMES	M (M-F)		12,441	18.88		14,021	10.52		26,462	27,393	25,678
OBSERVER	E (M-F)		29,757	45.15		16,999	12.75		46,756	46,909	46,242
OBSERVER-TIMES	SAT M		42,374	64.30		32,808	24.61		75,182	76,340	73,483
OBSERVER-TIMES	SUN		42,111	63.90		33,818	25.37		75,929	77,364	73,746
GASTONIA (GASTON CO.)		44,000			41,900			85,900			
GAZETTE	E		27,901	63.41		10,534	25.14		38,435	39,739	39,638
GAZETTE	SUN		29,954	68.08		11,549	27.56		41,503	43,090	43,597
GOLDSBORO (WAYNE CO.)		13,900			33,800			47,700			
NEWS-ARGUS	E (M-F)		7,938	57.11		14,153	41.87		22,091	22,281	21,862
NEWS-ARGUS	SUN		8,693	62.54		16,317	48.28		25,010	25,257	24,754
GREENSBORO (GUILFORD CO.)		100,500#			297,100			397,600			
NEWS & RECORD	M	#	66,038	65.71		42,983	14.47		109,021	110,956	111,022
NEWS & RECORD	SUN	#	72,278	71.92		50,602	17.03		122,880	125,942	127,651
GREENVILLE (PITT CO.)		13,800			34,600			48,400			
REFLECTOR	E (M-F)		8,165	59.17		8,987	25.97		17,152	17,552	17,200
REFLECTOR	SUN		9,030	65.43		10,406	30.08		19,436	19,928	19,186
HENDERSON (VANCE CO.)		7,800			16,300			24,100			
DISPATCH	E		4,390	56.28		4,874	29.90		9,264	9,525	9,531
HENDERSONVILLE (HENDERSON CO.)		3,700			24,400			28,100			
TIMES-NEWS	M		2,637	71.27		14,862	60.91		17,499	18,643	17,707
TIMES-NEWS	SUN		2,481	67.05		14,777	60.56		17,258	18,441	17,283
HICKORY (CATAWBA CO.)		21,600			76,400			98,000			
RECORD	E		10,119	46.85		16,860	22.07		26,979	27,258	27,508

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NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
HIGH POINT (GUILFORD CO.)		33,000			37,600			70,600			
ENTERPRISE	E		21,387	64.81		10,288	27.36		31,675	31,894	31,343
ENTERPRISE	SUN		21,700	65.76		10,506	27.94		32,206	32,466	32,019
JACKSONVILLE (ONSLOW CO.)		15,200			20,900			36,100			
NEWS	E		9,613	63.24		11,865	56.77		21,478	22,475	21,985
NEWS	SUN		9,655	63.52		11,979	57.32		21,634	22,642	21,371
KANNAPOLIS (CABARRUS CO.)		13,500			35,200			48,700			
INDEPENDENT	E (M-F)		9,108	67.47		2,901	8.24		12,009	12,160	12,450
INDEPENDENT	SUN		9,816	72.71		3,086	8.77		12,902	13,072	13,222
KINSTON (LENOIR CO.)		9,300			33,300			42,600			
FREE PRESS	E (M-F)		6,586	70.82		6,812	20.46		13,398	13,796	13,758
FREE PRESS	SUN		6,813	73.26		7,214	21.66		14,027	14,433	14,342
LENOIR (CALDWELL CO.)		6,900			15,300			22,200			
NEWS-TOPIC	E		5,082	73.65		8,186	53.50		13,268	13,323*	13,138*
LEXINGTON (DAVIDSON CO.)		6,500			23,900			30,400			
DISPATCH	E		5,047	77.65		9,865	41.28		14,912	15,119	14,694
LUMBERTON (ROBESON CO.)		7,200			32,900			40,100			
ROBESONIAN	E (M-F)		4,859	67.49		9,973	30.31		14,832	14,996	15,466
ROBESONIAN	SUN		5,613	77.96		10,962	33.32		16,575	16,740	17,031
MONROE (UNION CO.)		6,800			20,400			27,200			
ENQUIRER-JOURNAL	E (M-F)		3,089	45.43		8,771	43.00		11,860	12,859	12,847
ENQUIRER-JOURNAL	SUN		3,663	53.87		9,269	45.44		12,932	13,962	13,743
MORGANTON (BURKE CO.)		5,700			22,700			28,400			
NEWS-HERALD	E (M-F)		3,346	58.70		8,031	35.38		11,377	11,576	11,943
NEWS-HERALD	SUN		3,014	52.88		7,817	34.44		10,831	11,029	11,157
NEW BERN (CRAVEN CO.)		35,800#						35,800			
SUN JOURNAL	E	#	15,197	42.45					15,197	15,529	15,660
RALEIGH (WAKE CO.)		70,900			246,300			317,200			
NEWS & OBSERVER, TIMES	CMB DLY		63,322	89.31		60,624	24.61		123,946	171,089	171,980
NEWS & OBSERVER	M		41,300	58.25		50,029	20.31		91,329	138,280	137,746
TIMES	E		22,022	31.06		10,595	4.30		32,617	32,809	34,234
NEWS & OBSERVER	SUN		53,863	75.97		69,962	28.41		123,825	181,940	178,326

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ROANOKE RAPIDS (HALIFAX CO.)		5,900			12,900			18,800			
HERALD	E (M-F)		3,855	65.34		6,221	48.22		10,076	11,671	11,622
HERALD	SUN		4,520	76.61		6,351	49.23		10,871	12,466	12,621
ROCKINGHAM (RICHMOND CO.)		6,300			11,100			17,400			
RICHMOND COUNTY JOURNAL	E (M-F)		2,914	46.25		5,430	48.92		8,344	8,641	8,539
ROCKY MOUNT (EDGECOMBE CO.)		18,400			30,800			49,200			
TELEGRAM	E		8,264	44.91		4,918	15.97		13,182	13,318	13,229
TELEGRAM	SUN		8,426	45.79		5,875	19.07		14,301	14,438	14,287
SALISBURY-SPENCER- EAST SPENCER (ROWAN CO.)		12,800			104,400			117,200			
POST	E		10,140	79.22		14,992	14.36		25,132	25,478	25,268
POST	SUN		9,992	78.06		15,196	14.56		25,188	25,579	25,352
SANFORD (LEE CO.)		7,000			37,600			44,600			
HERALD	E		4,303	61.47		8,584	22.83		12,887	13,107	12,994
SHELBY (@LEVELAND CO.)		11,900			29,500			41,400			
STAR	E		8,479	71.25		9,109	30.88		17,588	17,999	17,502*
STATESVILLE (IREDELL CO.)		39,100#						39,100			
RECORD & LANDMARK	E (M-F)	#	16,804	42.98					16,804	17,132	17,541
RECORD & LANDMARK	SUN	#	16,512	42.23					16,512	16,851	17,199
THOMASVILLE (DAVIDSON CO.)		9,700			24,700			34,400			
TIMES	M		5,705	58.81		2,256	9.13		7,961	8,331	8,320
WASHINGTON (BEAUFORT CO.)		3,900			27,900			31,800			
NEWS	E		2,593	66.49		6,808	24.40		9,401	10,132*	10,193*
WILMINGTON (NEW HANOVER CO.)		44,300			64,800			109,100			
STAR	M		29,982	67.68		18,929	29.21		48,911	49,423	45,484
STAR-NEWS	SUN		33,755	76.20		22,679	35.00		56,434	57,284	53,029
WILSON (WILSON CO.)		13,400			24,000			37,400			
TIMES	E		8,685	64.81		8,461	35.25		17,146	17,506	17,238
WINSTON-SALEM (FORSYTH CO.)		73,300			198,500			271,800			
JOURNAL	M		50,975	69.54		39,343	19.82		90,318	92,279	90,803
JOURNAL	SUN		51,879	70.78		49,166	24.77		101,045	103,658	101,176

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NORTH DAKOTA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
BISMARCK (BURLEIGH CO.)		25,400			41,000			66,400			
TRIBUNE	M		17,957	70.70		9,581	23.37		27,538	28,914	27,207
TRIBUNE	SUN		18,336	72.19		9,124	22.25		27,460	28,877	27,730
DEVILS LAKE (RAMSEY CO.)		3,100			7,300			10,400			
JOURNAL	E (M-F)		2,958	95.42		1,995	27.33		4,953	5,357	5,398
DICKINSON (STARK CO.)		6,300			9,300			15,600			
PRESS	M (TU-S)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRESS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		43,000			45,700			88,700			
FORUM	M		25,174	58.54		20,166	44.13		45,340	55,890	54,563
FORUM	SUN		31,388	73.00		22,688	49.65		54,076	67,819	65,382
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN		19,200			58,100			77,300			
HERALD	M		15,405	80.23		20,917	36.00		36,322	38,462	37,951
HERALD	SUN		16,317	84.98		21,002	36.15		37,319	39,689	38,633
MINOT (WARD CO.)		14,000#			27,700			41,700			
NEWS	E	#	10,364	74.03		12,601	45.49		22,965	26,455	27,139
NEWS	SUN	#	10,372	74.09		11,809	42.63		22,181	25,453	25,417
OHIO											
AKRON (SUMMIT CO.)		235,600			72,400			308,000			
BEACON JOURNAL	M		122,163	51.85		24,835	34.30		146,998	157,394	155,023
BEACON JOURNAL	SUN		158,563	67.30		44,033	60.82		202,596	226,898	225,741
ALLIANCE (STARK CO.)		12,500			17,800			30,300			
REVIEW	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ASHLAND (ASHLAND CO.)		8,700			9,400			18,100			
TIMES-GAZETTE	E		6,949	79.87		4,546	48.36		11,495	12,016	12,132
ASHTABULA CO.-GEAUGA CO.		62,300#						62,300			
NORTHEASTERN OHIO NEWSPAPERS	E	#								31,839	30,778
NORTHEASTERN OHIO NEWSPAPERS	SUN	#								30,808	29,577+

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OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ATHENS (ATHENS CO.)		8,300			14,700			23,000			
MESSENGER	E (M-F)		4,268	51.42		6,840	46.53		11,108	13,754	13,706
MESSENGER	SUN		5,379	64.81		8,096	55.07		13,475	17,122	16,841
BELLEFONTAINE (LOGAN CO.)		4,900			10,600			15,500			
EXAMINER	E		3,378	68.94		7,005	66.08		10,383	10,985*	10,665*
BELMONT CO. (MARTINS FERRY P.O.)		34,200#						34,200			
TIMES-LEADER	E (M-F)	#	19,021	55.62					19,021	20,921	21,810
TIMES-LEADER	SUN	#	19,931	58.28					19,931	22,380	23,388
BOWLING GREEN (WOOD CO.)		7,000			28,100			35,100			
SENTINEL-TRIBUNE	E		4,432	63.31		8,672	30.86		13,104	13,969	13,928
BRYAN (WILLIAMS CO.)		3,400			11,300			14,700			
TIMES	E		3,104	91.29		7,148	63.26		10,252	10,708*	10,664*
BUCYRUS (CRAWFORD CO.)		5,500			15,100			20,600			
TELEGRAPH-FORUM	E		4,506	81.93		3,072	20.34		7,578	7,979	8,027
CAMBRIDGE (GUERNSEY CO.)		8,900			25,100			34,000			
JEFFERSONIAN	E		6,374	71.62		7,053	28.10		13,427	13,901*	13,768*
CANTON (STARK CO.)		74,900			99,400			174,300			
REPOSITORY	E		39,582	52.85		15,899	15.99		55,481	55,811	58,451
REPOSITORY	SUN		47,857	63.89		26,240	26.40		74,097	74,720	77,044
CHILLICOTHE (ROSS CO.)		12,200			23,800			36,000			
GAZETTE	E		7,774	63.72		7,495	31.49		15,269	15,686	15,391
CINCINNATI (HAMILTON CO.)		403,000			296,300			699,300			
ENQUIRER	M		141,818	35.19		47,237	15.94		189,055	194,251	188,927
ENQUIRER	SUN		232,789	57.76		82,936	27.99		315,725	324,561	312,558
POST	E		83,827	20.80		29,829	10.07		113,656	115,092	117,216
CLEVELAND (CUYAHOGA CO.)		570,300			294,700			865,000			
PLAIN DEALER	M (M-F)		329,718	57.81		66,727	22.64		396,445	447,033	452,343
PLAIN DEALER	SAT M		315,889	55.39		65,646	22.28		381,535	426,707	429,783
PLAIN DEALER	SUN		419,747	73.60		92,127	31.26		511,874	560,515	552,401
COLUMBUS (FRANKLIN CO.)		356,800			197,800			554,600			
DISPATCH	M		200,145	56.09		45,108	22.80		245,253	260,462	248,121
DISPATCH	SUN		260,835	73.10		80,453	40.67		341,288	382,045	371,489

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COSHOCTON (COSHOCTON CO.)		6,300			15,700			22,000			
TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DAYTON (MONTGOMERY CO.)		171,800			185,200			357,000			
NEWS/JOURNAL HERALD	ALL DAY (M-F)		116,859	68.02		66,009	35.64		182,868	190,437	
NEWS/JOURNAL HERALD	SAT M		111,521	64.91		65,991	35.63		177,512	185,197	
NEWS/JOURNAL HERALD	SUN		126,792	73.80		88,477	47.77		215,269	228,731	227,438
DEFIANCE (DEFIANCE CO.)		6,200			26,400			32,600			
CRESCENT-NEWS	E		5,875	94.76		10,303	39.03		16,178	16,795*	16,761*
EAST LIVERPOOL (COLUMBIANA CO.)		14,500			23,600			38,100			
REVIEW	E		10,036	69.21		2,724	11.54		12,760	12,936	13,036
ELYRIA (LORAIN CO.)		47,900#						47,900			
CHRONICLE-TELEGRAM	E	#	27,183	56.75					27,183	34,825	35,565
CHRONICLE-TELEGRAM	SUN	#	28,239	58.95					28,239	35,178	35,221
FINDLAY (HANCOCK CO.)		14,700			29,900			44,600			
COURIER	M		11,748	79.92		11,670	39.03		23,418	25,624	25,453
FREMONT (SANDUSKY CO.)		8,600			13,400			22,000			
NEWS-MESSENGER	E		6,886	80.07		6,110	45.60		12,996	13,704	13,621
GREENVILLE (DARKE CO.)		5,300			16,400			21,700			
ADVOCATE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HAMILTON (BUTLER CO.)		46,700			32,800			79,500			
JOURNAL-NEWS	E		23,200	49.68		5,065	15.44		28,265	28,675	28,247
JOURNAL-NEWS	SUN		24,734	52.96		5,366	16.36		30,100	30,506	29,126
IRONTON (LAWRENCE CO.)		6,500			24,500			31,000			
TRIBUNE	E (T-F)		4,471	68.78		3,634	14.83		8,105	8,322	8,213
TRIBUNE	SUN		4,792	73.72		3,822	15.60		8,614	8,896	8,712

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KENT-RAVENNA (PORTAGE CO.)		20,300			29,100			49,400			
RECORD-COURIER (4-1-87 to 6-30-87)	E		11,354	55.93		11,308	38.86		22,662	24,083	23,948
RECORD-COURIER (7-1-87 TO 9-30-87)	E (M-F)		11,275	55.54		11,285	38.78		22,560	23,966	
RECORD-COURIER (7-12-87 TO 9-30-87)	SUN		11,280	55.57		11,275	38.75		22,555	24,014	
LAKE CO. (WILLOUGHBY P.O.)		77,700#						77,700			
NEWS-HERALD	E	#	45,361	58.38					45,361	54,832	54,062
NEWS-HERALD	SUN	#	51,367	66.11					51,367	62,063	61,739
LANCASTER (FAIRFIELD CO.)		13,800			24,600			38,400			
EAGLE-GAZETTE	E		8,972	65.01		7,765	31.57		16,737	17,156	17,133
LIMA (ALLEN CO.)		30,600			80,800			111,400			
NEWS	E		23,113	75.53		16,905	20.92		40,018	40,404	39,924
NEWS	SUN		23,571	77.03		25,160	31.14		48,731	49,727	49,355
LORAIN (LORAIN CO.)		51,600#						51,600			
JOURNAL	E	#	33,765	65.44					33,765	44,338	43,446
JOURNAL	SUN	#	34,714	67.28					34,714	47,716	46,621
MANSFIELD (RICHLAND CO.)		33,000			38,900			71,900			
NEWS JOURNAL	E		23,217	70.35		14,950	38.43		38,167	40,589	40,036
NEWS JOURNAL	SUN		23,650	71.67		23,023	59.19		46,673	54,309	54,118
MARIETTA (WASHINGTON CO.)		7,800			20,300			28,100			
TIMES	E		5,727	73.42		7,002	34.49		12,729	13,876	13,476
MARION (MARION CO.)		16,400			24,600			41,000			
STAR	E		10,735	65.46		6,931	28.17		17,666	18,028	18,011
STAR	SUN		10,732	65.44		6,988	28.41		17,720	18,083	18,020
MASSILLON (STARK CO.)		12,000			34,000			46,000			
INDEPENDENT	E		7,782	64.85		7,658	22.52		15,440	15,874	16,080
MEDINA (MEDINA CO.)		17,400			14,800			32,200			
MEDINA COUNTY GAZETTE	M		10,405	59.80		4,230	28.58		14,635	16,529	15,102
MIDDLETOWN (BUTLER CO.)		31,700			17,400			49,100			
JOURNAL	E		19,298	60.88		2,677	15.39		21,975	22,488	22,987
JOURNAL	SUN		20,544	64.81		2,929	16.83		23,473	24,009	24,191

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MOUNT VERNON (KNOX CO.)		6,400			13,600			20,000			
NEWS	E		5,143	80.36		4,918	36.16		10,061	10,520*	10,788*
NEWARK (LICKING CO.)		20,900#			28,500			49,400			
ADVOCATE	E	#	13,759	65.83		6,953	24.40		20,712	20,936	21,271
ADVOCATE	SUN	#	13,551	64.84		6,896	24.20		20,447	20,680	20,591
NEW PHILADELPHIA-DOVER (TUSCARAWAS CO.)		15,800			20,600			36,400			
TIMES-REPORTER	E		10,935	69.21		12,982	63.02		23,917	27,615	28,110
TIMES-REPORTER	SUN		11,097	70.23		13,543	65.74		24,640	28,771	26,112
NORWALK (HURON CO.)		5,700			17,200			22,900			
REFLECTOR	E		4,383	76.89		5,069	29.47		9,452	9,762	9,591
PIQUA (MIAMI CO.)		8,500			22,800			31,300			
CALL	E		6,037	71.02		3,452	15.14		9,489	9,694	9,670
PORT CLINTON (OTTAWA CO.)		15,200#						15,200			
NEWS HERALD	E	#	6,017	39.59					6,017	6,135	6,067
PORTSMOUTH (SCIOTO CO.)		16,000			41,900			57,900			
TIMES	E		9,446	59.04		7,871	18.79		17,317	17,572	17,947
SALEM (COLUMBIANA CO.)		6,900			22,300			29,200			
NEWS	E		5,092	73.80		3,614	16.21		8,706	8,898	9,150
SANDUSKY (ERIE CO.)		19,500			31,800			51,300			
REGISTER	E		14,786	75.83		10,823	34.03		25,609	26,539	26,915
REGISTER	SUN		15,073	77.30		12,712	39.97		27,785	30,030	30,632
SIDNEY (SHELBY CO.)		6,900			8,500			15,400			
NEWS	E		5,718	82.87		5,183	60.98		10,901	12,730	12,685
SPRINGFIELD (CLARK CO.)		36,000			52,100			88,100			
NEWS-SUN	M		24,386	67.74		12,195	23.41		36,581	37,479	37,803
NEWS-SUN	SUN		26,480	73.56		16,531	31.73		43,011	44,485	44,347
STEUBENVILLE (JEFFERSON CO.)		13,100			47,900			61,000			
HERALD-STAR	E		10,544	80.49		10,179	21.25		20,723	20,930	21,002
HERALD-STAR	SUN		10,051	76.73		10,003	20.88		20,054	20,309	20,324
TIFFIN (SENECA CO.)		9,600			11,000			20,600			
ADVERTISER-TRIBUNE	E		6,897	71.84		3,653	33.21		10,550	10,771	11,016

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OHIO		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
TOLEDO (LUCAS CO.)		189,200			263,300			452,500			
BLADE	E		121,860	64.41		33,133	12.58		154,993	156,617	160,606
BLADE	SUN		144,265	76.25		72,574	27.56		216,839	219,808	218,867
TROY (MIAMI CO.)		7,900			26,400			34,300			
NEWS	E		5,422	68.63		5,864	22.21		11,286	11,414	10,931
MIAMI VALLEY NEWS	SUN		5,408	68.46		7,406	28.05		12,814	12,935	13,061
WARREN (TRUMBULL CO.)		25,800			53,400			79,200			
TRIBUNE CHRONICLE	E		18,466	71.57		21,644	40.53		40,110	40,908	41,398
TRIBUNE	SUN		20,247	78.48		25,215	47.22		45,462	47,025	48,159
WOOSTER (WAYNE CO.)		9,300			38,800			48,100			
RECORD	E		7,629	82.03		16,400	42.27		24,029	25,091	25,060
XENIA (GREENE CO.)		10,800			22,000			32,800			
GAZETTE	E		6,532	60.48		3,686	16.75		10,218	10,745	10,876
YOUNGSTOWN (MAHONING CO.)		83,200			96,400			179,600			
VINDICATOR	E		48,208	57.94		40,105	41.60		88,313	93,559	95,974
VINDICATOR	SUN		53,284	64.04		60,133	62.38		113,417	142,963	146,849
ZANESVILLE (MUSKINGUM CO.)		15,200			27,900			43,100			
TIMES RECORDER	M		12,213	80.35		9,494	34.03		21,707	23,004	23,076
TIMES RECORDER	SUN		11,612	76.39		8,197	29.38		19,809	20,660	20,870
OKLAHOMA											
ADA (PONTOTOC CO.)		7,100			25,300			32,400			
NEWS	E (M-F)		4,878	68.70		4,282	16.92		9,160	9,293	8,994
NEWS	SUN		4,984	70.20		4,677	18.49		9,661	9,812	9,439
ARDMORE (CARTER CO.)		9,700			23,400			33,100			
ARDMOREITE	E (M-F)		7,289	75.14		5,565	23.78		12,854	13,087	13,369
ARDMOREITE	SUN		8,215	84.69		7,176	30.67		15,391	15,626	15,991
BARTLESVILLE (WASHINGTON CO.)		16,200			11,400			27,600			
EXAMINER-ENTERPRISE	E (M-F)		10,305	63.61		1,944	17.05		12,249	12,413	13,205
EXAMINER-ENTERPRISE	SAT M		9,709	59.93		1,900	16.67		11,609	11,773	12,432
EXAMINER-ENTERPRISE	SUN		11,741	72.48		2,373	20.82		14,114	14,300	14,983

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OKLAHOMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
CLAREMORE (ROGERS CO.)		5,900			10,400			16,300			
PROGRESS	E (TU-F)		2,958	50.14		3,567	34.30		6,525	6,692*	
PROGRESS	SUN		3,276	55.53		3,824	36.77		7,100	7,267*	
DUNCAN (STEPHENS CO.)		9,200			10,600			19,800			
BANNER	E (M-F)		7,245	78.75		2,565	24.20		9,810	10,164	10,714
BANNER	SUN		8,080	87.83		3,301	31.14		11,381	11,782	12,254
ENID (GARFIELD CO.)		22,400			21,500			43,900			
NEWS, EAGLE	CMB DLY		15,636	69.80		8,037	37.38		23,673	25,522*	26,801*
NEWS	M (TU-F)		8,282	36.97		7,571	35.21		15,853	17,657*	18,481*
EAGLE	E (M-F)		7,354	32.83		466	2.17		7,820	7,865*	8,320*
NEWS & EAGLE	SAT M		13,577	60.61		7,864	36.58		21.441	23,305*	24,377*
NEWS	SUN		14,475	64.62		8,781	40.84		23,256	25,321*	26,157*
LAWTON (COMANCHE CO.)		31,000			35,700			66,700			
PRESS, CONSTITUTION	CMB DLY		18,900	60.97		8,589	24.06		27,489	28,541	30,495
PRESS	M (M-F)		6,939	22.38		6,166	17.27		13,105	14,081	14,655
CONSTITUTION	E (M-F)		11,961	38.58		2,423	6.79		14,384	14,460	15,840
PRESS	SAT M		18,265	58.92		7,824	21.92		26,089	27,067	27,745
CONSTITUTION	SUN		18,607	60.02		8,803	24.66		27,410	28,584	30,030
McALESTER (PITTSBURG CO.)		8,400			14,100			22,500			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,913	70.39		6,207	44.02		12,120	12,407	12,330
NEWS-CAPITAL & DEMOCRAT	SUN		5,997	71.39		6,360	45.11		12,357	12,643	12,578
MIAMI (OTTAWA CO.)		8,100			14,300			22,400			
NEWS-RECORD	E (M-F)		5,149	63.57		3,264	22.83		8,413	8,568	8,829
NEWS-RECORD	SUN		5,362	66.20		3,418	23.90		8,780	8,935	9,258
MUSKOGEE (MUSKOGEE CO.)		17,700			42,800			60,500			
PHOENIX & TIMES-DEMOCRAT	M		9,719	54.91		8,518	19.90		18,237	18,610	17,968
PHOENIX & TIMES-DEMOCRAT	SUN		10,409	58.81		8,934	20.87		19,343	19,712	18,974
NORMAN (CLEVELAND CO.)		32,100			7,700			39,800			
TRANSCRIPT	E (M-F)		15,022	46.80		476	6.18		15,498	16,085	16,639
TRANSCRIPT	SAT M		14,815	46.15		493	6.40		15,308	15,894	16,297
TRANSCRIPT	SUN		16,258	50.65		555	7.21		16,813	17,498	18,090
OKLAHOMA CITY (OKLAHOMA CO.)		292,000#			29,800			321,800			
JOURNAL RECORD	M (TU-S)	#	3,880	1.33		93	0.31		3,973	4,851	5,587

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OKLAHOMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
OKLAHOMA CITY (OKLAHOMA CO.)		292,000#			531,800			823,800			
OKLAHOMAN	M (M-F)	#	146,810	50.28		76,194	14.33		223,004	228,342	231,993
OKLAHOMAN AND TIMES	SAT M	#	139,769	47.87		72,755	13.68		212,524	217,641	216,006
OKLAHOMAN	SUN	#	197,490	67.63		115,933	21.80		313,423	320,661	323,600
OKMULGEE (OKMULGEE CO.)		7,700			10,100			17,800			
TIMES	M (TU-S)		3,150	40.91		1,646	16.30		4,796	4,925	4,961
TIMES	SUN		3,244	42.13		1,724	17.07		4,968	5,097	5,138
PONCA CITY (KAY CO.)		11,800			11,600			23,400			
NEWS	E (M-F)		8,349	70.75		4,174	35.98		12,523	13,019*	13,373*
NEWS	SUN		9,020	76.44		4,487	38.68		13,507	14,036*	14,513*
SAPULPA (CREEK CO.)		6,600			12,700			19,300			
HERALD	E (M-F)		4,339	65.74		2,785	21.93		7,124	7,231	7,521
HERALD	SUN		4,605	69.77		2,918	22.98		7,523	7,630	7,975
SHAWNEE (POTTAWATOMIE CO.)		11,000			35,800			46,800			
NEWS-STAR	M (TU-S)		7,069	64.26		5,979	16.70		13,048	13,354	13,555
NEWS-STAR	SUN		7,574	68.85		6,813	19.03		14,387	14,694	14,692
STILLWATER (PAYNE CO.)		13,300			20,800			34,100			
NEWS-PRESS	E (M-F)		6,063	45.59		3,708	17.83		9,771	10,023	10,132
NEWS-PRESS	SUN		6,470	48.65		4,080	19.62		10,550	10,852	10,906
TULSA (TULSA CO.)		211,300			187,800			399,100			
WORLD, TRIBUNE	CMB DLY		138,702	65.64		39,364	20.96		178,066	198,033	207,221
WORLD	M		81,276	38.46		28,286	15.06		109,562	126,432	131,816
TRIBUNE	E		57,426	27.18		11,078	5.90		68,504	71,601	75,405
WORLD	SUN		154,210	72.98		53,869	28.68		208,079	232,120	231,473
OREGON											
ALBANY (LINN CO.)		33,500#						33,500			
DEMOCRAT-HERALD	E	#	20,958	62.56					20,958	21,262	21,047
ASHLAND (JACKSON CO.)		6,300			2,400			8,700			
TIDINGS	E		4,726	75.02		449	18.71		5,175	5,549	5,579
ASTORIA (CLATSOP CO.)		3,900			15,600			19,500			
ASTORIAN	E (M-F)		3,355	86.03		5,659	36.28		9,014	9,331	9,275

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OREGON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
BAKER (BAKER CO.)		3,700			2,600			6,300			
DEMOCRAT HERALD	E (M-F)		2,369	64.03		583	22.42		2,952	3,042	3,067
BEND (DESCHUTES CO.)		12,000			21,900			33,900			
BULLETIN	E (M-F)		8,768	73.07		11,183	51.06		19,951	20,473	19,927
BULLETIN	SUN		8,921	74.34		11,612	53.02		20,533	21,050	20,269
COOS BAY-NORTH BEND (COOS CO.)		10,300			23,000			33,300			
WORLD	E		8,476	82.29		6,507	28.29		14,983	15,283	15,169
CORVALLIS (BENTON CO.)		14,500			7,400			21,900			
GAZETTE-TIMES	M		8,497	58.60		3,235	43.72		11,732	12,793	12,318
GAZETTE-TIMES	SUN		7,919	54.61		3,163	42.74		11,082	12,221	11,892
EUGENE (LANE CO.)		74,200			35,400			109,600			
REGISTER-GUARD	M		45,665	61.54		20,123	56.84		65,788	68,880	69,551
REGISTER-GUARD	SUN		46,047	62.06		21,261	60.06		67,308	71,336	73,094
GRANTS PASS (JOSEPHINE CO.)		7,200			25,700			32,900			
COURIER	E		4,766	66.19		12,735	49.55		17,501	17,837	16,669
LA GRANDE (UNION CO.)		4,700			7,000			11,700			
OBSERVER	E		4,277	91.00		2,800	40.00		7,077	7,271	7,348
MEDFORD (JACKSON CO.)		23,300#			29,900			53,200			
MAIL TRIBUNE	E (M-TH)	#	16,447	70.59		10,381	34.72		26,828	27,633	27,742
MAIL TRIBUNE	FRI E	#	21,374	91.73		13,526	45.24		34,900	36,132	36,033
MAIL TRIBUNE	SUN	#	17,215	73.88		11,772	39.37		28,987	30,604	30,697
ONTARIO (MALHEUR CO.)		3,700			15,800			19,500			
ARGUS OBSERVER	E (M-F)		2,213	59.81		4,888	30.94		7,101	7,283	7,176
ARGUS OBSERVER	SUN		2,365	63.92		5,049	31.96		7,414	7,596	7,487
PENDLETON (UMATILLA CO.)		5,300			19,800			25,100			
EAST OREGONIAN	E		4,764	89.89		7,102	35.87		11,866	12,642	12,659
PORTLAND (MULTNOMAH CO.)		344,700			224,700			569,400			
OREGONIAN	ALL DAY (M-F)		185,441	53.80		66,999	29.82		252,440	313,427	317,162
OREGONIAN	SAT M		178,304	51.73		64,997	28.93		243,301	304,936	308,360
OREGONIAN	SUN		219,331	63.63		89,406	39.79		308,737	403,446	401,832

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OREGON		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
ROSEBURG (DOUGLAS CO.)		35,300#						35,300			
NEWS-REVIEW	E (M-F)	#	19,786	56.05					19,786	20,022	19,902
NEWS-REVIEW	SUN	#	19,901	56.38					19,901	20,136	19,981
SALEM (MARION CO.)		56,300#			109,600			165,900			
STATESMAN-JOURNAL	M	#	30,637	54.42		22,853	20.85		53,490	54 299	54,008
STATESMAN-JOURNAL	SUN	#	34,011	60.41		24,525	22.38		58,536	59,416	57,580
PENNSYLVANIA											
ALLENTOWN (LEHIGH CO.)		77,400			124,900			202,300			
CALL	M		56,102	72.48		60,845	48.71		116,947	133,444	132,806
CALL	SUN		62,847	81.20		80,719	64.63		143,566	174,858	174,210
ALTOONA (BLAIR CO.)		35,000			17,000			52,000			
MIRROR	E		22,828	65.22		6,747	39.69		29,575	33,371	34,012
MIRROR	SUN		21,182	60.52		6,510	38.29		27,692	32,279	
BEAVER (BEAVER CO.)		71,700#						71,700			
BEAVER COUNTY TIMES	E (M-F)	#	43,418	60.56					43,418	46,102	45,995
BEAVER COUNTY TIMES	SUN	#	46,847	65.34					46,847	50,305	49,468
BETHLEHEM (NORTHAMPTON CO.)		41,700			37,100			78,800			
GLOBE-TIMES	E		17,464	41.88		1,712	4.61		19,176	23,007	23,409
BRADFORD (McKEAN CO.)		8,000			38,900			46,900			
ERA	M		6,106	76.33		5,459	14.03		11,565	11,969	12,144
BROWNSVILLE (FAYETTE CO.)		3,200			22,800			26,000			
TELEGRAPH	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BUTLER (BUTLER CO.)		21,100			40,500			61,600			
EAGLE	E		15,729	74.55		14,196	35.05		29,925	30,790	30,955
CARLISLE (CUMBERLAND CO.)		11,600			12,000			23,600			
SENTINEL	E		9,504	81.93		4,576	38.13		14,080	16,322	15,701
CHAMBERSBURG (FRANKLIN CO.)		7,200			31,100			38,300			
PUBLIC OPINION	E		5,350	74.31		12,680	40.77		18,030	19,189	19,123
CHESTER (DELAWARE CO.)		113,500#						113,500			
DELAWARE COUNTY TIMES	M (M-F)	#	47,680	42.01					47,680	60,536*	61,884*
DELAWARE COUNTY TIMES	SUN	#	39,424	34.73					39,424	47,562*	46,584*

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PENNSYLVANIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
CLEARFIELD (CLEARFIELD CO.)		25,900#						25,900			
PROGRESS	E	#	16,190	62.51					16,190	16,861	17,201
COATESVILLE (CHESTER CO.)		29,400#						29,400			
RECORD	E	#	5,764	19.61					5,764	6,072	6,541
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,200			22,400			26,600			
COURIER	E		3,839	91.40		8,392	37.46		12,231	12,473*	12,634*
DOYLESTOWN (BUCKS CO.)		122,000#						122,000			
INTELLIGENCER	M (M-F)	#	37,932	31.09					37,932	40,578*	40,625*
INTELLIGENCER	SUN	#	40,900	33.52					40,900	43,931*	43,870*
DU BOIS (CLEARFIELD CO.)		4,300			19,800			24,100			
COURIER-EXPRESS	E		3,713	86.35		6,620	33.43		10,333	10,669	11,294
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,300			81,500			114,800			
EXPRESS	E		22,014	66.11		20,762	25.47		42,776	44,364	45,324
EXPRESS	SUN		22,541	67.69		21,907	26.88		44,448	46,713	47,349
ELLWOOD CITY (LAWRENCE CO.)		3,800			7,400			11,200			
LEDGER	E		2,776	73.05		4,119	55.66		6,895	7,300	7,612*
ERIE (ERIE CO.)		74,000			39,900			113,900			
NEWS, TIMES	CMB DLY		57,000	77.03		13,085	32.79		70,085	71,335	70,690
NEWS	M (M-F)		23,346	31.55		5,562	13.94		28,908	29,435	28,426
TIMES	E (M-F)		33,655	45.48		7,522	18.85		41,177	41,900	42,264
TIMES-NEWS	SAT M		49,808	67.31		12,421	31.13		62,229	63,472	62,861
TIMES-NEWS	SUN		61,717	83.40		22,999	57.64		84,716	103,711	101,950
GETTYSBURG (ADAMS CO.)		4,900			24,200			29,100			
TIMES	E (M-F)		4,145	84.59		5,170	21.36		9,315	9,990	8,841
TIMES	WKND		3,955	80.71		5,132	21.21		9,087	9,834	8,381
GREENSBURG (WESTMORELAND CO.)		103,500#						103,500			
TRIBUNE-REVIEW	M	#	45,575	44.03					45,575	51,954	51,005
TRIBUNE-REVIEW	SUN	#	57,656	55.71					57,656	80,679	78,603
GREENVILLE (MERCER CO.)		2,700			12,800			15,500			
RECORD-ARGUS	E		2,376	88.00		2,567	20.05		4,943	5,094*	5,105
HANOVER (YORK CO.)		10,800			73,700			84,500			
SUN	E		7,830	72.50		11,334	15.38		19,164	19,445	20,443

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PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
HARRISBURG (DAUPHIN CO.)		127,100			66,100			193,200			
PATRIOT, NEWS	CMB DLY		79,115	62.25		15,934	24.11		95,049	105,071	104,605
PATRIOT	M (M-F)		34,364	27.04		8,874	13.43		43,238	52,042	50,425
NEWS	E (M-F)		44,751	35.21		7,060	10.68		51,811	53,029	54,180
PATRIOT-NEWS	SAT M		68,341	53.77		15,361	23.24		83,702	93,744	92,740
PATRIOT-NEWS	SUN		90,438	71.15		32,121	48.59		122,559	167,458	166,444
HAZLETON (LUZERNE CO.)		18,100			13,700			31,800			
STANDARD-SPEAKER	ALL DAY		14,406	79.59		7,938	57.94		22,344	23,879	24,412
INDIANA (INDIANA CO.)		9,200			23,200			32,400			
GAZETTE	E		7,549	82.05		10,493	45.23		18,042	20,147*	20,429*
IRWIN (WESTMORELAND CO.)		45,300#						45,300			
STANDARD OBSERVER	E	#	11,370	25.10					11,370	11,448	
JOHNSTOWN (CAMBRIA CO.)		36,100			89,300			125,400			
TRIBUNE-DEMOCRAT	M		25,515	70.68		23,176	25.95		48,691	50,627	51,080
TRIBUNE-DEMOCRAT	SUN		24,116	66.80		24,286	27.20		48,402	52,748	53,758
KITTANNING (ARMSTRONG CO.)		7,300			26,100			33,400			
LEADER-TIMES	E		4,987	68.32		5,446	20.87		10,433	10,763*	10,975*
LANCASTER (LANCASTER CO.)		75,000			94,100			169,100			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		57,292	76.39		40,643	43.19		97,935	100,014	101,100
INTELLIGENCER-JOURNAL	M		24,314	32.42		17,729	18.84		42,043	43,649	43,950
NEW ERA	E		32,978	43.97		22,914	24.35		55,892	56,365	57,150
NEWS	SUN		53,369	71.16		43,523	46.25		96,892	100,338	97,436
LANSDALE (MONTGOMERY CO.)		26,400			25,600			52,000			
REPORTER	E		12,609	47.76		5,162	20.16		17,771	18,611	18,359
LATROBE (WESTMORELAND CO.)		6,800			17,100			23,900			
BULLETIN	E		5,547	81.57		3,534	20.67		9,081	9,323	9,474
LEBANON (LEBANON CO.)		19,700			21,500			41,200			
NEWS	E		12,966	65.82		9,319	43.34		22,285	24,662*	24,760*
NEWS	SUN		12,555	63.73		9,268	43.11		21,823	24,214*	24,391*
LEHIGHTON (CARBON CO.)		43,800#						43,800			
TIMES NEWS	E	#	16,300	37.21					16,300	16,751*	16,365*

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)		52,900			62,200			115,100			
BUCKS COUNTY COURIER TIMES	M (M-F)		34,198	64.65		28,657	46.07		62,855	63,503	63,229
BUCKS COUNTY COURIER TIMES	SUN		37,325	70.56		32,128	51.65		69,453	70,227	68,941
LEWISTOWN (MIFFLIN CO.)		6,300			19,500			25,800			
SENTINEL	E		5,527	87.73		7,749	39.74		13,276	13,889	13,538
LOCK HAVEN (CLINTON CO.)		5,600			8,600			14,200			
EXPRESS	E		5,572	99.50		3,381	39.31		8,953	10,869	10,872
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)		40,000			44,000			84,000			
NEWS	E		19,174	47.94		9,626	21.88		28,800	29,618	30,219
MEADVILLE (CRAWFORD CO.)		8,300			17,400			25,700			
TRIBUNE	M		5,839	70.35		9,943	57.14		15,782	16,665*	16,784*
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)		10,300			18,000			28,300			
VALLEY INDEPENDENT	E		7,638	74.16		8,175	45.42		15,813	17,460	17,214
NEW CASTLE (LAWRENCE CO.)		14,100			24,600			38,700			
NEWS	E		8,805	62.45		11,049	44.91		19,854	20,227*	20,602*
NEW KENSINGTON (WESTMORELAND CO.)-TARENTUM (ALLEGHENY CO.)-VANDERGRIFT (WESTMORELAND CO.)		67,000#						67,000			
VALLEY NEWS DISPATCH	E	#	37,110	55.39					37,110	38,722	38,368
NORRISTOWN (MONTGOMERY CO.)		71,900#						71,900			
TIMES HERALD	E	#	28,443	39.56					28,443	30,316	31,357
PHILADELPHIA (PHILADELPHIA CO.)		635,300#			1,138,000			1,773,300			
INQUIRER	M (M-F)	#	178,885	28.16		273,294	24.02		452,179	508,496	504,946
INQUIRER	SAT M	#	152,662	24.03		255,500	22.45		408,162	459,948	453,037
INQUIRER	SUN	#	345,163	54.33		510,614	44.87		855,777	984,109	985,582
NEWS	E (M-F)	#	185,948	29.27		50,983	4.48		236,931	252,411	252,150
NEWS	SAT E	#	122,605	19.30		35,162	3.09		157,767	170,380	174,110
PHOENIXVILLE (CHESTER CO.)		5,600			22,300			27,900			
PHOENIX	E		3,832	68.43		2,685	12.04		6,517	6,628	6,488

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PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
PITTSBURGH (ALLEGHENY CO.)		429,900			580,000			1,009,900			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)		109,565	25.49		46,178	7.96		155,743	167,721	168,961
POST-GAZETTE, SUN-TELEGRAPH	SAT M		100,427	23.36		46,295	7.98		146,722	158,174	156,996
PRESS	E (M-F)		180,826	42.06		44,963	7.75		225,789	230,057	233,132
PRESS	SAT E		157,862	36.72		40,761	7.03		198,623	202,299	204,419
PRESS	SUN		300,942	70.00		194,707	33.57		495,649	550,543	560,714
POTTSTOWN (MONTGOMERY CO.)		52,900#						52,900			
MERCURY	M	#	27,093	51.22					27,093	28,317	28,615
MERCURY	SUN	#	26,954	50.95					26,954	28,064	28,570
POTTSVILLE (SCHUYLKILL CO.)		37,900#						37,900			
REPUBLICAN	E	#	25,135	66.32					25,135	29,234*	28,718*
READING (BERKS CO.)		77,600			48,500			126,100			
TIMES, EAGLE	CMB DLY		55,871	72.00		21,949	45.26		77,820	81,507	80,138
TIMES	M		33,322	42.94		10,159	20.95		43,481	46,255	44,950
EAGLE	E		22,549	29.06		11,790	24.31		34,339	35,252	35,188
EAGLE	SUN		56,533	72.85		27,256	56.20		83,789	112,798	111,638
SCRANTON (LACKAWANNA CO.)		44,100			91,200			135,300			
TIMES	E		30,777	69.79		25,542	28.01		56,319	56,792*	58,397*
TIMES	SUN		29,935	67.88		31,869	34.94		61,804	63,342*	62,037*
TRIBUNE	M		17,670	40.07		18,612	20.41		36,282	37,349*	38,274*
SCRANTONIAN	SUN		21,394	48.51		26,669	29.24		48,063	50,414*	52,038*
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,400			32,900			51,300			
HERALD	E		14,158	76.95		12,655	38.47		26,813	27,189	27,056
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)		18,400#						18,400			
HERALD	E	#	9,458	51.40					9,458	10,083	10,227
SOMERSET (SOMERSET CO.)		3,000			27,700			30,700			
AMERICAN	M		3,087	102.90		8,167	29.48		11,254	11,587*	11,063*
STATE COLLEGE (CENTRE CO.)		39,100#						39,100			
CENTRE TIMES	M	#	21,118	54.01					21,118	23,420*	
CENTRE TIMES	SUN	#	24,681	63.12						29,440*	
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		9,200			23,600			32,800			
POCONO RECORD	M		6,795	73.86		11,451	48.52		18,246	20,568	20,335
POCONO RECORD	SUN		6,807	73.99		13,040	55.25		19,847	22,684	21,833

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PENNSYLVANIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
SUNBURY (NORTHUMBERLAND CO.)		52,000#						52,000			
ITEM	E	#	24,257	46.65					24,257	26,142	26,634
TITUSVILLE (CRAWFORD CO.)		3,700			5,500			9,200			
HERALD	M		2,778	75.08		1,507	27.40		4,285	4,775	4,833
UNIONTOWN (FAYETTE CO.)		15,400			32,400			47,800			
HERALD-STANDARD	M (M-F)		11,034	71.65		14,400	44.44		25,434	28,902*	28,536*
HERALD-STANDARD	SUN		11,266	73.16		15,327	47.31		26,593	30,116*	29,513*
WARREN (WARREN CO.)		6,100			11,500			17,600			
TIMES-OBSERVER	M		5,359	87.85		6,445	56.04		11,804	12,533	12,540
WASHINGTON (WASHINGTON CO.)		8,400			29,600			38,000			
OBSERVER-REPORTER	M		7,406	88.17		17,250	58.28		24,656	37,427	38,124
OBSERVER-REPORTER	SUN		6,006	71.50		15,937	53.84		21,943	33,163	33,323
WAYNESBORO (FRANKLIN CO.)		8,000			13,100			21,100			
RECORD HERALD	E		6,266	78.33		3,120	23.82		9,386	10,458	10,406
WEST CHESTER (CHESTER CO.)		13,300#			51,400			64,700			
LOCAL NEWS	E (M-F)	#	6,931	52.11		25,950	50.49		32,881	37,495	38,549
LOCAL NEWS	SUN	#	5,491	41.29		24,154	46.99		29,645	33,399	39,837*
WILKES-BARRE (LUZERNE CO.)		47,700			80,700			128,400			
CITIZENS' VOICE	M		26,065	54.64		19,868	24.62		45,933	46,933	45,487
TIMES-LEADER	M		21,260	44.57		22,807	28.26		44,067	47,720	
TIMES-LEADER (8-9-87 to 9-30-87)	SUN		20,150	42.24		24,728	30.64		44,878	49,883	
WILKES-BARRE (LUZERNE CO.)		185,900#						185,900			
INDEPENDENT	SUN	#	60,464	32.53					60,464	61,828	64,803
WILLIAMSPORT (LYCOMING CO.)		21,200			91,700			112,900			
SUN-GAZETTE	E		17,826	84.08		16,036	17.49		33,862	34,340	33,906
YORK (YORK CO.)		52,100			72,500			124,600			
DISPATCH	E		27,990	53.72		19,444	26.82		47,434	48,310	49,399
NEWS	SUN		19,601	37.62		20,474	28.24		40,075	42,482	50,549
RECORD	M		24,170	46.39		16,238	22.40		40,408	41,277	40,185
RECORD	SUN		21,448	41.17		15,882	21.91		37,330	38,238	

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
RHODE ISLAND		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
NEWPORT (NEWPORT CO.)		17,000			7,300			24,300			
NEWS	E		11,507	67.69		4,138	56.68		15,645	15,939	16,184
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		36,900			29,900			66,800			
TIMES	E		17,435	47.25		7,739	25.88		25,174	26,200	26,925
PROVIDENCE (PROVIDENCE CO.)		435,500#						435,500			
JOURNAL, BULLETIN	CMB DLY	#	200,237	45.98					200,237	203,911	209,347
JOURNAL	M (M-F)	#	92,763	21.30					92,763	96,308	94,220
BULLETIN	E (M-F)	#	107,474	24.68					107,474	107,603	115,127
JOURNAL-BULLETIN	SAT M	#	186,490	42.82					186,490	190,092	193,653
JOURNAL	SUN	#	251,601	57.77					251,601	259,453	260,926
WESTERLY (WASHINGTON CO.)		10,400			25,400			35,800			
SUN	E (M-F)		8,034	77.25		3,879	15.27		11,913	12,141	11,813
SUN	SUN		8,258	79.40		3,921	15.44		12,179	12,425	12,064
WOONSOCKET (PROVIDENCE CO.)		29,100			31,800			60,900			
CALL	E		20,448	70.27		8,011	25.19		28,459	30,013	30,019
CALL	SUN		20,380	70.03		7,828	24.62		28,208	29,710	29,379
SOUTH CAROLINA											
AIKEN (AIKEN CO.)		45,000#						45,000			
STANDARD	E (M-F)	#	14,261	31.69					14,261	14,436*	13,883*
STANDARD	SUN	#	14,233	31.63					14,233	14,407*	13,583*
ANDERSON (ANDERSON CO.)		19,700			123,700			143,400			
INDEPENDENT-MAIL	M		14,688	74.56		24,741	20.00		39,429	41,304	42,365
INDEPENDENT-MAIL	SUN		15,314	77.74		26,607	21.51		41,921	43,719	44,335
BEAUFORT (BEAUFORT CO.)		14,400			16,100			30,500			
GAZETTE	E (M-F)		5,355	37.19		2,484	15.43		7,839	8,232	8,402
CHARLESTON (CHARLESTON CO.)		169,500#						169,500			
NEWS & COURIER, POST	CMB DLY	#	100,362	59.21					100,362	114,442	111,282
NEWS & COURIER	M (M-F)	#	62,456	36.85					62,456	75,628	73,189
POST	E (M-F)	#	37,906	22.36					37,906	38,814	38,093
NEWS & COURIER/POST	SAT M	#	101,211	59.71					101,211	115,922	109,393
NEWS & COURIER/POST	SUN	#	104,391	61.59					104,391	122,821	119,123

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
SOUTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
COLUMBIA (RICHLAND CO.)		160,900			165,000			325,900			
STATE, RECORD	CMB DLY		101,366	63.00		27,161	16.46		128,527	147,764	145,740
STATE	M		74,066	46.03		26,526	16.08		100,592	119,761	116,342
RECORD	E		27,300	16.97		635	0.38		27,935	28,003	29,398
STATE	SUN		101,535	63.10		31,953	19.37		133,488	153,515	153,792
FLORENCE (FLORENCE CO.)		16,600			71,700			88,300			
NEWS	M		11,759	70.84		16,924	23.60		28,683	30,205	30,398
NEWS	SUN		11,750	70.78		17,355	24.21		29,105	30,694	30,939
GREENVILLE (GREENVILLE CO.)		86,100			207,600			293,700			
NEWS, PIEDMONT	CMB DLY		55,390	64.33		47,719	22.99		103,109	108,077	110,945+
NEWS	M (M-F)		35,710	41.48		42,763	20.60		78,473	83,317	86,080+
PIEDMONT	E (M-F)		19,680	22.86		4,956	2.39		24,636	24,760	24,865+
NEWS-PIEDMONT	SAT M		50,036	58.11		51,647	24.88		101,683	106,935	109,286
NEWS-PIEDMONT	SUN		58,251	67.66		59,691	28.75		117,942	124,786	122,555
GREENWOOD (GREENWOOD CO.)		8,800			29,900			38,700			
INDEX-JOURNAL	E (M-F)		6,173	70.15		9,875	33.03		16,048	16,170	16,083
INDEX-JOURNAL	SUN		6,144	69.82		10,357	34.64		16,501	16,635	16,339
HILTON HEAD ISLAND (BEAUFORT CO.)		8,500			19,600			28,100			
ISLAND PACKET	M (M-F)		6,746	79.36		702	3.58		7,448	10,055	9,649+
MYRTLE BEACH (HORRY CO.)		23,100			21,100			44,200			
SUN NEWS	M		18,426	79.77		10,998	52.12		29,424	30,478	28,222
SUN NEWS	SUN		21,451	92.86		12,506	59.27		33,957	35,325	34,119
ORANGEBURG (ORANGEBURG CO.)		11,800			24,300			36,100			
TIMES & DEMOCRAT	M		7,704	65.29		7,817	32.17		15,521	16,246	15,885
TIMES & DEMOCRAT	SUN		7,605	64.45		8,194	33.72		15,799	16,438	16,511
ROCK HILL (YORK CO.)		36,100#			16,400			52,500			
HERALD	E	#	21,364	59.18		4,319	26.34		25,683	26,328	26,071
HERALD	SUN	#	20,962	58.07		4,281	26.10		25,243	25,890	25,409
SPARTANBURG (SPARTANBURG CO.)		45,000			62,200			107,200			
HERALD-JOURNAL	M		30,120	66.93		25,409	40.85		55,529	57,293	49,771
HERALD-JOURNAL	SUN		31,200	69.33		27,666	44.48		58,866	60,869	53,922
SUMTER (SUMTER CO.)		12,700			35,000			47,700			
ITEM	E		8,133	64.04		12,956	37.02		21,089	21,279	21,262

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SOUTH DAKOTA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
ABERDEEN (BROWN CO.)		10,800			28,300			39,100			
AMERICAN NEWS	M		8,351	77.32		10,347	36.56		18,698	19,730	19,823
AMERICAN NEWS	SUN		9,419	87.21		10,978	38.79		20,397	21,502	21,302
HURON (BEADLE CO.)		5,300			21,100			26,400			
PLAINSMAN	E (M-F)		5,090	96.04		6,447	30.55		11,537	12,239	12,525
PLAINSMAN	SUN		5,192	97.96		6,611	31.33		11,803	12,575	12,851
MITCHELL (DAVISON CO.)		5,400			28,600			34,000			
REPUBLIC	E		3,982	73.74		7,322	25.60		11,304	11,680	11,607
RAPID CITY (PENNINGTON CO.)		19,900			41,500			61,400			
JOURNAL	M		15,072	75.74		14,866	35.82		29,938	32,575	31,357
JOURNAL	SUN		15,751	79.15		16,248	39.15		31,999	34,987	34,317
SIOUX FALLS (MINNEHAHA CO.)		37,600			60,100			97,700			
ARGUS LEADER	M		23,152	61.57		14,647	24.37		37,799	44,963	42,573
ARGUS LEADER	SUN		27,193	72.32		22,775	37.90		49,968	64,626	60,483
WATERTOWN (CODINGTON CO.)		6,900			20,100			27,000			
PUBLIC OPINION	E		5,458	79.10		8,551	42.54		14,009	16,381*	16,514*
TENNESSEE											
ATHENS (McMINN CO.)		4,700			13,300			18,000			
POST-ATHENIAN	E (M-F)		3,585	76.28		6,333	47.62		9,918	10,202	9,969
CHATTANOOGA (HAMILTON CO.)		100,200#			201,500			301,700			
TIMES, NEWS-FREE PRESS	CMB DLY	#	72,022	71.88		29,711	14.74		101,733	105,308	103,188
TIMES	M (M-F)	#	33,240	33.17		12,091	6.00		45,331	47,760	46,835
NEWS-FREE PRESS	E (M-F)	#	38,782	38.70		17,620	8.74		56,402	57,548	56,353
TIMES	SAT M	#	32,860	32.79		12,100	6.00		44,960	47,310	46,302
NEWS-FREE PRESS	SAT E	#	35,448	35.38		17,284	8.58		52,732	53,883	52,815
NEWS-FREE PRESS	SUN	#	76,331	76.18		32,801	16.28		109,132	112,888	109,317
CLARKSVILLE (MONTGOMERY CO.)		25,900			10,700			36,600			
LEAF-CHRONICLE	M		12,446	48.05		4,560	42.62		17,006	18,709*	18,437*
LEAF-CHRONICLE	SUN		14,425	55.69		5,273	49.28		19,698	21,829*	22,071*
CLEVELAND (BRADLEY CO.)		13,300			16,300			29,600			
BANNER	E (M-F)		8,198	61.64		7,634	46.83		15,832	16,175	16,043
BANNER	SUN		8,639	64.95		8,587	52.68		17,226	17,601	17,306

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TENNESSEE		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
COLUMBIA (MAURY CO.)		11,100			41,300			52,400			
HERALD	E (M-F)		6,546	58.97		4,964	12.02		11,510	12,060	12,598
HERALD	SUN		7,261	65.41		5,873	14.22		13,134	13,683	13,946
COOKEVILLE (PUTNAM CO.)		10,400			8,400			18,800			
HERALD-CITIZEN	E (M-F)		4,977	47.86		2,726	32.45		7,703	8,632	8,352
HERALD-CITIZEN	SUN		5,989	57.59		2,890	34.40		8,879	9,807	9,508
DYERSBURG (DYER CO.)		6,200			13,100			19,300			
STATE GAZETTE	E (M-F)		4,238	68.35		3,823	29.18		8,061	8,236	7,675
GREENEVILLE (GREENE CO.)		5,900			15,400			21,300			
SUN	E		4,725	80.08		9,264	60.16		13,989	14,514	14,435
JACKSON (MADISON CO.)		20,900			86,300			107,200			
SUN	E (M-F)		14,655	70.12		19,298	22.36		33,953	36,107	34,868
SUN	SAT M		13,980	66.89		19,033	22.05		33,013	35,157	33,924
SUN	SUN		15,644	74.85		21,355	24.75		36,999	39,405	36,263
JOHNSON CITY (WASHINGTON CO.)		24,500			41,000			65,500			
PRESS	M		14,739	60.16		12,393	30.23		27,132	29,437	28,059
PRESS	SUN		16,054	65.53		14,155	34.52		30,209	32,787	31,320
KINGSPORT (SULLIVAN CO.)		33,400			51,100			84,500			
TIMES-NEWS	ALL DAY (M-F)		26,659	79.82		17,352	33.96		44,011	46,654	47,036
TIMES-NEWS	SAT M		25,421	76.11		16,964	33.20		42,385	44,757	45,282
TIMES-NEWS	SUN		27,437	82.15		17,302	33.86		44,739	47,438	47,309
KNOXVILLE (KNOX CO.)		103,400			293,000			396,400			
JOURNAL	E		28,920	27.97		13,490	4.60		42,410	44,016*	43,768*
NEWS-SENTINEL	M		45,582	44.08		50,969	17.40		96,551	100,484*	102,340*
NEWS-SENTINEL	SUN		67,325	65.11		90,533	30.90		157,858	165,107*	163,108*
MARYVILLE-ALCOA (BLOUNT CO.)		21,300			11,700			33,000			
TIMES	E (M-F)		9,984	46.87		10,430	89.15		20,414	20,821*	20,953*
MEMPHIS (SHELBY CO.)		342,400#			243,800			586,200			
COMMERCIAL APPEAL	M	#	166,808	48.72		29,143	11.95		195,951	218,830	225,224
COMMERCIAL APPEAL	SUN	#	214,913	62.77		43,988	18.04		258,901	292,541	293,831
MORRISTOWN (HAMBLEN CO.)		16,100			31,800			47,900			
CITIZEN TRIBUNE	E (M-F)		10,780	66.96		7,684	24.16		18,464	20,247*	20,185*
CITIZEN TRIBUNE	SUN		11,975	74.38		9,485	29.83		21,460	23,758*	23,521*

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
TENNESSEE		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
MURFREESBORO (RUTHERFORD CO.)		14,700			21,500			36,200			
NEWS JOURNAL	E		7,829	53.26		7,106	33.05		14,935	15,234	14,878
NEWS JOURNAL	SUN		8,733	59.41		7,636	35.52		16,369	16,738	16,690
NASHVILLE (DAVIDSON CO.)		348,700#						348,700			
BANNER	E	#	56,051	16.07					56,051	67,098	68,863
TENNESSEAN	M	#	98,851	28.35					98,851	122,751	119,120
TENNESSEAN	SUN	#	200,137	57.40					200,137	260,161	255,318
OAK RIDGE (ANDERSON CO.)		15,300			30,400			45,700			
OAK RIDGER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PARIS (HENRY CO.)		11,900#						11,900			
POST-INTELLIGENCER	E (M-F)	#	7,243	60.87					7,243	7,786*	8,042*
TEXAS											
ABILENE (TAYLOR CO.)		39,100#			16,500			55,60			
REPORTER-NEWS	M	#	22,885	58.53		5,762	34.92		28,647	43,743	
REPORTER-NEWS	SUN	#	29,670	75.88		8,023	48.62		37,693	55,867	57,231
AMARILLO (POTTER CO.)		65,100			105,300			170,400			
NEWS, GLOBE-TIMES	CMB DLY		42,495	65.28		24,502	23.27		66,997	69,255	70,227
NEWS	M		19,646	30.18		21,342	20.27		40,988	43,193	43,321
GLOBE-TIMES	E (M-F)		22,849	35.10		3,160	3.00		26,009	26,062	26,906
NEWS-GLOBE	SUN		47,027	72.24		27,820	26.42		74,847	77,462	76,610
ARLINGTON (TARRANT CO.)		93,200@						93,200			
NEWS	E (TU-SAT)	@	5,109	5.48					5,109	5,199	7,007
NEWS	SUN	@	5,225	5.61					5,225	5,310	7,242
AUSTIN (TRAVIS CO.)		207,400			134,200			341,600			
AMERICAN-STATESMAN	ALL DAY (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
AMERICAN-STATESMAN	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
AMERICAN-STATESMAN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BEAUMONT (JEFFERSON CO.)		52,800			181,900			234,700			
ENTERPRISE	M		35,278	66.81		30,006	16.50		65,284	67,776	69,569
ENTERPRISE	SUN		39,521	74.85		36,790	20.23		76,311	79,335	79,640

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
BIG SPRING (HOWARD CO.)		9,700#			3,400			13,100			
HERALD	E (M-F)	#	6,138	63.28		1,961	57.68		8,099	9,092	9,300
HERALD	SAT M	#	6,093	62.81		1,965	57.79		8,058	9,080	9,230
HERALD	SUN	#	6,781	69.91		2,224	65.41		9,005	10,141	10,449
BORGER (HUTCHINSON CO.)		7,000			8,400			15,400			
NEWS-HERALD	E (M-F)		4,648	66.40		2,053	24.44		6,701	6,916	7,226
NEWS-HERALD	SUN		5,081	72.59		2,536	30.19		7,617	7,858	8,102
BROWNSVILLE (CAMERON CO.)		26.800			106,300			133,100			
HERALD	E (M-F)		12,049	44.96		3,217	3.03		15,266	15,400	15,524
HERALD	SUN		14,878	55.51		4,009	3.77		18,887	19,064	18,266
BROWNWOOD (BROWN CO.)		8,800			29,800			38,600			
BULLETIN	E (M-F)		5,418	61.57		3,723	12.49		9,141	9,355	10,270
BULLETIN	SUN		6,413	72.88		4,585	15.39		10,998	11,212	12,057
BRYAN-COLLEGE STATION (BRAZOS CO.)		44,100#			22,400			66,500			
EAGLE	M	#	20,476	46.43		5,057	22.58		25,533	26,393	26,373
EAGLE	SUN	#	22,775	51.64		5,651	25.23		28,426	29,452	29,808
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)		16,800			25,400			42,200			
BRAZOSPORT FACTS	E		9,982	59.42		8,760	34.49		18,742	18,877	19,263
BRAZOSPORT FACTS	SUN		10,491	62.45		9,884	38.91		20,375	20,530	20,992
CONROE (MONTGOMERY CO.)		7,000			51,700			58,700			
COURIER	M		4,020	57.43		5,353	10.35		9,373	9,576	8,891
COURIER	SUN		4,361	62.30		5,944	11.50		10,305	10,507	10,301
CORPUS CHRISTI (NUECES CO.)		89,700#			30,400			120,100			
CALLER-TIMES (6-1-87 to 9-30-87)	M	#	45,899	51.17		9,866	32.45		55,765	67,626	
CALLER, TIMES (4-1-87 to 5-31-87)	CMB DLY	#	57,134	63.69		11,059	36.38		68,193	81,069	83,640
CALLER (4-1-87 to 5-31-87)	M (M-F)	#	39,811	44.38		9,037	29.73		48,848	60,681	60,973
CALLER (4-1-87 to 5-31-87)	E (M-F)	#	17,323	19.31		2,022	6.65		19,345	20,388	22,667
CALLER-TIMES	SAT M	#	46,233	51.54		10,110	33.26		56,343	68,926	70,085
CALLER-TIMES	SUN	#	58,668	65.40		13,552	44.58		72,220	88,844	90,867

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
DALLAS (DALLAS CO.)		698,200			566,400			1,264,600			
WALL STREET JOURNAL-SOUTHWEST EDITION	M (M-F)									205,639	214,799
DEL RIO (VAL VERDE CO.)		10,900			1,600			12,500			
NEWS-HERALD	E		5,017	46.03		531	33.19		5,548	5,852	6,220
NEWS-HERALD	SUN		5,253	48.19		560	35.00		5,813	6,166	6,647
DENISON (GRAYSON CO.)		9,600#			28,100			37,700			
HERALD	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DENTON (DENTON CO.)		24,400			64,400			88,800			
RECORD-CHRONICLE	E (M-F)		12,841	52.63		4,147	6.44		16,988	17,489	17,235
RECORD-CHRONICLE	SUN		14,051	57.59		4,993	7.75		19,044	19,779	19,509
EL PASO (EL PASO CO.)		152,900			140,300			293,200			
TIMES, HERALD-POST	CMB DLY		75,450	49.35		13,481	9.61		88,931	89,577	88,489
TIMES	M		46,298	30.28		12,722	9.07		59,020	59,562	57,006
HERALD-POST	E		29,152	19.07		759	0.54		29,911	30,015	31,483
TIMES	SUN		76,878	50.28		15,604	11.12		92,482	93,678	89,908
FORT WORTH (TARRANT CO.)		398,200#			202,600			600,800			
STAR-TELEGRAM	CMB DLY	#	221,453	55.61		33,810	16.69		255,263	259,720	257,991
STAR-TELEGRAM	M (M-F)	#	113,663	28.54		17,316	8.55		130,979	135,078	127,682
STAR-TELEGRAM	E (M-F)	#	107,790	27.07		16,494	8.14		124,284	124,642	130,309
STAR-TELEGRAM	SAT M	#	219,312	55.08		37,089	18.31		256,401	260,697	261,135
STAR-TELEGRAM	SUN	#	256,073	64.31		51,461	25.40		307,534	313,534	306,548
GALVESTON (GALVESTON CO.)		24,000			34,800			58,800			
NEWS	M		14,823	61.76		10,995	31.59		25,818	27,532	28,126
NEWS	SUN		13,955	58.15		11,736	33.72		25,691	27,592	28,142
GARLAND (DALLAS CO.)		59,200			10,000			69,200			
NEWS	E (TU-SAT)		11,303	19.09		939	9.39		12,242	12,354	13,339
NEWS	SUN		12,420	20.98		938	9.38		13,358	13,470	14,100
GRAND PRAIRIE (DALLAS CO.)		32,300@						32,300			
NEWS	E (TU-SAT)	@	7,977	24.70					7,977	8,045	8,933
NEWS	SUN	@	8,996	27.85					8,996	9,063	9,455
GREENVILLE (HUNT CO.)		9,300#			15,600			24,900			
HERALD BANNER	M	#	5,552	59.70		5,070	32.50		10,622	11,915	11,627
HERALD BANNER	SUN	#	5,985	64.35		5,524	35.41		11,509	12,916	12,573

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HARLINGEN (CAMERON CO.)		24,300			78,500			102,800			
VALLEY STAR	M		12,920	53.17		8,515	10.85		21,435	23,832	24,625
VALLEY STAR	SUN		15,200	62.55		9,726	12.39		24,926	26,294	26,400
HOUSTON (HARRIS CO.)		1,037,200			417,800			1,455,000			
CHRONICLE	ALL DAY (M-F)		317,658	30.63		67,327	16.11		384,985	406,776	406,687
CHRONICLE	SUN		409,425	39.47		93,730	22.43		503,155	534,771	530,409
POST	M		225,915	21.78		53,190	12.73		279,105	301,100	307,484
POST	SUN		254,806	24.57		65,268	15.62		320,074	347,052	360,380
HUNTSVILLE (WALKER CO.)		9,200			6,900			16,100			
ITEM	M (T-S)		3,295	35.82		1,739	25.20		5,034	5,449	4,973+
ITEM	SUN		4,054	44.07		2,011	29.14		6,065	6,541	5,737+
HURST (TARRANT CO.)		54,300@						54,300			
MID-CITIES NEWS	E (TU-SAT)	@	5,196	9.57					5,196	5,660	7,372
MID-CITIES NEWS	SUN	@	5,452	10.04					5,452	5,913	7,555
IRVING (DALLAS CO.)		47,200@						47,200			
NEWS	E (TU-SAT)	@	10,890	23.07					10,890	10,971	12,321
NEWS	SUN	@	12,161	25.76					12,161	12,240	13,555
KERRVILLE-INGRAM (KERR CO.)		10,800			14,500			25,300			
TIMES	E (M-F)		6,759	62.58		1,869	12.89		8,628	8,842	8,660
TIMES	SUN		8,030	74.35		2,316	15.97		10,346	10,640	10,293
KILLEEN (BELL CO.)		29,300			12,100			41,400			
HERALD	M		11,978	40.88		4,490	37.11		16,468	17,139	17,305
HERALD	SUN		14,141	48.26		5,734	47.39		19,875	20,715	20,766
LAREDO (WEBB CO.)		29,200			10,000			39,200			
TIMES	M		15,678	53.69		1,454	14.54		17,132	18,929	15,543
TIMES	SUN		17,067	58.45		1,573	15.73		18,640	20,532	16,635
LONGVIEW (GREGG CO.)		30,900			58,600			89,500			
JOURNAL, NEWS	CMB DLY		21,261	68.81		9,845	16.80		31,106	32,383	33,356
JOURNAL	M (M-F)		8,263	26.74		9,840	16.79		18,103	19,329	19,576
NEWS	E (M-F)		12,998	42.06		5	0.01		13,003	13,054	13,780
NEWS-JOURNAL	SAT M		20,501	66.35		9,936	16.96		30,437	31,727	32,082
JOURNAL	SUN		26,810	86.76		13,545	23.11		40,355	41,977	42,291

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TEXAS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
LUBBOCK (LUBBOCK CO.)		65,100			83,500			148,600			
AVALANCHE-JOURNAL, JOURNAL	CMB DLY		40,768	62.62		23,272	27.87		64,040	69,558	70,644
AVALANCHE-JOURNAL	M (M-F)		29,303	45.01		23,265	27.86		52,568	58,051	57,826
JOURNAL	E (M-F)		11,465	17.61		7	0.01		11,472	11,507	12,818
AVALANCHE-JOURNAL	SAT M		36,771	56.48		22,774	27.27		59,545	64,908	65,601
AVALANCHE-JOURNAL	SUN		42,800	65.75		25,959	31.09		68,759	74,098	75,581
LUFKIN (ANGELINA CO.)		11,700			43,800			55,500			
NEWS	E (M-F)		7,064	60.38		7,491	17.10		14,555	14,759	14,858
NEWS	SAT M		7,311	62.49		7,537	17.21		14,848	15,051	15,083
NEWS	SUN		7,519	64.26		8,438	19.26		15,957	16,192	16,803
McALLEN (HIDALGO CO.)		51,700			56,000			107,700			
MONITOR	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MONITOR	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MARSHALL (HARRISON CO.)		9,600#			24,900			34,500			
NEWS MESSENGER	E (M-F)	#	5,644	58.79		3,969	15.94		9,613	9,856	10,146
NEWS MESSENGER	SUN	#	6,496	67.67		4,431	17.80		10,927	11,183	11,976
MIDLAND (MIDLAND CO.)		36,500			82,000			118,500			
REPORTER-TELEGRAM	E (M-F)		19,170	52.52		3,329	4.06		22,499	22,910	24,495
REPORTER-TELEGRAM	SAT M		19,833	54.34		3,510	4.28		23,343	23,761	25,018
REPORTER-TELEGRAM	SUN		22,633	62.01		4,409	5.38		27,042	27,611	28,814
MOUNT PLEASANT (TITUS CO.)		4,500			15,400			19,900			
TRIBUNE	E (M-F)		2,314	51.42		2,293	14.89		4,607	4,763	4,908
TRIBUNE	SUN		2,598	57.73		2,438	15.83		5,036	5,214	5,476
NEW BRAUNFELS (COMAL CO.)		9,800			11,600			21,400			
HERALD-ZEITUNG	E (TU-F)		4,377	44.66		2,510	21.64		6,887	7,103*	7,279*
HERALD-ZEITUNG	SUN		5,592	57.06		2,935	25.30		8,527	8,744*	8,743*
ODESSA (ECTOR CO.)		47,800			96,000			143,800			
AMERICAN	E (M-F)		21,921	45.86		6,917	7.21		28,838	29,330	29,887
AMERICAN	SAT M		21,938	45.90		7,242	7.54		29,180	29,732	30,200
AMERICAN	SUN		28,089	58.76		9,748	10.15		37,837	38,605	38,756
ORANGE (ORANGE CO.)		11,600			22,400			34,000			
LEADER	E		5,786	49.88		4,800	21.43		10,586	10,699	10,976
LEADER	SUN		6,661	57.42		5,541	24.74		12,202	12,327	12,477
PALESTINE (ANDERSON CO.)		6,600			17,000			23,600			
HERALD-PRESS	E		5,554	84.15		4,517	26.57		10,071	10,624	10,841
HERALD-PRESS	SUN		5,977	90.56		4,946	29.09		10,923	11,524	12,031

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TEXAS		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
PAMPA (GRAY CO.)		8,500			14,000			22,500			
NEWS	E (M-F)		5,700	67.06		1,724	12.31		7,424	7,602	7,727
NEWS	SUN		6,269	73.75		1,911	13.65		8,180	8,358	8,374
PARIS (LAMAR CO.)		10,300#			6,700			17,000			
NEWS	E (M-F)	#	6,004	58.29		3,822	57.04		9,826	12,698	12,956
NEWS	SAT M	#	5,868	56.97		3,821	57.03		9,689	12,562	12,823
NEWS	SUN	#	6,224	60.43		3,976	59.34		10,200	13,226	13,490
PLANO (COLLIN CO.)		39,700			6,700			46,400			
STAR COURIER	E		13,387	33.72		215	3.21		13,602	13,814	
STAR COURIER	SUN		14,549	36.65		358	5.34		14,907	15,120	
PORT ARTHUR (JEFFERSON CO.)		43,600			9,200			52,800			
NEWS	M		21,697	49.76		1,195	12.99		22,892	23,163	22,741
NEWS	SUN		22,963	52.67		1,319	14.34		24,282	24,538	24,356
RICHARDSON (DALLAS CO.)		27,400@						27,400			
NEWS	E (TU-SAT)	@	5,479	20.00					5,479	6,815	8,038
NEWS	SUN	@	5,699	20.80					5,699	7,044	8,162
SAN ANGELO (TOM GREEN CO.)		32,400#			3,600			36,000			
STANDARD-TIMES	M	#	18,253	56.34		1,443	40.08		19,696	33,822	34,439
STANDARD-TIMES	SUN	#	22,989	70.95		1,812	50.33		24,801	39,190	39,826
SAN ANTONIO (BEXAR CO.)		615,700#						615,700			
EXPRESS-NEWS	ALL DAY (M-F)	#	168,597	27.38					168,597	172,410	165,746
EXPRESS-NEWS	SAT M	#	179,044	29.08					179,044	183,026	180,903
EXPRESS-NEWS	SUN	#	240,926	39.13					240,926	246,798	238,299
SAN ANTONIO (BEXAR CO.)		340,700			275,000			615,700			
LIGHT	ALL DAY		114,668	33.66		26,495	9.63		141,163	147,325	138,125
LIGHT	SUN		169,449	49.74		45,207	16.44		214,656	224,391	208,465
SAN MARCOS (HAYS CO.)		8,000			11,700			19,700			
RECORD	E (TU-F)		3,571	44.64		1,564	13.37		5,135	5,281*	4,770*
RECORD	SUN		4,289	53.61		2,065	17.65		6,354	6,512*	6,425*
SEGUIN (GUADALUPE CO.)		6,400			27,000			33,400			
GAZETTE-ENTERPRISE	E (TU-F)		3,442	53.78		2,490	9.22		5,932	6,261*	6,539
GAZETTE-ENTERPRISE	SUN		4,293	67.08		2,674	9.90		6,967	7,294*	7,393

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
SHERMAN (GRAYSON CO.)		12,400			70,200			82,600			
DEMOCRAT	E (M-F)		8,915	71.90		11,539	16.44		20,454	20,840	21,335
DEMOCRAT	SUN		9,740	78.55		13,371	19.05		23,111	23,532	23,908
TEMPLE (BELL CO.)		23,300			74,600			97,900			
TELEGRAM	M		14,846	63.72		10,659	14.29		25,505	25,771	25,790
TELEGRAM	SUN		16,950	72.75		11,804	15.82		28,754	29,068	29,037
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		29,400			108,300			437,700			
GAZETTE	M		18,442	62.73		14,404	13.30		32,846	33,042	32,668
GAZETTE	SUN		19,886	67.64		15,835	14.62		35,721	35,971	35,490
TYLER (SMITH CO.)		31,800			175,400			207,200			
TELEGRAPH, COURIER-TIMES	CMB DLY		20,479	64.40		22,839	13.02		43,318	44,305	44,944
TELEGRAPH	M		13,321	41.89		22,834	13.02		36,155	37,103	37,461
COURIER-TIMES	E (M-F)		7,158	22.51		5	0.00		7,163	7,202	7,483
COURIER-TIMES-TELEGRAPH	SUN		21,283	66.93		27,876	15.89		49,159	50,335	48,825
VICTORIA (VICTORIA CO.)		19,900			44,700			64,600			
ADVOCATE	M		14,677	73.75		18,287	40.91		32,964	35,384	36,322
ADVOCATE	SUN		14,949	75.12		19,038	42.59		33,987	36,554	37,652
WACO (McLENNAN CO.)		55,800			119,700			175,500			
TRIBUNE-HERALD	M		33,891	60.74		18,047	15.08		51,938	52,811	51,423
TRIBUNE-HERALD	SUN		41,115	73.68		24,675	20.61		65,790	67,113	66,566
WICHITA FALLS (WICHITA CO.)		36,300#			13,700			50,000			
TIMES RECORD NEWS (9-1-87 to 9-30-87)	M	#	24,975	68.80		6,831	49.86		31,806	44,103	
RECORD NEWS, TIMES (4-1-87 to 8-31-87)	CMB DLY	#	29,229	80.52		7,139	52.11		36,368	48,299	49,055
RECORD NEWS (4-1-87 to 8-31-87)	M (M-F)	#	17,858	49.20		5,146	37.56		23,004	34,774	34,873
TIMES (4-1-87 to 8-31-87)	E (M-F)	#	11,371	31.33		1,993	14.55		13,364	13,525	14,182
RECORD NEWS (4-1-87 to 8-31-87)	SAT M	#	26,201	72.18		6,851	50.01		33,052	45,159	45,202
TIMES RECORD NEWS	SUN	#	28,527	78.59		7,714	56.31		36,241	50,161	48,449

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UTAH		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
LOGAN (CACHE CO.)		11,800			11,300			23,100			
HERALD JOURNAL	E (M-F)		7,094	60.12		6,898	61.04		13,992	14,115	14,172
HERALD JOURNAL	SUN		7,355	62.33		7,013	62.06		14,368	14,499	14,528
OGDEN (WEBER CO.)		94,800#						94,800			
STANDARD-EXAMINER	E	#	52,162	55.02					52,162	52,429	51,889
STANDARD-EXAMINER	SUN	#	54,678	57.68					54,678	55,011	54,227
PROVO (UTAH CO.)		48,300			20,300			68,600			
HERALD	E (M-F)		21,426	44.36		7,829	38.57		29,255	30,999	31,118
HERALD	SUN		21,660	44.84		8,010	39.46		29,670	31,432	31,633
SALT LAKE CITY (SALT LAKE CO.)		274,700#			150,300			425,000			
TRIBUNE, DESERET NEWS	CMB DLY	#	139,574	50.81		22,731	15.12		162,305	167,794	175,884
TRIBUNE	M	#	93,012	33.86		11,158	7.42		104,170	107,773	112,817
DESERET NEWS	E	#	46,562	16.95		11,573	7.70		58,135	60,021	63,067
TRIBUNE, DESERET NEWS	CMB SUN	#	165,318	60.18		27,705	18.43		193,023	200,823	211,322
TRIBUNE	SUN	#	115,861	42.18		15,585	10.37		131,446	136,633	139,190
DESERET NEWS	SUN	#	49,457	18.00		12,120	8.06		61,577	64,190	71,412
VERMONT											
BARRE-MONTPELIER (WASHINGTON CO.)		8,600			21,100			29,700			
TIMES-ARGUS	E		6,518	75.79		5,999	28.43		12,517	13,081	13,169
TIMES-ARGUS	SUN		6,244	72.60		6,582	31.19		12,826	13,895	13,855
BENNINGTON (BENNINGTON CO.)		16,000#						16,000			
BANNER	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BURLINGTON (CHITTENDEN CO.)		21,000			62,900			83,900			
FREE PRESS	M		15,083	71.82		29,905	47.54		44,988	51,575	50,131
FREE PRESS	SUN		14,389	68.52		32,142	51.10		46,531	57,161	53,379
RUTLAND (RUTLAND CO.)		11,300			43,100			54,400			
HERALD	M		9,427	83.42		13,157	30.53		22,584	24,594	24,413
HERALD & TIMES ARGUS	SUN		8,904	78.80		12,728	29.53		21,632	23,733	23,256
ST. JOHNSBURY (CALEDONIA CO.)		3,300			19,700			23,000			
CALEDONIAN-RECORD	E		2,945	89.24		5,916	30.03		8,861	9,788	9,387

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VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ALEXANDRIA (INDEPENDENT CITY)		55,200#						55,200			
JOURNAL	M (M-F)	#	4,901	8.88					4,901	5,227	5,473
ARLINGTON (ARLINGTON CO.)		74,300#						74,300			
JOURNAL	M (M-F)	#	8,951	12.05					8,951	9,290	10,204
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		19,800			97,600			117,400			
HERALD COURIER/ VIRGINIA TENNESSEAN	ALL DAY (M-F)		14,124	71.33		23,263	23.84		37,387	42,352	41,692
HERALD COURIER/ VIRGINIA TENNESSEAN	SAT M		14,251	71.97		23,491	24.07		37,742	42,522	41,411
HERALD COURIER/ VIRGINIA TENNESSEAN	SUN		15,171	76.62		23,794	24.38		38,965	43,903	43,097
CHARLOTTESVILLE (INDEPENDENT CITY)		61,500#						61,500			
PROGRESS	E	#	30,332	49.32					30,332	31,184	31,776
PROGRESS	SUN	#	31,180	50.70					31,180	32,804	33,072
COVINGTON (INDEPENDENT CITY)		3,000#			8,500			11,500			
VIRGINIAN	E	#	2,975	99.17		4,437	52.20		7,412	8,257	8,330
CULPEPER (CULPEPER CO.)		18,600#						18,600			
STAR-EXPONENT	M	#	6,825	36.69					6,825	7,533	7,214
DANVILLE (PITTSYLVANIA CO.)		23,700			24,400			48,100			
REGISTER, BEE	CMB DLY		16,375	69.09		8,997	36.87		25,372	25,570	25,963
REGISTER	M (M-F)		5,631	23.76		1,900	7.79		7,531	7,665	7,634
BEE	E (M-F)		10,744	45.33		7,097	29.09		17,841	17,905	18,329
REGISTER	SAT M		13,366	56.40		8,755	35.88		22,121	22,312	22,537
REGISTER	SUN		17,574	74.15		10,744	44.03		28,318	28,497	28,444
FREDERICKSBURG (INDEPENDENT CITY)		46,100#						46,100			
FREE LANCE-STAR	E	#	33,894	73.52					33,894	36,962	34,717
HARRISONBURG (INDEPENDENT CITY)		9,100			38,800			47,900			
NEWS-RECORD	M		8,406	92.37		20,025	51.61		28,431	30,760	30,154
HOPEWELL (INDEPENDENT CITY)		8,900			18,000			26,900			
NEWS	E (M-F)		4,940	55.51		2,103	11.68		7,043	7,212	7,348

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VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
LYNCHBURG (INDEPENDENT CITY)		34,600			38,800			73,400			
NEWS & ADVANCE	ALL DAY		23,957	69.24		16,609	42.81		40,566	41,449	
NEWS & ADVANCE	SAT		23,113	66.80		16,495	42.51		39,608	40,497	39,948
NEWS & ADVANCE	SUN		25,587	73.95		17,657	45.51		43,244	44,176	43,451
MANASSAS (INDEPENDENT CITY)		16,100			11,100			27,200			
JOURNAL MESSENGER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MARTINSVILLE (INDEPENDENT CITY)		7,400			22,600			30,000			
BULLETIN	E (M-F)		6,276	84.81		11,874	52.54		18,150	18,333	18,394
BULLETIN	SUN		6,527	88.20		13,751	60.85		20,278	20,460	20,504
NEWPORT NEWS-HAMPTON (INDEPENDENT CITIES)		156,300#						156,300			
PRESS, TIMES HERALD	CMB DLY	#	101,905	65.20					101,905	105,522	103,047
PRESS	M (M-F)	#	66,324	42.43					66,324	69,737	67,222
TIMES HERALD	E (M-F)	#	35,581	22.76					35,581	35,785	35,825
PRESS	SAT M	#	93,932	60.10					93,932	97,492	95,751
PRESS	SUN	#	110,483	70.69					110,483	114,233	112,368
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		512,500#						512,500			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	221,216	43.16					221,216	224,734	225,770
VIRGINIAN-PILOT	M (M-F)	#	141,758	27.66					141,758	145,189	144,809
LEDGER-STAR	E (M-F)	#	79,458	15.50					79,458	79,545	80,961
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	226,632	44.22					226,632	230,226	229,550
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	222,134	43.34					222,134	226,378	227,330
PETERSBURG (DINWIDDIE CO.)		26,700			45,800			72,500			
PROGRESS-INDEX	E		12,275	45.97		7,912	17.28		20,187	20,756	20,767
PROGRESS-INDEX	SUN		12,299	46.06		8,287	18.09		20,586	21,164	21,125
RICHMOND (INDEPENDENT CITY)		237,700#			188,000			425,700			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	184,062	77.43		49,954	26.57		234,016	246,992	246,613
TIMES-DISPATCH	M	#	91,755	38.60		35,522	18.89		127,277	139,540	137,801
NEWS-LEADER	E	#	92,307	38.83		14,432	7.68		106,739	107,452	108,812
TIMES-DISPATCH	SUN	#	164,237	69.09		58,192	30.95		222,429	240,863	238,543

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ROANOKE (INDEPENDENT CITY)		85,800#			177,000			262,800			
TIMES & WORLD-NEWS	CMB DLY	#	64,161	74.78		53,452	30.20		117,613	119,942	122,928
TIMES & WORLD-NEWS	M (M-F)	#	24,465	28.51		50,450	28.50		74,915	77,181	78,149
TIMES & WORLD-NEWS	E (M-F)	#	39,696	46.27		3,002	1.70		42,698	42,761	44,779
TIMES & WORLD-NEWS	SAT M	#	63,094	73.54		54,671	30.89		117,765	120,171	123,007
TIMES & WORLD-NEWS	SUN	#	62,362	72.68		58,065	32.81		120,427	123,169	126,182
SPRINGFIELD (FAIRFAX CO.)		323,900#						323,900			
FAIRFAX JOURNAL	M (M-F)	#	55,835	17.24					55,835	57,746	59,718
STAUNTON (INDEPENDENT CITY)		11,100			33,600			44,700			
NEWS-LEADER	M		8,014	72.20		9,023	26.85		17,037	17,708	17,428
NEWS-LEADER	SUN		9,087	81.86		12,031	35.81		21,118	22,135	21,502
STRASBURG (SHENANDOAH CO.)		46,000#						46,000			
NORTHERN VIRGINIA DAILY	M	#	13,373	29.07					13,373	14,404	14,509
SUFFOLK (INDEPENDENT CITY)		17,200			15,000			32,200			
NEWS-HERALD	E (M-F)		6,446	37.48		196	1.31		6,642	6,740	7,050
NEWS-HERALD	SUN		6,695	38.92		199	1.33		6,894	6,993	7,474
WAYNESBORO (INDEPENDENT CITY)		9,800			17,300			27,100			
NEWS-VIRGINIAN	E		7,984	81.47		3,376	19.51		11,360	12,187	12,579
WINCHESTER (INDEPENDENT CITY)		8,500#			16,100			24,600			
STAR	E	#	7,580	89.18		10,585	65.75		18,165	21,440	20,887
WOODBRIDGE (PRINCE WILLIAM CO.)		37,400#						37,400			
POTOMAC NEWS	E (M-F)	#	19,919	53.26					19,919	24,241*	22,953*
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,200			18,000			29,200			
WORLD	E		8,032	71.71		9,213	51.18		17,245	17,418	17,425
WORLD	SUN		7,826	69.88		9,239	51.33		17,065	17,238	17,227
BELLEVUE (KING CO.)		120,500#						120,500			
JOURNAL-AMERICAN	M	#	26,397	21.91					26,397	27,131	27,155
JOURNAL-AMERICAN	SUN	#	26,824	22.26					26,824	27,562	27,580

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WASHINGTON		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
BELLINGHAM (WHATCOM CO.)		18,900			25,900			44,800			
HERALD	E		11,430	60.48		10,199	39.38		21,629	22,364*	21,467*
HERALD	SUN		12,517	66.23		11,733	45.30		24,250	25,529*	24,973*
BREMERTON (KITSAP CO.)		35,500			30.800			66,300			
SUN	E		24,139	68.00		14,750	47.89		38,889	39,174	38,675
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			21,400			29,900			
CHRONICLE	E		5,684	66.87		8,648	40.41		14,332	14,714	14,701
EVERETT (SNOHOMISH CO.)		34,800			130,700			165,500			
HERALD	E		19,858	57.06		34,161	26.14		54,019	54,805	55,570
HERALD	SUN		21,358	61.37		37,365	28.59		58,723	59,690	57,454
KENT (KING CO.)		112,900#						112,900			
VALLEY NEWS	M (M-F)	#	27,931	24.74					27,931	28,133	
VALLEY NEWS	SUN	#	28,261	25.03					28,261	28,464	
LONGVIEW (COWLITZ CO.)		18,300			18,800			37,100			
NEWS	E		14,908	81.46		8,598	45.73		23,506	24,338	24,182
MOUNT VERNON (SKAGIT CO.)		27,600#						27,600			
VALLEY HERALD	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OLYMPIA (THURSTON CO.)		22,800			46,400			69,200			
OLYMPIAN	E		16,729	73.37		11,044	23.80		27,773	28,213*	26,900*
OLYMPIAN	SUN		18,766	82.31		12,645	27.25		31,411	32,050*	30,208*
PASCO (FRANKLIN CO.)- KENNEWICK-RICHLAND (BENTON CO.)		35,000			17,200			52,200			
TRI-CITY HERALD	M		26,554	75.87		4,460	25.93		31,014	33,296	32,951
TRI-CITY HERALD	SUN		28,772	82.21		4,880	28.37		33,652	36,159	35,639
PORT ANGELES (CLALLAM CO.)		7,100			14,400			21,500			
NEWS	E (M-F)		5,304	74.70		6,629	46.03		11,933	13,126	12,214
NEWS	SUN		5,607	78.97		7,182	49.88		12,789	14,088	13,262
SEATTLE (KING CO.)		594,400#						594,400			
POST-INTELLIGENCER, TIMES	CMB DLY	#	360,176	60.59					360,176	443,654	436,945
POST-INTELLIGENCER	M (M-F)	#	141,992	23.89					141,992	206,523	206,851
TIMES	E (M-F)	#	218,184	36.71					218,184	237,131	230,094
POST-INTELLIGENCER, TIMES	CMB SAT	#	334,088	56.21					334,088	408,434	397,269
POST-INTELLIGENCER	SAT M	#	119,639	20.13					119,639	175,500	172,784
TIMES	SAT M	#	214,449	36.08					214,449	232,934	224,485
TIMES/POST-INTELLIGENCER	SUN	#	390,932	65.77					390,932	501,042	493,916

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WASHINGTON		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
SPOKANE (SPOKANE CO.)		118,000			173,900			291,900			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		68,119	57.73		47,915	27.55		116,034	123,092	120,431
SPOKESMAN-REVIEW	M (M-F)		43,594	36.94		38,543	22.16		82,137	89,083	83,941
CHRONICLE	E (M-F)		24,525	20.78		9,372	5.39		33,897	34,009	36,490
SPOKESMAN-REVIEW	SAT M		68,514	58.06		51,727	29.75		120,241	128,457	128,303
SPOKESMAN-REVIEW	SUN		71,956	60.98		56,561	32.53		128,517	136,910	137,046
TACOMA (PIERCE CO.)		138,200			219,300			357,500			
NEWS TRIBUNE	M		70,388	50.93		38,773	17.68		109,161	110,153	108,436
NEWS TRIBUNE	SUN		75,672	54.76		44,467	20.28		120,139	121,503	120,490
VANCOUVER (CLARK CO.)		79,400#						79,400			
COLUMBIAN	E (M-F)	#	44,970	56.64					44,970	46,602	47,443
COLUMBIAN	SUN	#	50,140	63.15					50,140	51,951	52,205
WALLA WALLA (WALLA WALLA CO.)		13,500			10,300			23,800			
UNION BULLETIN	E (M-F)		10,192	75.50		4,865	47.23		15,057	15,281	15,413
UNION BULLETIN	SUN		10,335	76.56		5,027	48.81		15,362	15,651	15,839
WENATCHEE (CHELAN CO.)		14,200			48,200			62,400			
WORLD	E (M-F)		10,552	74.31		16,172	33.55		26,724	27,199	26,656
WORLD	SUN		12,686	89.34		16,647	34.54		29,333	29,879	29,815
YAKIMA (YAKIMA CO.)		34,400#			34,000			68,400			
HERALD-REPUBLIC	ALL DAY	#	20,436	59.41		15,133	44.51		35,569	38,640	39,043
HERALD-REPUBLIC	SUN	#	21,868	63.57		16,128	47.44		37,996	41,510	41,435
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		98,200#						98,200			
REGISTER/HERALD	M	#	31,195	31.77					31,195	32,243*	32,535*
REGISTER/HERALD	SUN	#	32,171	32.76					32,171	33,174*	33,761*
BLUEFIELD (MERCER CO).		78,600#						78,600			
TELEGRAPH	M	#	25,125	31.97					25,125	25,527	26,752
TELEGRAPH	SUN	#	28,756	36.59					28,756	29,187	30,239
CHARLESTON (KANAWHA CO.)		199,000#						199,000			
GAZETTE, MAIL	CMB DLY	#	101,551	51.03					101,551	109,388	108,405
GAZETTE	M	#	49,390	24.82					49,390	55,595	55,115
MAIL	E	#	52,160	26.21					52,160	53,792	53,290
GAZETTE-MAIL	SUN	#	97,482	48.99					97,482	106,312	109,112

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WEST VIRGINIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
CLARKSBURG (HARRISON CO.)		14,400			52,600			67,000			
EXPONENT, TELEGRAM	CMB DLY		10,955	76.08		11,525	21.91		22,480	23,562	25,580
EXPONENT	M (TU-S)		2,343	16.27		4,242	8.06		6,585	7,331	7,892
TELEGRAM	E		8,612	59.81		7,283	13.85		15,895	16,231	17,688
EXPONENT-TELEGRAM	SUN		11,762	81.68		13,580	25.82		25,342	27,224	28,877
ELKINS (RANDOLPH CO.)		3,200			11,200			14,400			
INTER-MOUNTAIN	E		2,914	91.06		5,216	46.57		8,130	11,466	10,741
FAIRMONT (MARION CO.)		13,100			18,600			31,700			
TIMES-WEST VIRGINIAN	M		8,800	67.18		4,930	26.51		13,730	14,348	14,301
TIMES-WEST VIRGINIAN	SUN		9,278	70.82		5,525	29.70		14,803	15,428	15,513
HUNTINGTON (CABELL CO.)		49,300			77,400			126,700			
HERALD-DISPATCH	M		25,553	51.83		12,949	16.73		38,502	40,804	41,431
HERALD-DISPATCH	SUN		30,135	61.13		15,738	20.33		45,873	48,788	48,234
LOGAN (LOGAN CO.)		1,200			16,300			17,500			
BANNER	E (M-F)		817	68.08		9,128	56.00		9,945	10,287	10,859
BANNER	SUN		817	68.08		9,189	56.37		10,006	10,348	10,878
MARTINSBURG (BERKELEY CO.)		5,700			30,400			36,100			
JOURNAL	E		UNDER TEMPORARY SUSPENSION OF SERVICE								
MORGANTOWN (MONONGALIA CO.)		18,500			24,200			42,700			
DOMINION-POST	M		9,968	53.88		6,848	28.30		16,816	20,037	19,776
DOMINION-POST	SUN		11,387	61.55		9,290	38.39		20,677	27,029	26,910
PARKERSBURG (WOOD CO.)		28,100			46,800			74,900			
NEWS, SENTINEL	CMB DLY		22,097	78.64		12,541	26.80		34,638	36,249	36,534
NEWS	M		11,773	41.90		8,390	17.93		20,163	21,583	21,342
SENTINEL	E		10,324	36.74		4,151	8.87		14,475	14,666	15,192
NEWS	SUN		20,193	71.86		16,423	35.09		36,616	39,045	40,111
WEIRTON (HANCOCK CO.)		9,200			7,900			17,100			
TIMES	E		6,459	70.21		1,270	16.08		7,729	7,825	7,743
WHEELING (OHIO CO.)		36,900			65,600			102,500			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		25,519	69.16		14,796	22.55		40,315	47,318	48,481
INTELLIGENCER	M (M-F)		8,413	22.80		8,221	12.53		16,634	23,028	23,597
NEWS-REGISTER	E (M-F)		17,106	46.36		6,575	10.02		23,681	24,290	24,884
INTELLIGENCER	SAT M		22,653	61.39		15,001	22.87		37,654	44,797	45,907
NEWS-REGISTER	SUN		26,578	72.03		20,058	30.58		46,636	55,148	53,990
WILLIAMSON (MINGO CO.)		48,800#						48,800			
NEWS	E	#	11,395	23.35					11,395	11,713	11,722

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WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF@ 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
APPLETON (OUTGAMIE CO.)- NEENAH-MENASHA (WINNEBAGO CO.)		51,300			51,300			102,600			
POST-CRESCENT	E		31,864	62.11		20,001	38.99		51,865	52,889	52,614
POST-CRESCENT	SUN		37,618	73.33		24,332	47.43		61,950	65,296	63,943
CHIPPEWA FALLS (CHIPPEWA CO.)		4,800			15,400			20,200			
HERALD-TELEGRAM	E		3,213	66.94		5,059	32.85		8,272	8,685	9,267*
EAU CLAIRE (EAU CLAIRE CO.)		24,600			63,900			88,500			
LEADER-TELEGRAM	E (M-F)		16,209	65.89		16,253	25.44		32,462	34,280	35,102
LEADER-TELEGRAM	SAT		16,993	69.08		17,575	27.50		34,568	36,563	39,467
LEADER-TELEGRAM	SUN		17,492	71.11		18,261	28.58		35,753	37,787	
FOND DU LAC (FOND DU LAC CO.)		15,500			38,800			54,300			
REPORTER	E (M-F)		9,793	63.18		9,373	24.16		19,166	19,587	19,850
REPORTER	SUN		10,284	66.35		9,737	25.10		20,021	20,442	20,455
GREEN BAY (BROWN CO.)		56,600			51,300			107,900			
PRESS-GAZETTE	E		36,040	63.67		17,739	34.58		53,779	56,034	55,587
PRESS-GAZETTE	SUN		40,846	72.17		26,146	50.97		66,992	78,214	76,288
JANESVILLE (ROCK CO.)		20,000			61,100			81,100			
GAZETTE	E		13,903	69.52		14,447	23.64		28,350	29,068*	30,070*
KENOSHA (KENOSHA CO.)		29,100			14,800			43,900			
NEWS	E (M-F)		22,659	77.87		6,022	40.69		28,681	29,286	29,719
NEWS (5-9-87 TO 9-30-87)	SAT M		21,987	75.56		5,982	40.42		27,969	28,540	
NEWS	SUN		23,322	80.14		6,438	43.50		29,760	30,512	30,615
LA CROSSE (LA CROSSE CO.)		27,900			60,400			88,300			
TRIBUNE	E		18,357	65.80		15,358	25.43		33,715	34,502	34,798
TRIBUNE	SUN		19,422	69.61		17,168	28.42		36,590	37,567	37,327
MADISON (DANE CO.)		93,300			152,000			245,300			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		56,706	60.78		43,857	28.85		100,563	110,112	108,460
STATE JOURNAL	M (M-F)		37,849	40.57		34,618	22.78		72,467	81,476	79,269
CAPITAL TIMES	E (M-F)		18,857	20.21		9,239	6.08		28,096	28,636	29,191
STATE JOURNAL, CAPITAL TIMES	CMB SAT		56,854	60.94		48,210	31.72		105,064	114,912	113,513
STATE JOURNAL	SAT M		38,016	40.75		38,177	25.12		76,193	85,503	83,463
CAPITAL TIMES	SAT E		18,838	20.19		10,033	6.60		28,871	29,409	30,050
STATE JOURNAL	SUN		63,375	67.93		68,455	45.04		131,830	148,261	145,297

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WISCONSIN		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		19,200			19,700			38,900			
HERALD-TIMES REPORTER	E		11,584	60.33		4,722	23.97		16,306	16,639	16,381
HERALD-TIMES REPORTER	SUN		11,490	59.84		4,712	23.92		16,202	16,535	16,277
MARINETTE (MARINETTE CO.)		4,800			25,000			29,800			
EAGLE-STAR	E		3,641	75.85		5,485	21.94		9,126	9,254	9,342
MARSHFIELD (WOOD CO.)		7,900			24,800			32,700			
NEWS-HERALD	E		5,821	73.68		9,058	36.52		14,879	15,645*	15,377*
MILWAUKEE (MILWAUKEE CO.)		527,800#			254,600			782,400			
SENTINEL, JOURNAL	CMB DLY	#	380,149	72.03		33,049	12.98		413,198	476,629	489,452
SENTINEL	M (M-F)	#	128,001	24.25		16,867	6.62		144,868	188,988	196,068
JOURNAL	E (M-F)	#	252,148	47.77		16,182	6.36		268,330	287,641	293,384
SENTINEL, JOURNAL	CMB SAT	#	362,136	68.61		32,500	12.77		394,636	457,833	461,665
SENTINEL	SAT M	#	126,258	23.92		16,989	6.67		143,247	187,495	186,371
JOURNAL	SAT E	#	235,878	44.69		15,511	6.09		251,389	270,338	275,294
JOURNAL	SUN	#	387,432	73.41		53,018	20.82		440,450	517,019	517,366
OSHKOSH (WINNEBAGO CO.)		23,700			59,500			83,200			
NORTHWESTERN	E (M-F)		16,634	70.19		8,571	14.41		25,205	25,607	26,354
NORTHWESTERN	SUN		17,871	75.41		9,708	16.32		27,579	28,095	28,278
RACINE (RACINE CO.)		48,600			14,600			63,200			
JOURNAL TIMES (6-22-87 to 9-30-87)	M		30,961	63.71		4,076	27.92		35,037	35,505	
JOURNAL TIMES (3-31-87 to 6-21-87)	E		30,406	62.56		3,938	26.97		34,344	34,786	
JOURNAL TIMES	SUN		32,530	66.93		4,355	29.83		36,885	37,363	38,453
SHAWANO (SHAWANO CO.)		3,200#			10,200			13,400			
LEADER	E	#	2,525	78.91		4,224	41.41		6,749	7,556	7,514
SHEBOYGAN (SHEBOYGAN CO.)		23,000			35,200			58,200			
PRESS	E		16,304	70.89		12,222	34.72		28,526	29,303	29,440
STEVENS POINT (PORTAGE CO.)		10,700			11,500			22,200			
JOURNAL	E		6,797	63.52		6,219	54.08		13,016	13,944	13,417
WAUKESHA (WAUKESHA CO.)		19,800#			39,200			59,000			
FREEMAN	E	#	12,130	61.26		8,855	22.59		20,985	22,845	22,577

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WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
WAUSAU (MARATHON CO.)		21,100			33,500			54,600			
HERALD	E		13,798	65.39		10,230	30.54		24,028	24,614*	24,122*
HERALD	SUN		10,937	51.83		8,294	24.76		19,231	25,024*	23,349*
WISCONSIN RAPIDS (WOOD CO.)		12,300			9,000			21,300			
TRIBUNE	E		8,930	72.60		3,783	42.03		12,713	13,150*	13,043*
WYOMING											
CASPER (NATRONA CO.)		19,700			52,000			71,700			
STAR-TRIBUNE	M		16,077	81.61		9,439	18.15		25,516	35,755	36,669
STAR-TRIBUNE	SUN		17,292	87.78		10,931	21.02		28,223	39,681	40,551
CHEYENNE (LARAMIE CO.)		22,100			29,300			51,400			
EAGLE, STATE TRIBUNE	CMB DLY		15,828	71.62		2,816	9.61		18,644	19,022	19,529
EAGLE	M		6,637	30.03		1,861	6.35		8,498	8,684	8,830
STATE TRIBUNE	E		9,191	41.59		955	3.26		10,146	10,338	10,699
TRIBUNE-EAGLE	SUN		16,520	74.75		2,977	10.16		19,497	19,987	20,210
LARAMIE (ALBANY CO.)		9,900			6,000			15,900			
BOOMERANG	M (TU-S)		6,340	64.04		471	7.85		6,811	7,363	7,527
BOOMERANG	SUN		6,330	63.94		462	7.70		6,792	7,383	7,592
RAWLINS (CARBON CO.)		3,800			4,800			8,600			
TIMES	M (TU-S)		2,467	64.92		1,076	22.42		3,543	3,914	3,861
ROCK SPRINGS (SWEETWATER CO.)		8,200			31,600			39,800			
ROCKET-MINER	M (TU-S)		4,697	57.28		1,885	5.97		6,582	6,882	7,271
SHERIDAN (SHERIDAN CO.)		6,900			6,100			13,000			
PRESS	E		4,603	66.71		1,046	17.15		5,649	6,138	6,278
WORLAND (WASHAKIE CO.)		2,500			6,100			8,600			
NORTHERN NEWS	M (TU-S)		1,950	78.00		1,758	28.82		3,708	4,025	4,249

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
BAHAMAS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
NASSAU		@									
GUARDIAN	M	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BERMUDA											
HAMILTON		@									
ROYAL GAZETTE	M	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PUERTO RICO											
SAN JUAN		325,800			93,400			419,200			
EL MUNDO	M		40,213	12.34		7,130	7.63		47,343	88,430	100,918
EL MUNDO	SUN		49,814	15.29		9,842	10.54		59,656	110,008	123,049
EL NUEVO DIA	M		102,637	31.50		15,936	17.06		118,573	196,352	190,213
EL NUEVO DIA	SUN		101,905	31.28		17,326	18.55		119,231	198,501	193.498
EL VOCERO	M (M-F)		72,010	22.10		18,660	19.98		90,670	199,969	208,845
EL VOCERO	SAT		52,800	16.21		14,743	15.78		67,543	155,421	162,970
STAR	M		26,425	8.11		1,528	1.64		27,953	36,159	36,027
STAR	SUN		27,405	8.41		1,829	1.96		29,234	38,632	38,687
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHINA TIMES	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/87	9/30/86
BAND	E	NOT COMPLETE	568,714
BAND	SAT	NOT COMPLETE	258,655
BAND	SUN	NOT COMPLETE	178,539
BOOTH-MICHIGAN NEWSPAPER GROUP	E	542,250	539,513
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	648,314	636,024
THE CAJUN GROUP	M & E	NOT COMPLETE	63,737
THE CAJUN GROUP	SUN	NOT COMPLETE	73,748
CALIFORNIA AD GROUP	E (M-F)	59,210	59,188
CALIFORNIA AD GROUP	SUN	30,924	31,433
CLEVELAND ADI NETWORK	M & E	141,451	214,431
CLEVELAND ADI NETWORK	SUN	77,055	78,791
COPLEY CHICAGO ZONE	E	167,959	166,980
COPLEY CHICAGO ZONE	SUN/WKND	166,733	164,750
COPLEY LOS ANGELES NEWSPAPERS	E	133,516	131,194
COPLEY LOS ANGELES NEWSPAPERS	SUN	125,673	124,750
DANN	E	90,120	89,823
DONREY ARKANSAS METRO GROUP	M, E (M-F) & ALL DAY	69,028	69,217
DONREY ARKANSAS METRO GROUP	SUN	75,523	75,912
ESSEX COUNTY NEWSPAPERS, INC.	E	37,777	37,345*
FAIRFIELD COUNTY DAILIES GROUP	M, E	146,932	148,139
DAILIES GROUP	SAT	85,354	86,562
DAILIES GROUP	SUN	141,797	139,929
GANNETT MICHIGAN	E	124,361	121,342
GANNETT MICHIGAN	SAT	29,677	28,608
GANNETT MICHIGAN	SUN	155,678	150,962
GREATER PHILADELPHIA NEWSPAPERS	M & E	145,743	145,581
GREATER PHILADELPHIA NEWSPAPERS	SUN	161,564	158,883
GREATER VENTURA COUNTY	E	72,700	71,413
GREATER VENTURA COUNTY	SUN	80,735	78,253
IMPERIAL VALLEY UNIT	E	16,235	15,896
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	77,843	76,827
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	72,263	75,395
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	150,106	152,222
KNIGHT-RIDDER	M & E	760,907	757,096
KNIGHT-RIDDER	SAT	630,328	627,147
KNIGHT-RIDDER	SUN	984,109	985,582
MERCED-MADERA GROUP	M & E	32,065	31,905
MIDLAND-HURON GROUP	E	26,068	26,490
MIDLAND-ODESSA METRO GROUP	E (M-F)	52,240	54,382
MIDLAND-ODESSA METRO GROUP	SAT	53,493	55,218
MIDLAND-ODESSA METRO GROUP	SUN	66,216	67,570
MISSISSIPPI VALLEY MEDIA GROUP	E	NOT COMPLETE	13,653
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	NOT COMPLETE	48,717
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	NOT COMPLETE	55,918
MONTANA NEWSPAPER GROUP	M & E	148,224	150,926
MONTANA NEWSPAPER GROUP	SUN	160,205	162,320

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GROUP NAME		TOTAL CIRCULATION AS OF	
		9/30/87	9/30/86
NATIONAL TURF DAILIES	MON	87,110*	85,643
NATIONAL TURF DAILIES	TUE	8,617*	6,534
NATIONAL TURF DAILIES	M (TU-F)	77,146*	76,167
NATIONAL TURF DAILIES	M (W-F)	25,019*	21,740
NATIONAL TURF DAILIES	SAT	172,126*	161,435
NATIONAL TURF DAILIES	SUN	115,314*	104,329
NEWS-TEXAN SUBURBAN DAILIES	E (TU-S)	48,767	57,010
NEWS-TEXAN SUBURBAN DAILIES	SUN	53,040	60,069
NORTH JERSEY NEWSPAPERS	M & E	153,266	164,491
NORTH JERSEY NEWSPAPERS	SUN	64,703	77,530
NORTHEASTERN OHIO NEWSPAPERS	E	31,839	30,778
NORTHEASTERN OHIO NEWSPAPERS	SUN	30,808	29,577+
NORTHERN CALIFORNIA METRO MARKET GROUP	E	83,269	80,825
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	9,834	9,976
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	26,537	25,591
PRO GROUP	M & E	91,656	92,922
PRO GROUP	SUN	95,023	96,376
RALEIGH-DURHAM COMBINED GROUP	M & E	236,945	237,107
RALEIGH-DURHAM COMBINED GROUP	SUN	245,209	241,466
RIO GRANDE VALLEY	M & E	NOT COMPLETE	62,621
RIO GRANDE VALLEY	SUN	NOT COMPLETE	76,211
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,675	37,582
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	37,628	37,111

GROUP NAME		TOTAL CIRCULATION AS OF	
		9/30/87	9/30/86
SOUTHERN CONNECTICUT NEWSPAPERS INC.	ALL DAY	44,562	44,366
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	12,557	12,551
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	50,155	48,706
SPAN GROUP (Dailies Only)	M & E	217,466	226,283
TEMPLE/KILLEEN METRO GROUP	M	42,910	43,095
TEMPLE/KILLEEN METRO GROUP	SUN	49,783	49,803
TREASURE COAST GROUP	M	65,660	60,461
TREASURE COAST GROUP	SUN	72,645	66,055
U-BIE GROUP	M, E & ALL DAY	178,351	183,179
U-BIE GROUP	SUN	206,063	197,498
UNYT:NEW YORK ADI	M & E	603,913	597,570
UNYT:NEW YORK ADI	SAT	558,234	550,622
UNYT:NEW YORK ADI	SUN	762,065	765,019
VALUABLE VENTURA COUNTY GROUP	M & E	118,582	117,946
VALUABLE VENTURA COUNTY GROUP	SUN	128,643	126,286
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	167,795	171,243
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	193,471	194,820
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	210,616	213,767
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	252,708	254,192
WHEELING METRO COMBO	M & E (M-F)	68,239	70,291
WHEELING METRO COMBO	SUN	77,528	77,378

+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

ABC

Audit Bureau
of Circulations
900 N. Meacham Road
Schaumburg, IL 60173-4968

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November 20, 1987

Supplement to ABC Daily Newspaper Fas-Fax United States

Circulation Averages for period ended September 30, 1987

This supplement provides circulation data on publications that filed their regular September 30, 1987 Publisher's Statements subsequent to preparation of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ARIZONA											
CHANDLER (MARICOPA CO.)		22,300						22,300			
TRIBUNE	M		6,647	29.81					6,647	6,745*	
TRIBUNE	SUN		6,664	29.88					6,664	6,763*	
MESA (MARICOPA CO.)		91,200						91,200			
TRIBUNE	M		33,000	36.18					33,000	38,367*	
TRIBUNE	SUN		33,190	36.39					33,190	38,829*	
TEMPE (MARICOPA CO.)		49,100						49,100			
NEWS	M		9,999	20.36					9,999	10,534*	
NEWS	SUN		9,931	20.23					9,931	10,480*	
ARKANSAS											
FAYETTEVILLE (WASHINGTON CO.)		13,600			34,500			48,100			
NORTHWEST TIMES	E		7,708	56.68		3,394	9.84		11,102	11,348	10,948
CALIFORNIA											
LOS ANGELES (LOS ANGELES CO.)		1,317,700			2,590,300			3,908,000			
HOLLYWOOD REPORTER	M (M-F)									21,120*	19,142*
SACRAMENTO (SACRAMENTO CO.)		487,200#						487,200			
UNION	SUN	#	79,985	16.42					79,985	86,470	87,839
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,300			58,200			72,500			
TELEGRAM-TRIBUNE	E (M-F)		9,685	67.73		18,447	31.70		28,132	28,668	28,114
TELEGRAM-TRIBUNE	SAT M		11,158	78.03		21,952	37.72		33,110	33,769	
COLORADO											
COLORADO SPRINGS (EL PASO CO.)		143,000#						143,000			
GAZETTE TELEGRAPH	M	#	101,715	71.13					101,715	104,236	
GAZETTE TELEGRAPH	SUN	#	111,438	77.93					111,438	115,551	121,618

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		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,900			15,500			32,400			
SENTINEL	E		10,945	64.76		4,957	31.98		15,902	16,075	16,474
NORWICH (NEW LONDON CO.)		54,900#						54,900			
BULLETIN	M	#	27,045	49.26					27,045	34,024*	
BULLETIN	SUN	#	29,282	53.34					29,282	38,286*	
FLORIDA											
FORT LAUDERDALE (BROWARD CO.)		559,800						559,800			
SUN-SENTINEL, NEWS	CMB DLY		204,209	36.48					204,209	213,958	204,119
SUN-SENTINEL	M (M-F)		147,604	26.37					147,604	157,195	137,176
NEWS	E (M-F)		56,605	10.11					56,605	56,763	66,943
NEWS/SUN-SENTINEL	SAT M		194,542	34.75					194,542	204,241	193,709
NEWS/SUN-SENTINEL	SUN		263,937	47.15					263,937	277,544	259,316
ORLANDO (ORANGE CO.)		265,900#			111,600			377,500			
SENTINEL	ALL DAY (M-F)	#	143,853	54.10		42,905	38.45		186,758	244,038	242,755
SENTINEL	SAT M	#	135,579	50.99		39,308	35.22		174,887	229,987	230,963
SENTINEL	SUN	#	200,412	75.37		61,647	55.24		262,059	332,196	314,195
GEORGIA											
MACON (BIBB CO.)		50,400			156,900			207,300			
TELEGRAPH & NEWS	M		34,445	68.34		35,231	22.45		69,676	72,276	71,069
IDAHO											
NAMPA-CALDWELL (CANYON CO.)		22,400#			10,000			32,400			
PRESS-TRIBUNE	E (M-F)	#	12,379	55.26		4,355	43.55		16,734	17,317	17,807

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ILLINOIS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
CANTON (FULTON CO.)		5,700			11,600			17,300			
LEDGER	E		3,685	64.65		2,695	23.23		6,380	6,758	7,183
DECATUR (MACON CO.)		40,900			33,800			74,700			
HERALD & REVIEW	M		24,411	59.68		11,502	34.03		35,913	44,254	45,300
HERALD & REVIEW	SUN		28,392	69.42		14,724	43.56		43,116	56,129	55,718
KEWANEE (HENRY CO.)		5,200			19,200			24,400			
STAR-COURIER	E		3,926	75.50		3,499	18.22		7,425	8,189	8,545
LANSING (COOK CO.)		48,000#						48,000			
CALUMET	M	#	8,079	16.83					8,079	10,462	10,595
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		58,500			117,700			176,200			
DISPATCH	E		24,409	41.72		6,075	5.16		30,484	30,781	32,260
DISPATCH	SUN		28,381	48.51		7,670	6.52		36,051	36,450	37,355
ROCK ISLAND (ROCK ISLAND CO.)		59,400			119,400			178,800			
ARGUS	E		10,910	18.37		4,545	3.81		15,455	15,932	16,457
ARGUS	SUN		12,378	20.84		5,427	4.55		17,805	18,454	18,563
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,400			15,700			
BREEZE-COURIER	E		3,581	67.57		3,246	31.21		6,827	7,569	7,630
INDIANA											
AUBURN (DEKALB CO.)		12,100#						12,100			
STAR	E	#	6,891	56.95					6,891	7,219	
COLUMBUS (BARTHOLOMEW CO.)		15,000			29,400			44,400			
REPUBLIC	E		10,439	69.59		9,610	32.69		20,049	20,587	21,789
REPUBLIC	SUN		10,878	72.52		10,404	35.39		21,282	21,961	19,109
IOWA											
KEOKUK (LEE CO.)		5,500			17,400			22,900			
GATE CITY	E (M-F)		3,494	63.53		2,548	14.64		6,042	6,230	6,505

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	9/30/87	9/30/86
KENTUCKY											
DANVILLE (BOYLE CO.)		5,100			25,100			30,200			
ADVOCATE-MESSENGER	E (M-F)		3,801	74.53		8,158	32.50		11,959	12,212	11,849
LOUISIANA											
CROWLEY (ACADIA PARISH)		5,800			39,500			45,300			
POST-SIGNAL	E (TU-F)		2,083	35.91		2,850	7.22		4,933	5,066	5,653
POST-SIGNAL	SUN		2,487	42.88		3,083	7.81		5,570	5,704	6,214
HAMMOND (TANGIPAHOA PARISH)		32,200#						32,200			
STAR	E (M-F)	#	11,162	34.66					11,162	13,165	13,666
STAR	SUN	#	11,537	35.83					11,537	13,652	14,089
LAFAYETTE (LAFAYETTE PARISH)		41,700			57,500			99,200			
ADVERTISER	M		21,010	50.38		7,430	12.92		28,440	29,723	30,820
ADVERTISER	SUN		24,798	59.47		10,058	17.49		34,856	36,840	38,739
MAINE											
BIDDEFORD (YORK CO.)		13,100			7,000			20,100			
JOURNAL TRIBUNE	E		8,209	62.66		2,159	30.84		10,368	14,766	15,001
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,800			16,200			40,000			
CAPITAL	E		18,304	76.91		10,893	67.24		29,197	41,237	39,848
CAPITAL (9-20-87 to 9-30-87)	SUN		17,997	75.62		11,522	71.12		29,519	43,148	
MASSACHUSETTS											
LOWELL (MIDDLESEX CO.)		78,900			48,100			127,000			
SUN	E (M-F)		47,722	60.48		6,353	13.21		54,075	54,881*	56,247*
SUN	SAT M		46,260	58.63		6,214	12.92		52,474	53,244*	
LYNN (ESSEX CO.)		47,900			102,100			150,000			
ITEM	E (M-F)		23,295	48.63		5,234	5.13		28,529	29,140	29,333
ITEM	SAT E		19,958	41.67		4,328	4.24		24,286	24,718	25,662

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/87	AS OF 9/30/86
MICHIGAN											
MIDLAND (MIDLAND CO.)		14,700			26,500			41,200			
NEWS	E		10,200	69.39		6,572	24.80		16,772	17,071	17,630
PORT HURON (ST. CLAIR CO.)		28,100#			36,800			64,900			
TIMES HERALD	E	#	18,471	65.73		8,689	23.61		27,160	28,091	27,225
TIMES HERALD	SUN	#	21,448	76.33		10,368	28.17		31,816	32,893	32,007
MINNESOTA											
ROCHESTER (OLMSTED CO.)		28,100			34,400			62,500			
POST-BULLETIN	E (M-F)		20,796	74.01		15,704	45.65		36,500	38,801	38,796
POST-BULLETIN	WKND		21,208	75.47		16,253	47.25		37,461	40,076	39,688
STILLWATER (WASHINGTON CO.)		6,500#			6,300			12,800			
GAZETTE	E (M-F)	#	3,831	58.94		734	11.65		4,565	4,910*	5,012
NEBRASKA											
HOLDREGE (PHELPS CO.)		2,300			4,700			7,000			
CITIZEN	E (M-F)		2,060	89.57		1,248	26.55		3,308	3,672	3,735
NEVADA											
CARSON CITY (INDEPENDENT CITY)		15,300#						15,300			
APPEAL	E (M-F)	#	8,277	54.10					8,277	10,552	10,268
APPEAL	SUN	#	9,332	60.99					9,332	12,068	11,480
NEW JERSEY											
MORRISTOWN-PARSIPPANY (MORRIS CO.)		130,700#						130,700			
RECORD	M (M-F)	#	51,406	39.33					51,406	58,117	60,486
RECORD	SAT	#	48,237	36.91					48,237	54,975	56,833

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MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
NEW YORK											
LONG ISLAND (SUFFOLK CO.) (MELVILLE P.O.)		823,000			42,500			865,500			
NEWSDAY	ALL DAY (M-F)		484,235	58.84		18,041	42.45		502,276	641,363	
NEWSDAY	E (M-F)										603,172
NEWSDAY	SAT		458,719	55.74		18,407	43.31		477,126	584,463	565,643
OSWEGO (OSWEGO CO.)		7,200			28,500			35,700			
PALLADIUM-TIMES	E		5,023	69.76		3,622	12.71		8,645	8,802	8,903
NORTH CAROLINA											
ASHEVILLE (BUNCOMBE CO.)		36,000			165,900			201,900			
CITIZEN, TIMES	CMB DLY		21,450	59.58		39,825	24.01		61,275	62,336	63,165
CITIZEN	M (M-F)		14,467	40.19		34,526	20.81		48,993	49,991	49,809
NORTH DAKOTA											
DICKINSON (STARK CO.)		6,300			9,300			15,600			
PRESS	M (TU-S)		4,297	68.21		2,916	31.35		7,213	7,671	7,940
PRESS	SUN		4,733	75.13		2,893	31.11		7,626	8,084	8,339
OHIO											
ALLIANCE (STARK CO.)		12,500			17,800			30,300			
REVIEW	E		9,050	72.40		3,684	20.70		12,734	13,106*	13,427*
COSHOCTON (COSHOCTON CO.)		6,300			15,700			22,000			
TRIBUNE	E		4,047	64.24		3,154	20.09		7,201	7,417	7,338*
TRIBUNE	SUN		4,189	66.49		3,293	20.97		7,482	7,698	7,669*
GREENVILLE (DARKE CO.)		5,300			16,400			21,700			
ADVOCATE	E		3,372	63.62		5,096	31.07		8,468	8,749	9,116

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OREGON		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
BAKER (BAKER CO.)		3,700			2,600			6,300			
DEMOCRAT HERALD	E (M-F)		2,374	64.16		588	22.62		2,962	3,047	3,067
PENNSYLVANIA											
BROWNSVILLE (FAYETTE CO.)		3,200			22,800			26,000			
TELEGRAPH	E		1,845	57.66		3,457	15.16		5,302	5,562*	5,839*
YORK (YORK CO.)		52,100			72,500			124,600			
NEWS	SUN		19,601	37.62		20,474	28.24		40,075	42,482	50,777
TEXAS											
CONROE (MONTGOMERY CO.)		7,000			51,700			58,700			
COURIER	M		4,023	57.47		5,240	10.14		9,263	9,485	8,891
COURIER	SUN		4,355	62.21		5,861	11.34		10,216	10,437	10,301
DEL RIO (VAL VERDE CO.)		10,900			1,600			12,500			
NEWS-HERALD	E		5,091	46.71		554	34.63		5,645	5,952	6,220
NEWS-HERALD	SUN		5,328	48.88		582	36.38		5,910	6,271	6,647
DENISON (GRAYSON CO.)		9,600#			28,100			37,700			
HERALD	E (M-F)	#	6,655	69.32		3,007	10.70		9,662	13,671	14,081
HERALD	SUN	#	7,222	75.23		3,394	12.08		10,616	15,045	15,501
KERRVILLE-INGRAM (KERR CO.)		10,800			14,500			25,300			
TIMES	E (M-F)		6,622	61.31		2,016	13.90		8,638	8,853	8,660
TIMES	SUN		7,739	71.66		2,447	16.88		10,186	10,480	10,293
McALLEN (HIDALGO CO.)		51,700			56,000			107,700			
MONITOR	E		16,642	32.19		5,352	9.56		21,994	22,269	22,472
MONITOR	SUN		23,078	44.64		7,697	13.74		30,775	31,229	31,545
VICTORIA (VICTORIA CO.)		19,900			44,700			64,600			
ADVOCATE	M		14,728	74.01		18,291	40.92		33,019	35,452	36,322
ADVOCATE	SUN		14,954	75.15		19,038	42.59		33,992	36,565	37,652

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
VERMONT		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/87	9/30/86
BENNINGTON (BENNINGTON CO.)		16,000#						16,000			
BANNER	M	#	7,338	45.86					7,338	7,823	7,538
VIRGINIA											
MANASSAS (INDEPENDENT CITY)		16,100			11,100			27,200			
JOURNAL MESSENGER	E		7,731	48.02		4,160	37.48		11,891	12,126	12,696*
WISCONSIN											
RACINE (RACINE CO.)		48,600			14,600			63,200			
JOURNAL TIMES (6-22-87 to 9-30-87)	M		30,406	62.56		3,938	26.97		34,344	34,786	
JOURNAL TIMES (4-1-87 to 6-21-87)	E		30,961	63.71		4,076	27.92		35,037	35,505	
BAHAMAS											
NASSAU		30,106@									
GUARDIAN	M	@	11,502	38.21					11,502	12,549	11,734
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#	373,382			845,326			1,218,708	1,226,046	1,205,523*
CHINA TIMES	SUN	#	395,254			834,334			1,229,588	1,237,065	1,220,327*

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/87	9/30/86
THE CAJUN GROUP	M & E	59,447	63,737
THE CAJUN GROUP	SUN	68,739	73,748
MISSISSIPPI VALLEY MEDIA GROUP	E	13,144	13,653
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	46,713	48,717
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	54,904	55,918
RIO GRANDE VALLEY	M & E	61,501	62,621
RIO GRANDE VALLEY	SUN	76,587	76,211

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*AVERAGES FOR 3 MONTHS

A 3385-3.1 U

5/88

FAS-FAX:
United States Newspapers

Circulation averages
for six months ended
March 31, 1988

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1986 Sales And Marketing Management estimates.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

# Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.

@ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.

• Identifies three-month circulation averages (see text above).

+ Identifies adjusted comparison figures (see text above).

* * * *

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1988.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
ANNISTON (CALHOUN CO.)		27,400			32,400			59,800			
STAR	E (M-F)		17,542	64.02		13,505	41.68		31,047	32,234	31,979
STAR	SAT M		19,030	69.45		14,038	43.33		33,068	34,342	33,572 *
STAR	SUN		18,060	65.91		13,975	43.13		32,035	33,329	33,063 *
BIRMINGHAM (JEFFERSON CO.)		280,600			273,000			553,600			
POST-HERALD, NEWS	CMB DLY		173,541	61.85		34,837	12.76		208,378	234,090	233,599
POST-HERALD	M (M-F)		41,860	14.92		10,431	3.82		52,291	62,247	62,318
NEWS	E (M-F)		131,681	46.93		24,406	8.94		156,087	171,843	171,281
POST-HERALD	SAT M		37,334	13.31		9,184	3.36		46,518	55,466	55,061
NEWS	SAT E		113,414	40.42		22,438	8.22		135,852	149,284	147,820
NEWS	SUN		151,453	53.97		36,293	13.29		187,746	209,516	218,509
CULLMAN (CULLMAN CO.)		5,300			21,900			27,200			
TIMES	M (TU-F)		3,303	62.32		5,527	25.24		8,830	9,395	9,485
TIMES	SUN		3,550	66.98		6,771	30.92		10,321	10,906	11,962
DECATUR (MORGAN CO.)		20,300			60,500			80,800			
DAILY	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DAILY	SAT M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DAILY	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DOTHAN (HOUSTON CO.)		20,200			73,700			93,900			
EAGLE	M		10,382	51.40		12,323	16.72		22,705	23,446	22,603
EAGLE	SUN		11,950	59.16		14,641	19.87		26,591	27,506	25,651
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,100			26,600			52,700			
TIMES DAILY	M		15,546	59.56		12,224	45.95		27,770	32,929	32,263
TIMES DAILY	SUN		16,228	62.18		13,138	49.39		29,366	34,664	35,441
GADSDEN (ETOWAH CO.)		23,000			57,000			80,000			
TIMES	E		18,715	81.37		11,709	20.54		30,424	30,933	30,141
TIMES	SUN		19,789	86.04		12,673	22.23		32,462	33,063	32,454
HUNTSVILLE (MADISON CO.)		61,500#			113,900			175,400			
NEWS, TIMES	CMB DLY	#	47,737	77.62		22,659	19.89		70,396	72,186	70,677
NEWS	M (M-F)	#	11,727	19.07		2,081	1.83		13,808	13,873	12,751
TIMES	E (M-F)	#	36,010	58.55		20,578	18.07		56,588	58,313	57,926
NEWS	SAT M	#	10,363	16.85		2,048	1.80		12,411	12,476	11,437
TIMES	SAT E	#	32,343	52.59		19,377	17.01		51,720	53,295	52,304
TIMES	SUN	#	44,572	72.47		26,517	25.04		73,089	76,123	73,723

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ALABAMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
JASPER (WALKER CO.)		5,100			15,100			20,200			
MOUNTAIN EAGLE	E (M-F)		4,240	83.14		6,950	46.03		11,190	13,050 *	12,540 *
MOUNTAIN EAGLE	SUN		4,034	79.10		6,906	45.74		10,940	12,791 *	12,167 *
MOBILE (MOBILE CO.)		93,200			183,400			276,600			
REGISTER, PRESS	CMB DLY		56,455	60.57		45,588	24.86		102,043	102,571 *	101,452 *
REGISTER	M (M-F)		29,970	32.16		26,373	14.38		56,343	56,783 *	54,421 *
PRESS	E (M-F)		26,485	28.42		19,215	10.48		45,700	45,788 *	47,031 *
PRESS REGISTER	SAT M		46,605	50.01		42,907	23.40		89,512	90,005 *	88,183 *
PRESS REGISTER	SUN		53,896	57.83		52,953	28.87		106,849	107,552 *	107,620 *
MONTGOMERY (MONTGOMERY CO.)		72,500			162,200			234,700			
ADVERTISER, JOURNAL	CMB DLY		37,949	52.34		19,614	12.09		57,563	67,641	68,804
ADVERTISER	M (M-F)		24,471	33.75		15,764	9.72		40,235	50,240	50,682
JOURNAL	E (M-F)		13,478	18.59		3,850	2.37		17,328	17,401	18,122
JOURNAL & ADVERTISER	SAT M		32,531	44.87		19,389	11.95		51,920	62,124	63,078
JOURNAL & ADVERTISER	SUN		44,682	61.63		27,130	16.73		71,812	85,371	84,316
OPELIKA (LEE CO.)		20,800			31,500			52,300			
NEWS	E (M-F)		8,172	39.29		3,919	12.44		12,091	13,072	12,880
NEWS	SUN		8,645	41.56		4,403	13.98		13,048	14,043	14,295
TUSCALOOSA (TUSCALOOSA CO.)		52,400#						52,400			
NEWS	E	#	28,426	54.25					28,426	37,850	34,556
NEWS	SUN	#	30,077	57.40					30,077	40,541	38,953
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		121,300#						121,300			
NEWS	M	#	52,156	43.00					52,156	55,203	54,712
NEWS	SUN	#	66,545	54.86					66,545	70,687	67,971
TIMES	E	#	31,643	26.09					31,643	32,224	35,696
TIMES	SUN	#	40,418	33.32					40,418	41,591	47,135
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		29,200#						29,200			
NEWS-MINER	E	#	15,453	52.92					15,453	15,896	16,462
NEWS-MINER	SUN	#	20,402	69.87					20,402	20,924	20,854

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ARIZONA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
CASA GRANDE (PINAL CO.)		5,700			14,400			20,100			
DISPATCH	E		4,861	85.28		3,148	21.86		8,009	8,219 *	8,269 *
CHANDLER (MARICOPA CO.)		22,300						22,300			
TRIBUNE	M		7,679	34.43					7,679	7,766	5,989
TRIBUNE	SUN		7,683	34.45					7,683	7,770	5,945
FLAGSTAFF (COCONINO CO.)		18,500#			10,500			29,000			
SUN	E (M-F)	#	10,824	58.51		965	9.19		11,789	12,131 *	11,012 *
SUN	SUN	#	11,092	59.96		1,030	9.81		12,122	12,803 *	11,888 *
MESA (MARICOPA CO.)		91,200						91,200			
TRIBUNE	M		44,152	48.41					44,152	50,092	42,133
TRIBUNE	SUN		44,458	48.75					44,458	50,508	42,576
PHOENIX (MARICOPA CO.)		733,700			113,800			847,500			
REPUBLIC, GAZETTE	CMB DLY		414,054	56.43		35,732	31.40		449,786	476,697 *	454,976 *
REPUBLIC	M		297,981	40.61		31,837	27.98		329,818	356,627 *	343,723 *
GAZETTE	E		116,073	15.82		3,895	3.42		119,968	120,070 *	111,253 *
REPUBLIC	SUN		480,055	65.43		45,510	39.99		525,565	563,599 *	539,323 *
PRESCOTT (YAVAPAI CO.)		19,500#			4,400			23,900			
COURIER	E (M-F)					UNDER TEMPORARY SUSPENSION OF SERVICE					
COURIER	SUN					UNDER TEMPORARY SUSPENSION OF SERVICE					
SUN CITY (MARICOPA CO.)		35,700#						35,700			
NEWS-SUN	E	#	18,584	52.06					18,584	20,126 *	19,517 *
TEMPE (MARICOPA CO.)		49,100						49,100			
NEWS	M		11,082	22.57					11,082	12,217	8,992
NEWS	SUN		10,964	22.33					10,964	12,108	8,933
TUCSON (PIMA CO.)		237,300			94,500			331,800			
STAR, CITIZEN	CMB DLY		130,408	54.95		13,037	13.80		143,445	144,881 *	140,574 *
STAR	M		78,063	32.90		9,632	10.19		87,695	88,974 *	85,560 *
CITIZEN	E		52,345	22.06		3,405	3.60		55,750	55,907 *	55,404 *+
STAR	SUN		150,899	63.59		16,151	17.09		167,050	169,502 *	161,383 *
YUMA (YUMA CO.)		23,500#						23,500			
SUN & SENTINEL	E	#	25,320	107.74					25,320	26,424 *	26,715 *
SUN & SENTINEL	SUN	#	26,117	111.14					26,117	27,334 *	28,125 *

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARKANSAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
EL DORADO (UNION CO.)		10,000			8,500			18,500			
NEWS-TIMES	M		5,924	59.24		4,604	54.16		10,528	10,960	11,560
NEWS-TIMES	SUN		6,031	60.31		4,924	57.93		10,955	11,477	11,768
FAYETTEVILLE (WASHINGTON CO.)		13,600			34,500			48,100			
NORTHWEST TIMES	E		7,693	56.57		3,581	10.38		11,274	11,535	11,133
NORTHWEST TIMES	SUN		8,486	62.40		4,024	11.66		12,510	12,769	12,260
FORT SMITH (SEBASTIAN CO.)		37,800			81,000			118,800			
SOUTHWEST TIMES RECORD	ALL DAY		23,325	61.71		19,087	23.56		42,412	42,786	42,818
SOUTHWEST TIMES RECORD	SUN		24,284	64.24		21,775	26.88		46,059	46,425	46,510
HOT SPRINGS (GARLAND CO.)		16,800			24,800			41,600			
SENTINEL-RECORD	M		10,405	61.93		7,378	29.75		17,783	18,012	18,290
SENTINEL-RECORD	SUN		10,998	65.46		7,881	31.78		18,879	19,213	19,477
JONESBORO (CRAIGHEAD CO.)		11,400			29,400			40,800			
SUN	M		10,012	87.82		11,540	39.25		21,552	25,240 *	23,328 *
SUN	SUN		10,630	93.25		12,478	42.44		23,108	27,068 *	24,885 *
LITTLE ROCK (PULASKI CO.)		126,400			268,600			395,000			
DEMOCRAT	M		45,287	35.83		41,427	15.42		86,714	102,152	82,156
DEMOCRAT	SUN		72,507	57.36		88,303	32.88		160,810	187,114	158,011
GAZETTE	M		60,205	47.63		44,475	16.56		104,680	139,448	136,814
GAZETTE	SUN		81,412	64.41		74,716	27.82		156,128	201,733	185,311
MOUNTAIN HOME (BAXTER CO.)		4,100			9,400			13,500			
BAXTER BULLETIN	M		3,236	78.93		3,855	41.01		7,091	8,436	8,420
PINE BLUFF (JEFFERSON CO.)		19,600			42,100			61,700			
COMMERCIAL	E		12,678	64.68		8,521	20.24		21,199	21,384	21,436
COMMERCIAL	SUN		13,371	68.22		9,107	21.63		22,478	22,698	22,750
ROGERS (BENTON CO.)		8,300			39,500			47,800			
NORTHWEST NEWS	M (M-F)		6,030	72.65		6,953	17.60		12,983	13,206	13,521
NORTHWEST NEWS	SUN		6,656	80.19		8,521	21.57		15,177	15,473	15,333
SPRINGDALE (WASHINGTON CO.)		9,900			49,000			58,900			
NEWS	E (M-F)		7,090	71.62		5,404	11.03		12,494	12,951	12,918
NEWS	SUN		7,531	76.07		6,583	13.43		14,114	14,671	14,340
WEST MEMPHIS (CRITTENDEN CO.)		9,500#			7,200			16,700			
TIMES	E (M-F)	#	5,140	54.11		2,300	31.94		7,440	7,726	7,610

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
ALAMEDA (ALAMEDA CO.)		33,200						33,200			
TIMES-STAR	M		7,225	21.76					7,225	7,300	8,799 *
TIMES-STAR	SUN		6,510	19.61					6,510	6,568	7,703 *
ANTIOCH (CONTRA COSTA CO.)		25,900#						25,900			
LEDGER	E (M-F)	#	14,830	57.26					14,830	14,972	14,234
ANTIOCH (CONTRA COSTA CO.)		44,200#									
LEDGER/POST DISPATCH	SAT M	#	21,705	49.11					21,705	21,888	20,990
LEDGER/POST DISPATCH	SUN	#	21,982	49.73					21,982	22,165	21,311
AUBURN (PLACER CO.)		17,200#						17,200			
JOURNAL	M (M-F)	#	10,609	61.68					10,609	12,698	12,490
~~JOURNAL~~	SUN	#	11,016	64.05					11,016	13,168	12,862
BAKERSFIELD (KERN CO.)		99,700			76,300			176,000			
CALIFORNIAN	M		63,635	63.83		17,430	22.84		81,065	81,823 *	81,831 *
CALIFORNIAN	SUN		68,630	68.84		19,356	25.37		87,986	88,912 *	87,937 *
BRAWLEY (IMPERIAL CO.)		8,800#						8,800			
NEWS	E	#	4,691	53.31					4,691	5,601	5,544
CHICO (BUTTE CO.)		59,500#						59,500			
ENTERPRISE-RECORD	E	#	26,669	44.82					26,669	28,005	26,919
ENTERPRISE-RECORD	SUN	#	26,212	44.05					26,212	27,555	26,328
DUBLIN (ALAMEDA CO.)		53,900#						53,900			
HERALD	M	#	23,231	43.10					23,231	26,826	26,596
HERALD	SUN	#	23,676	43.93					23,676	27,430	26,750
EL CENTRO (IMPERIAL CO.)		17,800#						17,800			
IMPERIAL VALLEY PRESS	E	#	11,352	63.78					11,352	11,786	11,329
EUREKA (HUMBOLDT CO.)		18,300			34,800			53,100			
TIMES STANDARD	E		10,190	55.68		10,473	30.09		20,663	21,128	20,486
TIMES STANDARD	SUN		10,877	59.44		11,609	33.36		22,486	22,998	22,163
FAIRFIELD (SOLANO CO.)		27,100			20,800			47,900			
REPUBLIC	M		15,584	57.51		992	4.77		16,576	16,763	16,028 *
REPUBLIC	SUN		16,763	61.86		1,168	5.62		17,931	18,139	17,064 *
FREMONT-NEWARK (ALAMEDA CO.)		78,600						78,600			
ARGUS	M		25,902	32.95					25,902	26,201	25,020
ARGUS	SUN		27,556	35.06					27,556	27,838	25,867

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	TOTAL CIRCULATION AS OF
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
FRESNO (FRESNO CO.)		210,800#						210,800			
BEE	M	#	114,018	54.09					114,018	143,948 *	139,888 *
BEE	SUN	#	129,751	61.55					129,751	171,312 *	166,899 *
GILROY (SANTA CLARA CO.)		8,800			8,400			17,200			
DISPATCH	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GRASS VALLEY (NEVADA CO.)		24,800#						24,800			
UNION	E	#	14,339	57.82					14,339	14,808	13,943
HANFORD (KINGS CO.)		13,800			16,200			30,000			
SENTINEL	E		7,768	56.29		6,480	40.00		14,248	14,405	14,283
HAYWARD (ALAMEDA CO.)		91,000			94,600			185,600			
REVIEW	M		30,648	33.68		11,882	12.56		42,530	43,228	47,697
REVIEW	SUN		32,492	35.71		12,353	13.06		44,845	45,551	47,766
HOLLISTER (SAN BENITO CO.)		5,400#			5,100			10,500			
FREE LANCE	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INDIO (RIVERSIDE CO.)		15,300			26,400			41,700			
NEWS	E		6,007	39.26		2,374	8.99		8,381	9,045	8,856
LOMPOC (SANTA BARBARA CO.)		15,200			3,300			18,500			
RECORD	E (M-F)		8,858	58.28		625			9,483	9,639	10,012
RECORD	SUN		9,177	60.38		645			9,822	10,008	10,344
LOS ANGELES (LOS ANGELES CO.)		1,317,700			2,590,300			3,908,000			
HERALD EXAMINER	M (M-F)		111,678	8.48		94,248	3.64		205,926	237,741	240,232
HERALD EXAMINER	SAT M		82,480	6.26		75,884	2.93		158,364	187,128	186,421
HERALD EXAMINER	SUN		82,323	6.25		80,649	3.11		162,972	189,134	200,377
HOLLYWOOD REPORTER	M (M-F)									21,619	20,254
INVESTOR'S DAILY	M (M-F)									102,844	69,440
LA OPINION	M		49,891	3.79		18,978	0.73		68,869	75,292	68,415
LA OPINION	SUN		39,772	3.02		15,418	0.60		55,190	60,782	56,081
LOS ANGELES (LOS ANGELES CO.)		651,900#						651,900			
NEWS	M (M-F)	#	164,635	25.25					164,635	174,599	152,963
NEWS	SAT M	#	151,733	23.28					151,733	158,723	140,212
NEWS	SUN	#	179,647	27.56					179,647	193,076	168,067
RACING FORM	MON M									9,705	10,487
RACING FORM	TUE M									6,745	8,390
RACING FORM	M (W-F)									29,528	29,786
RACING FORM	SAT M									44,273	43,872
RACING FORM	SUN									35,808	37,577

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
LOS ANGELES (LOS ANGELES CO.)		3,046,000#			773,800			3,819,800			
TIMES	M (M-F)	#	734,801	24.12		169,451	21.90		904,252	1,132,920	1,117,952
TIMES	SAT M	#	654,787	21.50		161,369	20.85		816,156	1,036,413	1,022,423
TIMES	SUN	#	902,743	29.64		212,805	27.50		1,115,548	1,418,697	1,397,192
VARIETY	M (M-F)									22,259	22,002
LOS ANGELES CO.		513,100#						513,100			
COPLEY LOS ANGELES NEWSPAPERS	E	#								130,925	133,638
COPLEY LOS ANGELES NEWSPAPERS	SUN	#								124,199	125,801
LOS ANGELES CO. (LONG BEACH P.O.)		276,000			134,700			410,700			
PRESS-TELEGRAM	CMB DLY		97,460	35.31		19,546	14.51		117,006	131,400	129,472
PRESS-TELEGRAM	M (M-F)		92,853	33.64		19,334	14.35		112,187	126,581	124,506
PRESS-TELEGRAM	E (M-F)		4,607	1.67		212	0.16		4,819	4,819	4,966
PRESS-TELEGRAM	SAT M		93,053	33.71		19,105	14.18		112,158	125,476	123,879
PRESS-TELEGRAM	SUN		110,205	39.93		19,996	14.84		130,201	143,941	141,646
LOS ANGELES CO. (PASADENA P.O.)		72,500			90,500			163,000			
STAR-NEWS	M		19,164	26.43		15,594	17.23		34,758	39,363	40,950
STAR-NEWS	SUN		20,018	27.61		18,652	20.61		38,670	44,218	46,711
LOS ANGELES CO. (WEST COVINA P.O.)		148,500			81,600			230,100			
SAN GABRIEL VALLEY TRIBUNE	M		48,260	32.50		9,522	11.67		57,782	60,884	61,695
TRIBUNE NEWS	SUN		52,457	35.32		9,731	11.93		62,188	81,975	81,904
LOS ANGELES CO. (WHITTIER P.O.)		32,900			89,000			121,900			
NEWS	E		10,910	33.16		6,672	7.50		17,582	17,623	18,237
MADERA (MADERA CO.)		8,600			17,600			26,200			
TRIBUNE	E		5,275	61.34		3,998	22.72		9,273	9,424	8,679
MARIN CO. (NOVATO P.O.)		88,100			6,100			94,200			
INDEPENDENT JOURNAL	E		34,322	38.96		929	15.23		35,251	36,671	38,900
INDEPENDENT JOURNAL	SUN		37,335	42.38		1,040	17.05		38,375	40,327	43,122
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)		41,600#						41,600			
APPEAL-DEMOCRAT	E	#	22,720	54.62					22,720	24,805	24,268
MERCED (MERCED CO.)		25,500			34,100			59,600			
SUN-STAR	M		17,747	69.60		5,246	15.38		22,993	23,421	23,396

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
MODESTO (STANISLAUS CO.)		47,900#			62,600			110,500			
BEE	M	#	38,831	81.07		25,228	40.30		64,059	78,904 *	75,675 *
BEE	SUN	#	40,068	83.65		27,343	43.68		67,411	84,729 *	81,592 *
MONTEREY (MONTEREY CO.)		34,200#			22,200			56,400			
HERALD	M	#	23,578	68.94		7,091	31.94		30,669	33,616	33,141
HERALD	SUN	#	24,203	70.77		7,404	33.35		31,607	35,116	34,759
NAPA (NAPA CO.)		23,900			17,000			40,900			
REGISTER	E		15,172	63.48		5,687	33.45		20,859	21,074	21,138
OAKLAND (ALAMEDA CO.)		753,000#						753,000			
TRIBUNE	M (M-F)	#	128,809	17.11					128,809	146,557	150,482
TRIBUNE	SAT M	#	130,841	17.38					130,841	144,133	148,277
TRIBUNE	SUN	#	133,988	17.79					133,988	146,101	152,287
ONTARIO-UPLAND (SAN BERNARDINO CO.)		112,100#						112,100			
REPORT	M	#	42,339	37.77					42,339	44,997	42,235
REPORT	SUN	#	43,314	38.64					43,314	46,011	43,340
ORANGE CO. (ANAHEIM P.O.)		175,900#						175,900			
BULLETIN	E	#	6,626	3.77					6,626	7,670	8,609
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		65,300			137,600			202,900			
COAST PILOT	E		12,947	19.83		7,993	5.81		20,940	21,221	17,437 +
COAST PILOT	SUN		12,844	19.67		7,946	5.77		20,790	21,092	17,311 +
ORANGE CO. (LA HABRA P.O.)		30,000#						30,000			
STAR-PROGRESS	E (M-F)	#	3,346	11.15					3,346	5,090	4,968
ORANGE CO. (SANTA ANA P.O.)		773,800#						773,800			
REGISTER	ALL DAY (M-F)	#	303,731	39.25					303,731	325,139	314,300
REGISTER	SAT M	#	297,631	38.46					297,631	317,561	307,081
REGISTER	SUN	#	345,257	44.62					345,257	369,864	360,404
OROVILLE (BUTTE CO.)		11,400			7,700			19,100			
MERCURY REGISTER	E (M-F)		6,576	57.68		2,296	29.82		8,872	9,077	9,368
MERCURY REGISTER	SAT M		7,019	61.57		2,402	31.19		9,421	9,652	9,941

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		43,100#			8,900			52,000			
DESERT SUN	E (M-F)	#	26,840	62.27		3,092	34.74		29,932	34,290	32,737
DESERT SUN	WKND	#	35,699	82.83		5,109	57.40		40,808	48,205	46,516
PALO ALTO (SANTA CLARA CO.)		140,500			54,000			194,500			
PENINSULA TIMES TRIBUNE	E		44,275	31.51		3,131	5.80		47,406	50,368	51,931
PENINSULA TIMES TRIBUNE	SUN		44,983	32.02		3,439	6.37		48,422	51,494	55,880
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									424,874	425,973
PETALUMA (SONOMA CO.)		14,400			54,200			68,600			
ARGUS-COURIER	E		7,342	50.99		1,713	3.16		9,055	9,234	9,163
PITTSBURG (CONTRA COSTA CO.)		19,200#						19,200			
POST DISPATCH	E (M-F)	#	6,623	34.49					6,623	6,693	6,620
POMONA (LOS ANGELES CO.)		113,600#						113,600			
PROGRESS BULLETIN	E	#	34,631	30.49					34,631	40,676	40,939
PROGRESS BULLETIN	SUN	#	36,617	32.23					36,617	43,058	43,290
PORTERVILLE (TULARE CO.)		26,200#						26,200			
RECORDER	E	#	13,594	51.89					13,594	13,868 *	13,719 *
RED BLUFF (TEHAMA CO.)		17,700#						17,700			
NEWS	E	#	8,516	48.11					8,516	8,750	8,707
REDDING (SHASTA CO.)		58,500#						58,500			
RECORD SEARCHLIGHT	E	#	36,524	62.43					36,524	38,780	37,781
REDLANDS (SAN BERNARDINO CO.)		24,100#						24,100			
FACTS	E	#	8,982	37.27					8,982	10,044	9,530
FACTS	SUN	#	9,089	37.71					9,089	10,204	9,614
RIVERSIDE (RIVERSIDE CO.)		219,400#						219,400			
PRESS-ENTERPRISE	M	#	126,137	57.49					126,137	145,185	138,856
PRESS-ENTERPRISE	SUN	#	131,921	60.13					131,921	153,097	145,063
ROSEVILLE (PLACER CO.)		30,000#						30,000			
PRESS-TRIBUNE	E (M-F)	#	12,643	42.14					12,643	15,165	15,430
PRESS-TRIBUNE	SUN	#	12,837	42.79					12,837	15,528	

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CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
SACRAMENTO (SACRAMENTO CO.)		487,200#						467,200			
BEE	M	#	221,011	45.36					221,011	250,320 *	245,377
BEE	SUN	#	259,053	53.17					259,053	300,703 *	289,083
UNION	M	#	79,199	16.26					79,199	85,194 *	90,888
UNION	SUN	#	76,725	15.75					76,725	82,792 *	89,561
SALINAS (MONTEREY CO.)		30,700			27,300			58,000			
CALIFORNIAN	E		15,341	49.97		6,785	24.85		22,126	22,603	22,597
SAN BERNARDINO (SAN BERNARDINO CO.)		215,700#						215,700			
SUN	M	#	72,071	33.41					72,071	81,110	78,832 +
SUN	SUN	#	77,364	35.87					77,364	88,066	84,935 +
SAN BERNARDINO CO. (VICTORVILLE P.O.)		9,000			26,600			35,600			
VICTOR VALLEY PRESS	E (M-F)		7,215	80.17		17,454	65.62		24,669	24,965 *	23,945 *
VICTOR VALLEY PRESS	SUN		7,759	86.21		19,100	71.80		26,859	27,220 *	25,520 *
SAN CLEMENTE (ORANGE CO.)		16,200			21,800			38,000			
SUN-POST	E (M-F)		6,154	37.99		1,268	5.82		7,422	7,652	7,311
SAN DIEGO (SAN DIEGO CO.)		637,000			171,800			808,800			
TRANSCRIPT	M (M-F)		7,469	1.17		1,075	0.63		8,544	8,904 *	8,686 *
UNION, TRIBUNE	CMB DLY		331,805	52.09		47,833	27.84		379,638	386,288 *	375,773 *
UNION	M		218,541	34.31		38,402	22.35		256,943	263,224 *	252,686 *
TRIBUNE	E		113,264	17.78		9,431	5.49		122,695	123,064 *	123,087 *
UNION	SUN		360,369	56.57		53,401	31.08		413,770	423,561 *	415,588 *
SAN DIEGO CO. (EL CAJON P.O.)		53,100			80,600			133,700			
CALIFORNIAN	E (TU-S)		9,345	17.60		10,689	13.26		20,034	21,649	20,960
CALIFORNIAN	SUN		9,656	18.18		10,925	13.55		20,581	22,199	21,470
SAN DIEGO CO. (ESCONDIDO P.O.)		49,700			57,700			107,400			
TIMES-ADVOCATE	E		28,498	57.34		11,474	19.89		39,972	42,328	40,341
TIMES-ADVOCATE	SUN		29,836	60.03		11,864	20.56		41,700	44,108	42,251
SAN DIEGO CO. (OCEANSIDE P.O.)		52,300			53,000			105,300			
BLADE-TRIBUNE	E (M-F)		24,287	46.44		12,031	22.70		36,318	37,387	35,610
BLADE-TRIBUNE	SUN		25,164	48.11		12,487	23.56		37,651	38,853	36,681

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
SAN FRANCISCO (SAN FRANCISCO CO.)		361,200#			1,431,600			1,792,800			
CHRONICLE, EXAMINER	CMB DLY	#	212,118	58.73		381,434	26.64		593,552	717,878	700,269
CHRONICLE	M (M-F)	#	138,904	38.46		312,510	21.83		451,414	569,185	557,934
EXAMINER	E (M-F)	#	73,214	20.27		68,924	4.81		142,138	148,693	142,335
CHRONICLE	SAT M	#	116,290	32.20		291,224	20.34		407,514	519,749	509,516
EXAMINER	SAT E	#	50,427	13.96		61,949	4.33		112,376	118,880	112,034
EXAMINER & CHRONICLE	SUN	#	177,785	49.22		416,776	29.11		594,561	723,236	708,035
SAN JOSE (SANTA CLARA CO.)		411,700#			82,000			493,700			
MERCURY-NEWS	ALL DAY (M-F)	#	208,220	50.58		29,009	35.38		237,229	274,152	268,711
MERCURY-NEWS	SAT M	#	195,470	47.48		25,896	31.58		221,366	258,041	253,120
MERCURY-NEWS	SUN	#	241,235	58.59		31,662	38.61		272,897	321,137	315,577
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,300			58,200			72,500			
TELEGRAM-TRIBUNE	E (M-F)		9,622	67.29		19,156	32.91		28,778	29,343	28,275
TELEGRAM-TRIBUNE	SAT M		11,648	81.45		23,913	41.09		35,561	36,315	33,320
SAN MATEO (SAN MATEO CO.)		77,900			83,000			160,900			
TIMES & NEWS LEADER	E		30,095	38.63		10,336	12.45		40,431	44,106	44,439
SANTA BARBARA (SANTA BARBARA CO.)		74,500			53,100			127,600			
NEWS-PRESS	M		38,920	52.24		9,087	17.11		48,007	48,645	48,799
NEWS-PRESS	SUN		44,717	60.02		10,692	20.14		55,409	56,761	57,189
SANTA CRUZ (SANTA CRUZ CO.)		37,500			28,700			66,200			
SENTINEL	M (M-F)		14,758	39.35		10,985	38.28		25,743	26,685 *	28,239 *
SENTINEL	SUN		16,145	43.05		12,180	42.44		28,325	29,582 *	30,830 *
SANTA MARIA (SANTA BARBARA CO.)		26,300			38,200			64,500			
TIMES	E (M-F)		16,737	63.64		3,433	8.99		20,170	20,444	21,017
TIMES	SUN		16,928	64.37		3,694	9.67		20,622	20,951	21,321
SANTA ROSA (SONOMA CO.)		61,500			135,400			196,900			
PRESS DEMOCRAT	M		37,632	61.19		42,212	31.18		79,844	80,736	79,389
PRESS DEMOCRAT	SUN		39,960	64.98		46,630	34.44		86,590	87,831	87,995
STOCKTON (SAN JOAQUIN CO.)		80,500#			69,400			149,900			
RECORD	M	#	40,439	50.23		9,802	14.12		50,241	52,821	52,582
RECORD	SUN	#	41,084	51.04		12,119	17.46		53,203	56,254	55,935

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CALIFORNIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
TRACY (SAN JOAQUIN CO.)		11,300#						11,300			
TRACY PRESS	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TULARE (TULARE CO.)		11,000			8,600			19,600			
ADVANCE-REGISTER & TIMES	E		6,811	61.92		2,095	24.36		8,906	9,527	9,231
TURLOCK (STANISLAUS CO.)		13,700			12,300			26,000			
JOURNAL	E		6,958	50.79		2,884	23.45		9,842	10,319	10,061
UKIAH (MENDOCINO CO.)		6,900			8,100			15,000			
JOURNAL	E (M-F)		5,479	79.41		2,779	34.31		8,258	8,775	8,878
JOURNAL	SUN		5,677	82.28		2,984	36.84		8,661	9,190	9,271
VACAVILLE (SOLANO CO.)		17,400 @						17,400			
REPORTER	M	@	12,314	70.77					12,314	15,732	
REPORTER	M (TU-S)	@									14,650
REPORTER	SUN	@	12,755	73.30					12,755	16,228	15,311
VALLEJO (SOLANO CO.)		44,600			2,200			46,800			
TIMES-HERALD	M		23,920	53.63		151	6.86		24,071	26,363	25,418
TIMES-HERALD	SUN		23,758	53.27		151	6.86		23,909	26,232	25,382
VENTURA CO. (CAMARILLO P.O.)		20,900#						20,900			
NEWS	M	#	10,036	48.02					10,036	10,878	10,645 +
NEWS	SUN	#	10,412	49.82					10,412	11,286	10,890 +
VENTURA CO. (OXNARD P.O.)		43,900			29,100			73,000			
PRESS-COURIER	E		15,138	34.48		1,993	6.85		17,131	17,562	18,181
PRESS-COURIER	SUN		16,212	36.93		2,090	7.18		18,302	18,791	18,993
VENTURA CO. (SIMI VALLEY P.O.)		25,600			5,100			30,700			
ENTERPRISE	E (M-F)		15,078	58.90		1,477	28.96		16,555	16,675	16,299
ENTERPRISE	SUN		15,611	60.98		1,540	30.20		17,151	17,273	16,934
VENTURA CO. (THOUSAND OAKS P.O.)		45,100			3,400			48,500			
NEWS-CHRONICLE	E		22,811	50.58		1,690	49.71		24,501	24,850	24,999
NEWS-CHRONICLE	SUN		24,197	53.65		1,802	53.00		25,999	26,420	26,114
VENTURA CO. (VENTURA P.O.)		82,600#			122,100			204,700			
STAR-FREE PRESS	E	#	40,496	49.03		8,545	7.00		49,041	49,502	47,189
STAR-FREE PRESS	SUN	#	44,805	54.24		10,525	8.62		55,330	56,047	53,640
VISALIA (TULARE CO.)		21,800			17,700			39,500			
TIMES-DELTA	M		15,139	69.44		4,513	25.50		19,652	21,633	20,511

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
CALIFORNIA											
WALNUT CREEK (CONTRA COSTA CO.)		134,200#						134,200			
CONTRA COSTA TIMES	M	#	72,291	53.87					72,291	90,151	85,812
CONTRA COSTA TIMES	SUN	#	77,888	58.04					77,888	98,823	92,282
WATSONVILLE (SANTA CRUZ CO.)		30,300#						30,300			
REGISTER-PAJARONIAN	E	#	13,155	43.42					13,155	14,975	15,015
WOODLAND (YOLO CO.)		12,800			22,300			35,100			
DEMOCRAT	E		9,388	73.34		1,878	8.42		11,266	11,543 *	11,736 *
DEMOCRAT	SUN		9,232	72.13		1,927	8.64		11,159	11,434 *	11,688 *
COLORADO											
BOULDER (BOULDER CO.)		32,700			23,900			56,600			
CAMERA	M		19,498	59.63		9,491	39.71		28,989	30,909	30,511
CAMERA	SUN		23,823	72.85		12,562	52.56		36,385	39,707	38,917
CANON CITY (FREMONT CO.)		7,200			5,500			12,700			
RECORD	E		6,258	86.92		2,185	39.73		8,443	8,710	8,821
COLORADO SPRINGS (EL PASO CO.)		143,000#						143,000			
GAZETTE TELEGRAPH	M (M-F)	#	103,027	72.05					103,027	105,540	108,618
GAZETTE TELEGRAPH	SAT	#	102,566	71.72					102,566	105,050	111,456
GAZETTE TELEGRAPH	SUN	#	112,513	78.68					112,513	116,526	122,523
DENVER (DENVER CO.)		634,900#			258,300			893,200			
POST	M	#	171,814	27.06		35,381	13.70		207,195	230,540	229,731
POST	SUN	#	300,295	47.30		60,934	23.59		361,229	409,704	415,250
ROCKY MOUNTAIN NEWS	M	#	273,788	43.12		49,955	19.34		323,743	356,891	345,778
ROCKY MOUNTAIN NEWS	SUN	#	299,569	47.18		60,757	23.52		360,326	397,601	379,984
DURANGO (LA PLATA CO.)		4,900			16,700			21,600			
HERALD	E (M-F)		3,278	66.90		3,221	19.29		6,499	6,961	6,342 +
HERALD	SUN		3,910	79.80		3,559	21.31		7,469	8,386	7,893 +
FORT COLLINS (LARIMER CO.)		29,100			14,000			43,100			
COLORADOAN	M		17,153	58.95		3,228	23.06		20,381	21,030	19,747
COLORADOAN	SUN		20,759	71.34		3,836	27.40		24,595	25,947	24,970
GRAND JUNCTION (MESA CO.)		29,900#			33,100			63,000			
SENTINEL	E	#	20,978	70.16		6,643	20.07		27,621	29,027	28,894
SENTINEL	SUN	#	22,704	75.93		8,272	24.99		30,976	32,995	33,235

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
COLORADO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
GREELEY (WELD CO.)		26,100#			18,500			44,600			
TRIBUNE	E	#	16,213	62.12		6,664	36.02		22,877	23,493	23,182
TRIBUNE	SUN	#	16,725	64.08		6,884	37.21		23,609	24,234	24,045
LONGMONT (BOULDER CO.)		19,200			30,000			49,200			
TIMES-CALL	E		14,276	74.35		4,947	16.49		19,223	19,580	19,579
TIMES-CALL	SUN		14,683	76.47		5,256	17.52		19,939	20,337	20,209
LOVELAND (LARIMER CO.)		14,800			16,000			30,800			
REPORTER-HERALD	E (M-F)		11,924	80.57		3,681	23.01		15,605	16,052	16,150
REPORTER-HERALD	WKND		12,488	84.38		3,925	24.53		16,413	16,972	16,862
PUEBLO (PUEBLO CO.)		42,600#			57,100			99,700			
CHIEFTAIN	M	#	32,543	76.39		16,567	29.01		49,110	50,495	51,581
CHIEFTAIN	SUN	#	34,773	81.63		18,816	32.95		53,589	55,217	55,392
STERLING (LOGAN CO.)		4,900			9,500			14,400			
JOURNAL-ADVOCATE	E		3,421	69.82		2,718	28.61		6,139	6,584	6,696
TRINIDAD (LAS ANIMAS CO.)		3,600			2,000			5,600			
CHRONICLE-NEWS	E (M-F)		2,419	67.19		490	24.50		2,909	3,253	3,238
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,900			15,500			32,400			
SENTINEL	E		10,417	61.64		4,928	31.79		15,345	15,533 *	16,216 *
BRIDGEPORT (FAIRFIELD CO.)		101,700			88,200			189,900			
TELEGRAM, POST	CMB DLY		58,891	57.91		16,538	18.75		75,429	78,505 *	79,526 *
TELEGRAM	M (M-F)		14,296	14.06		3,861	4.38		18,157	19,187 *	18,498 *
POST	E (M-F)		44,595	43.85		12,677	14.37		57,272	59,318 *	61,028 *
TELEGRAM-POST	SAT M		51,736	50.87		15,952	18.09		67,688	70,239 *	71,937 *
POST	SUN		62,291	61.25		22,962	26.03		85,253	91,337 *	91,443 *
BRISTOL (HARTFORD CO.)		24,200			11,000			35,200			
PRESS	E		17,863	73.81		706	6.42		18,569	20,404	19,826
DANBURY (FAIRFIELD CO.)		29,600			63,800			93,400			
NEWS-TIMES	M		17,883	60.42		18,377	28.80		36,260	37,752 *	39,479 *
NEWS-TIMES	SUN		19,685	66.50		22,303	34.96		41,988	44,501 *	45,789 *

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CONNECTICUT		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
GREENWICH (FAIRFIELD CO.)		21,800#						21,800			
TIME	ALL DAY (M-F)	#	12,861	59.00					12,861	13,458	13,417
TIME	SAT M	#	11,926	54.71					11,926	12,429	12,532
TIME	SUN	#	12,310	56.47					12,310	12,908	12,370
HARTFORD (HARTFORD CO.)		117,300			227,600			344,900			
COURANT	M		66,986	57.11		110,900	48.73		177,886	224,599	221,922
COURANT	SUN		73,737	62.86		155,261	68.22		228,998	309,928	309,300
MANCHESTER (HARTFORD CO.)		19,200			56,300			75,500			
HERALD	E		7,181	37.40		1,479	2.63		8,660	8,790 *	9,318
MANCHESTER (HARTFORD CO.)		92,800#						92,800			
JOURNAL INQUIRER	E	#	40,032	43.14					40,032	44,026 *	43,466
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,800			21,100			56,900			
RECORD-JOURNAL	M		25,817	72.11		5,129	24.31		30,946	31,573	31,073
RECORD-JOURNAL	SUN		25,104	70.12		4,966	23.54		30,070	30,728	30,006
MIDDLETOWN (MIDDLESEX CO.)		22,100			43,600			65,700			
PRESS	E		12,155	55.00		7,290	16.72		19,445	19,754	20,388
MILFORD (NEW HAVEN CO.)		17,700#						17,700			
CITIZEN	E (M-F)	#	6,972	39.39					6,972	7,130	7,281 *
CITIZEN	SUN	#	8,834	49.91					8,834	9,032	9,246 *
NEW BRITAIN (HARTFORD CO.)		55,200#						55,200			
HERALD	E	#	30,159	54.64					30,159	39,815	40,755
NEW HAVEN (NEW HAVEN CO.)		241,900#						241,900			
REGISTER	M	#	101,059	41.78					101,059	103,004	
JOURNAL-COURIER	M (M-F)	#									35,753
REGISTER	E	#									84,860
REGISTER	SUN	#	134,177	55.47					134,177	138,853	139,262
NEW LONDON (NEW LONDON CO.)		30,900			33,500			64,400			
DAY	M		19,157	62.00		15,165	45.27		34,322	37,266	37,363
DAY	SUN		20,785	67.27		16,232	48.45		37,017	40,952	40,028
NORWALK (FAIRFIELD CO.)		29,700#			17,200			46,900			
HOUR	E	#	16,944	57.05		3,270	19.01		20,214	21,027 *	20,998 *

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CONNECTICUT		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
NORWICH (NEW LONDON CO.)		54,900#						54,900			
BULLETIN	M	#	28,804	52.47					28,804	33,922	33,912 *
BULLETIN	SUN	#	30,832	56.16					30,832	38,728	37,815 *
STAMFORD (FAIRFIELD CO.)		39,600#			17,600			57,200			
ADVOCATE	ALL DAY	#	23,151	58.46		4,151	23.59		27,302	30,471	30,347
ADVOCATE	SUN	#	25,447	64.26		4,870	27.67		30,317	37,765	37,330
TORRINGTON (LITCHFIELD CO.)		12,900			15,000			27,900			
REGISTER CITIZEN	M		9,031	70.01		6,714	44.76		15,745	16,330	16,626
WATERBURY (NEW HAVEN CO.)		61,200			47,100			108,300			
REPUBLICAN, AMERICAN	CMB DLY		41,044	67.07		18,643	39.58		59,687	65,339	66,762
REPUBLICAN	M		22,456	36.69		11,273	23.93		33,729	38,810	39,124
AMERICAN	E (M-F)		18,588	30.37		7,370	15.65		25,958	26,529	27,638
REPUBLICAN	SUN		43,235	70.65		23,009	48.85		66,244	73,146	73,534
WILLIMANTIC (WINDHAM CO.)		18,500#						18,500			
CHRONICLE	E	#	9,311	50.33					9,311	11,561	10,987
DELAWARE											
DOVER (KENT CO.)		67,200#						67,200			
STATE NEWS	M	#	20,953	31.18					20,953	22,690	23,440
STATE NEWS	SUN	#	28,263	42.06					28,263	31,328	31,504
WILMINGTON (NEW CASTLE CO.)		135,400			88,400			223,800			
NEWS, JOURNAL	CMB DLY		80,243	59.26		26,591	30.08		106,834	118,445 *	118,253 *
NEWS	M (M-F)		39,063	28.85		19,665	22.25		58,728	70,211 *	67,384 *
JOURNAL	E (M-F)		41,180	30.41		6,926	7.83		48,106	48,234 *	50,869 *
NEWS JOURNAL	SAT		75,252	55.58		26,335	29.79		101,587	113,546 *	113,621 *
NEWS JOURNAL	SUN		87,824	64.86		32,051	36.26		119,875	133,269 *	132,374 *
DISTRICT OF COLUMBIA											
WASHINGTON		1,241,800#						1,241,800			
O!!. DAILY	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
POST	M (M-F)	#	712,430	57.37					712,430	810,011	796,659
POST	SAT M	#	674,684	54.33					674,684	768,488	753,762
POST	SUN	#	942,688	75.91					942,688	1,132,809	1,112,802

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		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
DISTRICT OF COLUMBIA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
WASHINGTON		1,130,800#						1,130,800			
TIMES	M (M-F)	#	80,862	7.15					80,862	95,609	104,890
USA TODAY	M (M-F)									1,345,721	1,311,792
FLORIDA											
BRADENTON (MANATEE CO.)		68,500			8,500			77,000			
HERALD	M		43,661	63.74		963	11.33		44,624	45,281 *	42,923 *
HERALD	SUN		52,290	76.34		1,133	13.33		53,423	54,438 *	52,247 *
CLEARWATER (PINELLAS CO.)		151,700#						151,700			
SUN	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DAYTONA BEACH (VOLUSIA CO.)		88,500			56,600			145,100			
NEWS-JOURNAL	M		66,192	74.79		20,142	35.59		86,334	87,565	82,935
NEWS-JOURNAL	SUN		77,524	87.60		24,282	42.90		101,806	104,713	100,278
DE LAND (VOLUSIA CO.)		18,400			20,400			38,800			
SUN NEWS	E (M-F)		4,806	26.12		2,823	13.84		7,629	8,229	9,116
SUN NEWS	WKND		5,026	27.32		3,008	14.75		8,034	8,644	9,760
FORT LAUDERDALE (BROWARD CO.)		496,100#			63,700			559,800			
SUN-SENTINEL, NEWS	CMB DLY	#	194,299	39.17		45,523	71.46		239,822	250,003	242,715
SUN-SENTINEL	M (M-F)	#	140,106	28.24		45,523	71.46		185,629	195,669	176,093
NEWS	E (M-F)	#	54,193	10.92					54,193	54,334	66,622
NEWS/SUN-SENTINEL	SAT M	#	183,463	36.98		48,009	75.37		231,472	241,683	232,659
NEWS/SUN-SENTINEL	SUN	#	250,185	50.43		57,364	90.05		307,549	321,651	308,052
FORT MYERS (LEE CO.)		117,800#						117,800			
NEWS-PRESS	M	#	75,257	63.89					75,257	87,398	83,012
NEWS-PRESS	SUN	#	95,031	80.67					95,031	112,247	106,023
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		47,100#						47,100			
NEWS TRIBUNE	M	#	23,338	49.55					23,338	24,131	23,306
NEWS TRIBUNE	SUN	#	25,716	54.60					25,716	26,831	25,918
FORT WALTON BEACH (OKALOOSA CO.)		41,600			10,300			51,900			
NORTHWEST NEWS	M		25,462	61.21		4,501	43.70		29,963	33,311 *	31,812 *
NORTHWEST NEWS	SUN		29,772	71.57		5,241	50.88		35,013	39,767 *	36,689 *

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
FLORIDA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
GAINESVILLE (ALACHUA CO.)		30,200			63,000			93,200			
SUN	M		24,857	82.31		26,349	41.82		51,206	56,146	54,601
SUN	SUN		23,835	78.92		27,921	44.32		51,756	57,549	55,896
HOLLYWOOD (BROWARD CO.)		79,900			80,600			160,500			
SUN-TATTLER	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HOMESTEAD (DADE CO.)		26,600#			37,100			63,700			
SOUTH DADE NEWS LEADER	E (M-F)	#	9,349	35.15		3,051	8.22		12,400	13,345	12,048
INVERNESS (CITRUS CO.)		2,300 @						2,300			
CITRUS COUNTY CHRONICLE	M (M-F)	@	5,020	218.26					5,020	15,838 *	14,293 *
CITRUS COUNTY CHRONICLE	SUN	@	5,214	226.70					5,214	16,805 *	15,065 *
JACKSONVILLE (DUVAL CO.)		270,100			72,000			342,100			
TIMES-UNION, JOURNAL	CMB DLY		160,715	59.50		17,639	24.50		178,354	198,188	201,745
TIMES-UNION	M (M-F)		121,822	45.10		16,999	23.61		138,821	158,563	160,405
JOURNAL	E (M-F)		38,893	14.40		640	0.89		39,533	39,625	41,340
TIMES-UNION/JOURNAL	SAT M		143,358	53.08		18,488	25.68		161,846	182,589	184,941
TIMES-UNION/JOURNAL	SUN		167,941	62.18		28,361	39.39		196,302	226,098	228,584
KEY WEST (MONROE CO.)		10,500			21,500			32,000			
CITIZEN	E (M-F)		5,579	53.13		1,125	5.23		6,704	7,164	7,265
CITIZEN	SUN		6,959	66.28		1,828	8.50		8,787	9,547	9,252
LAKE CITY (COLUMBIA CO.)		3,600			11,300			14,900			
REPORTER	E (M-F)		3,590	99.72		4,674	41.36		8,264	9,195	9,226
LAKELAND (POLK CO.)		53,000			86,500			139,500			
LEDGER	M		42,425	80.05		36,799	42.54		79,224	82,128 *	79,023 *
LEDGER	SUN		51,621	97.40		45,178	52.23		96,799	100,840 *	96,990 *
LEESBURG (LAKE CO.)		5,400			60,700			66,100			
COMMERCIAL	E		4,829	89.43		26,774	44.11		31,603	31,780 *	24,796 *
COMMERCIAL	SUN		4,994	92.48		28,160	46.39		33,154	33,414 *	28,093 *
MARIANNA (JACKSON CO.)		2,800			11,900			14,700			
JACKSON COUNTY FLORIDAN	E (TU-F)		1,745	62.32		2,771	23.29		4,516	4,634 *	4,622 *
JACKSON COUNTY FLORIDAN	SUN		2,058	73.50		3,092	25.98		5,150	5,267 *	5,175 *
MELBOURNE (BREVARD CO.)		144,900#						144,900			
TODAY	M	#	71,796	49.55					71,796	73,643	69,644
TODAY	SUN	#	95,957	66.22					95,957	96,788	93,421

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FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
MIAMI (DADE CO.)		672,100			528,100			1,200,200			
HERALD, NEWS	CMB DLY		309,910	46.11		114,043	21.59		423,953	485,393	493,823
HERALD	M		260,430	38.75		109,199	20.68		369,629	430,970	437,233
NEWS	E		49,480	7.36		4,844	0.92		54,324	54,423	56,590
HERALD	SUN		328,355	48.86		132,701	25.13		461,056	538,517	546,980
NAPLES (COLLIER CO.)		28,600			20,300			48,900			
NEWS	E (M-F)		23,627	82.61		11,686	57.57		35,313	36,006	34,380
NEWS	SUN		29,472	103.05		16,045	79.04		45,517	47,836	44,716
OCALA (MARION CO.)		16,700			50,900			67,600			
STAR-BANNER	M (M-F)		14,470	86.65		26,952	52.95		41,422	45,245 *	
STAR-BANNER	E										44,586 *
STAR-BANNER	SAT		17,396	104.17		32,682	64.21		50,078	54,617 *	
STAR-BANNER	SUN		16,550	99.10		32,729	64.30		49,279	54,095 *	51,461 *
ORLANDO (ORANGE CO.)		265,900#			111,600			377,500			
SENTINEL	ALL DAY (M-F)	#	146,855	55.23		46,859	41.99		193,714	255,497	258,915
SENTINEL	SAT M	#	138,791	52.20		44,709	40.06		183,500	241,519	241,621
SENTINEL	SUN	#	211,590	79.58		68,716	61.57		280,306	354,245	340,588
PALATKA (PUTNAM CO.)		3,900			19,100			23,000			
NEWS	E (M-F)		3,711	95.15		10,084	52.80		13,795	14,006	13,986
PANAMA CITY (BAY CO.)		33,900			33,700			67,600			
NEWS-HERALD	M		26,379	77.81		8,575	25.45		34,954	35,678 *	35,706 *
NEWS-HERALD	SUN		29,263	86.32		9,949	29.52		39,212	40,256 *	39,907 *
PENSACOLA (ESCAMBIA CO.)		87,300			132,200			219,500			
NEWS-JOURNAL	M		40,924	46.88		16,294	12.33		57,218	57,641 *	60,592 *
NEWS-JOURNAL	SUN		50,339	57.66		22,203	16.80		72,5[illegible]	73,121 *	75,944 *
PUNTA GORDA (CHARLOTTE CO.)		24,600			23,000			47,600			
CHARLOTTE HERALD-NEWS	E		6,444	26.20		91	0.40		6,535	6,650	6,785
ST. AUGUSTINE (ST. JOHNS CO.)		23,100#						23,100			
RECORD	E	#	13,314	57.64					13,314	13,815	13,540
ST. PETERSBURG (PINELLAS CO.)		464,700#						464,700			
TIMES	M	#	310,085	66.73					310,085	339,428	336,329 *
TIMES	SUN	#	386,874	83.25					386,874	429,053	429,436 *

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
FLORIDA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
SARASOTA (SARASOTA CO.)		114,700#						114,700			
HERALD-TRIBUNE	M	#	90,118	78.57					90,118	128,082 *	125,307 *
HERALD-TRIBUNE	SUN	#	106,375	92.74					106,375	155,265 *	152,425 *
STUART (MARTIN CO.)		36,200#						36,200			
NEWS	M	#	21,099	58.28					21,099	26,230	23,986
NEWS	SUN	#	23,314	64.40					23,314	29,847	27,081
TALLAHASSEE (LEON CO.)		66,600#			35,600			102,200			
DEMOCRAT	M	#	41,275	61.97		9,987	28.05		51,262	56,056	55,429
DEMOCRAT	SUN	#	46,931	70.47		13,270	37.28		60,201	67,701	68,614
TAMPA (HILLSBOROUGH CO.)		189,500			917,000			1,106,500			
TRIBUNE	M		117,259	61.88		137,634	15.01		254,893	271,288	248,415 *
TRIBUNE AND TIMES	SUN		160,464	84.68		177,653	19.37		338,117	362,459	337,514 *
VERO BEACH (INDIAN RIVER CO.)		33,400#						33,400			
PRESS-JOURNAL	M	#	24,660	73.83					24,660	27,507	25,735
PRESS-JOURNAL	SUN	#	25,001	74.85					25,001	28,737	26,870
WEST PALM BEACH (PALM BEACH CO.)		201,200			159,800			361,000			
POST	M (M-F)		113,141	56.23		42,457	26.57		155,598	163,695	
POST, TIMES	CMB DLY										149,065
POST	SAT M		117,962	58.64		45,094	28.22		163,076	171,918	150,589
POST	SUN		141,949	70.55		54,313	33.99		196,262	209,125	193,958
WINTER HAVEN (POLK CO.)		31,000#						31,000			
NEWS CHIEF	E	#	12,132	39.14					12,132	14,854	16,246
NEWS CHIEF	SUN	#	12,917	41.67					12,917	16,057	17,044
GEORGIA											
ALBANY (DOUGHERTY CO.)		31,600			72,200			103,800			
HERALD	E		20,531	64.97		14,567	20.18		35,098	36,948	38,204
HERALD	SUN		22,857	72.33		18,080	25.04		40,937	44,456	45,039
AMERICUS (SUMTER CO.)		5,700			5,600			11,300			
TIMES-RECORDER	E		3,929	68.93		3,209	57.30		7,138	7,621	7,317

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GEORGIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
ATHENS (CLARKE CO.)		15,900			39,500			55,400			
NEWS, BANNER-HERALD	CMB DLY		8,329	52.38		12,805	32.42		21,134	25,456	23,088
NEWS	M (M-F)		3,371	21.20		4,475	11.33		7,846	11,585	10,421
BANNER-HERALD	E (M-F)		4,958	31.18		8,330	21.09		13,288	13,871	12,667
BANNER-HERALD/NEWS	SAT M		6,791	42.71		12,480	31.59		19,271	23,593	20,635
BANNER-HERALD/NEWS	SUN		8,740	54.97		17,054	43.17		25,794	31,131	28,140
ATLANTA (FULTON CO.)		654,100			635,700			1,289,800			
CONSTITUTION, JOURNAL	CMB DLY		294,872	45.08		129,110	20.31		423,982	457,705	453,429
CONSTITUTION	M (M-F)		175,332	26.81		68,172	10.72		243,504	272,499	264,812
JOURNAL	E (M-F)		119,540	18.28		60,938	9.59		180,478	185,206	188,617
JOURNAL & CONSTITUTION	SAT M		324,124	49.55		154,412	24.29		478,536	510,626	501,479
JOURNAL & CONSTITUTION	SUN		397,569	60.78		207,594	32.66		605,163	659,757	645,916
AUGUSTA (RICHMOND CO.)		85,400			123,200			208,600			
CHRONICLE, HERALD	CMB DLY		54,427	63.73		24,927	20.23		79,354	80,654	80,785
CHRONICLE	M (M-F)		40,245	47.13		23,269	18.89		63,514	64,774	63,536
HERALD	E (M-F)		14,182	16.61		1,658	1.35		15,840	15,880	17,249
CHRONICLE-HERALD	SAT M		60,977	71.40		28,790	23.37		89,767	91,165	87,950
CHRONICLE-HERALD	SUN		57,870	67.76		28,552	23.18		86,422	87,958	85,996
COLUMBUS (MUSCOGEE CO.)		77,200			107,200			184,400			
ENQUIRER (1-16-88 to 3-31-88)	M		40,876	52.95		13,798	12.87		54,674	55,722	
ENQUIRER, LEDGER (10-1-87 to 1-15-88)	CMB DLY		43,094	55.82		13,652	12.74		56,746	57,855	60,879
ENQUIRER (10-1-87 to 1-15-88)	M (M-F)		24,070	31.16		11,165	10.42		35,235	36,299	36,082
LEDGER (10-1-87 to 1-15-88)	E (M-F)		19,024	24.64		2,487	2.32		21,511	21,556	24,707
ENQUIRER & LEDGER (10-1-87 to 1-16-88)	SAT M		40,201	52.07		14,029	13.09		54,230	55,322	56,837
LEDGER-ENQUIRER	SUN		49,511	64.13		17,079	15.93		66,590	67,464	68,990
CONYERS (ROCKDALE CO.)		15,800#						15,800			
ROCKDALE CITIZEN	E (M-F)	#	8,217						8,217	8,948	8,525

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		CZ OR NDM		RATIO	RT7 OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
GEORGIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
DALTON (WHITFIELD CO.)		8,300			24,000			32,300			
CITIZEN-NEWS	E (M-F)		4,951	59.65		6,729	28.04		11,680	11,866	
CITIZEN-NEWS	SAT M		4,476	53.93		6,269	26.12		10,745	10,933	
CITIZEN-NEWS	E										12,008
CITIZEN-NEWS	SUN		3,815	45.96		5,575	23.23		9,390	9,578	
DUBLIN (LAURENS CO.)		21,700#						21,700			
COURIER HERALD	E	#	9,910	45.67					9,910	10,193 *	10,166 *
GAINESVILLE (HALL CO.)		17,900#			49,100			67,000			
TIMES	E	#	11,556	64.56		9,661	19.68		21,217	21,314	
TIMES	E (M-F)	#									20,960
TIMES	SUN	#	12,654	70.69		10,899	22.20		23,553	23,685	22,923
GRIFFIN (SPALDING CO.)		8,300			9,800			18,100			
NEWS	E		5,839	70.35		4,718	48.14		10,557	12,471	12,442
GWINNETT CO. (LAWRENCEVILLE P.O.)		92,500#						92,500			
NEWS	E	#	29,356	31.74					29,356	29,692 *	28,114 *
NEWS	SUN	#	33,974	36.73					33,974	34,357 *	31,609 *
MACON (BIBB CO.)		50,400			156,900			207,300			
TELEGRAPH & NEWS	M		34,635	68.72		36,173	23.05		70,808	73,715	72,601
TELEGRAPH & NEWS	SUN		41,618	82.58		53,880	34.34		95,498	99,869	96,957
MARIETTA (COBB CO.)		147,100#						147,100			
JOURNAL	E	#	23,613	16.05					23,613	24,320 *	24,649 *
JOURNAL	SUN	#	24,995	16.99					24,995	25,670 *	25,974 *
SAVANNAH (CHATHAM CO.)		70,600			198,800			269,400			
NEWS, PRESS	CMB DLY		47,544	67.34		26,416	13.29		73,960	75,141	76,064
NEWS	M		30,844	43.69		23,805	11.97		54,649	55,777	55,931
PRESS	E		16,700	23.65		2,611	1.31		19,311	19,364	20,133
NEWS	SUN		42,736	60.53		33,007	16.60		75,743	76,942	75,338
STATESBORO (BULLOCH CO.)		12,300#						12,300			
HERALD	M	#	6,491	52.77					6,491	6,658	7,088
HERALD	SUN	#	6,304	51.25					6,304	6,453	6,868

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GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
THOMASVILLE (THOMAS CO.)		6,800			14,300			20,900			
TIMES-ENTERPRISE	E (M-F)		5,087	77.08		5,894	41.22		10,981	11,372 *	11,481 *
TIMES-ENTERPRISE	SAT M		4,817	72.98		5,869	41.04		10,686	11,085 *	11,291 *
VALDOSTA (LOWNDES CO.)		13,900			35,500			49,400			
TIMES	E		8,696	62.56		9,426	26.55		18,122	18,279	18,146
TIMES	SUN		8,297	59.69		10,012	28.20		18,309	18,466	18,342
WARNER ROBINS (HOUSTON CO.)		24,000#			4,300			28,300			
SUN	E (M-F)	#	9,549	39.79		260	6.05		9,809	9,904 *	10,285 *
SUN	SUN	#	10,481	43.67		307	7.14		10,788	10,883 *	11,525 *
HAWAII											
HILO (HAWAII CO.)		24,800#						24,800			
TRIBUNE-HERALD	E (M-F)	#	17,752	71.58					17,752	20,284	20,557
TRIBUNE-HERALD	SUN	#	19,731	79.56					19,731	23,274	23,300
HONOLULU (HONOLULU CO.)		258,500#						258,500			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	176,814	68.40					176,814	193,922	191,879
ADVERTISER	M	#	81,411	31.49					81,411	95,437	91,916
STAR-BULLETIN	E	#	95,403	36.91					95,403	98,485	99,963
STAR-BULLETIN & ADVERTISER	SUN	#	187,852	72.67					187,852	205,326	203,277
KAILUA-KONA (HAWAII CO.)		11,000#						11,000			
WEST HAWAII TODAY	M (M-F)	#	8,423	76.57					8,423	9,210	8,713
WEST HAWAII TODAY	SUN	#	8,781	79.83					8,781	9,432	8,737
LIHUE (KAUAI CO.)		14,500#						14,500			
GARDEN ISLAND	E (M, T, W & F)	#	9,291	64.08					9,291	9,716	9,547
GARDEN ISLAND	SUN	#	9,108	62.81					9,108	9,527	9,311
WAILUKU (MAUI CO.)		9,300			19,700			29,000			
MAUI NEWS	E (M-F)		6,161	66.25		9,537	48.41		15,698	16,294	15,779
MAUI NEWS	SUN		5,776	62.11		11,208	56.89		16,984	17,022	15,994

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
IDAHO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
BOISE (ADA CO.)		67,000			75,900			142,900			
STATESMAN	M		37,494	55.96		14,948	19.69		52,442	54,772	55,215
STATESMAN	SUN		46,318	69.13		22,473	29.61		68,791	71,611	70,235
IDAHO FALLS (BONNEVILLE CO.)		15,200			26,000			41,200			
POST-REGISTER	E (M-F)		11,271	74.15		10,870	41.81		22,141	24,643	24,339
POST-REGISTER	SUN		11,675	76.81		11,155	42.90		22,830	25,690	25,169
POCATELLO (BANNOCK CO.)		20,200			24,200			44,400			
STATE JOURNAL	E (M-F)		12,657	62.66		6,531	26.99		19,188	19,384	19,086
JOURNAL	SUN		13,135	65.02		7,174	29.64		20,309	20,561	20,432
TWIN FALLS (TWIN FALLS CO.)		11,900			37,500			49,400			
TIMES-NEWS	M		8,521	71.61		11,382	30.35		19,903	20,682	20,068
TIMES-NEWS	SUN		8,607	72.33		11,991	31.98		20,598	21,358	21,236
ILLINOIS											
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		35,500			39,400			74,900			
TELEGRAPH	E		24,556	69.18		9,599	24.36		34,157	35,824	36,642
TELEGRAPH (3-20-88 TO 3-31-88)	SUN		23,803	67.05		9,282	23.56		33,085	34,748	
AURORA (KANE CO.)		41,200			87,400			128,600			
BEACON-NEWS	E		24,465	59.38		15,575	17.82		40,040	40,421	39,940
BEACON-NEWS	SUN		26,066	63.27		17,075	19.54		43,141	43,520	43,005
BELLEVILLE (ST. CLAIR CO.)		46,600#						46,600			
NEWS-DEMOCRAT	M	#	26,828	57.57					26,828	45,959	45,135
NEWS-DEMOCRAT	SUN	#	30,987	66.50					30,987	54,186	53,440
BLOOMINGTON-NORMAL (McLEAN CO.)		33,300			53,600			86,900			
PANTAGRAPH	M		23,542	70.70		23,807	44.42		47,349	52,533	52,022
PANTAGRAPH	SUN		24,508	73.60		25,815	48.16		50,323	56,116	55,412

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
CANTON (FULTON CO.)		5,700			11,600			17,300			
LEDGER	E		3,621	63.53		2,668	23.00		6,289	6,694	7,222
CARBONDALE (JACKSON CO.)- HERRIN (WILLIAMSON CO.)- MARION (WILLIAMSON CO.)- MURPHYSBORO (JACKSON CO.)		95,900#						95,900			
SOUTHERN ILLINOISAN	M	#	26,447	27.58					26,447	27,828	28,353
SOUTHERN ILLINOISAN	SUN	#	32,180	33.56					32,180	33,959	34,097
CENTRALIA-CENTRAL CITY-WAMAC (MARION CO.)		8,800			34,800			43,600			
SENTINEL	E (M-F)		5,572	63.32		10,238	29.42		15,810	16,542	17,279
SENTINEL	SUN		5,878	66.80		10,940	31.44		16,818	17,655	18,350
CHAMPAIGN-URBANA (CHAMPAIGN CO.)		37,200#			55,700			92,900			
NEWS-GAZETTE	E (M-F)	#	25,101	67.48		18,626	33.44		43,727	46,017	45,360
NEWS-GAZETTE	SAT M	#	25,342	68.12		19,232	34.53		44,574	46,916	45,825
NEWS-GAZETTE	SUN	#	27,471	73.85		21.853	39.23		49,324	52,902	52,045
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
COLES COUNTY TIMES-COURIER	M	#	3,946	63.65		2,888	30.40		6,834	7,200	7,247
CHICAGO (COOK CO.)		1,134,200#			1,721,400			2,855,600			
RACING FORM	MON M									10,080	9,514
RACING FORM	M (TU-F)									18,704	16,777
RACING FORM	SAT M									32,857	30,129
RACING FORM	SUN									19,011	17,118
SUN-TIMES	M (M-F)	#	341,846	30.14		270,864	15.74		612,710	625,035	612,600
SUN-TIMES	SAT M	#	212,008	18.69		197,238	11.46		409,246	420,657	410,750
SUN-TIMES	SUN	#	313,371	27.63		306,910	17.95		622,281	637,208	633,051
TRIBUNE	M (M-F)	#	244,037	21.52		437,020	25.39		681,057	774,045	758,464
TRIBUNE	SAT M	#	158,265	13.95		378,827	22.01		537,092	621,933	601,946
TRIBUNE	SUN	#	312,969	27.59		691,444	40.17		1,004,413	1,129,843	1,126,293
CHICAGO (COOK CO.) (ARLINGTON HEIGHTS P.O.)		246,000#						246,000			
HERALD	M	#	75,394	30.65					75,394	78,136	73,323
HERALD	SUN	#	74,072	30.11					74,072	76,491	71,701

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ILLINOIS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
CHICAGO (COOK CO.)		234,800#						234,800			
SOUTHTOWN ECONOMIST	E (M-F)	#	36,357	15.48					36,357	36,688	28,494
SOUTHTOWN ECONOMIST	SUN	#	51,819	22.07					51,819	51,950	42,842
CRYSTAL LAKE (McHENRY CO.)		7,300#			69,900			77,200			
NORTHWEST HERALD	M (M-F)	#			UNDER TEMPORARY SUSPENSION OF SERVICE						
DANVILLE (VERMILION CO.)		23,000			23,900			46,900			
COMMERCIAL-NEWS	E		13,989	60.82		10,724	44.87		24,713	25,036	25,151
COMMERCIAL-NEWS	SUN		14,633	63.62		12,091	50.59		26,724	27,074	27,233
DECATUR (MACON CO.)		40,900			33,800			74,700			
HERALD & REVIEW	M		23,565	57.62		10,955	32.41		34,520	42,496	44,036
HERALD & REVIEW	SUN		28,156	68.84		14,344	42.44		42,500	55,153	55,306
DEKALB (DEKALB CO.)		13,400			10,000			23,400			
CHRONICLE	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CHRONICLE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DIXON (LEE CO.)		5,300			20,900			26,200			
TELEGRAPH	E		4,677	88.25		5,057	24.20		9,734	10,145	10,156
EDWARDSVILLE (MADISON CO.)		18,900#						18,900			
INTELLIGENCER	E	#	6,450	34.13					6,450	7,306	6,984
EFFINGHAM (EFFINGHAM CO.)		5,700			25,200			30,900			
NEWS	E		4,932	86.53		8,031	31.87		12,963	13,456	13,405
ELGIN (KANE CO.)		36,400			192,500			228,900			
COURIER-NEWS	E		17,177	47.19		14,581	7.57		31,758	32,070	32,359
COURIER-NEWS	SUN		17,430	47.88		14,948	7.77		32,378	32,693	33,001
FREEPORT (STEPHENSON CO.)		10,700			23,500			34,200			
JOURNAL-STANDARD	E		7,851	73.37		9,107	38.75		16,958	17,452	16,760
GALESBURG (KNOX CO.)		13,900			30,400			44,300			
REGISTER-MAIL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
JACKSONVILLE (MORGAN CO.)		9,100			24,600			33,700			
JOURNAL COURIER	M		6,001	65.95		7,863	31.96		13,864	14,696	14,660
JOURNAL COURIER	SUN		6,516	71.60		8,147	33.12		14,663	15,495	15,555
JOLIET (WILL CO.)		47,800			84,400			132,200			
HERALD-NEWS	E		32,427	67.84		14,627	17.33		47,054	47,418	47,413
HERALD-NEWS	SUN		33,195	69.45		15,849	18.78		49,044	49,406	49,461
KANKAKEE (KANKAKEE CO.)		20,900			37,600			58,500			
JOURNAL	E (M-F)		14,566	69.69		14,518	38.61		29,084	30,384	30,429
JOURNAL	SUN		15,642	74.84		16,315	43.39		31,957	33,429	33,133
KEWANEE (HENRY CO.)		5,200			19,200			24,400			
STAR-COURIER	E		3,850	74.04		3,438	17.91		7,288	7,771	8,418
LANSING (COOK CO.)		48,000#						48,000			
CALUMET	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,800			17,600			30,400			
NEWS-TRIBUNE	E		9,752	76.19		8,982	51.03		18,734	19,961	19,762
LIBERTYVILLE-MUNDELEIN-VERNON HILLS (LAKE CO.)		16,500#						16,500			
SOUTHWEST NEWS SUN	E (M-F)	#	3,880	23.52					3,880	4,704 *	
SOUTHWEST NEWS SUN	WKND	#	4,008	24.29					4,008	4,861 *	
LINCOLN (LOGAN CO.)		5,800			5,300			11,100			
COURIER	E		3,809	65.67		2,420	45.66		6,229	6,585	6,647
MACOMB (McDONOUGH CO.)		6,000			16,300			22,300			
JOURNAL	E (M-F)		3,569	59.48		4,318	26.49		7,887	8,222	8,995
JOURNAL	SUN		3,706	61.77		4,309	26.44		8,015	8,334	9,015
MATTOON (COLES CO.)		8,300#			13,700			22,000			
JOURNAL-GAZETTE	M	#	5,885	70.90		5,586	40.77		11,471	11,862	12,398

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MOLINE-EAST MOLINE (ROCK ISLAND CO.)		58,500			117,700			176,200			
DISPATCH	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DISPATCH	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MOUNT VERNON (JEFFERSON CO.)		8,200			16,200			24,400			
REGISTER NEWS	E		5,699	69.50		5,083	31.38		10,782	11,198	11,311
NAPERVILLE (DUPAGE CO.)											
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									554,739	560,983
OTTAWA (LASALLE CO.)		11,000#			11,900			22,900			
TIMES	E	#	9,174	83.40		2,614	21.97		11,788	12,721	12,956
PEKIN (TAZEWELL CO.)		12,500			36,300			48,800			
TIMES	E		8,378	67.02		6,763	18.63		15,141	16,673	16,143
PEORIA (PEORIA CO.)		85,800			85,600			171,400			
JOURNAL STAR	ALL DAY		55,941	65.20		31,676	37.00		87,617	97,048	98,318
JOURNAL STAR	SUN		60,031	69.97		39,601	46.26		99,632	114,856	113,943
PONTIAC (LIVINGSTON CO.)		3,900			11,900			15,800			
LEADER	E		3,441	88.23		4,137	34.76		7,578	8,114	8,363
QUINCY (ADAMS CO.)		20,200			50,900			71,100			
HERALD-WHIG	E (M-F)		13,210	65.40		13,389	26.30		26,599	27,330	27,849
HERALD-WHIG	SAT M		13,998	69.30		11,776	23.14		25,774	26,400	26,007
HERALD-WHIG	SUN		14,422	71.40		16,155	31.74		30,577	31,541	31,843
ROCK ISLAND (ROCK ISLAND CO.)		59,400			119,400			178,800			
ARGUS	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ARGUS	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ROCKFORD (WINNEBAGO CO.)		186,500#						186,500			
REGISTER STAR	M	#	68,973	36.98					68,973	73,554	69,909
REGISTER STAR	SUN	#	81,485	43.69					81,485	87,533	87,850

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SKOKIE (COOK CO.)		34,700 @						34,700			
WEEKEND LIFE	SUN	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SPRINGFIELD (SANGAMON CO.)		56,800			129,400			186,200			
STATE JOURNAL-REGISTER	ALL DAY		40,093	70.59		27,691	21.40		67,784	69,054	68,339
STATE JOURNAL-REGISTER	SUN		39,113	68.86		36,244	28.01		75,357	76,809	76,160
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,800			30,400			
GAZETTE	E		8,886	70.52		5,046	28.35		13,932	14,469	14,017
STREATOR (LASALLE CO.)		7,500			11,400			18,900			
TIMES-PRESS	E		6,607	88.09		2,102	18.44		8,709	9,316	9,435
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,400			15,700			
BREEZE-COURIER	E		3,567	67.30		3,172	30.50		6,739	7,534	7,544
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		34,500			73,400			107,900			
NEWS-SUN	E (M-F)		16,522	47.89		19,730	26.88		36,252	37,720	37,667
NEWS-SUN	WKND		17,262	50.03		22,047	30.04		39,309	40,959	40,350
WHEATON (DUPAGE CO.)		17,200			58,600			75,800			
JOURNAL	E		6,209	36.10		2,785	4.75		8,994	9,097	
JOURNAL	E (M-F)										8,455
INDIANA											
ANDERSON (MADISON CO.)		24,600			26,800			51,400			
HERALD-BULLETIN	M		18,995	77.22		14,061	52.47		33,056	33,893	
HERALD-BULLETIN	M (TU-S)										21,869
BULLETIN	E										14,636
HERALD-BULLETIN	SUN		18,816	76.49		14,775	55.13		33,591	34,437	24,261
AUBURN (DEKALB CO.)		12,100#						12,100			
STAR	E	#	6,725	55.58					6,725	7,083 *	7,409 *
BEDFORD (LAWRENCE CO.)		8,300#			16,400			24,700			
TIMES-MAIL	E	#	6,251	75.31		8,197	49.98		14,448	15,043	14,734

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INDIANA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
BLOOMINGTON (MONROE CO.)		26,900#			18,800			45,700			
HERALD-TELEPHONE	E	#	15,325	56.97		10,512	55.91		25,837	28,567	27,909
BLOOMINGTON (MONROE CO.)-BEDFORD (LAWRENCE CO.)		35,200#			34,700			69,900			
HERALD-TIMES	SUN	#	40,718	115.68					40,718	44,245	43,258
COLUMBUS (BARTHOLOMEW CO.)		15,000			29,400			44,400			
REPUBLIC	E		10,389	69.26		9,691	32.96		20,080	20,767	21,198
REPUBLIC	SUN		11,066	73.77		10,598	36.05		21,664	22,576	20,946
CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,600			21,800			
JOURNAL-REVIEW	E		4,582	88.12		5,672	34.17		10,254	10,750	10,791
ELKHART (ELKHART CO.)		31,400			32,200			63,600			
TRUTH	E		20,491	65.26		7,351	22.83		27,842	28,420	28,566
TRUTH	SUN		21,139	67.32		8,187	25.43		29,326	30,022	29,253
EVANSVILLE (VANDERBURGH CO.)		63,900			129,900			193,800			
COURIER, PRESS	CMB DLY		54,694	85.59		39,297	30.25		93,991	100,096	101,775
COURIER	M		29,348	45.93		27,762	21.37		57,110	62,903	63,219
PRESS	E		25,346	39.67		11,535	8.88		36,881	37,193	38,556
COURIER	SUN		50,638	79.25		52,801	40.65		103,439	115,331	116,339
FORT WAYNE (ALLEN CO.)		97,600#			181,500			279,100			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	78,590	80.52		37,466	20.64		116,056	117,281 *	116,827 *
JOURNAL-GAZETTE	M	#	36,684	37.59		23,201	12.78		59,885	60,968 *	60,248 *
NEWS-SENTINEL	E	#	41,906	42.94		14,265	7.86		56,171	56,313 *	56,579 *
JOURNAL-GAZETTE	SUN	#	72,438	74.22		61,265	33.75		133,703	135,878 *	133,922 *
FRANKLIN (JOHNSON CO.)		16,400#			12,300			28,700			
JOURNAL	E	#	8,062	49.16		6,522	53.02		14,584	14,926	15,120
GARY (LAKE CO.)		89,300#			58,500			147,800			
POST-TRIBUNE	M	#	48,438	54.24		20,155	34.45		68,593	74,604	74,185
POST-TRIBUNE	SUN	#	54,709	61.26		27,312	46.69		82,021	89,039	88,578

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INDIANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
GOSHEN (ELKHART CO.)		9,500			20,900			30,400			
NEWS	E		4,997	52.60		9,061	43.35		14,058	14,750	14,408
GREENFIELD (HANCOCK CO.)		4,300			11,700			16,000			
REPORTER	E		2,838	66.00		3,525	30.13		6,363	6,722	6,741
HAMMOND-EAST CHICAGO (LAKE CO.)		108,000#			53,400			161,400			
TIMES	E (M-F)	#	52,995	49.07		10,321	19.33		63,316	65,581	65,998
TIMES	SAT M	#	51,149	47.36		10,229	19.16		61,378	63,652	63,896
TIMES	SUN	#	59,174	54.79		11,333	21.22		70,507	72,979	74,211
INDIANAPOLIS (MARION CO.)		451,000#						451,000			
STAR, NEWS	CMB DLY	#	283,254	62.81					283,254	345,658 *	346,945 *
STAR	M	#	175,390	38.89					175,390	227,001 *	227,225 *
NEWS	E	#	107,864	23.92					107,864	118,657 *	119,720 *
STAR	SUN	#	308,599	68.43					308,599	401,008 *	401,776 *
KENDALLVILLE (NOBLE CO.)		14,100#						14,100			
NEWS-SUN	E	#	6,205	44.01					6,205	6,627 *	6,659 *
KOKOMO (HOWARD CO.)		20,300			27,000			47,300			
TRIBUNE	E		18,248	89.89		8,342	30.90		26,590	27,123	27,561
TRIBUNE	SUN		18,556	91.41		9,103	33.71		27,659	28,192	28,676
LA PORTE (LA PORTE CO.)		9,200			33,400			42,600			
HERALD-ARGUS	E		7,477	81.27		5,555	16.63		13,032	13,472	13,527
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,400			64,800			90,200			
JOURNAL & COURIER	M		18,010	70.91		17,706	27.32		35,716	36,353	35,662
JOURNAL & COURIER	SUN		20,614	81.16		18,441	28.46		39,055	39,701	38,551
LOGANSPORT (CASS CO.)		7,600			19,600			27,200			
PHAROS-TRIBUNE	E (M-F)		6,584	86.63		8,112	41.39		14,696	15,181	15,205
PHAROS-TRIBUNE	SUN		6,812	89.63		8,304	42.37		15,116	15,742	15,760
MARION (GRANT CO.)		22,000			22,600			44,600			
CHRONICLE-TRIBUNE	M		14,493	65.88		5,970	26.42		20,463	21,069	20,795
CHRONICLE-TRIBUNE	SUN		16,962	77.10		7,977	35.30		24,939	25,528	25,355

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INDIANA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	3/31/68	3/31/87
MARTINSVILLE (MORGAN CO.)		4,700			9,000			13,700			
REPORTER	E		3,022	64.30		3,687	40.97		6,709	7,529	
MUNCIE (DELAWARE CO.)		27,900#			48,300			76,200			
STAR, PRESS	CMB DLY	#	23,746	85.11		20,187	41.80		43,933	45,386	44,695
STAR	M	#	13,520	48.46		15,195	31.46		28,715	29,964	29,417
PRESS	E	#	10,226	36.65		4,992	10.34		15,218	15,422	15,278
STAR	SUN	#	16,492	59.11		17,756	36.76		34,248	35,425	34,832
RICHMOND (WAYNE CO.)		18,300			43,800			62,100			
PALLADIUM-ITEM	E		11,270	61.58		9,104	20.79		20,374	20,580	21,005
PALLADIUM-ITEM	SUN		13,743	75.10		11,433	26.10		25,176	25,463	25,218
RUSHVILLE (RUSH CO.)		2,100 @			4,400			6,500			
REPUBLICAN	E (M-F)	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SEYMOUR (JACKSON CO.)		6,000			8,600			14,600			
TRIBUNE	E		4,356	72.60		4,740	55.12		9,096	9,595	9,510
SHELBYVILLE (SHELBY CO.)		5,500			8,900			14,400			
NEWS	E		4,655	84.64		5,289	59.43		9,944	11,132	11,1[illegible]
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		84,300			142,300			226,600			
TRIBUNE	E		50,124	59.46		33,335	23.43		83,459	89,933	92,132
TRIBUNE	SUN		56,082	86.53		52,908	37.18		108,990	123,365	123,560
TERRE HAUTE (VIGO CO.)		24,900			65,800			90,700			
TRIBUNE-STAR	M		17,409	69.92		17,935	27.26		35,344	36,298	36,323
TRIBUNE-STAR	SUN		18,620	74.78		22,659	34.44		41,279	42,800	41,846
VINCENNES (KNOX CO.)		9,300			19,400			28,700			
SUN-COMMERCIAL	E (M-F)		6,750	72.58		7,461	38.46		14,211	14,518	14,613
SUN-COMMERCIAL	SUN		7,216	77.59		8,180	42.16		15,396	15,939	15,961
WASHINGTON (DAVIESS CO.)		4,600			14,600			19,200			
TIMES-HERALD	E		3,410	74.13		6,277	42.99		9,687	10,305	10,394

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IOWA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 3/31/88	AS OF 3/31/87
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
BURLINGTON (DES MOINES CO.)		13,200			43,300			56,500			
HAWK EYE	E (M-F)		10,040	76.06		7,976	18.42		18,016	18,496 *	18,521 *
HAWK EYE	SUN		10,504	79.58		9,340	21.57		19,844	20,363 *	20,166 *
CEDAR RAPIDS-MARION (LINN CO.)		67,000#			84,300			151,300			
GAZETTE	M	#	44,347	66.19		19,295	22.89		63,642	70,373	70,945
GAZETTE	SUN	#	47,684	71.17		25,642	30.42		73,326	81,430	81,273
CLINTON (CLINTON CO.)		12,200			34,200			46,400			
HERALD	E		9,032	74.03		10,219	29.88		19,251	19,864	20,115
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		21,300			27,000			48,300			
NONPAREIL	E (M-F)		13,169	61.83		3,818	14.14		16,987	17,455	17,581
NONPAREIL	SAT M		12,998	61.02		3,811	14.11		16,809	17,279	17,344
NONPAREIL	SUN		15,104	70.91		4,048	14.99		19,152	19,662	19,556
DAVENPORT-BETTENDORF (SCOTT CO.)		109,000			148,500			257,500			
QUAD CITY TIMES	ALL DAY		39,158	35.92		16,728	11.26		55,886	56,565	58,278
QUAD CITY TIMES	SUN		50,130	45.99		31,068	20.92		81,198	83,044	83,121
DES MOINES (POLK CO.)		122,900			343,400			466,300			
REGISTER	M		70,543	57.40		79,449	23.14		149,992	213,487	216,677
REGISTER	SUN		92,076	74.92		148,851	43.35		240,927	362,461	364,405
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		22,300			52,100			74,400			
TELEGRAPH-HERALD	E (M-F)		16,875	75.67		16,230	31.15		33,105	34,568	34,313
TELEGRAPH-HERALD	SUN		18,057	80.97		18,804	36.09		36,861	38,785	38,696
FORT DODGE (WEBSTER CO.)		11,100			37,000			48,100			
MESSENGER	M		7,340	66.13		11,333	30.63		18,673	19,521	20,146
MESSENGER	SUN		7,690	69.28		11,765	31.80		19,455	20,310	20,548

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IOWA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 3/31/88	AS OF 3/31/87
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
FORT MADISON (LEE CO.)		5,000			6,900			11,900			
DEMOCRAT	E (M-F)		3,853	77.06		2,740	39.71		6,593	6,904	7,218 *
IOWA CITY (JOHNSON CO.)		24,700			14,900			39,600			
PRESS-CITIZEN	E		11,386	46.10		3,881	26.05		15,267	15,569	15,768
KEOKUK (LEE CO.)		5,500			17,400			22,900			
GATE CITY	E (M-F)		3,388	61.60		2,519	14.48		5,907	6,108	6,284
MARSHALLTOWN (MARSHALL CO.)		10,600			24,000			34,600			
TIMES-REPUBLICAN	E		7,009	66.12		5,423	22.60		12,432	12,946	13,100
MASON CITY (CERRO GORDO CO.)		16,200			34,900			51,100			
GLOBE-GAZETTE	M		9,819	60.61		9,099	26.07		18,918	20,018	20,289
GLOBE	SUN		10,715	66.14		9,141	26.19		19,856	21,006	20,658
MUSCATINE (MUSCATINE CO.)		9,100			20,300			29,400			
JOURNAL	E		5,950	65.38		4,210	20.74		10,160	10,435	10,892
OELWEIN (FAYETTE CO.)		2,500			18,500			21,000			
REGISTER	E		2,063	82.52		3,519	19.02		5,582	6,053 *	6,108
OTTUMWA (WAPELLO CO.)		11,100			36,400			47,500			
COURIER	M		7,521	67.76		7,756	21.31		15,277	15,868	15,452
SIOUX CITY (WOODBURY CO.)		37,400			62,500			99,900			
JOURNAL	M (M-F)		24,677	65.98		21,895	35.03		46,572	51,640	52,003
JOURNAL	SAT E		24,240	64.81		21,817	34.91		46,057	51,135	51,364
JOURNAL	SUN		26,336	70.42		19,702	31.52		46,038	49,045	48,060
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		41,900			83,800			125,700			
COURIER	E (M-F)		26,262	62.68		21,683	25.87		47,945	48,963	47,807
COURIER	SUN		28,336	67.63		23,592	28.15		51,928	52,945	52,703
WEBSTER CITY (HAMILTON CO.)		3,400			8,400			11,800			
FREEMAN-JOURNAL	E (M-F)		2,393	70.38		1,271	15.13		3,664	4,036	4,001

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KANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
COFFEYVILLE (MONTGOMERY CO.)		6,500			12,000			18,500			
JOURNAL	E (M-F)		4,284	65.91		2,182	18.18		6,466	6,723	6,804
JOURNAL	SUN		5,088	78.28		2,459	20.49		7,547	7,871	8,020
EMPORIA (LYON CO.)		10,200#			13,700			23,900			
GAZETTE	E	#	6,410	62.84		4,079	29.77		10,489	10,861	10,913
FORT SCOTT (BOURBON CO.)		3,900			6,000			9,900			
TRIBUNE	E		2,486	63.74		2,062	34.37		4,548	5,178	5,498
GARDEN CITY (FINNEY CO.)		7,800			15,600			23,400			
TELEGRAM	E		6,066	77.77		4,745	30.42		10,811	11,438 *	11,381 *
GREAT BEND (BARTON CO.)		7,000			15,100			22,100			
TRIBUNE	E (M-F)		5,124	73.20		4,871	32.26		9,995	10,500	11,130
TRIBUNE	SUN		5,317	75.96		5,009	33.17		10,326	10,832	11,397
HAYS (ELLIS CO.)		7,300#			19,300			26,600			
NEWS	E (M-F)	#	5,810	79.59		7,109	36.83		12,919	14,007	14,023
NEWS	SUN	#	6,267	85.85		7,521	38.97		13,788	14,888	14,740
HUTCHINSON (RENO CO.)		19,800			65,900			85,700			
NEWS	ALL DAY		13,934	70.37		19,864	30.14		33,798	41,758	41,939
NEWS	SUN		15,021	75.86		21,152	32.10		36,173	44,577	45,561
INDEPENDENCE (MONTGOMERY CO.)		4,600			11,800			16,400			
REPORTER	E (M-F)		3,533	76.80		3,043	25.79		6,576	7,023	7,207
REPORTER	SUN		3,940	85.65		3,529	29.91		7,469	7,915	8,023
JUNCTION CITY (GEARY CO.)		8,700			8,800			17,500			
UNION	E (M-F)		5,375	61.78		2,884	32.77		8,259	8,452	7,963
UNION	SUN		5,995	68.91		3,201	36.38		9,196	9,387	8,703
LAWRENCE (DOUGLAS CO.)		20,100			16,100			36,200			
JOURNAL-WORLD	E		14,095	70.12		4,071	25.29		18,166	18,960	18,905
JOURNAL-WORLD	SUN		14,478	72.03		4,221	26.22		18,699	19,514	19,332

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
KANSAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
LEAVENWORTH (LEAVENWORTH CO.)		11,300			14,000			25,300			
TIMES	E (M-F)		6,817	60.33		1,968	14.06		8,785	8,948	8,882
TIMES	SUN		7,273	64.36		2,211	15.79		9,484	9,647	9,614
MANHATTAN (RILEY CO.)		15,700			11,200			26,900			
MERCURY	E (M-F)		8,684	55.31		3,069	27.40		11,753	13,007	12,611
MERCURY	SUN		9,454	60.22		3,301	29.47		12,755	14,167	13,532
OLATHE (JOHNSON CO.)		18,400#			6,400			24,800			
NEWS	M (TU-S)	#	7,429	40.38		1,509	23.58		8,938	9,904	9,976
NEWS	SUN	#	8,556	46.50		1,745	27.27		10,301	11,302	11,386
PARSONS (LABETTE CO.)		5,100			11,300			16,400			
SUN	E (M-F)		3,837	75.24		3,244	28.71		7,081	7,511	7,771
SUN	SAT M		3,867	75.82		3,314	29.33		7,181	7,610	7,877
SALINA (SALINE CO.)		17,300			44,000			61,300			
JOURNAL	M		11,521	66.60		13,994	31.80		25,515	29,098	29,305
JOURNAL	SUN		12,590	72.77		15,654	35.58		28,244	32,020	32,570
TOPEKA (SHAWNEE CO.)		63,100			148,100			211,200			
CAPITAL-JOURNAL	M		42,295	67.03		23,224	15.68		65,519	67,714	67,243
CAPITAL-JOURNAL	SUN		47,351	75.04		27,893	18.83		75,244	77,223	77,496
WICHITA (SEDGWICK CO.)		232,500#						232,500			
EAGLE-BEACON	M	#	105,021	45.17					105,021	124,054	128,865
EAGLE-BEACON	SUN	#	155,849	67.03					155,849	195,992	193,502
WINFIELD (COWLEY CO.)		4,200			8,800			13,000			
COURIER	E		3,881	92.40		1,711	19.44		5,592	5,925	5,976
KENTUCKY											
ASHLAND (BOYD CO.)		20,700			52,700			73,400			
INDEPENDENT	E		13,151	63.53		9,584	18.19		22,735	23,351 *	23,346 *
INDEPENDENT	SUN		14,604	70.55		10,466	19.86		25,070	25,795 *	25,685 *

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
KENTUCKY		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
BOWLING GREEN (WARREN CO.)		16,000			61,200			77,200			
NEWS	E (M-F)		8,991	56.19		12,021	19.64		21,012	21,373	21,303
NEWS	SUN		9,379	58.62		15,021	24.54		24,400	24,775	25,086
DANVILLE (BOYLE CO.)		5,100			25,100			30,200			
ADVOCATE-MESSENGER	E (M-F)		3,735	73.24		8,075	32.17		11,810	12,100	12,102
ADVOCATE	SUN		3,971	77.86		8,578	34.18		12,549	12,860	12,759
ELIZABETHTOWN (HARDIN CO.)		30,500#						30,500			
NEWS-ENTERPRISE	E (M-F)	#	14,600	47.87					14,600	15,564	15,219
NEWS-ENTERPRISE	SUN	#	15,674	51.39					15,674	16,817	16,034
HARLAN (HARLAN CO.)		1,700			12,700			14,400			
ENTERPRISE	E		1,417	83.35		5,156	40.60		6,573	6,984	7,353
HENDERSON (HENDERSON CO.)		10,300			11,800			22,100			
GLEANER	M (TU-S)		6,660	64.66		3,472	29.42		10,132	10,428	10,640
GLEANER	SUN		8,522	82.74		4,493	38.08		13,015	13,326	13,415
HOPKINSVILLE (CHRISTIAN CO.)		11,200			21,700			32,900			
NEW ERA	E		9,436	84.25		5,276	24.31		14,712	15,005	14,912 +
LEXINGTON (FAYETTE CO.)		82,900			128,500			211,400			
HERALD-LEADER	M		53,898	65.02		37,788	29.41		91,686	120,323	116,720
HERALD-LEADER	SUN		62,240	75.08		51,061	39.74		113,301	150,952	144,022
LOUISVILLE (JEFFERSON CO.)		294,800			208,100			502,900			
COURIER-JOURNAL	ALL DAY		148,868	50.50		54,836	26.35		203,704	237,660	248,281
COURIER-JOURNAL	SUN		198,146	67.21		87,157	41.88		285,305	329,869	325,764
MADISONVILLE (HOPKINS CO.)		6,800			12,700			19,500			
MESSENGER	E		4,898	72.03		6,227	49.03		11,125	11,416 *	11,334 *
MIDDLESBORO (BELL CO.)		4,600			26,700			31,300			
NEWS	E		3,564	77.48		5,014	18.78		8,578	8,836	8,809
OWENSBORO (DAVIESS CO.)		22,000			69,600			91,600			
MESSENGER-INQUIRER	M		15,791	71.78		16,002	22.99		31,793	32,646	32,276
MESSENGER-INQUIRER	SUN		16,375	74.43		17,017	24.45		33,392	34,093	34,258

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
KENTUCKY		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
PADUCAH (McCRACKEN CO.)		19,700			74,200			93,900			
SUN	E (M-F)		13,186	66.93		18,174	24.49		31,360	32,419	31,537
SUN	SUN		13,512	68.59		20,392	27.48		33,904	35,074	35,154
SOMERSET (PULASKI CO.)		4,500			13,800			18,300			
COMMONWEALTH-JOURNAL	E (M-F)		2,392	53.16		3,891	28.20		6,283	6,876	7,179
COMMONWEALTH-JOURNAL	SUN		2,396	53.24		4,124	29.88		6,520	7,115	6,958
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,100			13,400			18,500			
MERIDIONAL	M (TU-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MERIDIONAL	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		27,700			81,700			109,400			
TOWN TALK	M		18,099	65.34		18,880	23.11		36,979	38,894 *	39,065 *
TOWN TALK	SUN		18,307	66.09		19,879	24.33		38,186	40,178 *	40,457 *
BASTROP (MOREHOUSE PARISH)		6,500			13,300			19,800			
ENTERPRISE	M (TU-S)		3,516	54.09		1,720	12.93		5,236	5,545	5,258
BATON ROUGE (EAST BATON ROUGE PARISH)		142,200#			116,100			258,300			
ADVOCATE, STATE-TIMES	CMB DLY	#	69,803	49.09		27,158	23.39		96,961	109,272	116,864
ADVOCATE	M	#	44,295	31.15		22,991	19.80		67,286	79,361	83,676
STATE-TIMES	E	#	25,508	17.94		4,167	3.59		29,675	29,911	33,188
ADVOCATE	SUN	#	80,655	56.72		36,534	31.47		117,189	134,557	140,895
CROWLEY (ACADIA PARISH)		5,800			39,500			45,300			
POST-SIGNAL	E (TU-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
POST-SIGNAL	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
EUNICE (ACADIA PARISH)		4,900			10,200			15,100			
NEWS	M (T-F)		1,640	33.47		803	7.87		2,443	2,592	2,791
NEWS	SUN		2,003	40.88		836	8.20		2,839	2,989	3,116

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
LOUISIANA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
HAMMOND (TANGIPAHOA PARISH)		32,200#						32,[illegible]00			
STAR	E (M-F)	#	11,161	34.66					11,161	13,135	13,685
STAR	SUN	#	11,591	36.00					11,591	13,681	14,084
HOUMA (TERREBONNE PARISH)		33,100#						33,100			
COURIER & PRESS	E (M-F)	#	18,394	55.57					18,394	20,334 *	20,560 *
COURIER & PRESS	SUN	#	20,356	61.50					20,356	23,132 *	22,914 *
LAFAYETTE (LAFAYETTE PARISH)		41,700			57,500			99,200			
ADVERTISER	M		20,837	49.97		7,782	13.53		28,619	29,930	30,034
ADVERTISER	SUN		24,958	59.85		10,601	18.44		35,559	37,546	37,926
LAKE CHARLES (CALCASIEU PARISH)		42,800			64,500			107,300			
AMERICAN PRESS	M		26,384	61.64		11,663	18.08		38,047	38,759 *	39,392 *
AMERICAN PRESS	SUN		29,658	69.29		13,396	20.77		43,054	43,897 *	44,719 *
MONROE (OUACHITA PARISH)		28,700			100,100			128,800			
NEWS-STAR-WORLD	M		22,961	80.00		13,339	13.33		36,300	37,877 *	37,190
NEWS-STAR-WORLD	SUN		28,605	99.67		18,359	18.34		46,964	48,821 *	48,068
NEW IBERIA (IBERIA PARISH)		12,200			20,800			33,000			
IBERIAN	E		6,468	53.02		7,528	36.19		13,996	14,584 *	15,019 *
IBERIAN	SUN		7,029	57.61		7,888	37.92		14,917	15,476 *	15,974 *
NEW ORLEANS (ORLEANS PARISH)		502,000#						502,000			
TIMES-PICAYUNE	ALL DAY (M-F)	#	254,119	50.62					254,119	288,179 *	276,248 *
TIMES-PICAYUNE	SAT M	#	238,634	47.54					238,634	272,322 *	258,727 *
TIMES-PICAYUNE	SUN	#	300,783	59.92					300,783	347,876 *	348,577 *
OPELOUSAS (ST. LANDRY PARISH)		40,800#						40,800			
WORLD	E (M-F)	#	12,910	31.64					12,910	13,601 *	15,064 *
WORLD	SUN	#	14,288	35.02					14,288	15,030 *	16,396 *

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
LOUISIANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
SHREVEPORT (CADDO PARISH)		124,600			220,100			344,700			
TIMES, JOURNAL	CMB DLY		70,431	56.53		25,439	11.56		95,870	97,940 *	97,491 *
TIMES	M		52,922	42.47		22,516	10.23		75,438	77,384 *	75,506 *
JOURNAL	E		17,509	14.05		2,923	1.33		20,432	20,556 *	21,985 *
TIMES	SUN		74,577	59.85		32,431	14.73		107,008	110,045 *	109,897 *
THIBODAUX (LAFOURCHE PARISH)		17,200#						17,200			
COMET	E (M-F)	#	10,230	59.48					10,230	11,994 *	12,085 *
MAINE											
AUGUSTA (KENNEBEC CO.)		9,500			87,100			96,600			
KENNEBEC JOURNAL	M		7,391	77.80		10,978	12.60		18,369	19,000	18,798
BANGOR (PENOBSCOT CO.)		24,700			132,300			157,000			
NEWS	M (M-F)		20,710	83.85		56,635	42.81		77,345	79,529	77,795
NEWS	WKND		23,165	93.79		68,639	51.88		91,804	96,048	93,674
BIDDEFORD (YORK CO.)		13,100			7,000			20,100			
JOURNAL TRIBUNE	E		8,104	61.86		2,061	29.44		10,165	14,437	14,827
BRUNSWICK (CUMBERLAND CO.)		13,700			9,000			22,700			
TIMES-RECORD	E (M-F)		9,074	66.23		4,071	45.23		13,145	14,294	13,945
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,800			78,200			102,000			
SUN, JOURNAL	CMB DLY		21,578	90.66		24,359	31.15		45,937	46,840	47,828
SUN	M		12,929	54.32		21,926	28.04		34,855	35,672	35,826
JOURNAL	E		8,649	36.34		2,433	3.11		11,082	11,168	12,002
SUN-JOURNAL	SUN		18,299	76.89		22,557	28.85		40,856	42,788	42,334
PORTLAND (CUMBERLAND CO.)		47,500			111,800			159,300			
PRESS HERALD, EXPRESS	CMB DLY		39,445	83.04		36,272	32.44		75,717	83,772	85,171
PRESS HERALD	M		22,070	46.46		28,364	25.37		50,434	58,237	59,008
EXPRESS	E		17,375	36.58		7,908	7.07		25,283	25,535	26,163
TELEGRAM	SUN		34,345	72.31		52,679	47.12		87,024	137,221	134,216

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MAINE		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
WATERVILLE (KENNEBEC CO.)		10,200			32,900			43,100			
CENTRAL SENTINEL	M		9,034	88.57		15,100	45.90		24,134	26,200	26,188
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,800			16,200			40,000			
CAPITAL	E		17,645	74.14		11,818	72.95		29,463	41,926	40,180
CAPITAL	SUN		17,036	71.58		11,861	73.22		28,897	42,180	
BALTIMORE (INDEPENDENT CITY)		826,000#						826,000			
SUN	CMB DLY	#	384,688	46.57					384,688	407,860	410,638
SUN	M (M-F)	#	212,915	25.78					212,915	228,834	223,334
SUN	E (M-F)	#	171,773	20.80					171,773	179,026	187,304
SUN	SAT M	#	353,081	42.75					353,081	373,936	373,790
SUN	SUN	#	441,816	53.49					441,816	480,287	489,771
CAMBRIDGE (DORCHESTER CO.)		4,300			7,100			11,400			
BANNER	E (M-F)		3,987	92.72		2,612	36.79		6,599	7,242 *	7,656 *
CUMBERLAND (ALLEGANY CO.)		17,000			44,800			61,800			
NEWS	M		14,380	84.59		13,827	30.86		28,207	29,200	
NEWS	CMB DLY										30,325
NEWS	SUN		15,182	89.31		18,954	42.31		34,136	35,360	36,289
EASTON (TALBOT CO.)		3,800			16,300			20,100			
STAR-DEMOCRAT	M (M-F)		3,732	98.21		6,416	39.36		10,148	12,555 *	12,044 *
FREDERICK (FREDERICK CO.)		14,000			105,500			119,500			
POST, NEWS	CMB DLY		10,798	77.13		26,461	25.08		37,259	39,122	38,637
POST	M		4,622	33.01		17,302	16.40		21,924	23,669	23,167
NEWS	E		6,176	44.11		9,159	8.68		15,335	15,453	15,470
HAGERSTOWN (WASHINGTON CO.)		27,400			53,500			80,900			
HERALD, MAIL	CMB DLY		22,773	83.11		15,927	29.77		38,700	42,404	41,837
HERALD	M (M-F)		7,449	27.19		9,801	18.32		17,250	20,755	19,995
MAIL	E (M-F)		15,324	55.93		6,126	11.45		21,450	21,649	21,842
HERALD-MAIL	SAT M		20,299	74.08		15,190	28.39		35,489	38,962	38,135
HERALD-MAIL	SUN		20,030	73.10		16,918	31.62		36,948	41,282	40,597

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		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MARYLAND		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
LANHAM (PRINCE GEORGES CO.)		240,200#						240,200			
PRINCE GEORGES JOURNAL	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ROCKVILLE (MONTGOMERY CO.)		245,700#						245,700			
MONTGOMERY JOURNAL	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SALISBURY (WICOMICO CO.)		13,100			67,100			80,200			
TIMES	E		9,451	72.15		15,175	22.62		24,626	24,984 *	24,951 *
TIMES	SUN		10,541	80.47		17,178	25.60		27,719	28,345 *	28,150 *
WESTMINSTER (CARROLL CO.)		38,400#						38,400			
CARROLL COUNTY TIMES	M	#	19,051	49.61					19,051	20,293	19,753
CARROLL COUNTY TIMES	SUN	#	18,739	48.80					18,739	19,868	19,249
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		12,600			25,100			37,700			
SUN CHRONICLE	E		8,349	66.26		13,526	53.89		21,875	24,767	24,651
BEVERLY (ESSEX CO.)		14,100			10,000			24,100			
TIMES	E		6,376	45.22		2,196	21.96		8,572	9,479 *	9,568 *
BOSTON (SUFFOLK CO.)		756,200			676,400			1,432,600			
CHRISTIAN SCIENCE MONITOR	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GLOBE	M (M-F)		264,133	34.93		153,220	22.65		417,353	498,302	500,106
GLOBE	SAT M		229,231	30.31		144,520	21.37		373,751	452,888	453,559
GLOBE	SUN		381,732	50.48		241,155	35.65		622,887	789,392	798,118
HERALD	M (M-F)		198,366	26.23		79,381	11.74		277,747	354,342	355,494
HERALD	SAT M		139,859	18.49		64,139	9.48		203,998	276,377	277,507
HERALD	SUN		125,548	16.60		56,975	8.42		182,523	252,153	265,548
BROCKTON (PLYMOUTH CO.)		71,100			80,400			151,500			
ENTERPRISE	E (M-F)		37,337	52.51		16,313	20.29		53,650	56,508 *	58,248 *
ENTERPRISE	SAT M		36,709	51.63		16,186	20.13		52,895	55,896 *	57,569 *
ENTERPRISE	SUN		40,110	56.41		19,042	23.68		59,152	63,963 *	64,036 *
DEDHAM (NORFOLK CO.)		23,500#						23,500			
TRANSCRIPT	E (M-F)	#	9,474	40.31					9,474	11,160 *	11,026 *

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MASSACHUSETTS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
FALL RIVER (BRISTOL CO.)		58,000			7,100			65,100			
HERALD NEWS	E		34,310	59.16		2,358	33.21		36,668	37,191 *	37,708 *
HERALD NEWS	SUN		34,129	58.84		2,380	33.52		36,509	36,878 *	37,162 *
FITCHBURG (WORCESTER CO.)		28,600			40,000			68,600			
SENTINEL & ENTERPRISE	E		16,564	57.92		3,914	9.79		20,478	20,717 *	22,026 *
FRAMINGHAM (MIDDLESEX CO.)		71,400#						71,400			
MIDDLESEX NEWS	E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MIDDLESEX NEWS	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GARDNER (WORCESTER CO.)		7,600			9,300			16,900			
NEWS	E		5,562	73.18		3,338	35.89		8,900	9,242	9,187
GLOUCESTER (ESSEX CO.)		14,300			3,100			17,400			
TIMES	E		10,225	71.50		906	29.23		11,131	11,729 *	11,662 *
GREENFIELD (FRANKLIN CO.)		12,400			14,400			26,800			
RECORDER	E		9,611	77.51		5,211	36.19		14,822	15,450	15,233
HAVERHILL (ESSEX CO.)		18,600#			64,800			83,400			
GAZETTE	E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HOLYOKE (HAMPDEN CO.)		58,300#						58,300			
TRANSCRIPT-TELEGRAM	E	#	22,841	39.18					22,841	23,347 *	24,078 *
HYANNIS (BARNSTABLE CO.)		72,700#						72,700			
CAPE COD TIMES	M	#	38,857	53.45					38,857	39,849	39,262
CAPE COD TIMES	SUN	#	45,821	63.03					45,821	47,425	46,263
LAWRENCE (ESSEX CO.)		72,700#			40,200			112,900			
EAGLE-TRIBUNE	E	#	44,327	60.97		3,474	8.64		47,801	56,501 *	57,037 *
EAGLE-TRIBUNE	SUN	#	45,150	62.10		4,274	10.63		49,424	59,913 *	59,555 *
LOWELL (MIDDLESEX CO.)		78,900			48,100			127,000			
SUN	E (M-F)		48,622	61.62		6,631	13.79		55,253	55,926	56,564
SUN	SAT M		47,407	60.08		6,456	13.42		53,863	54,494	
SUN	SUN		47,196	59.82		6,412	13.33		53,608	55,072	55,463
LYNN (ESSEX CO.)		47,900			102,100			150,000			
ITEM	E (M-F)		22,937	47.89		4,650	4.55		27,587	28,220	30,359
ITEM	SAT E		20,029	41.81		3,959	3.88		23,988	24,461	25,519

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MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
MALDEN (MIDDLESEX CO.)		21,900#						21,900			
NEWS	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MEDFORD (MIDDLESEX CO.)		20,800#						20,800			
MERCURY	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MILFORD (WORCESTER CO.)		29,600#						29,600			
NEWS	E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW BEDFORD (BRISTOL CO.)		55,100			31,300			86,400			
STANDARD TIMES	E (M-F)		32,674	59.30		13,454	42.98		46,128	46,775 *	46,817 *
STANDARD TIMES	SAT M		32,464	58.92		13,464	43.02		45,928	46,560 *	46,598 *
STANDARD TIMES	SUN		34,055	61.81		14,791	47.26		48,846	50,844 *	50,775 *
NEWBURYPORT (ESSEX CO.)		12,200			24,400			36,600			
NEWS	E		7,025	57.58		4,901	20.09		11,926	12,339 *	12,380 *
NORTH ADAMS (BERKSHIRE CO.)		13,000			5,200			18,200			
TRANSCRIPT	E		9,443	72.64		936	18.00		10,379	10,748	11,054
NORTHAMPTON (HAMPSHIRE CO.)		34,100#						34,100			
GAZETTE	E	#	19,387	56.85					19,387	20,873	21,063
PEABODY (ESSEX CO.)		16,600			3,700			20,300			
TIMES	E		3,176	19.13		29	0.78		3,205	3,319 *	3,507 *
PITTSFIELD (BERKSHIRE CO.)		27,900#			12,500			40,400			
BERKSHIRE EAGLE	M	#	21,536	77.19		5,650	45.20		27,186	33,059	32,957
BERKSHIRE EAGLE	SUN	#	20,054	71.88		5,252	42.02		25,306	31,532	
QUINCY (NORFOLK CO.)		67,100			52,800			119,900			
PATRIOT LEDGER	E (M-F)		39,409	58.73		25,066	47.47		64,475	87,873 *	90,518 *
PATRIOT LEDGER	SAT M		42,972	64.04		27,076	51.28		70,048	95,841 *	97,142 *

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MASSACHUSETTS		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 3/31/88	AS OF 3/31/87
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
SALEM (ESSEX CO.)		48,900			42,900			91,800			
NEWS	E		22,783	46.59		7,619	17.76		30,402	31,206	30,774
SPRINGFIELD (HAMPDEN CO.)		136,500			103,000			239,500			
UNION NEWS	ALL DAY		80,510	58.98		23,539	22.85		104,049	110,593	
UNION NEWS	CMB DLY										130,793
REPUBLICAN	SUN		99,155	72.64		40,459	39.28		139,614	153,648	158,943
TAUNTON (BRISTOL CO.)		17,100			23,900			41,000			
GAZETTE	E		9,414	55.05		3,892	16.28		13,306	13,622 *	13,708 *
WALTHAM (MIDDLESEX CO.)		21,300			67,900			89,200			
NEWS-TRIBUNE	E (M-F)		7,326	34.39		4,073	6.00		11,399	11,601 *	11,755 *
WORCESTER (WORCESTER CO.)		95,200			127,900			223,100			
TELEGRAM, GAZETTE	CMB DLY (M-F)		77,802	81.72		43,580	34.07		121,382	133,664 *	
TELEGRAM, GAZETTE	CMB DLY										134,725 *
TELEGRAM	M (M-F)		31,539	33.13		16,289	12.74		47,828	56,974 *	
TELEGRAM	M										55,616 *
GAZETTE	E (M-F)		46,263	48.60		27,291	21.34		73,554	76,690 *	
GAZETTE	E										79,109 *
SATURDAY PAPER	SAT		67,108	70.49		41,404	32.37		108,512	120,564 *	
TELEGRAM	SUN		66,296	69.64		47,328	37.00		113,624	130,474 *	128,112 *
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,300			23,900			31,200			
TELEGRAM	E		5,256	72.00		10,801	45.19		16,057	16,357	16,823
ALPENA (ALPENA CO.)		7,900			12,700			20,600			
NEWS	E		7,423	93.96		4,833	38.06		12,256	12,863	12,759

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MICHIGAN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
ANN ARBOR (WASHTENAW CO.)		47,900			84,200			132,100			
NEWS	E		22,633	47.25		25,507	30.29		48,140	49,239	48,910
NEWS	SUN		26,734	55.81		32,108	38.13		58,842	60,451	59,114
BAD AXE (HURON CO.)		1,300			14,400			15,700			
HURON TRIBUNE	E (M-F)		1,422	109.38		6,426	44.63		7,848	8,502	8,719
BATTLE CREEK (CALHOUN CO.)		34,400			59,600			94,000			
ENQUIRER	E (M-F)		19,504	56.70		10,091	16.93		29,595	29,866	29,419
ENQUIRER	SAT M		19,050	55.38		10,306	17.29		29,356	29,626	28,928
ENQUIRER	SUN		24,409	70.96		13,749	23.07		38,158	38,465	38,077
BAY CITY (BAY CO.)		28,200#			50,400			78,600			
TIMES	E	#	21,491	76.21		13,715	27.21		35,206	38,942 *	38,803 *
TIMES	SUN	#	23,657	83.89		18,689	37.08		42,346	48,101 *	47,374 *
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		75,800#						75,800			
HERALD-PALLADIUM	E	#	32,644	43.07					32,644	35,220	35,175
DETROIT (WAYNE CO.)		490,500			1,209,600			1,700,100			
FREE PRESS	M (M-F)		157,140	32.04		360,838	29.83		517,978	647,763	639,720
FREE PRESS	SAT M		132,949	27.10		338,101	27.95		471,050	583,285	575,093
FREE PRESS	SUN		147,942	30.16		393,235	32.51		541,177	721,676	724,342
NEWS	ALL DAY (M-F)		191,613	39.06		392,517	32.45		584,130	688,211	678,399
NEWS	SAT M		174,674	35.61		368,814	30.49		543,488	626,538	637,804
NEWS	SUN		216,531	44.14		501,950	41.50		718,481	836,331	839,319
ESCANABA (DELTA CO.)		7,100			10,400			17,500			
PRESS	E		5,379	75.76		4,791	46.07		10,170	10,564 *	10,409 *
FLINT (GENESEE CO.)		109,900			113,600			223,500			
JOURNAL	E (M-F)		72,545	66.01		34,419	30.30		106,964	108,065	112,161
JOURNAL	SAT M		70,656	64.29		36,431	32.07		107,087	108,305	109,137
JOURNAL	SUN		76,957	70.02		42,926	37.79		119,883	122,467	123,792
GRAND HAVEN (OTTAWA CO.)		6,800			7,800			14,600			
TRIBUNE	E		4,908	72.18		4,522	57.97		9,430	10,288 *	10,082 *

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MICHIGAN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
GRAND RAPIDS (KENT CO.)		152,300			139,800			292,100			
PRESS	E		95,902	62.97		36,762	26.30		132,664	137,695	136,511
PRESS	SUN		109,644	71.99		57,281	40.97		166,925	181,020	182,388
GREENVILLE (MONTCALM CO.)		3,400			16,900			20,300			
NEWS	E		2,252	66.24		5,599	33.13		7,851	8,359	8,254
HOLLAND (OTTAWA CO.)		26,000#			10,100			36,100			
SENTINEL	E	#	15,120	58.15		2,518	24.93		17,638	18,290	17,108 +
HOUGHTON (HOUGHTON CO.)		3,300			16,800			20,100			
MINING GAZETTE	E		2,720	82.42		8,518	50.70		11,238	11,915	11,808
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		5,900			13,900			19,800			
NEWS	E		4,741	80.36		5,641	40.58		10,382	10,610	10,353
IRONWOOD (GOGEBIC CO.)		4,800			16,200			21,000			
GLOBE	E		3,514	73.21		4,256	26.27		7,770	8,232 *	8,355 *
JACKSON (JACKSON CO.)		29,400#			47,700			77,100			
CITIZEN PATRIOT	E	#	20,839	70.88		16,151	33.86		36,990	37,437	37,431
CITIZEN PATRIOT	SUN	#	22,371	76.09		19,255	40.37		41,626	42,336	42,071
KALAMAZOO (KALAMAZOO CO.)		55,800			70,500			126,300			
GAZETTE	E		33,733	60.45		27,040	38.35		60,773	62,206	62,956
GAZETTE	SUN		38,279	68.60		35,103	49.79		73,382	77,545	76,493
KENT CO.-BAY CO.-GENESEE CO.-JACKSON CO.-KALAMAZOO CO.-MUSKEGON CO.-SAGINAW CO.-WASHTENAW CO.		1,058,500						1,058,500			
BOOTH-MICHIGAN NEWSPAPER GROUP	E									537,086	540,640
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN									646,498	645,583

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MICHIGAN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
LANSING-EAST LANSING (INGHAM CO.)		97,000			60,200			157,200			
STATE JOURNAL	M		44,815	46.20		21,216	35.24		66,031	67,947	64,786
STATE JOURNAL	SUN		53,972	55.64		30,012	49.85		83,984	87,147	84,886
LUDINGTON (MASON CO.)		3,700			12,700			16,400			
NEWS	E		2,750	74.32		3,854	30.35		6,604	7,386	7,764
MARQUETTE (MARQUETTE CO.)		7,200			18,500			25,700			
MINING JOURNAL	E		6,983	96.99		9,428	50.96		16,411	18,221	17,849
MENOMINEE (MENOMINEE CO.)		3,800			12,900			16,700			
HERALD-LEADER	E		2,139	56.29		2,180	16.90		4,319	4,502	4,615
MIDLAND (MIDLAND CO.)		14,700			26,500			41,200			
NEWS	E		10,355	70.44		6,384	24.09		16,739	17,161	17,341
MONROE (MONROE CO.)		10,700			36,000			46,700			
NEWS	E		8,452	78.99		16,785	46.63		25,237	27,308 *	27,125 *
MOUNT CLEMENS (MACOMB CO.)		96,600#						96,600			
DAILY	E	#	27,690	28.66					27,690	50,444	50,021
MOUNT PLEASANT (ISABELLA CO.)		22,700#						22,700			
SUN	M	#	10,033	44.20					10,033	10,807	11,371
MUSKEGON (MUSKEGON CO.)		35,400			45,400			80,800			
CHRONICLE	E		28,122	79.44		17,102	37.67		45,224	47,199	47,341
CHRONICLE	SUN		28,552	80.66		20,072	44.21		48,624	51,557	51,393
PETOSKEY (EMMET CO.)		17,000#						17,000			
NEWS-REVIEW	E (M-F)	#	9,739	57.29					9,739	10,653	10,384
PONTIAC (OAKLAND CO.)		163,900#						163,900			
OAKLAND PRESS	E (M-F)	#	71,660	43.72					71,660	73,550	71,335
OAKLAND PRESS	SAT M	#	70,826	43.21					70,826	72,676	70,810
OAKLAND PRESS	SUN	#	79,050	48.23					79,050	81,315	79,639

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MICHIGAN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
PORT HURON (ST. CLAIR CO.)		28,100#			36,800			64,900			
TIMES HERALD	E	#	18,332	65.24		8,792	23.89		27,124	28,265	27,442
TIMES HERALD	SUN	#	21,546	76.68		10,549	28.67		32,095	33,446	32,239
ROYAL OAK (OAKLAND CO.)		85,600			64,100			149,700			
TRIBUNE	E		34,311	40.08		3,857	6.02		38,168	39,009	39,399
SAGINAW (SAGINAW CO.)		54,000#			22,600			76,600			
NEWS	E	#	35,697	66.11		12,363	54.70		48,060	56,330	56,527 *
NEWS	SUN	#	37,096	68.70		14,138	62.56		51,234	63,046	62,958 *
SAULT STE. MARIE (CHIPPEWA CO.)		7,300#			8,500			15,800			
NEWS	E (M-F)	#	5,104	69.92		2,238	26.33		7,342	7,979	7,814
STURGIS (ST. JOSEPH CO.)		3,900			14,600			18,500			
JOURNAL	E		3,057	78.38		5,113	35.02		8,170	8,443	8,417
TRAVERSE CITY (GRAND TRAVERSE CO.)		41,000#						41,000			
RECORD-EAGLE	E	#	23,716	57.84					23,716	25,028 *	24,495 *
YPSILANTI (WASHTENAW CO.)		24,400			40,400			64,800			
PRESS	E (M-F)		8,995	36.86		6,175	15.28		15,170	15,505	15,332
PRESS	SAT M		8,842	36.24		6,035	14.94		14,877	15,223	15,650
PRESS	SUN		8,880	36.39		6,206	15.36		15,086	15,384	15,925
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,200			11,200			19,400			
TRIBUNE	E (M-F)		5,306	64.71		3,123	27.88		8,429	8,768	8,925
TRIBUNE	SUN		5,551	67.70		3,204	28.61		8.755	9,094	9,216
AUSTIN (MOWER CO.)		9,200			7,600			16,800			
HERALD	E (M-F)		5,754	62.54		2,234	29.39		7,988	8,268	8,205
HERALD	SUN		5,830	63.37		2,240	29.47		8,070	8,350	8,322

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MINNESOTA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
BRAINERD (CROW WING CO.)		6,400#			23,900			30,300			
DISPATCH	E (M-F)	#	5,089	79.52		7,960	33.31		13,049	13,743	13,434
DISPATCH	SUN	#	5,794	90.53		9,412	39.38		15,206	15,935	15,243
DULUTH (ST. LOUIS CO.)		36,900#			123,700			160,600			
NEWS-TRIBUNE	M	#	26,650	72.22		33,096	26.76		59,746	61,911	62,190
NEWS-TRIBUNE	SUN	#	32,056	86.87		47,370	38.29		79,426	82,947	82,928
FAIRMONT (MARTIN CO.)		4,800			23,800			28,600			
SENTINEL	M		3,675	76.56		6,679	28.06		10,354	10,855 *	11,002 *
FARIBAULT (RICE CO.)		6,300			17,800			24,100			
NEWS	E		5,013	79.57		3,051	17.14		8,064	8,396	8,630
FERGUS FALLS (OTTER TAIL CO.)		4,700			24,800			29,500			
JOURNAL	E		4,469	95.09		6,861	27.67		11,330	12,442	12,471
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,500			46,100			60,600			
FREE PRESS	E		9,783	67.47		14,605	31.68		24,388	25,647 *	26,062 *
MARSHALL (LYON CO.)		3,900			12,000			15,900			
INDEPENDENT	M		3,071	78.74		5,242	43.68		8,313	8,746	8,692 *
MINNEAPOLIS-ST. PAUL (HENNEPIN CO.)		910,200#			422,200			1,332,400			
STAR TRIBUNE	M	#	335,753	36.89		49,372	11.69		385,125	406,246	382,832
STAR TRIBUNE	SUN	#	511,124	56.16		99,804	23.64		610,928	648,062	625,504
NEW ULM (BROWN CO.)		5,000			14,300			19,300			
JOURNAL	M (TU-S)		3,955	79.10		5,936	41.51		9,891	10,986 *	10,609 *
JOURNAL	SUN		4,146	82.92		6,004	41.99		10,150	11,258 *	10,963 *

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MINNESOTA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
OWATONNA (STEELE CO.)		6,900			4,500			11,400			
PEOPLE'S PRESS	M (TU-S)		5,229	75.78		1,635	36.33		6,864	7,297 *	7,360
PEOPLE'S PRESS	SUN		5,397	78.22		1,676	37.24		7,073	7,506 *	7,572
RED WING (GOODHUE CO.)		5,600			15,600			21,200			
REPUBLICAN EAGLE	E		4,333	77.38		3,903	25.02		8,236	8,588	8,593 *
ROCHESTER (OLMSTED CO.)		28,100			34,400			62,500			
POST-BULLETIN	E (M-F)		20,502	72.96		15,867	46.13		36,369	38,680	39,112
POST-BULLETIN	WKND		21,704	77.24		16,706	48.56		38,410	41,110	41,009
ST. CLOUD (STEARNS, BENTON & SHERBURNE COS.)		21,000			26,200			47,200			
TIMES	E (M-F)		15,309	72.90		9,755	37.23		25,064	28,446	
TIMES	E										28,913
TIMES	SAT M		18,419	87.71		11,790	45.00		30,209	34,375	
ST. PAUL (RAMSEY CO.)		469,700#						469,700			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	170,831	36.37					170,831	195,279	188,448
PIONEER PRESS & DISPATCH	SAT M	#	158,765	33.80					158,765	179,363	175,135
PIONEER PRESS & DISPATCH	SUN	#	223,473	47.58					223,473	251,126	247,492
STILLWATER (WASHINGTON CO.)		6,500#			6,300			12,800			
GAZETTE	E (M-F)	#	3,358	51.66		618	9.81		3,976	4,351	4,989
WINONA (WINONA CO.)		9,500			36,500			46,000			
NEWS	M		6,929	72.94		7,460	20.44		14,389	14,659	14,596
NEWS	SUN		6,868	72.29		7,570	20.74		14,438	14,723	14,614
MISSISSIPPI											
BILOXI-GULFPORT (HARRISON CO.)		63,000			36,200			99,200			
SUN-HERALD	M		35,684	56.64		12,464	34.43		48,148	49,372 *	47,736 *
SUN-HERALD	SUN		37,468	59.47		12,877	35.57		50,345	51,484 *	50,170 *

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MISSISSIPPI		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
BROOKHAVEN (LINCOLN CO.)		4,100			14,900			19,000			
LEADER	E (M-F)		3,305	80.61		4,437	29.78		7,742	7,998	7,788
CLARKSDALE (COAHOMA CO.)		7,700			15,900			23,600			
PRESS REGISTER	E (M-F)		4,699	61.03		2,399	15.09		7,098	7,417	7,416
PRESS REGISTER	WKND		4,889	63.49		2,400	15.09		7,289	7,607	7,573
CLEVELAND (BOLIVAR CO.)		18,400#						18,400			
BOLIVAR COMMERCIAL	E (M-F)	#	6,124	33.28					6,124	6,311	6,206
CORINTH (ALCORN CO.)		18,000#						18,000			
CORINTHIAN	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GREENVILLE (WASHINGTON CO.)		13,600			16,800			30,400			
DELTA DEMOCRAT-TIMES	E (M-F)		7,179	52.79		5,342	31.80		12,521	14,369	16,252
DELTA DEMOCRAT-TIMES	SUN		7,835	57.61		5,656	33.67		13,491	15,578	17,103
GREENWOOD (LEFLORE CO.)		9,200			13,400			22,600			
COMMONWEALTH	E (M-F)		5,236	56.91		3,287	24.53		8,523	8,797	8,953
COMMONWEALTH	SUN		5,366	58.33		3,336	24.90		8,702	8,975	9,139
HATTIESBURG (FORREST CO.)		23,300			36,400			59,700			
AMERICAN	E		13,863	59.50		9,971	27.39		23,834	25,290 *	24,437 *
AMERICAN	SUN		14,775	63.41		11,246	30.90		26,021	28,133 *	27,512 *
JACKSON (HINDS CO.)		103,800			133,100			236,900			
CLARION-LEDGER, NEWS	CMB DLY		60,100	57.90		18,877	14.18		78,977	100,815	99,477
CLARION-LEDGER	M (M-F)		41,244	39.73		12,436	9.34		53,680	72,486	69,079
NEWS	E (M-F)		18,856	18.17		6,441	4.84		25,297	28,327	30,398
CLARION-LEDGER/NEWS	SAT M		55,351	53.32		19,097	14.35		74,448	96,454	95,696
CLARION-LEDGER/NEWS	SUN		64,095	61.75		26,507	19.92		90,602	117,598	117,055
LAUREL (JONES CO.)		8,100			30,300			38,400			
LEADER-CALL	E		4,549	56.16		5,245	17.31		9,794	9,901 *	10,054 *

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MISSISSIPPI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
McCOMB (PIKE CO.)		6,800			23,400			30,200			
ENTERPRISE-JOURNAL	E (M-F)		4,029	59.25		8,204	35.06		12,233	12,663	12,726
ENTERPRISE-JOURNAL	SUN		3,930	57.79		8,271	35.35		12,201	12,633	12,820
MERIDIAN (LAUDERDALE CO.)		19,700			80,700			100,400			
STAR	E		9,506	48.25		12,223	15.15		21,729	21,916 *	22,882 *
STAR	SUN		10,422	52.90		14,087	17.46		24,509	24,674 *	26,553 *
PASCAGOULA (JACKSON CO.)		48,900#						48,900			
PRESS	E (M-F)	#	21,211	43.38					21,211	22,321 *	22,760 *
PRESS	SUN	#	22,357	45.72					22,357	23,722 *	24,562 *
TUPELO (LEE CO.)		12,000			97,800			109,800			
NORTHEAST JOURNAL	M		8,912	74.27		26,413	27.01		35,325	37,478 *	36,188 *
VICKSBURG (WARREN CO.)		10,600			30,100			40,700			
POST	E		5,764	54.38		9,468	31.46		15,232	15,401	16,137
POST	SUN		5,783	54.56		9,747	32.38		15,530	15,782	16,474
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,900			29,700			42,600			
SOUTHEAST MISSOURIAN	E (M-F)		7,721	59.85		8,850	29.80		16,571	17,029	17,268
SOUTHEAST MISSOURIAN	SUN		9,676	75.01		11,096	37.36		20,772	21,230	20,451
COLUMBIA (BOONE CO.)		39,300#						39,300			
TRIBUNE	E (M-F)	#	16,223	41.28					16,223	18,261 *	17,921 *
TRIBUNE	SAT M	#	15,630	39.77					15,630	17,667 *	17,373 *
TRIBUNE	SUN	#	19,118	48.65					19,118	22,047 *	21,988 *
FLAT RIVER (ST. FRANCOIS CO.)		4,700			9,700			14,400			
JOURNAL	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSOURI		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
HANNIBAL (MARION CO.)		7,200			29,100			36,300			
COURIER-POST	E		5,189	72.07		5,147	17.69		10,336	10,994 *	11,230 *
JEFFERSON CITY (COLE CO.)		17,100			41,400			58,500			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,614	79.61		7,790	18.82		21,404	21,731	21,882
CAPITAL NEWS	M (TU-S)		445	2.60		3,304	7.98		3,749	4,076	4,179
POST-TRIBUNE	E (M-F)		13,169	77.01		4,486	10.84		17,655	17,904	17,703
NEWS & TRIBUNE	SUN		13,690	80.06		9,816	23.71		23,506	24,102	24,025
JOPLIN (JASPER CO.)		24,700			80,400			105,100			
GLOBE	M		16,542	66.97		17,773	22.11		34,315	36,510 *	37,010 *
GLOBE	SUN		19,255	77.96		22,495	27.98		41,750	44,999 *	45,340 *
KANSAS CITY (JACKSON CO.)		476,100			221,300			697,400			
TIMES, STAR	CMB DLY		386,531	81.19		68,461	30.94		454,992	480,782	490,515
TIMES	M		216,861	45.55		43,427	19.62		260,288	280,713	273,750
STAR	E (M-F)		169,670	35.64		25,034	11.31		194,704	200,068	216,765
STAR	SUN		308,416	64.78		71,302	32.22		379,718	412,728	411,029
MEXICO (AUDRAIN CO.)		4,600			15,000			19,600			
LEDGER	E		4,060	88.26		5,656	37.71		9,716	10,625 *	11,027 *
POPLAR BLUFF (BUTLER CO.)		7,200			42,600			49,800			
AMERICAN REPUBLIC	E (M-F)		6,358	88.31		7,248	17.01		13,606	14,888	15,042
AMERICAN REPUBLIC	SUN		6,454	89.64		7,650	17.96		14,104	15,394	15,358
ST. JOSEPH (BUCHANAN CO.)		29,200			58,300			87,500			
GAZETTE, NEWS-PRESS	CMB DLY		35,637	122.04		19,288	33.08		54,925	57,860	57,580
GAZETTE	M (M-F)		22,830	78.18		18,761	32.18		41,591	44,371	44,098
NEWS-PRESS	E (M-F)		12,807	43.86		527	0.90		13,334	13,489	13,482
NEWS-PRESS/GAZETTE	SAT M		25,489	87.29		19,676	33.75		45,165	48,046	47,126
NEWS-PRESS/GAZETTE	SUN		25,187	86.26		20,874	35.80		46,061	49,409	48,891
ST. LOUIS (INDEPENDENT CITY)		754,200#						754,200			
POST-DISPATCH	M (M-F)	#	302,748	40.14					302,748	378,135	357,314
POST-DISPATCH	SAT M	#	264,136	35.02					264,136	336,648	316,161
POST-DISPATCH	SUN	#	443,100	58.75					443,100	554,658	548,955

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MISSOURI		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
SEDALIA (PETTIS CO.)		8,300			20,100			28,400			
DEMOCRAT	E (M-F)		6,523	78.59		6,931	34.48		13,454	14,157	14,267
DEMOCRAT	SUN		7,391	89.05		7,559	37.61		14,950	15,720	15,627
SIKESTON (SCOTT CO.)		6,700			26,800			33,500			
STANDARD	E (M-F)		2,793	41.69		5,584	20.84		8,377	8,677	8,602
STANDARD	SUN		2,832	42.27		5,793	21.62		8,625	8,930	8,863
SPRINGFIELD (GREENE CO.)		56,100			147,000			203,100			
NEWS-LEADER	M		30,380	54.15		25,256	17.18		55,636	58,155 *	60,313 *
NEWS-LEADER	SUN		46,104	82.18		48,198	32.79		94,302	99,235 *	97,443 *
WARRENSBURG (JOHNSON CO.)		3,900			8,900			12,800			
STAR-JOURNAL	E (M-F)		2,531	64.90		2,420	27.19		4,951	5,526 *	5,514
MONTANA											
BILLINGS (YELLOWSTONE CO.)		37,400			71,500			108,900			
GAZETTE	M		25,492	68.16		19,778	27.66		45,270	54,209	57,001
GAZETTE	SUN		26,691	71.37		21,706	30.36		48,397	58,0[illegible]	60,468
BOZEMAN (GALLATIN CO.)		11,600			12,600			24,200			
CHRONICLE	E (M-F)		7,257	62.56		3,972	31.52		11,229	11,605	11,422
CHRONICLE	SUN		7,630	65.78		4,506	35.76		12,136	12,861	12,612
BUTTE (SILVER BOW CO.)- ANACONDA (DEER LODGE CO.)		16,200			34,300			50,500			
STANDARD	M		11,902	73.47		3,722	10.85		15,624	16,149	16,818
STANDARD	SUN		12,251	75.62		3,870	11.28		16,121	16,763	17,138
GREAT FALLS (CASCADE CO.)		26,300			37,500			63,800			
TRIBUNE	M		17,244	65.57		11,447	30.53		28,691	33,964	34,137
TRIBUNE	SUN		21,106	80.25		14,471	38.59		35,577	40,955	40,695

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MONTANA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
HELENA (LEWIS & CLARK CO.)		17,300#			4,900			22,200			
INDEPENDENT RECORD	E	#	11,366	65.70		1,392	28.41		12,758	12,966	12,845
INDEPENDENT RECORD	SUN	#	11,874	68.64		1,528	31.18		13,402	13,757	13,453
MISSOULA (MISSOULA CO.)		24,300			31,000			55,300			
MISSOULIAN	M		14,140	58.19		9,728	31.38		23,868	26,950	28,025
MISSOULIAN	SUN		14,719	60.57		10,821	34.91		25,540	29,111	29,741
NEBRASKA											
ALLIANCE (BOX BUTTE CO.)		4,100			11,500			15,600			
TIMES-HERALD	E		2,562	62.49		1,002	8.71		3,564	3,831	3,961
BEATRICE (GAGE CO.)		5,100			14,400			19,500			
SUN	E		4,465	87.55		5,312	36.89		9,777	10,442	10,531
COLUMBUS (PLATTE CO.)		6,900			16,800			23,700			
TELEGRAM	E (M-F)		5,752	83.36		4,772	28.40		10,524	11,014	10,943
TELEGRAM	SUN		5,978	86.64		4,827	28.73		10,805	11,295	11,153
FREMONT (DODGE CO.)		10,400			17,400			27,800			
TRIBUNE	E		7,939	76.34		3,487	20.04		11,426	11,834	11,696
GRAND ISLAND (HALL CO.)		15,000			26,500			41,500			
INDEPENDENT	E		12,671	84.47		11,344	42.81		24,015	24,948	25,098
INDEPENDENT	SUN		13,115	87.43		12,036	45.42		25,151	26,083	26,094
HASTINGS (ADAMS CO.)		9,500			21,500			31,000			
TRIBUNE	E		7,742	81.49		7,143	33.22		14,885	16,060	16,032
HOLDREGE (PHELPS CO.)		2,300			4,700			7,000			
CITIZEN	E (M-F)		2,054	89.30		1,215	25.85		3,269	3,667	3,681
KEARNEY (BUFFALO CO.)		8,600			18,600			27,200			
HUB	E		6,669	77.55		4,972	26.73		11,641	12,699	11,280

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NEBRASKA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
LINCOLN (LANCASTER CO.)		73,200			63,500			136,700			
STAR, JOURNAL	CMB DLY		53,740	73.42		23,882	37.61		77,622	81,684	80,391
STAR	M		22,106	30.20		13,238	20.85		35,344	37,844	36,610
JOURNAL	E		31,634	43.22		10,644	16.76		42,278	43,840	43,781
JOURNAL-STAR	SUN		55,561	75.90		22,014	34.67		77,575	81,611	79,647
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E		2,981	87.68		6,375	41.94		9,356	9,696	9,946
NORFOLK (MADISON CO.)		7,600			33,500			41,100			
NEWS	E		7,213	94.91		13,539	40.41		20,752	22,904	22,900
NORTH PLATTE (LINCOLN CO.)		9,600#			17,800			27,400			
TELEGRAPH	M (TU-S)	#	6,412	66.79		7,116	39.98		13,528	14,795	14,781
TELEGRAPH	SUN	#	6,614	68.90		7,152	40.18		13,766	15,069	15,108
OMAHA (DOUGLAS CO.)		189,700#			124,700			314,400			
WORLD-HERALD	CMB DLY	#	128,343	67.66		35,683	28.62		164,026	222,754	222,053
WORLD-HERALD	M (M-F)	#	35,276	18.60		29,008	23.26		64,284	122,050	120,062
WORLD-HERALD	E (M-F)	#	93,067	49.06		6,675	5.35		99,742	100,704	101,991
WORLD-HERALD	SAT M	#	119,567	63.03		35,396	28.38		154,963	212,990	212,243
WORLD-HERALD	SUN	#	149,218	78.66		54,834	43.97		204,052	289,104	290,197
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,400#			32,100			41,500			
STAR-HERALD	M (TU-S)	#	6,230	66.28		8,883	27.67		15,113	15,451	15,528
STAR-HERALD	SUN	#	6,600	70.21		9,276	28.90		15,876	16,215	16,572
NEVADA											
CARSON CITY (INDEPENDENT CITY)		15,300#						15,300			
APPEAL	E (M-F)	#	7,975	52.12					7,975	10,159	10,257
APPEAL	SUN	#	9,146	59.78					9,146	12,108	11,649
ELKO (ELKO CO.)		4,900			5,800			10,700			
FREE PRESS	E		3,279	66.92		963	16.60		4,242	4,551	4,098

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NEVADA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
LAS VEGAS (CLARK CO.)		228,700#						228,700			
REVIEW-JOURNAL	ALL DAY (M-F)	#	119,135	52.09					119,135	123,194	114,269
REVIEW-JOURNAL	SAT M	#	113,267	49.53					113,267	116,830	107,638
REVIEW-JOURNAL	SUN	#	137,658	60.19					137,658	142,678	135,407
SUN	M (M-F)	#			UNDER TEMPORARY SUSPENSION OF SERVICE						
SUN	SAT M	#			UNDER TEMPORARY SUSPENSION OF SERVICE						
SUN	SUN	#			UNDER TEMPORARY SUSPENSION OF SERVICE						
RENO (WASHOE CO.)		121,000#						121,000			
GAZETTE JOURNAL	M	#	51,366	42.45					51,366	61,962	60,402
GAZETTE JOURNAL	SUN	#	62,835	51.93					62,835	75,897	72,436
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,800			22,400			28,200			
EAGLE TIMES	E (M-F)		3,897	67.19		5,261	23.49		9,158	9,460 *	9,655 *
EAGLE TIMES	SUN		4,075	70.26		5,929	26.47		10,004	10,345 *	10,460 *
CONCORD (MERRIMACK CO.)		12,700			34,500			47,200			
MONITOR	E		10,189	80.23		11,156	32.34		21,345	22,229	21,501
DOVER (STRAFFORD CO.)		35,000#						35,000			
FOSTER'S DEMOCRAT	E	#	22,289	63.68					22,289	28,378	27,583
KEENE (CHESHIRE CO.)		24,400#						24,400			
SENTINEL	E	#	14,883	61.00					14,883	15,980	15,685
LACONIA (BELKNAP CO.)		6,600			34,700			41,300			
CITIZEN	E		3,971	60.17		2,991	8.62		6,962	11,033	10,210
LEBANON-HANOVER (GRAFTON CO.)		11,800#			15,300			27,100			
VALLEY NEWS	E	#	9,117	77.26		6,988	45.67		16,105	18,245	17,733
MANCHESTER (HILLSBOROUGH CO.)		57,200			103,100			160,300			
UNION LEADER	M		31,933	55.83		19,490	18.90		51,423	69,875	68,597
NEWS	SUN		32,026	55.99		31,637	30.69		63,663	89,679	86,788

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NEW HAMPSHIRE		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
NASHUA (HILLSBOROUGH CO.)		39,200			26,600			65,800			
TELEGRAPH	E		24,450	62.37		5,010	18.83		29,460	30,440	29,953
TELEGRAPH	SUN		25,212	64.32		5,426	20.40		30,638	31,762	30,124
PORTSMOUTH (ROCKINGHAM CO.)		16,900			47,200			64,100			
HERALD	E		6,749	39.93		5,226	11.07		11,975	12,261	13,191
HERALD	SUN		6,646	39.33		5,546	11.75		12,192	12,523	13,199
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		360,500#						360,500			
PRESS	E	#	145,111	40.25					145,111	148,021	139,954
PRESS	SUN	#	208,721	57.90					208,721	213,033	205,007
ATLANTIC CITY (ATLANTIC CO.)		172,500#						172,500			
PRESS	M	#	76,026	44.07					76,026	78,711	77,534
PRESS	SUN	#	88,478	51.29					88,478	91,666	87,382
BERGEN CO. (HACKENSACK P.O.)		316,800#						316,800			
RECORD	E (M-F)	#	124,418	39.27					124,418	154,646 *	159,151 *
RECORD	SUN	#	177,679	56.09					177,679	231,756 *	231,030 *
BRIDGETON (CUMBERLAND CO.)		18,100#						18,100			
NEWS	E	#	9,584	52.95					9,584	11,945 *	11,923 *
BRIDGEWATER (SOMERSET CO.)		144,900#						144,900			
COURIER-NEWS	E	#	48,491	33.47					48,491	50,268	51,538
COURIER-NEWS	SUN	#	48,049	33.16					48,049	50,150	
CAMDEN-CHERRY HILL (CAMDEN CO.)		279,300#						279,300			
COURIER-POST	E (M-F)	#	91,554	32.78					91,554	100,869 *	99,419
COURIER-POST	SAT M	#	86,217	30.87					86,217	95,139 *	96,628
COURIER-POST	SUN	#	88,911	31.83					88,911	100,308 *	

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NEW JERSEY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
ELIZABETH (UNION CO.)		187,600 #						187,600			
JOURNAL	E		29,379	15.66					29,379	30,193 *	
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON									41,321	42,529
RACING FORM	M (TU-F)									39,099	39,608
RACING FORM	SAT									61,491	63,581
RACING FORM	SUN									33,550	31,987
JERSEY CITY (HUDSON CO.)		196,100			168,000			364,100			
JOURNAL	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JOURNAL	SAT E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MILLVILLE (CUMBERLAND CO.)		9,900			4,800			14,700			
DAILY	E		5,122	51.74		990	20.63		6,112	6,330 *	6,385 *
MORRISTOWN-PARSIPPANY (MORRIS CO.)		130,700#						130,700			
RECORD	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
RECORD	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
RECORD	SAT	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
RECORD	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW BRUNSWICK (MIDDLESEX CO.)		71,700			78,100			149,800			
CENTRAL HOME NEWS	E		31,852	44.42		18,230	23.34		50,082	58,632	59,052
CENTRAL HOME NEWS	SUN		35,889	50.05		22,571	28.90		58,460	71,068	74,657
NEWARK (ESSEX CO.)		368,200			1,591,800			1,960,000			
STAR-LEDGER	M (M-F)		177,648	48.25		273,211	17.16		450,859	460,117 *	461,080 *
STAR-LEDGER	SAT M		150,574	40.89		254,979	16.02		405,553	413,330 *	416,492 *
STAR-LEDGER	SUN		204,987	55.67		446.548	28.05		651,535	671,058 *	681,802 *
NEWTON (SUSSEX CO.)		47,100#						47,100			
HERALD	E (M-F)	#	16,914	35.91					16,914	17,864 *	18,612 *
HERALD	SUN	#	23,126	49.10					23,126	25,245 *	25,922 *

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NEW JERSEY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
PASSAIC CO.-UNION CO.-HUDSON CO.-MORRIS CO.-BERGEN CO.		347,000						347,000			
NORTH JERSEY NWSPS.	CMB DLY				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NORTH JERSEY NWSPS.	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NORTH JERSEY NWSPS.	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NORTH JERSEY NWSPS.	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TOMS RIVER (OCEAN CO.)		138,500#						138,500			
OCEAN COUNTY OBSERVER	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
OCEAN COUNTY OBSERVER	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRENTON (MERCER CO.)		96,200			157,400			253,600			
TIMES	M					NOT APPROVED FOR RELEASE					
TIMES	SUN					NOT APPROVED FOR RELEASE					
TRENTONIAN	M (M-F)					NOT APPROVED FOR RELEASE					
TRENTONIAN	SAT					NOT APPROVED FOR RELEASE					
TRENTONIAN	SUN					NOT APPROVED FOR RELEASE					
VINELAND (CUMBERLAND CO.)		20,300			26,500			46,800			
TIMES-JOURNAL	E		12,673	62.43		2,288	8.63		14,961	16,318 *	16,608 *
WILLINGBORO-BURLINGTON (BURLINGTON CO.)		43,200			73,800			117,000			
BURLINGTON COUNTY TIMES	E (M-F)		22,178	51.34		19,542	26.48		41,720	41,928	42,451
BURLINGTON COUNTY TIMES	SUN		24,209	56.04		22,886	31.01		47,095	47,385	47,098
WOODBRIDGE (MIDDLESEX CO.)		133,400#						133,400			
NEWS TRIBUNE	E (M-F)	#	47,436	35.56					47,436	50,063	50,988
NEWS TRIBUNE	SUN	#	46,144	34.59					46,144	48,768	50,895
WOODBURY (GLOUCESTER CO.)		75,400#						75,400			
GLOUCESTER COUNTY TIMES	E (M-F)	#	28,565	37.88					28,565	30,015	30,026
GLOUCESTER COUNTY TIMES	SUN	#	28,276	37.50					28,276	29,746	29,418

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NEW MEXICO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
ALAMAGORDO (OTERO CO.)		11,600			5,600			17,200			
NEWS	E (M-F)		7,266	62.64		1,894	33.82		9,160	9,355 *	9,190 *
NEWS	SUN		7,385	63.66		2,105	37.59		9,490	9,735 *	10,212 *
ALBUQUERQUE (BERNALILLO CO.)		367,100#						367,100			
JOURNAL, TRIBUNE	CMB DLY	#	151,288	41.21					151,288	158,373 *	153,614 *
JOURNAL	M	#	108,952	29.68					108,952	115,987 *	111,331 *
TRIBUNE	E	#	42,336	11.53					42,336	42,386 *	42,283 *
JOURNAL	SUN	#	142,032	38.69					142,032	150,782 *	147,993 *
CARLSBAD (EDDY CO.)		10,800			2,300			13,100			
CURRENT-ARGUS	E (M-F)		7,658	70.91		446	19.39		8,104	8,264	8,520 *
CURRENT-ARGUS	SUN		8,083	74.84		481	20.91		8,564	8,784	9,184 *
CLOVIS (CURRY CO.)		12,900			16,800			29,700			
NEWS-JOURNAL	E (M-F)		7,374	57.16		2,535	15.09		9,909	10,053	10,123
NEWS-JOURNAL	SUN		8,013	62.12		2,785	16.58		10,798	10,942	11,574
FARMINGTON (SAN JUAN CO.)		14,200			17,700			31,900			
TIMES	E		7,427	52.30		7,803	44.08		15,230	16,248 *	16,451 *
TIMES	SUN		7,945	55.95		8,762	49.50		16,707	17,985 *	18,215 *
GALLUP (McKINLEY CO.)		8,700			27,000			35,700			
INDEPENDENT	E		5,597	64.33		9,072	33.60		14,669	15,549 *	13,762 *
HOBBS (LEA CO.)		12,600			16,000			28,600			
NEWS-SUN	E (M-F)		7,947	63.07		1,973	12.33		9,920	10,045 *	9,974 *
NEWS-SUN	SUN		9,138	72.52		2,395	14.97		11,533	11,658 *	11,767 *
LAS CRUCES (DONA ANA CO.)		20,000			20,800			40,800			
SUN-NEWS	E (M-F)		11,590	57.95		5,312	25.54		16,902	18,407 *	18,007 *
SUN-NEWS	SUN		11,546	57.73		5,741	27.60		17,287	19,036 *	19,019 *
SANTA FE (SANTA FE CO.)		23,600#			24,300			47,900			
NEW MEXICAN	M	#	13,422	56.87		3,137	12.91		16,559	17,139 *	16,934 *
NEW MEXICAN	SUN	#	13,774	58.36		3,621	14.90		17,395	18,552 *	18,012 *

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NEW YORK		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
ALBANY (ALBANY CO.)		78,700			207,800			286,500			
TIMES UNION, KNICKERBOCKER NEWS	CMB DLY		60,834	77.30		47,536	22.88		108,370	115,237	116,373
TIMES UNION	M		45,005	57.19		38,029	18.30		83,034	89,267	87,446
KNICKERBOCKER NEWS	E (M-F)		15,829	20.11		9,507	4.58		25,336	25,970	28,927
KNICKERBOCKER NEWS	SAT E		10,331	13.13		8,619	4.15		18,950	19,222	21,948
TIMES UNION	SUN		55,232	70.18		89,427	43.04		144,659	168,860	175,532
AMSTERDAM (MONTGOMERY CO.)		8,900			14,000			22,900			
RECORDER	E		6,762	75.98		6,969	49.78		13,731	14,503 *	14,413 *
AUBURN (CAYUGA CO.)		12,100			22,500			34,600			
CITIZEN	E (M-F)		8,943	73.91		7,715	34.29		16,658	16,983	15,597
CITIZEN	SUN		8,898	73.54		8,109	36.04		17,007	17,354	16,030
BATAVIA (GENESEE CO.)		8,200#			21,300			29,500			
NEWS	E	#	6,497	79.23		9,188	43.14		15,685	16,256 *	15,618 *
BINGHAMTON (BROOME CO.)		66,500			74,100			140,600			
PRESS & SUN-BULLETIN	M		44,584	67.04		21,162	28.56		65,746	67,138	65,738
PRESS & SUN-BULLETIN	SUN		50,089	75.32		33,151	44.74		83,240	90,854	87,930
BUFFALO (ERIE CO.)		244,200			260,300			504,500			
NEWS	ALL DAY (M-F)		193,049	79.05		112,283	43.14		305,332	315,252	321,301
NEWS	SAT M		168,451	68.98		108,482	41.68		276,933	286,158	286,901
NEWS	SUN		205,032	83.96		150,089	57.66		355,121	378,485	375,897
CORNING (STEUBEN CO.)		10,800			20,700			31,500			
LEADER	E		8,041	74.45		6,685	32.29		14,726	16,299 *	16,290
CORTLAND (CORTLAND CO.)		6,700			11,200			17,900			
STANDARD	E		4,998	74.60		6,425	57.37		11,423	12,387	12,347
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)		9,600			10,200			19,800			
OBSERVER	E		8,057	83.93		5,316	52.12		13,373	15,328	15,378

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NEW YORK		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
ELMIRA (CHEMUNG CO.)		25,700			75,000			100,700			
STAR-GAZETTE	M		17,848	69.45		16,894	22.53		34,742	35,625	35,569 *
STAR-GAZETTE	SUN		19,205	74.73		31,629	42.17		50,834	52,567	51,163 *
GENEVA (ONTARIO CO.)		5,000			41,500			46,500			
FINGER LAKES TIMES	E		3,801	76.02		15,248	36.74		19,049	19,557 *	19,534 *
GLENS FALLS (WARREN CO.)		11,900			45,200			57,100			
POST-STAR	M		10,911	91.69		22,570	49.93		33,481	34,556	35,193
POST-STAR	SUN		10,477	88.04		21,752	48.12		32,229	33,250	
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)		13,700			17,300			31,000			
LEADER-HERALD	E		8,754	63.90		4,627	26.75		13,381	13,749 *	13,488 *
HERKIMER (HERKIMER CO.)		8,200			16,600			24,800			
TELEGRAM	E		4,938	60.22		1,948	11.73		6,886	7,138	7,182
HUDSON (COLUMBIA CO.)		5,100			18,200			23,300			
REGISTER-STAR	E (M-F)		3,644	71.45		8,756	48.11		12,400	14,341	14,862
ITHACA (TOMPKINS CO.)		14,300			17,300			31,600			
JOURNAL	E		9,348	65.37		7,696	44.49		17,044	20,365	19,815
JAMESTOWN (CHAUTAUQUA CO.)		19,200			34,500			53,700			
POST-JOURNAL	E		16,527	86.08		10,815	31.35		27,342	28,174	28,492
LOCKPORT (NIAGARA CO.)		9,900			16,900			26,800			
UNION-SUN & JOURNAL	E		7,748	78.26		9,784	57.89		17,532	18,384	18,294
LONG ISLAND (SUFFOLK CO.) (MELVILLE P.O.)		865,500#						865,500			
	ALL DAY	#									
NEWSDAY	(M-F)	#	502,917	58.11					502,917	665,218	
NEWSDAY	E (M-F)	#									624,291
NEWSDAY	SAT	#	464,742	53.70					464,742	582,430	572,385
NEWSDAY	SUN	#	576,996	66.67					576,996	701,915	680,618

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW YORK		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
MEDINA (ORLEANS CO.)		6,000#						6,000			
JOURNAL-REGISTER	E (M-F)	#	3,308	55.13					3,308	4,920 *	5,086 *
MIDDLETOWN (ORANGE CO.)		17,300			109,800			127,100			
TIMES HERALD-RECORD	M		12,449	71.96		61,236	55.77		73,685	82,834	81,432
RECORD	SUN		13,403	77.47		71,941	65.52		85,344	96,063	94,062
NEW YORK CITY (NEW YORK CO.)		7,355,800#						7,355,800			
AMERICAN BANKER	M (M-F)									22,374	22,886
AMERICAN METAL MARKET	M (M-F)									10,331	10,635
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)									23,425	21,337
LAW JOURNAL	M (M-F)									13,977	13,134
NEWS	M (M-F)	#	1,201,608	16.34					1,201,608	1,283,302	1,278,118
NEWS	SAT M	#	899,090	12.22					899,090	974,643	971,384
NEWS	SUN	#	1,470,528	19.99					1,470,528	1,623,645	1,631,688
NEWS RECORD	M (M-F)									22,700	22,177
NEW YORK CITY (NEW YORK CO.)		7,355,800#						7,355,800			
POST	ALL DAY (M-F)	#	518,738	7.05					518,738	555,268	740,123
POST	SAT	#	359,776	4.89					359,776	393,807	550,390
TIMES	M (M-F)	#	744,096	10.12					744,096	1,078,443	1,056,924
TIMES	SAT M	#	574,238	7.81					574,238	843,128	818,235
TIMES	SUN	#	1,063,195	14.18					1,063,195	1,647,577	1,645,060
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									833,423	820,501
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									2,025,176	2,026,276
WOMEN'S WEAR DAILY	M (M-F)									61,273	63,133
NEW YORK CITY (RICHMOND CO., NY-ESSEX CO.-HUDSON CO., NJ)		2,090,700						2,090,700			
UNYT:NEW YORK ADI	M & E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
UNYT:NEW YORK ADI	SAT				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
UNYT:NEW YORK ADI	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
NEWBURGH (ORANGE CO.)-BEACON (DUTCHESS CO.)		21,800			80,000			101,800			
NEWS	E		7,890	36.19		3,134	3.92		11,024	11,181	12,735
NEWS	SUN		7,928	36.37		3,234	4.04		11,162	11,319	13,164
NIAGARA FALLS (NIAGARA CO.)		33,100			13,000			46,100			
GAZETTE	M		21,255	64.21		3,467	26.67		24,722	27,191	27,426
GAZETTE	SUN		22,401	67.68		4,227	32.52		26,628	29,816	29,702
NORWICH (CHENANGO CO.)		3,400			17,300			20,700			
SUN	E (M-F)		2,235	65.74		4,144	23.95		6,379	6,630	6,987
OLEAN (CATTARAUGUS CO.)		11,800			49,500			61,300			
TIMES-HERALD	E		9,143	77.48		14,463	29.22		23,606	24,873	25,092
ONEONTA (OTSEGO CO.)		5,000			30,200			35,200			
STAR	M		3,738	74.76		13,193	43.69		16,931	19,238 *	18,938 *
OSWEGO (OSWEGO CO.)		7,200			28,500			35,700			
PALLADIUM-TIMES	E		5,075	70.49		3,803	13.34		8,878	9,101	8,614
PLATTSBURGH (CLINTON CO.)		12,100			16,700			28,800			
PRESS REPUBLICAN	M		9,156	75.67		7,994	47.87		17,150	22,907 *	23,014 *
PRESS REPUBLICAN	SUN		9,078	75.02		7,802	46.72		16,880	22,608 *	
POUGHKEEPSIE (DUTCHESS CO.)		25,600			79,900			105,500			
JOURNAL	M		14,850	58.01		27,864	34.87		42,714	43,604	42,660
JOURNAL	SUN		16,881	65.86		41,680	52.17		58,541	61,741	59,457
ROCHESTER (MONROE CO.)		239,200			168,800			409,500			
DEMOCRAT & CHRONICLE, TIMES UNION	CMB DLY		167,041	69.83		48,564	28.77		215,605	218,838	222,637
DEMOCRAT & CHRONICLE	M (M-F)		89,599	37.46		32,829	19.45		122,428	125,407	124,993
TIMES-UNION	E (M-F)		77,442	32.38		15,735	9.32		93,177	93,431	97,644
DEMOCRAT & CHRONICLE	SAT M		143,006	59.79		50,303	29.80		193,309	196,762	186,904
DEMOCRAT & CHRONICLE	SUN		173,530	72.55		77,388	45.85		250,918	258,805	258,494
ROME (ONEIDA CO.)		16,100			22,900			39,000			
SENTINEL	E		10,752	66.78		7,799	34.06		18,551	19,101	19,026

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		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	3/31/88	3/31/87
SARATOGA SPRINGS (SARATOGA CO.)		9,000			41,400			50,400			
SARATOGIAN	M		5,637	62.63		5,129	12.39		10,766	11,254	11,566
SARATOGIAN	SUN		6,417	71.30		6,615	15.98		13,032	14,417	17,443
SCHENECTADY (SCHENECTADY CO.)		53,800			46,700			100,500			
GAZETTE	M		36,098	67.10		19,623	42.02		55,721	70,964	70,925
STATEN ISLAND (RICHMOND CO.)		127,500						127,500			
ADVANCE	E (M-F)		77,975	61.16					77,975	78,569	77,654
ADVANCE	SAT E		76,225	59.78					76,225	76,817	75,394
ADVANCE	SUN		88,565	69.46					88,565	89,238	88,328
SYRACUSE (ONONDAGA CO.)		137,300			148,900			286,200			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		118,651	86.42		53,544	35.96		172,195	181,627	185,027
POST-STANDARD	M		48,348	35.21		26,656	17.90		75,004	83,586	84,393
HERALD-JOURNAL	E		70,303	51.20		26,888	18.06		97,191	98,041	100,634
HERALD-AMERICAN	SUN		113,066	82.35		83,138	55.83		196,204	231,533	228,413
TONAWANDA (ERIE CO.)-NORTH TONAWANDA (NIAGARA CO.)		20,000			39,300			59,300			
NEWS	E		11,682	58.41		2,207	5.62		13,889	14,133	
NEWS	E (M-F)										14,132
TROY (RENSSELAER CO.)		43,200			55,000			98,200			
RECORD	E		28,677	66.38		12,013	21.84		40,690	42,724	44,108
RECORD	SUN		30,908	71.55		11,580	21.05		42,488	45,141	46,106
UTICA (ONEIDA CO.)		43,900			82,000			125,900			
OBSERVER-DISPATCH	M		35,587	81.06		18,309	22.33		53,896	55,323	
PRESS, OBSERVER-DISPATCH	CMB DLY										57,778
OBSERVER-DISPATCH	SUN		35,113	79.98		26,021	31.73		61,134	66,565	63,122
WATERTOWN (JEFFERSON CO.)		14,900			69,400			84,300			
TIMES	E		10,238	68.71		28,545	41.13		38,783	41,033 *	40,156 *
TIMES	SUN		9,270	62.21		27,252	39.27		36,522	38,827 *	36,710 *

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WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT		438,900#						438,900			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	#								165,852	172,980
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	#								196,377	200,255
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT		544,400						544,400			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E									209,456	215,640
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN									258,118	259,712
NORTH CAROLINA											
ASHEBORO (RANDOLPH CO.)		30,500#						30,500			
COURIER-TRIBUNE	E (M-F)	#	15,893	52.11					15,893	19,128	18,978
COURIER-TRIBUNE	SUN	#	16,562	54.30					16,562	20,054	20,617
ASHEVILLE (BUNCOMBE CO.)		36,000			165,900			201,900			
CITIZEN, TIMES	CMB DLY		20,993	58.31		38,096	22.96		59,089	60,108	60,671
CITIZEN	M (M-F)		14,714	40.87		33,244	20.04		47,958	48,915	47,698
TIMES	E (M-F)		6,279	17.44		4,852	2.92		11,131	11,193	12,973
CITIZEN & TIMES	SAT M		20,521	57.00		39,671	23.91		60,192	61,264	60,685
CITIZEN-TIMES	SUN		21,136	58.71		46,480	28.02		67,616	69,596	70,729
BURLINGTON (ALAMANCE CO.)		22,200			21,100			43,300			
TIMES-NEWS	E (M-F)		15,638	70.44		13,940	66.07		29,578	29,768 *	29,524 *
TIMES-NEWS	SAT M		15,392	69.33		13,766	65.24		29,158	29,348 *	29,214 *
TIMES-NEWS	SUN		17,076	76.92		14,534	68.88		31,610	31,800 *	31,428 *

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH CAROLINA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
CHARLOTTE (MECKLENBURG CO.)		173,500			405,400			578,900			
OBSERVER	M		118,035	68.03		82,045	20.24		200,080	227,878	218,501
OBSERVER	SUN		137,674	79.35		108,204	26.69		245,878	284,168	275,180
CLINTON (SAMPSON CO.)		18,500#						18,500			
SAMPSON INDEPENDENT	E (M-F)	#	8,219	44.43					8,219	8,463	8,649
SAMPSON INDEPENDENT	SUN	#	8,529	46.10					8,529	8,773	9,106
CONCORD (CABARRUS CO.)		13,700			38,900			52,600			
TRIBUNE	E (M-F)		7,483	54.62		4,875	12.53		12,358	12,457 *	12,477 *
TRIBUNE	SUN		7,970	58.18		5,464	14.05		13,434	13,540 *	13,420 *
DURHAM (DURHAM CO.)		46,100			154,900			201,000			
HERALD, SUN	CMB DLY		35,195	76.34		29,314	18.92		64,509	66,078	66,548
HERALD	M		21,751	47.18		23,665	15.28		45,416	46,745	46,324
SUN	E		13,444	29.16		5,649	3.65		19,093	19,333	20,224
HERALD	SUN		31,921	69.24		30,478	19.68		62,399	63,953	64,642
ELIZABETH CITY (PASQUOTANK CO.)		5,500			27,500			33,000			
ADVANCE	E (M-F)		3,175	57.73		8,396	30.53		11,571	11,725 *	11,465 *
ADVANCE	SUN		3,593	65.33		8,804	32.01		12,397	12,572 *	12,408 *
FAYETTEVILLE (CUMBERLAND CO.)		65,900			133,300			199,200			
TIMES, OBSERVER	CMB DLY		41,946	63.65		31,225	23.42		73,171	74,203 *	73,658 *
TIMES	M (M-F)		12,508	18.98		14,388	10.79		26,896	27,775 *	26,644 *
OBSERVER	E (M-F)		29,438	44.67		16,836	12.63		46,274	46,427 *	47,014 *
OBSERVER-TIMES	SAT M		42,316	64.21		33,134	24.86		75,450	76,538 *	75,635 *
OBSERVER-TIMES	SUN		42,151	63.96		34,636	25.98		76,787	78,155 *	76,197 *
GASTONIA (GASTON CO.)		44,000			41,900			85,900			
GAZETTE	E		28,551	64.89		10,845	25.88		39,396	40,723	40,408
GAZETTE	SUN		30,377	69.04		11,633	27.76		42,010	43,623	44,151
GOLDSBORO (WAYNE CO.)		13,900			33,800			47,700			
NEWS-ARGUS	E (M-F)		7,822	56.27		14,264	42.20		22,086	22,267 *	22,177 *
NEWS-ARGUS	SUN		8,369	60.21		16,213	47.97		24,582	24,811 *	25,186 *
GREENSBORO (GUILFORD CO.)		100,500#			297,100			397,600			
NEWS & RECORD	M	#	68,103	67.76		42,093	14.17		110,196	112,062	111,639
NEWS & RECORD	SUN	#	74,461	74.09		49,345	16.61		123,806	126,684	127,409

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
GREENVILLE (PITT CO.)		13,800			34,600			48,400			
REFLECTOR	E (M-F)		8,162	59.14		8,801	25.44		16,963	17,338 *	17,445 *
REFLECTOR	SUN		8,983	65.09		9,967	28.81		18,950	19,401 *	19,847 *
HENDERSON (VANCE CO.)		7,800			16,300			24,100			
DISPATCH	E		4,337	55.60		4,923	30.20		9,260	9,540	9,503
HENDERSONVILLE (HENDERSON CO.)		3,700			24,400			28,100			
TIMES-NEWS	M		2,553	69.00		14,235	58.34		16,788	18,005	17,138
TIMES-NEWS	SUN		2,449	66.19		14,203	58.21		16,652	17,907	16,863
HICKORY (CATAWBA CO.)		21,600			76,400			98,000			
RECORD	E		10,276	47.57		17,088	22.37		27,364	27,656 *	27,388 *
HIGH POINT (GUILFORD CO.)		33,000			37,600			70,600			
ENTERPRISE	E		21,657	65.63		10,453	27.80		32,110	32,312	32,159
ENTERPRISE	SUN		21,956	66.53		10,661	28.35		32,617	32,865	32,823
JACKSONVILLE (ONSLOW CO.)		15,200			20,900			36,100			
NEWS	E		9,704	63.84		11,663	55.80		21,367	22,411 *	21,981 *
NEWS	SUN		9,760	64.21		11,855	56.72		21,615	22,642 *	21,848 *
KANNAPOLIS (CABARRUS CO.)		13,500			35,200			48,700			
INDEPENDENT	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
INDEPENDENT	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
KINSTON (LENOIR CO.)		9,300			33,300			42,600			
FREE PRESS	E (M-F)		6,926	74.47		7,143	21.45		14,069	14,487 *	13,795 *
FREE PRESS	SUN		7,158	76.97		7,576	22.75		14,734	15,151 *	14,411 *
LENOIR (CALDWELL CO.)		6,900			15,300			22,200			
NEWS-TOPIC	E		4,993	72.36		8,096	52.92		13,089	13,162	13,313
LEXINGTON (DAVIDSON CO.)		6,500			23,900			30,400			
DISPATCH	E		5,117	78.72		10,100	42.26		15,217	15,446 *	15,317 *
LUMBERTON (ROBESON CO.)		7,200			32,900			40,100			
ROBESONIAN	E (M-F)		4,860	67.50		9,734	29.59		14,594	14,714	15,453
ROBESONIAN	SUN		5,623	78.10		10,884	33.08		16,507	16,627	17,123

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NORTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
MONROE (UNION CO.)		6,800			20,400			27,200			
ENQUIRER-JOURNAL	E (M-F)		3,013	44.31		8,614	42.23		11,627	12,589	12,777
ENQUIRER-JOURNAL	SUN		3,587	52.75		9,075	44.49		12,662	13,660	13,885
MORGANTON (BURKE CO.)		5,700			22,700			28,400			
NEWS-HERALD	E (M-F)		3,383	59.35		8,143	35.87		11,526	11,746	11,747
NEWS-HERALD	SUN		3,064	53.75		7,966	35.09		11,030	11,250	11,188
NEW BERN (CRAVEN CO.)		35,800#						35,800			
SUN JOURNAL	E	#	14,978	41.84					14,978	15,312 *	15,578 *
RALEIGH (WAKE CO.)		70,900			246,300			317,200			
NEWS & OBSERVER, TIMES	CMB DLY		59,115	83.38		62,403	25.34		121,518	167,134 *	172,978 *
NEWS & OBSERVER	M		41,382	58.37		53,238	21.62		94,620	140,075 *	139,432 *
TIMES	E (M-F)		17,733	25.01		9,165	3.72		26,898	27,059 *	
TIMES	E										33,546 *
NEWS & OBSERVER	SUN		54,282	76.56		75,467	30.64		129,749	185,990 *	182,891 *
ROANOKE RAPIDS (HALIFAX CO.)		5,900			14,400			20,300			
HERALD	E (M-F)		3,959	67.10		6,246	43.38		10,205	11,692	11,874
HERALD	SUN		4,552	77.15		6,361	44.17		10,913	12,397	12,886
ROCKINGHAM (RICHMOND CO.)		6,300			11,100			17,400			
RICHMOND COUNTY JOURNAL	E (M-F)		2,967	47.41		5,589	50.35		8,576	8,886	8,539 *
ROCKY MOUNT (EDGECOMBE CO.)		18,400			30,800			49,200			
TELEGRAM	E (M,T, TH, F)		8,405	45.68		5,017	16.29		13,422	13,535 *	
TELEGRAM	E (W)		9,613	52.24		5,814	18.88		15,427	15,539 *	
TELEGRAM	E										13,836 *
TELEGRAM	SAT M		8,293	45.07		5,212	16.92		13,505	13,617 *	
TELEGRAM	SUN		8,851	48.10		6,072	19.71		14,923	15,035 *	15,126 *
SALISBURY-SPENCER-EAST SPENCER (ROWAN CO.)		12,800			104,400			117,200			
POST	E		9,706	75.84		15,408	14.76		25,116	25,478 *	25,427 *
POST	SUN		9,551	74.62		15,890	15.03		25,241	25,653 *	25,524 *
SANFORD (LEE CO.)		7,000			37,600			44,600			
HERALD	E		4,497	64.24		8,961	23.83		13,458	13,699	13,170

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
SHELBY (CLEVELAND CO.)		11,900			29,500			41,400			
STAR	E		8,725	73.32		9,212	31.23		17,937	18,286	17,821
STATESVILLE (IREDELL CO.)		32,900#						32,900			
RECORD & LANDMARK	E (M-F)	#	16,983	51.62					16,983	17,322	17,313
RECORD & LANDMARK	SUN	#	16,753	50.92					16,753	17,106	17,020
THOMASVILLE (DAVIDSON CO.)		9,700			24,700			34,400			
TIMES	M		5,830	60.10		2,319	9.39		8,149	8,511	8,259
WASHINGTON (BEAUFORT CO.)		3,900			27,900			31,800			
NEWS	E		2,589	66.38		6,838	24.51		9,427	10,154	10,249
WILMINGTON (NEW HANOVER CO.)		44,300			64,800			109,100			
STAR	M		29,475	66.53		18,717	28.88		48,192	48,698	46,848
STAR-NEWS	SUN		32,917	74.30		21,901	33.80		54,818	55,554	54,564
WILSON (WILSON CO.)		13,400			24,000			37,400			
TIMES	E		8,530	63.66		8,219	34.25		16,749	17,096 *	17,364 *
WINSTON-SALEM (FORSYTH CO.)		73,300			198,500			271,800			
JOURNAL	M		52,150	71.15		39,293	19.79		91,443	93,091	91,571
JOURNAL	SUN		53,098	72.44		49,405	24.89		102,503	104,518	102,800
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		25,400			41,000			66,400			
TRIBUNE	M		17,822	70.17		10,124	24.69		27,946	29,453	28,341
TRIBUNE	SUN		18,231	71.78		9,494	23.16		27,725	29,296	28,823
DEVILS LAKE (RAMSEY CO.)		3,100			7,300			10,400			
JOURNAL	E (M-F)		2,445	78.87		2,311	31.66		4,756	5,131	5,399
DICKINSON (STARK CO.)		5,600			9,900			15,500			
PRESS	M (TU-S)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRESS	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH DAKOTA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		43,000			45,700			88,700			
FORUM	M		25,550	59.42		19,436	42.53		44,986	55,233	55,446
FORUM	SUN		33,071	76.91		22,262	48.71		55,333	67,813	66,986
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN		19,200			58,100			77,300			
HERALD	M		15,715	81.85		21,115	36.34		36,830	39,124	38,770
HERALD	SUN		16,818	87.59		21,131	36.37		37,949	40,301	39,950
MINOT (WARD CO.)		12,700#			29,000			41,700			
NEWS	E	#	10,436	82.17		12,260	42.28		22,696	26,363	26,524
NEWS	SUN	#	10,368	81.64		11,861	40.90		22,229	25,430	24,995
OHIO											
AKRON (SUMMIT CO.)		191,100			134,000			325,100			
BEACON JOURNAL	M		118,957	62.25		27,694	20.67		146,651	154,521	153,581
BEACON JOURNAL	SUN		156,560	81.93		47,126	35.17		203,686	224,063	227,462
ALLIANCE (STARK CO.)		12,500			17,800			30,300			
REVIEW	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ASHLAND (ASHLAND CO.)		8,700			9,400			18,100			
TIMES-GAZETTE	E		6,871	78.98		4,504	47.91		11,375	12,007	12,097
ASHTABULA CO.-GEAUGA CO.		62,300#						62,300			
NORTHEASTERN OHIO NEWSPAPERS	E	#								31,255 *	30,388 *
NORTHEASTERN OHIO NEWSPAPERS	SUN	#								30,163 *	29,119 *
ATHENS (ATHENS CO.)		8,300			14,700			23,000			
MESSENGER	E (M-F)		4,238	51.06		6,638	45.16		10,876	13,541	13,746
MESSENGER	SUN		5,367	64.66		7,889	53.67		13,256	16,850	16,770
BELLEFONTAINE (LOGAN CO.)		4,900			10,600			15,500			
EXAMINER	E		3,324	67.84		6,994	65.98		10,318	11,056	10,889
BELMONT CO. (MARTINS FERRY P.O.)		34,200#						34,200			
TIMES-LEADER	E (M-F)	#	18,900	55.26					18,900	20,923	21,350
TIMES-LEADER	SUN	#	19,891	58.16					19,891	22,473	23,058

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OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
BOWLING GREEN (WOOD CO.)		7,000			28,100			35,100			
SENTINEL-TRIBUNE	E		4,288	61.26		8,560	30.46		12,848	13,823	13,979
BRYAN (WILLIAMS CO.)		3,400			11,300			14,700			
TIMES	E		3,060	90.00		7,062	62.50		10,122	10,698	10,672
BUCYRUS (CRAWFORD CO.)		5,500			15,100			20,600			
TELEGRAPH-FORUM	E		4,470	81.27		3,032	20.08		7,502	7,954	8,002
CAMBRIDGE (GUERNSEY CO.)		8,900			25,100			34,000			
JEFFERSONIAN	E		6,234	70.04		6,896	27.47		13,130	13,670	13,634
CANTON (STARK CO.)		74,900			99,400			174,300			
REPOSITORY	E		38,587	51.52		15,572	15.67		54,159	54,613 *	56,398 *
REPOSITORY	SUN		48,196	64.35		26,596	26.76		74,792	75,527 *	75,273 *
CHILLICOTHE (ROSS CO.)		12,200			23,800			36,000			
GAZETTE	E		7,744	63.48		7,618	32.01		15,362	15,808	15,579
CINCINNATI (HAMILTON CO.)		403,000			296,300			699,300			
ENQUIRER	M		142,182	35.28		47,951	16.18		190,133	195,356	191,645
ENQUIRER	SUN		237,294	58.88		86,053	29.04		323,347	332,194	323,390
POST	E		82,434	20.46		29,489	9.95		111,923	113,282	115,718
CLEVELAND (CUYAHOGA CO.)		570,300			294,700			865,000			
PLAIN DEALER	M (M-F)		330,812	58.01		67,953	23.06		398,765	449,074	454,954
PLAIN DEALER	SAT M		314,076	55.07		66,028	22.41		380,104	424,102	428,907
PLAIN DEALER	SUN		425,268	74.57		95,569	32.43		520,837	567,158	562,813
COLUMBUS (FRANKLIN CO.)		356,800			197,800			554,600			
DISPATCH	M		197,454	55.34		44,658	22.58		242,112	257,638	255,976
DISPATCH	SUN		260,965	73.14		81,800	41.35		342,765	384,835	383,806
COSHOCTON (COSHOCTON CO.)		6,300			15,700			22,000			
TRIBUNE	E		4,036	64.06		3,126	19.91		7,162	7,429	7,390
TRIBUNE	SUN		4,190	66.51		3,279	20.88		7,469	7,736	7,670

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OHIO		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
DAYTON (MONTGOMERY CO.)		171,800			185,200			357,000			
NEWS	ALL DAY (M-F)		114,580	66.69		65,266	35.24		179,846	187,023	196,417
NEWS	SAT M		112,488	65.48		69,047	37.28		181,535	189,117	190,524
NEWS	SUN		128,633	74.87		90,774	49.01		219,407	232,577	228,680
DEFIANCE (DEFIANCE CO.)		6,200			26,400			32,600			
CRESCENT-NEWS	E		5,896	95.10		10,221	38.72		16,117	16,834	16,860
EAST LIVERPOOL (COLUMBIANA CO.)		14,500			23,600			38,100			
REVIEW	E		9,790	67.52		2,731	11.57		12,521	12,744 *	13,043 *
ELYRIA (LORAIN CO.)		47,900#						47,900			
CHRONICLE-TELEGRAM	E	#	27,143	56.67					27,143	35,122	35,518
CHRONICLE-TELEGRAM	SUN	#	28,755	60.03					28,755	36,139	35,611
FINDLAY (HANCOCK CO.)		14,700			29,900			44,600			
COURIER	M		11,528	78.42		11,432	38.23		22,960	25,280	25,323
FREMONT (SANDUSKY CO.)		8,600			13,400			22,000			
NEWS-MESSENGER	E		6,951	80.83		6,164	46.00		13,115	13,832	13,613
GREENVILLE (DARKE CO.)		5,300			16,400			21,700			
ADVOCATE	E		3,279	61.87		5,038	30.72		8,317	8,712	8,822
HAMILTON (BUTLER CO.)		46,700			32,800			79,500			
JOURNAL-NEWS	E		22,811	48.85		4,878	14.87		27,689	28,158	28,696
JOURNAL-NEWS	SUN		24,758	53.01		5,268	16.06		30,026	30,477	29,968
IRONTON (LAWRENCE CO.)		6,500			24,500			31,000			
TRIBUNE	E (TU-F)		4,444	68.37		3,623	14.79		8,067	8,295	8,319
TRIBUNE	SUN		4,759	73.22		3,795	15.49		8,554	8,862	8,915
KENT-RAVENNA (PORTAGE CO.)		20,300			29,100			49,400			
RECORD-COURIER	E (M-F)		11,115	54.75		11,365	39.05		22,480	23,999	
RECORD-COURIER	E										23,821
RECORD-COURIER	SUN		11,068	54.52		11,459	39.38		22,527	24,099	
LAKE CO. (WILLOUGHBY P.O.)		77,700#						77,700			
NEWS-HERALD	E	#	45,002	57.92					45,002	54,578	55,092
NEWS-HERALD	SUN	#	51,906	66.80					51,906	62,948	63,460

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
LANCASTER (FAIRFIELD CO.)		13,800			24,600			38,400			
EAGLE-GAZETTE	E		9,031	65.44		7,939	32.27		16,970	17,515	17,242
LIMA (ALLEN CO.)		30,600			80,800			111,400			
NEWS	E		22,798	74.50		16,410	20.31		39,208	39,727	41,379
NEWS	SUN		23,447	76.62		25,111	31.08		48,558	49,740	51,288
LORAIN (LORAIN CO.)		51,600#						51,600			
JOURNAL	E	#	33,838	65.58					33,838	43,812	44,200
JOURNAL	SUN	#	34,941	67.72					34,941	47,588	47,615
MANSFIELD (RICHLAND CO.)		33,000			38,900			71,900			
NEWS JOURNAL	E		22,990	69.67		14,622	37.59		37,612	40,147	40,732
NEWS JOURNAL	SUN		23,738	71.93		23,042	59.23		46,780	54,593	54,775
MARIETTA (WASHINGTON CO.)		7,800			20,300			28,100			
TIMES	E		5,611	71.94		7,396	36.43		13,007	13,931	13,568
MARION (MARION CO.)		16,400			24,600			41,000			
STAR	E		10,817	65.96		7,061	28.70		17,878	18,306	17,811
STAR	SUN		10,853	66.18		7,134	29.00		17,987	18,422	17,930
MASSILLON (STARK CO.)		12,000			34,000			46,000			
INDEPENDENT	E		7,448	62.07		7,342	21.59		14,790	15,300 *	16,495 *
MEDINA (MEDINA CO.)		17,400			14,800			32,200			
MEDINA COUNTY GAZETTE	M		10,286	59.11		4,298	29.04		14,584	16,315	15,368
MIDDLETOWN (BUTLER CO.)		31,700			17,400			49,100			
JOURNAL	E		19,219	60.63		2,588	14.87		21,807	22,351	22,370
JOURNAL	SUN		20,611	65.02		2,843	16.34		23,454	24,049	23,902
MOUNT VERNON (KNOX CO.)		6,400			13,600			20,000			
NEWS	E		5,052	78.94		4,907	36.08		9,959	10,551	10,777
NEWARK (LICKING CO.)		20,900#			28,500			49,400			
ADVOCATE	E	#	13,787	65.97		7,023	24.64		20,810	21,052	21,239
ADVOCATE	SUN	#	13,709	65.59		7,028	24.66		20,737	20,983	20,982

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OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
NEW PHILADELPHIA-DOVER (TUSCARAWAS CO.)		15,800			20,600			36,400			
TIMES-REPORTER	E		10,945	69.27		12,836	62.31		23,781	27,531 *	27,960 *
TIMES-REPORTER	SUN		11,315	71.61		13,500	65.53		24,815	29,114 *	28,751 *
NORWALK (HURON CO.)		5,700			17,200			22,900			
REFLECTOR	E		4,355	76.40		4,931	28.67		9,286	9,672	9,584
PIQUA (MIAMI CO.)		8,500			22,800			31,300			
CALL	E		6,039	71.05		3,379	14.82		9,418	9,670	9,742
PORT CLINTON (OTTAWA CO.)		15,200#						15,200			
NEWS HERALD	E	#	5,495	36.15					5,495	5,649	5,670
PORTSMOUTH (SCIOTO CO.)		16,000			41,900			57,900			
TIMES	E		9,409	58.81		7,861	18.76		17,270	17,562	17,746
SALEM (COLUMBIANA CO.)		6,900			22,300			29,200			
NEWS	E		5,002	72.49		3,587	16.09		8,589	8,818	9,108
SANDUSKY (ERIE CO.)		19,500			31,800			51,300			
REGISTER	E		14,508	74.40		10,478	32.95		24,986	26,005	26,271
REGISTER	SUN		14,742	75.60		12,621	39.69		27,363	29,525	30,147
SIDNEY (SHELBY CO.)		6,900			8,200			15,100			
NEWS	E		5,759	83.46		5,287	64.48		11,046	13,048 *	12,683 *
SPRINGFIELD (CLARK CO.)		36,000			52,100			88,100			
NEWS-SUN	M		24,015	66.71		12,138	23.30		36,153	37,045	37,353
NEWS-SUN	SUN		26,153	72.65		16,551	31.77		42,704	44,068	44,422
STEUBENVILLE (JEFFERSON CO.)		13,100			47,900			61,000			
HERALD-STAR	E		10,477	79.98		10,220	21.34		20,697	20,963 *	21,122 *
HERALD-STAR	SUN		10,022	76.50		10,172	21.24		20,194	20,510 *	20,538 *
TIFFIN (SENECA CO.)		9,600			7,900			17,500			
ADVERTISER-TRIBUNE	E		6,852	71.38		3,559	45.05		10,411	10,781	10,975
TOLEDO (LUCAS CO.)		189,200			263,300			452,500			
BLADE	E		120,893	63.90		32,268	12.26		153,161	154,889	158,047
BLADE	SUN		143,440	75.81		71,222	27.05		214,662	217,373	220,696
TROY (MIAMI CO.)		7,900			26,400			34,300			
NEWS	E		5,273	66.75		5,558	21.05		10,831	11,034	10,950
MIAMI VALLEY NEWS	SUN		5,234	66.25		7,264	27.52		12,498	12,691	12,734

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
WARREN (TRUMBULL CO.)		25,800			53,400			79,200			
TRIBUNE CHRONICLE	E		18,053	69.97		21,012	39.35		39,065	39,903 *	41,262 *
TRIBUNE	SUN		19,937	77.28		24,800	46.44		44,737	46,170 *	48,486 *
WOOSTER (WAYNE CO.)		9,300			38,800			48,100			
RECORD	E		7,887	84.81		16,451	42.40		24,338	25,534	25,068
XENIA (GREENE CO.)		10,800			22,000			32,800			
GAZETTE	E		6,328	58.59		3,528	16.04		9,856	10,405	10,968
YOUNGSTOWN (MAHONING CO.)		83,200			96,400			179,600			
VINDICATOR	E		46,418	55.79		38,872	40.32		85,290	90,397 *	93,929 *
VINDICATOR	SUN		51,938	62.43		58,636	60.83		110,574	139,676 *	144,353 *
ZANESVILLE (MUSKINGUM CO.)		15,200			27,900			43,100			
TIMES RECORDER	M		12,118	79.72		9,399	33.69		21,517	22,827	23,116
TIMES RECORDER	SUN		11,507	75.70		8,153	29.22		19,660	20,597	20,780
OKLAHOMA											
ADA (PONTOTOC CO.)		7,100			25,300			32,400			
NEWS	E (M-F)		4,951	69.73		4,376	17.30		9,327	9,455	9,202 *
NEWS	SUN		5,039	70.97		4,721	18.66		9,760	9,888	9,828 *
ARDMORE (CARTER CO.)		9,700			23,400			33,100			
ARDMOREITE	E (M-F)		7,033	72.51		5,644	24.12		12,677	12,907 *	13,260 *
ARDMOREITE	SUN		7,825	80.67		7,216	30.84		15,041	15,273 *	15,928 *
BARTLESVILLE (WASHINGTON CO.)		16,200			11,400			27,600			
EXAMINER-ENTERPRISE	E (M-F)		10,190	62.90		2,117	18.57		12,307	12,469 *	12,439 *
EXAMINER-ENTERPRISE	SAT M		9,611	59.33		2,091	18.34		11,702	11,864 *	11,857 *
EXAMINER-ENTERPRISE	SUN		11,818	72.95		2,561	22.46		14,379	14,546 *	14,241 *
CLAREMORE (ROGERS CO.)		5,900			10,400			16,300			
PROGRESS	E (TU-F)		2,876	48.75		3,470	33.37		6,346	6,502	
PROGRESS	SUN		3,222	54.61		3,795	36.49		7,017	7,173	

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OKLAHOMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
DUNCAN (STEPHENS CO.)		9,200			10,600			19,800			
BANNER	E (M-F)		7,163	77.86		2,587	24.41		9,750	10,085	10,463
BANNER	SUN		8,066	87.67		3,356	31.66		11,422	11,807	12,110
ENID (GARFIELD CO.)		22,400			21,500			43,900			
NEWS, EAGLE	CMB DLY		15,333	68.45		7,966	37.05		23,299	25,181	26,581
NEWS	M (TU-F)		8,085	36.09		7,508	34.92		15,593	17,429	18,361
EAGLE	E (M-F)		7,248	32.36		458	2.13		7,706	7,752	8,220
NEWS & EAGLE	SAT M		13,390	59.78		7,817	36.36		21,207	23,083	24,042
NEWS	SUN		14,316	63.91		8,833	41.08		23,149	25,229	26,038
LAWTON (COMANCHE CO.)		31,000			35,700			66,700			
PRESS, CONSTITUTION	CMB DLY		18,873	60.88		7,848	21.98		26,721	27,722 *	31,472 *
PRESS	M (M-F)		7,277	23.47		7,253	20.32		14,530	15,454 *	15,996 *
CONSTITUTION	E (M-F)		11,596	37.41		595	1.67		12,191	12,268 *	15,476 *
PRESS	SAT M		18,298	59.03		7,653	21.44		25,951	26,899 *	27,950 *
CONSTITUTION	SUN		18,539	59.80		8,476	23.74		27,015	28,160 *	29,602 *
McALESTER (PITTSBURG CO.)		8,400			14,100			22,500			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,664	67.43		6,006	42.60		11,670	11,956	12,289
NEWS-CAPITAL & DEMOCRAT	SUN		5,730	68.21		6,150	43.62		11,880	12,165	12,538
MIAMI (OTTAWA CO.)		8,100			14,300			22,400			
NEWS-RECORD	E (M-F)		5,101	62.98		3,211	22.45		8,312	8,479	8,720
NEWS-RECORD	SUN		5,328	65.78		3,351	23.43		8,679	8,846	9,056
MUSKOGEE (MUSKOGEE CO.)		17,700			42,800			60,500			
PHOENIX & TIMES-DEMOCRAT	M		9,548	53.94		8,071	18.86		17,619	17,961	18,213
PHOENIX & TIMES-DEMOCRAT	SUN		10,532	59.50		8,649	20.21		19,181	19,526	19,266
NORMAN (CLEVELAND CO.)		32,100			7,700			39,800			
TRANSCRIPT	E (M-F)		14,543	45.31		447	5.81		14,990	15,515	16,035
TRANSCRIPT	SAT M		14,371	44.77		471	6.12		14,842	15,369	15,748
TRANSCRIPT	SUN		15,870	49.44		530	6.88		16,400	17,030	17,592
OKLAHOMA CITY (OKLAHOMA CO.)		292,000#			29,800			321,800			
JOURNAL RECORD	M (TU-S)	#	3,724	1.28		84	0.28		3,808	4,647	5,126
OKLAHOMA CITY (OKLAHOMA CO.)		292,000#			531,800			823,800			
OKLAHOMAN	M (M-F)	#	150,023	51.38		82,102	15.44		232,125	237,653	239,024
OKLAHOMAN AND TIMES	SAT M	#	143,626	49.19		76,798	14.44		220,424	225,461	224,949
OKLAHOMAN	SUN	#	191,316	65.52		117,784	22.15		309,100	313,433	334,615

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				RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		CZ OR NDM		CIRC/	RTZ OR NDM		CIRC/	CZ & RTZ		AS OF	AS OF
OKLAHOMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
PONCA CITY (KAY CO.)		11,800			11,600			23,400			
NEWS	E (M-F)		8,284	70.20		4,204	36.24		12,488	13,037	13,324
NEWS	SUN		9,140	77.46		4,548	39.21		13,688	14,268	14,424
SAPULPA (CREEK CO.)		6,600			12,700			19,300			
HERALD	E (M-F)		3,950	59.85		2,507	19.74		6,457	6,559 *	7,316 *
HERALD	SUN		4,204	63.70		2,630	20.71		6,834	6,936 *	7,736 *
SHAWNEE (POTTAWATOMIE CO.)		11,000			35,800			46,800			
NEWS-STAR	M (TU-S)		6,836	62.15		5,813	16.24		12,649	12,966 *	13,387 *
NEWS-STAR	SUN		7,218	65.62		6,603	18.44		13,821	14,138 *	14,595 *
STILLWATER (PAYNE CO.)		13,300			20,800			34,100			
NEWS-PRESS	E (M-F)		5,967	44.86		4,094	19.68		10,061	10,309 *	10,176 *
NEWS-PRESS	SUN		6,431	48.35		4,397	21.14		10,828	11,141 *	10,939 *
TULSA (TULSA CO.)		211,300			187,800			399,100			
WORLD, TRIBUNE	CMB DLY		142,010	67.21		38,956	20.74		180,966	200,164 *	199,963 *
WORLD	M		83,669	39.60		28,294	15.07		111,963	128,298 *	127,857 *
TRIBUNE	E		58,341	27.61		10,662	5.68		69,003	71,866 *	72,106 *
WORLD	SUN		157,460	74.52		54,741	29.15		212,201	235,896 *	232,937 *
OREGON											
ALBANY (LINN CO.)		33,500#						33,500			
DEMOCRAT-HERALD	E	#	21,325	63.66					21,325	21,638 *	21,387 *
ASHLAND (JACKSON CO.)		6,300			2,400			8,700			
TIDINGS	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ASTORIA (CLATSOP CO.)		3,900			15,600			19,500			
ASTORIAN	E (M-F)		3,364	86.26		5,595	35.87		8,959	9,285	9,056
BAKER (BAKER CO.)		3,700			2,600			6,300			
DEMOCRAT HERALD	E (M-F)		2,409	65.11		600	23.08		3,009	3,109	3,040

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OREGON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
BEND (DESCHUTES CO.)		12,000			23,000			35,000			
BULLETIN	E (M-F)		8,904	74.20		11,330	49.26		20,234	20,812 *	20,085 *
BULLETIN	SUN		9,119	75.99		11,744	51.06		20,863	21,435 *	20,583 *
COOS BAY-NORTH BEND (COOS CO.)		10,300			23,000			33,300			
WORLD	E		8,489	82.42		6,440	28.00		14,929	15,218 *	15,242 *
CORVALLIS (BENTON CO.)		14,500			7,400			21,900			
GAZETTE-TIMES	M		8,584	59.20		3,248	43.89		11,832	12,894 *	12,852 *
GAZETTE-TIMES	SUN		8,040	55.45		3,167	42.80		11,207	12,380 *	12,480 *
EUGENE (LANE CO.)		74,200			35,400			109,600			
REGISTER-GUARD	M		46,840	63.13		19,957	56.38		66,797	70,325	68,237
REGISTER-GUARD	SUN		47,270	63.71		20,991	59.30		68,261	72,776	71,418
GRANTS PASS (JOSEPHINE CO.)		7,200			25,700			32,900			
COURIER	E		4,740	65.83		12,837	49.95		17,577	17,966 *	16,935
LA GRANDE (UNION CO.)		4,700			7,000			11,700			
OBSERVER	E		4,353	92.62		2,846	40.66		7,199	7,427	7,307
MEDFORD (JACKSON CO.)		23,300#			29,900			53,200			
MAIL TRIBUNE	E (M-TH)	#	16,789	72.06		10,605	35.47		27,394	28,274 *	27,717 *
MAIL TRIBUNE	FRI E	#	21,876	93.89		13,912	46.53		35,788	37,125 *	36,729 *
MAIL TRIBUNE	SUN	#	17,599	75.53		12,048	40.29		29,647	31,413 *	30,899 *
ONTARIO (MALHEUR CO.)		3,700			15,800			19,500			
ARGUS OBSERVER	E (M-F)		2,214	59.84		4,793	30.34		7,007	7,212	7,329
ARGUS OBSERVER	SUN		2,397	64.78		5,019	31.77		7,416	7,621	7,689
PENDLETON (UMATILLA CO.)		5,300			19,800			25,100			
EAST OREGONIAN	E		4,713	88.92		7,120	35.96		11,833	12,644	12,753
PORTLAND (MULTNOMAH CO.)		344,700			224,700			569,400			
OREGONIAN	ALL DAY (M-F)		198,863	57.69		74,011	32.94		272,874	333,168	326,859
OREGONIAN	SAT M		191,067	55.43		72,120	32.10		263,187	323,882	316,938
OREGONIAN	SUN		225,781	65.50		91,918	40.91		317,699	410,420	406,717
ROSEBURG (DOUGLAS CO.)		35,300#						35,300			
NEWS-REVIEW	E (M-F)	#	20,163	57.12					20,163	20,419	19,931 *
NEWS-REVIEW	SUN	#	20,284	57.46					20,284	20,538	20,038 *

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OREGON		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
SALEM (MARION CO.)		56,300#			109,600			165,900			
STATESMAN-JOURNAL	M	#	30,628	54.40		22,625	20.64		53,253	54,328	53,655
STATESMAN-JOURNAL	SUN	#	34,000	60.39		24,557	22.41		58.557	59,646	58,669
PENNSYLVANIA											
ALLENTOWN (LEHIGH CO.)		77,400			124,900			202,300			
CALL	M		56,221	72.64		62,329	49.90		118,550	135,571	134,156
CALL	SUN		63,944	82.61		83,194	66.61		147,138	179,334	176,970
ALTOONA (BLAIR CO.)		35,000			17,000			52,000			
MIRROR	E		23,185	66.24		7,158	42.11		30,343	34,385	34,065
MIRROR	SUN		22,080	63.09		7,059	41.52		29,139	34,134	
BEAVER (BEAVER CO.)		71,700#						71,700			
BEAVER COUNTY TIMES	E (M-F)	#	43,046	60.04					43,046	45,785 *	46,853 *
BEAVER COUNTY TIMES	SUN	#	46,998	65.55					46,998	50,594 *	50,646 *
BETHLEHEM (NORTHAMPTON CO.)		41,700			37,100			78,800			
GLOBE-TIMES	E		17,240	41.34		1,612	4.35		18,852	22,100	22,941
BRADFORD (McKEAN CO.)		8,000			38,900			46,900			
ERA	M		5,994	74.93		5,316	13.67		11,310	11,758	11,872
BROWNSVILLE (FAYETTE CO.)		3,200			22,800			26,000			
TELEGRAPH	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BUTLER (BUTLER CO.)		21,100			40,500			61,600			
EAGLE	E		15,802	74.89		13,973	34.50		29,775	30,749	30,753
CARLISLE (CUMBERLAND CO.)		11,600			12,000			23,600			
SENTINEL	E		9,679	83.44		4,436	36.97		14,115	16,605	15,971
CHAMBERSBURG (FRANKLIN CO.)		7,200			31,100			38,300			
PUBLIC OPINION	E		5,396	74.94		12,956	41.66		18,352	19,593	19,306

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
CHESTER (DELAWARE CO.)		113,500#						113,500			
DELAWARE COUNTY TIMES	M (M-F)	#	48,621	42.84					48,621	61,401	61,885
DELAWARE COUNTY TIMES	SUN	#	40,828	35.97					40,828	48,854	47,479
CLEARFIELD (CLEARFIELD CO.)		25.900#						25,900			
PROGRESS	E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
COATESVILLE (CHESTER CO.)		29,400#						29,400			
RECORD	E	#	5,955	20.26					5,955	6,274	6,457
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,200			22,400			26,600			
COURIER	E		3,836	91.33		8,313	37.11		12,149	12,430	12,565
DOYLESTOWN (BUCKS CO.)		122,000#						122,000			
INTELLIGENCER	M (M-F)	#	37,733	30.93					37,733	40,575	40,946
INTELLIGENCER	SUN	#	41,033	33.63					41,033	44,462	44,040
DU BOIS (CLEARFIELD CO.)		4,300			19,800			24,100			
COURIER-EXPRESS	E		3,655	85.00		6,548	33.07		10,203	10,583	10,926
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,300			81,500			114,800			
EXPRESS	E		21,930	65.86		20,608	25.29		42,538	44,099	44,906
EXPRESS	SUN		22,562	67.75		21,771	26.71		44,333	46,529	47,262
ELLWOOD CITY (LAWRENCE CO.)		3,800			7,400			11,200			
LEDGER	E		2,965	78.03		4,031	54.47		6,996	7,420	7,821
ERIE (ERIE CO.)		74,000			39,900			113,900			
NEWS, TIMES	CMB DLY		56,524	76.38		13,088	32.80		69,612	71,050	70,506
NEWS	M (M-F)		23,211	31.37		5,518	13.83		28,729	29,346	28,467
TIMES	E (M-F)		33,313	45.02		7,570	18.97		40,883	41,704	42,039
TIMES-NEWS	SAT M		48,986	66.20		12,362	30.98		61,348	62,723	62,340
TIMES-NEWS	SUN		61,676	83.35		23,060	57.79		84,736	104,180	103,185
GETTYSBURG (ADAMS CO.)		4,900			24,200			29,100			
TIMES	M (M-F)		3,200	65.31		4,972	20.55		8,172	8,872	8,815
TIMES	WKND		2,937	59.94		4,987	20.61		7,924	8,644	8,556
GREENSBURG (WESTMORELAND CO.)		103,500#						103,500			
TRIBUNE-REVIEW	M	#	45,990	44.43					45,990	52,703	52,857
TRIBUNE-REVIEW	SUN	#	58,761	56.77					58,761	82,067	80,591

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
GREENVILLE (MERCER CO.)		2,700			12,800			15,500			
RECORD-ARGUS	E		2,260	83.70		2,486	19.42		4,746	4,974	5,117
HANOVER (YORK CO.)		10,800			73,700			84,500			
SUN	E		7,866	72.83		11,289	15.32		19,155	19,416	19,811
HARRISBURG (DAUPHIN CO.)		127,100			66,100			193,200			
PATRIOT, NEWS	CMB DLY		79,878	62.85		16,181	24.48		96,059	106,097	105,208
PATRIOT	M (M-F)		35,296	27.77		8,993	13.61		44,289	53,120	51,973
NEWS	E (M-F)		44,582	35.08		7,188	10.87		51,770	52,977	53,235
PATRIOT-NEWS	SAT M		68,577	53.96		15,441	23.36		84,018	93,875	92,789
PATRIOT-NEWS	SUN		91,846	72.26		32,688	49.45		124,534	168,709	169,718
HAZLETON (LUZERNE CO.)		18,100			13,700			31,800			
STANDARD-SPEAKER	ALL DAY		15,052	83.16		7,194	52.51		22,246	24,139 *	23,947 *
INDIANA (INDIANA CO.)		9,200			23,200			32,400			
GAZETTE	E		7,629	82.92		10,442	45.01		18,071	20,311	20,439
IRWIN (WESTMORELAND CO.)		45,300#						45,300			
STANDARD OBSERVER	E	#	11,087	24.47					11,087	11,550	
JOHNSTOWN (CAMBRIA CO.)		36,100			89,300			125,400			
TRIBUNE-DEMOCRAT	M		25,480	70.58		23,006	25.76		48,486	50,451	50,592
TRIBUNE-DEMOCRAT	SUN		24,391	67.57		25,376	28.42		49,767	53,475	53,841
KITTANNING (ARMSTRONG CO.)		7,300			26,100			33,400			
LEADER-TIMES	E		5,026	68.85		5,389	20.65		10,415	10,792	10,962
LANCASTER (LANCASTER CO.)		75,000			94,100			169,100			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		56,292	75.06		40,442	42.98		96,734	98,916 *	100,675 *
INTELLIGENCER-JOURNAL	M		24,112	32.15		17,773	18.89		41,885	43,523 *	43,745 *
NEW ERA	E		32,180	42.91		22,669	24.09		54,849	55,393 *	56,930 *
NEWS	SUN		53,391	71.19		43,920	46.67		97,311	100,691 *	100,398 *
LANSDALE (MONTGOMERY CO.)		26,400			25,600			52,000			
REPORTER	E		13,156	49.83		5,205	20.33		18,361	19,286	18,352

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PENNSYLVANIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
LATROBE (WESTMORELAND CO.)		6,800			17,100			23,900			
BULLETIN	E		5,520	81.18		3,512	20.54		9,032	9,311	9,359
LEBANON (LEBANON CO.)		19,700			21,500			41,200			
NEWS	E		12,986	65.92		9,404	43.74		22,390	24,744	24,898
NEWS	SUN		12,679	64.36		9,396	43.70		22,075	24,419	24,524
LEHIGHTON (CARBON CO.)		43,800#						43,800			
TIMES NEWS	E	#	16,410	37.47					16,410	16,896	16,454
LEVITTOWN-BRISTOL-LANGHORNE											
(BUCKS CO.)		52,900			62,200			115,100			
BUCKS COUNTY COURIER TIMES	M (M-F)		34,260	64.76		29,083	46.76		63,343	63,892	64,061
BUCKS COUNTY COURIER TIMES	SUN		37,556	70.99		32,937	52.95		70,493	71,168	70,368
LEWISTOWN (MIFFLIN CO.)		6,300			19,500			25,800			
SENTINEL	E		5,458	86.63		7,668	39.32		13,126	13,707	13,683
LOCK HAVEN (CLINTON CO.)		5,600			8,600			14,200			
EXPRESS	E		5,582	99.68		3,358	39.05		8,940	10,919 *	10,902 *
McKEESPORT-DUQUESNE-CLAIRTON											
(ALLEGHENY CO.)		40,000			44,000			84,000			
NEWS	E		19,228	48.07		9,691	22.03		28,919	29,805	30,095
MEADVILLE (CRAWFORD CO.)		8,300			17,400			25,700			
TRIBUNE	M		6,122	73.76		9,360	53.79		15,482	16,545	16,656
MONESSEN (WESTMORELAND CO.)-											
CHARLEROI-DONORA											
(WASHINGTON CO.)		10,300			18,000			28,300			
VALLEY INDEPENDENT	E		7,567	73.47		8,214	45.63		15,781	17,400	17,488
NEW CASTLE (LAWRENCE CO.)		14,100			24,600			38,700			
NEWS	E		8,776	62.24		11,386	46.28		20,162	20,620	20,721
NEW KENSINGTON											
(WESTMORELAND CO.)											
TARENTUM (ALLEGHENY CO.)-											
VANDERGRIFT (WESTMORELAND CO.)		67,000#						67,000			
VALLEY NEWS DISPATCH	E	#	37,292	55.66					37,292	38,975	38,862

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PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
NORRISTOWN (MONTGOMERY CO.)		71,900#						71,900			
TIMES HERALD	E	#	28,076	39.05					28,076	30,032	30,605
PHILADELPHIA (PHILADELPHIA CO.)		635,300#			1,138,000			1,773,300			
INQUIRER	M (M-F)	#	179,131	28.20		278,579	24.48		457,710	504,348	494,844
INQUIRER	SAT M	#	153,012	24.08		257,853	22.66		410,865	450,338	444,536
INQUIRER	SUN	#	354,624	55.82		539,450	47.40		894,074	1,001,390	989,250
NEWS	E (M-F)	#	179,989	28.33		49,354	4.34		229,343	242,046	249,925
NEWS	SAT E	#	115,226	18.14		33,408	2.94		148,634	158,646	169,294
PHOENIXVILLE (CHESTER CO.)		5,600			22,300			27,900			
PHOENIX	E		3,779	67.48		2,564	11.50		6,343	6,449	6,458
PITTSBURGH (ALLEGHENY CO.)		429,900			580,000			1,009,900			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)		109,356	25.44		47,057	8.11		156,413	168,444	170,242
POST-GAZETTE, SUN-TELEGRAPH	SAT M		98,098	22.82		46,137	7.95		144,235	155,546	157,684
PRESS	E (M-F)		179,593	41.78		45,133	7.78		224,726	229,024	232,887
PRESS	SAT E		155,248	36.11		40,633	7.01		195,881	199,475	203,649
PRESS	SUN		307,594	71.55		198,467	34.22		506,061	558,828	564,987
POTTSTOWN (MONTGOMERY CO.)		52,900#						52,900			
MERCURY	M	#	27,280	51.57					27,280	28,507	28,405
MERCURY	SUN	#	27,509	52.00					27,509	28,662	28,352
POTTSVILLE (SCHUYLKILL CO.)		37,900#						37,900			
REPUBLICAN	E	#	25,286	66.72					25,286	29,314	29,251
READING (BERKS CO.)		77,600			48,500			126,100			
TIMES, EAGLE	CMB DLY		55,430	71.43		21,601	44.54		77,031	80,656	81,510
TIMES	M		33,248	42.85		10,118	20.86		43,366	46,083	45,835
EAGLE	E		22,182	28.59		11,483	23.68		33,665	34,573	35,675
EAGLE	SUN		56,581	72.91		27,184	56.05		83,765	113,654	115,173
SCRANTON (LACKAWANNA CO.)		44,100			91,200			135,300			
TIMES	E		31,320	71.02		25,952	26.46		57,272	57,797	58,062
TIMES	SUN		31,819	72.15		33,198	36.40		65,017	66,529	62,704
TRIBUNE	M		18,474	41.89		18,353	20.12		36,827	37,860	37,222
SCRANTONIAN	SUN		22,335	50.65		25,524	27.99		47,859	50,087	50,592

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PENNSYLVANIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,400			33,400			51,800			
HERALD	E		13,929	75.70		12,522	37.49		26,451	26,995 *	27,006
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)		18,400#						18,400			
HERALD	E	#	9,562	51.97					9,562	10,285 *	10,236 *
SOMERSET (SOMERSET CO.)		3,000			27,700			30,700			
AMERICAN	M		3,127	104.23		8,143	29.40		11,270	11,717	11,395
STATE COLLEGE (CENTRE CO.)		39,100#						39,100			
CENTRE TIMES	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CENTRE TIMES	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		9,200			23,600			32,800			
POCONO RECORD	M		6,587	71.60		11,023	46.71		17,610	19,770 *	19,309 *
POCONO RECORD	SUN		6,635	72.12		12,671	53.69		19,306	21,863 *	20,993 *
SUNBURY (NORTHUMBERLAND CO.)		52,000#						52,000			
ITEM	E	#	24,344	46.82					24,344	26,227 *	26,471 *
TITUSVILLE (CRAWFORD CO.)		3,700			5,500			9,200			
HERALD	M		2,781	75.16		1,426	25.93		4,207	4,771 *	4,769
UNIONTOWN (FAYETTE CO.)		15,400			32,400			47,800			
HERALD-STANDARD	M (M-F)		11,082	71.96		14,521	44.82		25,603	29,195	28,758
HERALD-STANDARD	SUN		11,292	73.32		15,442	47.66		26,734	30,411	29,798
WARREN (WARREN CO.)		6,100			11,500			17,600			
TIMES-OBSERVER	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WASHINGTON (WASHINGTON CO.)		8,400			29,600			38,000			
OBSERVER-REPORTER	M		6,581	78.35		17,822	60.21		24,403	38,100 *	37,304 *
OBSERVER-REPORTER	SUN		5,835	69.46		16,360	55.27		22,195	34,150 *	32,482 *
WEST CHESTER (CHESTER CO.)		13,300#			51,400			64,700			
LOCAL NEWS	E (M-F)	#	6,863	51.60		25,429	49.47		32,292	36,666	37,967
LOCAL NEWS	SUN	#	5,580	41.95		24,128	46.94		29,708	33,621	33,772

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
WILKES-BARRE (LUZERNE CO.)		47,700			80,700			128,400			
CITIZENS' VOICE	M		26,538	55.64		20,024	24.81		46,562	47,606 *	48,199 *
TIMES-LEADER	M		21,003	44.03		22,923	28.41		43,926	47,345 *	46,961 *
TIMES-LEADER	SUN		20,111	42.16		23,725	29.40		43,836	47,684 *	
WILKES-BARRE (LUZERNE CO.)		185,900#						185,900			
INDEPENDENT	SUN	#	58,310	31.37					58,310	59,671 *	66,447 *
WILLIAMSPORT (LYCOMING CO.)		21,200			91,700			112,900			
SUN-GAZETTE	E		17,799	83.96		16,171	17.63		33,970	34,618 *	34,053 *
YORK (YORK CO.)		52,100			72,500			124,600			
DISPATCH	E		28,232	54.19		19,413	26.78		47,645	48,624	48,907
NEWS	SUN		19,931	38.26		20,232	27.91		40,163	42,777	46,417
RECORD	M		23,945	45.96		15,984	22.05		39,929	40,859	40,446
RECORD	SUN		21,853	41.94		16,177	22.31		38,030	39,030	37,276
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		17,000			7,300			24,300			
NEWS	E		11,554	67.96		3,923	53.74		15,477	15,790	15,639
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		36,900			29,900			66,800			
TIMES	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PROVIDENCE (PROVIDENCE CO.)		435,500#						435,500			
JOURNAL, BULLETIN	CMB DLY	#	196,949	45.22					196,949	200,474	203,758
JOURNAL	M (M-F)	#	92,690	21.28					92,690	96,080	93,578
BULLETIN	E (M-F)	#	104,259	23.94					104,259	104,394	110,180
JOURNAL-BULLETIN	SAT M	#	182,426	41.89					182,426	185,630	187,823
JOURNAL	SUN	#	254,001	58.32					254,001	261,454	260,404
WESTERLY (WASHINGTON CO.)		10,400			25,400			35,800			
SUN	E (M-F)		7,920	76.15		3,666	14.43		11,586	11,847	11,572
SUN	SUN		8,133	78.20		3,676	14.47		11,809	12,085	11,822
WOONSOCKET (PROVIDENCE CO.)		29,100			31,800			60,900			
CALL	E		20,316	69.81		8,128	25.56		28,444	29,992	30,152
CALL	SUN		20,348	69.92		7,997	25.15		28,345	29,892	29,631

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
SOUTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS O 3/31/87
AIKEN (AIKEN CO.)		45,000#						45,000			
STANDARD	E (M-F)	#	14,738	32.75					14,738	14,918	14,169
STANDARD	SUN	#	14,812	32.92					14,812	14,992	13,967
ANDERSON (ANDERSON CO.)		19,700			123,700			143,400			
INDEPENDENT-MAIL	M		13,595	69.01		24,061	19.45		37,656	39,369 *	41,519 *
INDEPENDENT-MAIL	SUN		14,726	74.75		26,513	21.43		41,239	42,896 *	44,165 *
BEAUFORT (BEAUFORT CO.)		9,800			9,400			19,200			
GAZETTE	E (M-F)		5,471	55.83		2,149	22.86		7,620	8,403	8,280
CHARLESTON (CHARLESTON CO.)		169,500#						169,500			
NEWS & COURIER, POST	CMB DLY	#	101,019	59.60					101,019	113,898	110,817
NEWS & COURIER	M (M-F)	#	63,962	37.74					63,962	76,093	73,427
POST	E (M-F)	#	37,057	21.86					37,057	37,805	37,390
NEWS & COURIER/POST	SAT M	#	100,581	59.34					100,581	114,258	112,232
NEWS & COURIER/POST	SUN	#	104,411	61.60					104,411	121,274	120,131
COLUMBIA (RICHLAND CO.)		160,900			165,000			325,900			
STATE, RECORD	CMB DLY		103,971	64.62		27,573	16.71		131,544	150,700	147,564
STATE	M		79,031	49.12		27,253	16.52		106,284	125,376	118,080
RECORD	E (M-F)		24,940	15.50		320	0.19		25,260	25,324	
RECORD	E										29,484
STATE	SUN		106,077	65.93		31,569	19.13		137,646	157,178	152,643
FLORENCE (FLORENCE CO.)		16,600			71,700			88,300			
NEWS	M		11,718	70.59		17,048	23.78		28,766	30,284	30,937
NEWS	SUN		11,719	70.60		17,481	24.38		29,200	30,780	31,503
GREENVILLE (GREENVILLE CO.)		86,100			207,600			293,700			
NEWS, PIEDMONT	CMB DLY		58,481	67.92		49,313	23.75		107,794	112,318	112,414
NEWS	M (M-F)		37,758	43.85		44,006	21.20		81,764	86,089	87,020
PIEDMONT	E (M-F)		20,723	24.07		5,307	2.56		26,030	26,229	25,394
NEWS-PIEDMONT	SAT M		51,416	59.72		51,396	24.76		102,812	107,354	112,519
NEWS-PIEDMONT	SUN		59,982	69.67		60,266	29.03		120,248	126,647	126,553

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
SOUTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
GREENWOOD (GREENWOOD CO.)		8,800			29,900			38,700			
INDEX-JOURNAL	E (M-F)		6,199	70.44		9,860	32.98		16,059	16,192	16,139
INDEX-JOURNAL	SUN		6,228	70.77		10,397	34.77		16,625	16,773	16,532
HILTON HEAD ISLAND (BEAUFORT CO.)		8,500			19,600			28,100			
ISLAND PACKET	M (M-F)		7,054	82.99		744	3.80		7,798	10,076	9,250 +
MYRTLE BEACH (HORRY CO.)		21,500			30,800			52,300			
SUN NEWS	M		17,836	82.96		11,447	37.17		29,283	30,778	27,975
SUN NEWS	SUN		20,841	96.93		13,008	42.23		33,849	35,787	33,137
ORANGEBURG (ORANGEBURG CO.)		11,800			24,300			36,100			
TIMES & DEMOCRAT	M		7,613	64.52		7,925	32.61		15,538	16,249	16,247
TIMES & DEMOCRAT	SUN		7,533	63.84		8,233	33.88		15,766	16,397	16,821
ROCK HILL (YORK CO.)		36,100#			16,400			52,500			
HERALD	E	#	21,916	60.71		4,544	27.71		26,460	27,129	26,049
HERALD	SUN	#	21,601	59.84		4,520	27.56		26,121	26,792	25,497
SPARTANBURG (SPARTANBURG CO.)		45,000			62,200			107,200			
HERALD-JOURNAL	M		30,138	66.97		26,286	42.26		56,424	58,100 *	55,404 *
HERALD-JOURNAL	SUN		30,773	68.38		28,209	45.35		58,982	60,858 *	59,294 *
SUMTER (SUMTER CO.)		12,700			35,000			47,700			
ITEM	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SOUTH DAKOTA											
ABERDEEN (BROWN CO.)		10,800			28,300			39,100			
AMERICAN NEWS	M		8,454	78.28		10,221	36.12		18,675	19,859	20,063
AMERICAN NEWS	SUN		9,568	88.59		10,754	38.00		20,322	21,554	21,982
HURON (BEADLE CO.)		5,300			21,100			26,400			
PLAINSMAN	E (M-F)		5,008	94.49		6,338	30.04		11,346	12,122	12,335
PLAINSMAN	SUN		5,109	96.40		6,522	30.91		11,631	12,461	12,677

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
SOUTH DAKOTA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
MITCHELL (DAVISON CO.)		5,400			28,600			34,000			
REPUBLIC	E		3,904	72.30		7,379	25.80		11,283	11,670	11,849
RAPID CITY (PENNINGTON CO.)		19,900			41,500			61,400			
JOURNAL	M		15,244	76.60		15,423	37.16		30,667	33,702	31,853
JOURNAL	SUN		15,895	79.87		16,712	40.27		32,607	36,030	34,807
SIOUX FALLS (MINNEHAHA CO.)		37,600			60,100			97,700			
ARGUS LEADER	M		23,187	61.67		14,881	24.76		38,068	45,610	44,395
ARGUS LEADER	SUN		28,221	75.06		23,538	39.16		51,759	67,084	64,176
WATERTOWN (CODINGTON CO.)		6,900			20,100			27,000			
PUBLIC OPINION	E		5,385	78.04		8,486	42.22		13,871	16,627	16,555
TENNESSEE											
ATHENS (McMINN CO.)		4,700			13,300			18,000			
POST-ATHENIAN	E (M-F)		3,740	79.57		6,257	47.05		9,997	10,296	10,106
CHATTANOOGA (HAMILTON CO.)		100,200#			201,500			301,700			
TIMES, NEWS-FREE PRESS	CMB DLY	#	72,854	72.71		24,979	12.40		97,833	106,853	105,175
TIMES	M (M-F)	#	33,489	33.42		10,804	5.36		44,293	48,502	47,855
NEWS-FREE PRESS	E (M-F)	#	39,365	39.29		14,175	7.03		53,540	58,351	57,320
TIMES	SAT M	#	32,973	32.91		10,859	5.39		43,832	47,858	47,112
NEWS-FREE PRESS	SAT E	#	36,076	36.00		13,890	6.89		49,966	54,741	54,005
NEWS-FREE PRESS	SUN	#	78,945	78.79		26,824	13.31		105,769	115,695	112,545
CLARKSVILLE (MONTGOMERY CO.)		25,900			10,700			36,600			
LEAF-CHRONICLE	M		12,144	46.89		4,604	43.03		16,748	18,413	18,501
LEAF-CHRONICLE	SUN		14,385	55.54		5,357	50.07		19,742	21,901	22,205
CLEVELAND (BRADLEY CO.)		13,300			16,300			29,600			
BANNER	E (M-F)		8,253	62.05		7,761	47.61		16,014	16,352 *	15,917 *
BANNER	SUN		8,840	66.47		8,752	53.69		17,592	17,965 *	17,387 *
COLUMBIA (MAURY CO.)		11,100			41,300			52,400			
HERALD	E (M-F)		6,545	58.96		4,971	12.04		11,516	12,036	12,347
HERALD	SUN		7,331	66.05		5,944	14.39		13,275	13,795	13,831

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TENNESSEE		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
COOKEVILLE (PUTNAM CO.)		10,400			8,400			18,800			
HERALD-CITIZEN	E (M-F)		5,280	50.77		3,068	36.52		8,348	9,369	8,571
HERALD-CITIZEN	SUN		6,152	59.15		3,342	39.79		9,494	10,514	9,829
DYERSBURG (DYER CO.)		6,200			13,100			19,300			
STATE GAZETTE	E (M-F)		4,234	68.29		3,971*	30.31		8,205	8,389	7,793
GREENEVILLE (GREENE CO.)		5,900			15,400			21,300			
SUN	E		4,726	80.10		9,477	61.54		14,203	14,714	14,455
JACKSON (MADISON CO.)		20,900			86,300			107,200			
SUN	E (M-F)		14,966	71.61		19,816	22.96		34,782	37,042	36,005
SUN	SAT M		14,235	68.11		19,511	22.61		33,746	35,974	35,070
SUN	SUN		16,072	76.90		21,691	25.13		37,763	40,241	38,034
JOHNSON CITY (WASHINGTON CO.)		24,500			41,000			65,500			
PRESS	M		14,650	59.80		12,582	30.69		27,232	29,497	29,289
PRESS	SUN		15,743	64.26		13,947	34.02		29,690	32,178	32,710
KINGSPORT (SULLIVAN CO.)		37,500			54,000			91,500			
TIMES-NEWS	ALL DAY (M-F)		26,690	71.17		17,550	32.50		44,240	46,894	47,167
TIMES-NEWS	SAT M		25,454	67.88		17,076	31.62		42,530	44,858	45,157
TIMES-NEWS	SUN		27,666	73.78		17,452	32.32		45,118	47,780	47,584
KNOXVILLE (KNOX CO.)		103,400			293,000			396,400			
JOURNAL	E		28,445	27.51		13,581	4.64		42,026	43,850	44,093
NEWS-SENTINEL	M		44,278	42.82		51,558	17.60		95,836	99,678	100,452
NEWS-SENTINEL	SUN		67,278	65.07		91,943	31.38		159,221	166,678	166,218
MARYVILLE-ALCOA (BLOUNT CO.)		21,300			11,700			33,000			
TIMES	E (M-F)		9,965	46.78		10,378	88.70		20,343	20,784	20,882
MEMPHIS (SHELBY CO.)		342,400#			243,800			586,200			
COMMERCIAL APPEAL	M	#	168,100	49.09		28,612	11.74		196,712	219,068	225,016
COMMERCIAL APPEAL	SUN	#	216,414	63.21		43,920	18.01		260,334	293,369	298,003
MORRISTOWN (HAMBLEN CO.)		16,100			31,800			47,900			
CITIZEN TRIBUNE	E (M-F)		10,617	65.94		7,515	23.63		18,132	19,887	20,287
CITIZEN TRIBUNE	SUN		11,842	73.55		9,252	29.09		21,094	23,362	23,706

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TENNESSEE		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
MURFREESBORO (RUTHERFORD CO.)		14,700			21,500			36,200			
NEWS JOURNAL	E		8,095	55.07		7,637	35.52		15,732	16,046	15,915
NEWS JOURNAL	SUN		8,875	60.37		8,180	38.05		17,055	17,429	17,829
NASHVILLE (DAVIDSON CO.)		348,700#						348,700			
BANNER	E	#	55,503	15.92					55,503	65,968	67,408
TENNESSEAN	M	#	102,378	29.36					102,378	127,015	122,589
TENNESSEAN	SUN	#	202,538	58.08					202,538	261,126	259,705
OAK RIDGE (ANDERSON CO.)		15,300			30,400			45,700			
OAK RIDGER	E (M-F)				UNDER TEMPORARY SUSPENSION OF SERVICE						
PARIS (HENRY CO.)		11,900#						11,900			
POST-INTELLIGENCER	E (M-F)	#	7,294	61.29					7,294	7,846	7,927
TEXAS											
ABILENE (TAYLOR CO.)		39,100#			16,500			55,600			
REPORTER-NEWS	M	#	22,144	56.63		5,882	35.65		28,026	43,316 *	44,258 *
REPORTER-NEWS	SUN	#	29,704	75.97		8,219	49.81		37,923	56,224 *	56,343 *
AMARILLO (POTTER CO.)		65,100			105,300			170,400			
NEWS, GLOBE-TIMES	CMB DLY		42,393	65.12		24,707	23.46		67,100	69,461	70,180
NEWS	M		20,152	30.96		21,579	20.49		41,731	44,035	44,147
GLOBE-TIMES	E (M-F)		22,241	34.16		3,128	2.97		25,369	25,426	26,033
NEWS-GLOBE	SUN		45,730	70.25		27,253	25.88		72,983	75,563	77,078
ARLINGTON (TARRANT CO.)		93,200@						93,200			
NEWS	E (TU-S)	@	4,813	5.16					4,813	4,902	5,598
NEWS	SUN	@	5,709	6.13					5,709	5,800	6,729
AUSTIN (TRAVIS CO.)		196,300			145,300			341,600			
AMERICAN-STATESMAN	M		119,501	60.88		43,328	29.82		162,829	170,382	
AMERICAN-STATESMAN	ALL DAY (M-F)										166,980
AMERICAN-STATESMAN	SAT M										169,038
AMERICAN-STATESMAN	SUN		145,560	74.15		55,368	38.11		200,928	211,561	204,816

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		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 3/31/88	AS OF 3/31/87
TEXAS		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
BEAUMONT (JEFFERSON CO.)		52,800			181,900			234,700			
ENTERPRISE	M		35,043	66.37		29,874	16.42		64,917	67,424	68,918
ENTERPRISE	SUN		39,814	75.41		37,247	20.48		77,061	80,103	80,184
BIG SPRING (HOWARD CO.)		9,700#			3,400			13,100			
HERALD	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD	SAT M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BORGER (HUTCHINSON CO.)		7,000			8,400			15,400			
NEWS-HERALD	E (M-F)		4,597	65.67		2,030	24.17		6,627	6,836	7,027
NEWS-HERALD	SUN		5,034	71.91		2,514	29.93		7,548	7,778	7,963
BROWNSVILLE (CAMERON CO.)		26,800			106,300			133,100			
HERALD	E (M-F)		11,770	43.92		3,090	2.91		14,860	14,977	16,416
HERALD	SUN		15,908	59.36		4,340	4.08		20,248	20,427	20,205
BROWNWOOD (BROWN CO.)		8,800			29,800			38,600			
BULLETIN	E (M-F)		5,361	60.92		3,635	12.20		8,996	9,186 *	9,498 *
BULLETIN	SUN		6,377	72.47		4,458	14.96		10,835	11,025 *	11,488 *
BRYAN-COLLEGE STATION (BRAZOS CO.)		44,100#			22,400			66,500			
EAGLE	M	#	20,379	46.21		5,061	22.59		25,440	26,288 *	26.170 *
EAGLE	SUN	#	23,054	52.28		5,726	25.56		28,780	29,797 *	29,590 *
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)		16,800			25,400			42,200			
BRAZOSPORT FACTS	E		10,003	59.54		9,011	35.48		19,014	19,155	19,370
BRAZOSPORT FACTS	SUN		10,515	62.59		10,110	39.80		20,625	20,782	21,006
CONROE (MONTGOMERY CO.)		7,000			51,700			58,700			
COURIER	M		4,411	63.01		6,176	11.95		10,587	10,754	8,865
COURIER	SUN		4,876	69.66		6,801	13.15		11,677	11,845	9,864
CORPUS CHRISTI (NUECES CO.)		89,700#			30,400			120,100			
CALLER	M	#	46,340	51.66		10,262	33.76		56,602	69,350 *	
CALLER-TIMES	M (M-F)	#									60,940 *
CALLER-TIMES	SAT M	#									69,807 *
CALLER-TIMES	SUN	#	58,924	65.69		14,005	46.07		72,929	90,367 *	90,857 *

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TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
DALLAS (DALLAS CO.)		698,200			566,400			1,264,600			
WALL STREET JOURNAL- SOUTHWEST EDITION	M (M-F)									212,140	218,819
DEL RIO (VAL VERDE CO.)		10,900			1,600			12,500			
NEWS-HERALD	E		5,105	46.83		565	35.31		5,670	5,976 *	6,096 *
NEWS-HERALD	SUN		5,281	48.45		589	36.81		5,870	6,221 *	6,461 *
DENISON (GRAYSON CO.)		9,600#			28,100			37,700			
HERALD	E (M-F)	#	6,548	68.21		2,851	10.15		9,399	13,144	13,727
HERALD	SUN	#	7,074	73.69		3,224	11.47		10,298	14,487	15,221
DENTON (DENTON CO.)		24,400			64,400			88,800			
RECORD-CHRONICLE	E (M-F)		12,518	51.30		4,111	6.38		16,629	17,079	17,532
RECORD-CHRONICLE	SUN		13,840	56.72		4,911	7.63		18,751	19,281	19,836
EL PASO (EL PASO CO.)		152,900			140,300			293,200			
TIMES, HERALD-POST	CMB DLY		77,386	50.61		13,887	9.90		91,273	91,983 *	90,451 *
TIMES	M		47,623	31.15		13,123	9.35		60,746	61,346 *	59,273 *
HERALD-POST	E		29,763	19.47		764	0.54		30,527	30,637 *	31,178 *
TIMES	SUN		79,202	51.80		16,144	11.51		95,346	96,611 *	94,266 *
FORT WORTH (TARRANT CO.)		398,200#			202,600			600,800			
STAR-TELEGRAM	CMB DLY	#	222,768	55.95		33,895	16.73		256,683	261,089	261,852
STAR-TELEGRAM	M (M-F)	#	117,337	29.47		18,790	9.27		136,127	140,154	131,923
STAR-TELEGRAM	E (M-F)	#	105,451	26.48		15,105	7.46		120,556	120,935	129,929
STAR-TELEGRAM	SAT M	#	223,586	56.15		37,072	18.30		260,658	264,935	261,566
STAR-TELEGRAM	SUN	#	259,784	65.24		51,426	25.38		311,210	317,239	315,644
GARLAND (DALLAS CO.)		59,200@						59,200			
NEWS	E (TU-S)	@	11,356	19.18					11,356	12,502	12,310
NEWS	SUN	@	12,295	20.77					12,295	13,441	13,119
GRAND PRAIRIE (DALLAS CO.)		32,300@						32,300			
NEWS	E (TU-S)	@	7,921	24.52					7,921	7,990	8,350
NEWS	SUN	@	8,681	26.88					8,601	8,750	9,172
GREENVILLE (HUNT CO.)		9,300#			15,600			24,900			
HERALD BANNER	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD BANNER	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
HARLINGEN (CAMERON CO.)		24,300			78,500			102,800			
VALLEY STAR	M		15,343	63.14		11,456	14.59		26,799	29,865	29,438
VALLEY STAR	SUN		18,037	74.23		13,059	16.64		31,096	33,092	32,144
HOUSTON (HARRIS CO.)		1,037,200			417,800			1,455,000			
CHRONICLE	ALL DAY (M-F)		316,774	30.54		71,038	17.00		387,812	411,701	406,084
CHRONICLE	SUN		417,990	40.30		99,745	23.87		517,735	553,044	531,528
POST	M		223,960	21.59		54,385	13.02		278,345	302,125	309,400
POST	SUN		251,429	24.24		65,618	15.71		317,047	344,925	356,424
HUNTSVILLE (WALKER CO.)		9,200			6,900			16,100			
ITEM	M (TU-S)		3,244	35.26		1,756	25.45		5,000	5,458 *	5,368 *
ITEM	SUN		3,880	42.17		2,025	29.35		5,905	6,425 *	6,476 *
HURST (TARRANT CO.)		54,300@						54,300			
MID-CITIES NEWS	E (TU-S)	@	4,974	9.16					4,974	5,309	6,785
MID-CITIES NEWS	SUN	@	5,288	9.74					5,288	5,624	6,476
IRVING (DALLAS CO.)		47,200@						47,200			
NEWS	E (TU-S)	@	10,510	22.27					10,510	10,680	10,582
NEWS	SUN	@	11,780	24.96					11,780	11,861	12,421
KERRVILLE-INGRAM (KERR CO.)		10,800			14,500			25,300			
TIMES	E (M-F)		6,860	63.52		1,936	13.35		8,796	9,019	8,893
TIMES	SUN		7,978	73.87		2,348	16.19		10,326	10,618	10,468
KILLEEN (BELL CO.)		29,300			12,100			41,400			
HERALD	M		11,711	39.97		4,406	36.41		16,117	16,807	17,249
HERALD	SUN		13,614	46.46		5,482	45.31		19,096	19,946	20,865
LAREDO (WEBB CO.)		29,200			10,000			39,200			
TIMES	M		15,362	52.61		1,635	16.35		16,997	18,511 *	19,614 *
TIMES	SUN		16,910	57.91		1,827	18.27		18,737	20,351 *	21,312 *
LONGVIEW (GREGG CO.)		30,900			58,600			89,500			
JOURNAL, NEWS	CMB DLY		20,822	67.39		9,495	16.20		30,317	31,890	33,053
JOURNAL	M (M-F)		8,109	26.24		9,491	16.20		17,600	19,127	19,713
NEWS	E (M-F)		12,713	41.14		4	0.01		12,717	12,763	13,340
NEWS-JOURNAL	SAT M		20,367	65.91		9,903	16.90		30,270	31,943	32,287
JOURNAL	SUN		26,855	86.91		13,425	22.91		40,280	42,398	42,628

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
LUBBOCK (LUBBOCK CO.)		65,100			83,500			148,600			
AVALANCHE-JOURNAL, JOURNAL	CMB DLY		40,043	61.51		23,732	28.42		63,775	69,370	72,220
AVALANCHE-JOURNAL	M (M-F)		29,222	44.89		23,723	28.41		52,945	58,504	59,685
JOURNAL	E (M-F)		10,821	16.62		9	0.01		10,830	10,866	12,535
AVALANCHE-JOURNAL	SAT M		36,148	55.53		22,774	27.27		58,922	64,263	66,624
AVALANCHE-JOURNAL	SUN		42,482	65.26		25,441	30.47		67,923	72,924	76,497
LUFKIN (ANGELINA CO.)		11,700			43,800			55,500			
NEWS	E (M-F)		7,130	60.94		7,643	17.45		14,773	14,987	14,705
NEWS	SAT M		7,443	63.62		7,742	17.68		15,185	15,399	15,036
NEWS	SUN		7,584	64.82		8,466	19.33		16,050	16,289	16,552
McALLEN (HIDALGO CO.)		51,700			56,000			107,700			
MONITOR	E		21,983	42.52		8,037	14.35		30,020	30,303	29,448
MONITOR	SUN		29,237	56.55		10,763	19.22		40,000	40,451	40,524
MARSHALL (HARRISON CO.)		9,600#			24,900			34,500			
NEWS MESSENGER	E (M-F)	#	5,623	58.57		3,906	15.69		9,529	9,777	10,072
NEWS MESSENGER	SUN	#	6,508	67.79		4,332	17.40		10,840	11,103	11,923
MIDLAND (MIDLAND CO.)		36,500			82,000			118,500			
REPORTER-TELEGRAM	E (M-F)		19,223	52.67		3,232	3.94		22,455	22,846	23,682
REPORTER-TELEGRAM	SAT M		20,076	55.00		3,507	4.28		23,583	23,983	24,315
REPORTER-TELEGRAM	SUN		22,993	62.99		4,440	5.41		27,433	27,979	28,272
MOUNT PLEASANT (TITUS CO.)		4,500			15,400			19,900			
TRIBUNE	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW BRAUNFELS (COMAL CO.)		9,800			11,600			21,400			
HERALD-ZEITUNG	E (TU-F)		4,357	44.46		2,494	21.50		6,851	7,106	7,269
HERALD-ZEITUNG	SUN		5,642	57.57		2,922	25.19		8,564	8,818	8,808
ODESSA (ECTOR CO.)		47,800			96,000			143,800			
AMERICAN	E (M-F)		22,694	47.48		7,263	7.57		29,957	[illegible]3	29,860
AMERICAN	SAT M		22,724	47.54		7,786	8.11		30,51[illegible]	[illegible]5	30,436
AMERICAN	SUN		28,897	60.45		10,228	10.65		39,12[illegible]	[illegible]593	38,895
ORANGE (ORANGE CO.)		11,600			13,400			25,000			
LEADER	E		5,661	48.80		4,209	31.41		9,870	10,896	10,594
LEADER	SUN		6,598	56.88		4,894	36.52		11,492	12,632	12,195

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
TEXAS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
PALESTINE (ANDERSON CO.)		6,600			17,000			23,600			
HERALD-PRESS	E		5,637	85.41		4,491	26.42		10,128	10,685	10,751
HERALD-PRESS	SUN		6,004	90.97		4,840	28.47		10,844	11,445	11,694
PAMPA (GRAY CO.)		8,500			14,000			22,500			
NEWS	E (M-F)		5,696	67.01		1,708	12.20		7,404	7,604	7,628
NEWS	SUN		6,314	74.28		1,901	13.58		8,215	8,414	8,418
PARIS (LAMAR CO.)		10,300#			6,700			17,000			
NEWS	E (M-F)	#	6,034	58.58		3,906	58.30		9,940	12,811 *	12,862 *
NEWS	SAT M	#	5,898	57.26		3,909	58.34		9,807	12,676 *	12,735 *
NEWS	SUN	#	6,239	60.57		4,065	60.67		10,304	13,319 *	13,416 *
PLANO (COLLIN CO.)		39,700			6,700			46,400			
STAR COURIER	E (M-F)		14,115	35.55		291	4.34		14,406	14,623 *	
STAR COURIER	E										13,058 *
STAR COURIER	SUN		15,075	37.97		394	5.88		15,469	15,686 *	14,482 *
PORT ARTHUR (JEFFERSON CO.)		43,600			9,200			52,800			
NEWS	M		21,942	50.33		1,295	14.08		23,237	23,533	22,975
NEWS	SUN		23,424	53.72		1,412	15.35		24,836	25,120	24,664
RICHARDSON (DALLAS CO.)		27,400@						27,400			
NEWS	E (TU-S)	@	5,720	20.88					5,720	6,844	7,249
NEWS	SUN	@	5,830	21.28					5,830	6,959	7,377
SAN ANGELO (TOM GREEN CO.)		32,400#			3,600			36,000			
STANDARD-TIMES	M	#	19,404	59.89		439	12.19		19,843	33,885 *	34,257 *
STANDARD-TIMES	SUN	#	24,782	76.49		561	15.58		25,343	39,595 *	40,506 *
SAN ANTONIO (BEXAR CO.)		615,700#						615,700			
EXPRESS-NEWS	ALL DAY		173,485	28.18					173,485	177,588	
EXPRESS-NEWS	ALL DAY (M-F)	#									178,812
EXPRESS-NEWS	SAT M	#									188,620
EXPRESS-NEWS	SUN	#	259,212	42.10					259,212	265,201	249,397
SAN ANTONIO (BEXAR CO.)		340,700			275,000			615,700			
LIGHT	ALL DAY		115,742	33.97		27,259	9.91		143,001	151,429	142,407
LIGHT	SUN		167,294	49.10		45,258	16.46		212,552	224,367	217,006

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SAN MARCOS (HAYS CO.)		8,000			11,700			19,700			
RECORD	E (TU-F)		3,340	41.75		1,577	13.48		4,917	5,069	4,691
RECORD	SUN		4,279	53.49		2,097	17.92		6,376	6,539	6,242
SEGUIN (GUADALUPE CO.)		6,400			27,000			33,400			
GAZETTE-ENTERPRISE	E (TU-F)		3,403	53.17		2,574	9.53		5,977	6,315	6,359
GAZETTE-ENTERPRISE	SUN		4,314	67.41		2,760	10.22		7,074	7,412	7,335
SHERMAN (GRAYSON CO.)		12,400			70,200			82,600			
DEMOCRAT	E (M-F)		8,417	67.88		12,325	17.56		20,742	21,147	21,096
DEMOCRAT	SUN		9,380	75.65		14,150	20.16		23,530	23,981	23,855
TEMPLE (BELL CO.)		23,300			74,600			97,900			
TELEGRAM	M		14,565	62.51		10,439	13.99		25,004	25,252	25,913
TELEGRAM	SUN		16,425	70.49		11,563	15.50		27,988	28,257	29,317
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		29,400			106,300			137,700			
GAZETTE	M		18,420	62.65		13,932	12.86		32,352	32,579 *	33,275 *
GAZETTE	SUN		19,654	66.85		15,174	14.01		34,828	35,118 *	36,115 *
TYLER (SMITH CO.)		31,800			175,400			207,200			
TELEGRAPH, COURIER-TIMES	CMB DLY		20,686	65.05		22,757	12.97		43,443	44,457	44,821
TELEGRAPH	M		13,601	42.77		22,753	12.97		36,354	37,329	37,450
COURIER-TIMES	E (M-F)		7,085	22.28		4	0.00		7,089	7,128	7,371
COURIER-TIMES-TELEGRAPH	SUN		21,581	67.86		27,901	15.91		49,482	50,655	50,116
VICTORIA (VICTORIA CO.)		19,900			44,700			64,600			
ADVOCATE	M		14,592	73.33		18,349	41.05		32,941	35,238	36,098
ADVOCATE	SUN		14,947	75.11		19,205	42.96		34,152	36,620	37,302
WACO (McLENNAN CO.)		55,800			119,700			175,500			
TRIBUNE-HERALD	M		34,006	60.94		18,525	15.48		52,531	53,547	54,102
TRIBUNE-HERALD	SUN		40,899	73.30		25,105	20.97		66,004	67,348	69,211
WICHITA FALLS (WICHITA CO.)		36,300#			13,700			50,000			
TIMES RECORD NEWS	M	#	23,516	64.78		7,304	53.31		30,820	42,699 *	
RECORD NEWS	M (M-F)	#									35,096 *
TIMES RECORD NEWS	SUN	#	27,210	74.96		8,505	62.08		35,715	49,649 *	49,826 *

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UTAH		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
LOGAN (CACHE CO.)		11,800			11,300			23,100			
HERALD JOURNAL	E (M-F)		6,884	58.34		6,776	59.96		13,660	13,810	14,169
HERALD JOURNAL	SUN		7,192	60.95		6,892	60.99		14,084	14,242	14,614
OGDEN (WEBER CO.)		94,800#						94,800			
STANDARD-EXAMINER	E	#	54,590	57.58					54,590	54,916	53,572
STANDARD-EXAMINER	SUN	#	57,056	60.19					57,056	57,460	56,358
PROVO (UTAH CO.)		48,300			20,300			68,600			
HERALD	E (M-F)		21,561	44.64		8,004	39.43		29,565	31,415	31,281
HERALD	SUN		21,849	45.24		8,196	40.38		30,047	31,907	31,866
SALT LAKE CITY (SALT LAKE CO.)		274,700#			150,300			425,000			
TRIBUNE, DESERET NEWS	CMB DLY	#	143,089	52.09		22,503	14.97		165,592	171,145	175,829
TRIBUNE	M	#	96,167	35.01		10,999	7.32		107,166	110,810	112,625
DESERET NEWS	E	#	46,922	17.08		11,504	7.65		58,426	60,335	63,204
TRIBUNE, DESERET NEWS	CMB SUN	#	169,169	61.58		27,519	18.31		196,688	204,513	212,598
TRIBUNE	SUN	#	118,730	43.22		15,292	10.17		134,022	139,273	142,644
DESERET NEWS	SUN	#	50,439	18.36		12,227	8.14		62,666	65,240	69,954
VERMONT											
BARRE-MONTPELIER (WASHINGTON CO.)		8,600			21,100			29,700			
TIMES-ARGUS	E		6,516	75.77		5,791	27.45		12,307	12,885	13,295
TIMES-ARGUS	SUN		6,237	72.52		6,404	30.35		12,641	13,700	14,071
BENNINGTON (BENNINGTON CO.)		16,000#						16,000			
BANNER	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BURLINGTON (CHITTENDEN CO.)		21,000			62,900			83,900			
FREE PRESS	M		15,349	73.09		30,156	47.94		45,505	52,070	49,169
FREE PRESS	SUN		14,623	69.63		32,990	52.45		47,613	58,176	53,890

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VERMONT		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
RUTLAND (RUTLAND CO.)		11,300			43,100			54,400			
HERALD	M		9,314	82.42		12,869	29.86		22,183	24,263	24,208
HERALD & TIMES ARGUS	SUN		8,917	78.91		12,775	29.64		21,692	23,790	23,515
ST. JOHNSBURY (CALEDONIA CO.)		3,300			19,700			23,000			
CALEDONIAN-RECORD	E		2,935	88.94		5,987	30.39		8,922	9,931	9,593
VIRGINIA											
ALEXANDRIA (INDEPENDENT CITY)		55,200#						55,200			
JOURNAL	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ARLINGTON (ARLINGTON CO.)		74,300#						74,300			
JOURNAL	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		19,800			97,600			117,400			
HERALD COURIER/ VIRGINIA TENNESSEAN	ALL DAY (M-F)		14,102	71.22		23,285	23.86		37,387	42,708	41,885
HERALD COURIER/ VIRGINIA TENNESSEAN	SAT M		13,962	70.52		23,393	23.97		37,355	42,408	41,743
HERALD COURIER/ VIRGINIA TENNESSEAN	SUN		15,032	75.92		23,545	24.12		38,577	44,021	43,033
CHARLOTTESVILLE (INDEPENDENT CITY)		61,500#						61,500			
PROGRESS	E	#	30,375	49.39					30,375	31,307	31,239
PROGRESS	SUN	#	31,435	51.11					31,435	33,199	33,072
COVINGTON (INDEPENDENT CITY)		3,000#			8,500			11,500			
VIRGINIAN	E	#	2,827	94.23		4,508	53.04		7,335	8,220	8,385
CULPEPER (CULPEPER CO.)		18,600#						18,600			
STAR-EXPONENT	M	#	7,002	37.65					7,002	7,841	7,110

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VIRGINIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
DANVILLE (PITTSYLVANIA CO.)		23,700			24,400			48,100			
REGISTER, BEE	CMB DLY		16,584	69.97		9,076	37.20		25,660	25,867	26,053
REGISTER	M (M-F)		5,691	24.01		1,914	7.84		7,605	7,746	7,766
BEE	E (M-F)		10,893	45.96		7,162	29.35		18,055	18,121	18,287
REGISTER	SAT M		13,525	57.07		8,813	36.12		22,338	22,538	22,704
REGISTER	SUN		18,005	75.97		10,927	44.78		28,932	29,126	28,605
FREDERICKSBURG (INDEPENDENT CITY)		46,100#						46,100			
FREE LANCE-STAR	E	#	33,711	73.13					33,711	37,798	35,704
HARRISONBURG (INDEPENDENT CITY)		9,100			38,800			47,900			
NEWS-RECORD	M		8,473	93.11		20,052	51.68		28,525	30,913	30,580
HOPEWELL (INDEPENDENT CITY)		8,900			18,000			26,900			
NEWS	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LYNCHBURG (INDEPENDENT CITY)		34,600			38,800			73,400			
NEWS & ADVANCE	ALL DAY (M-F)		24,232	70.03		16,793	43.28		41,025	41,870	41,984 *
NEWS & ADVANCE	SAT		23,501	67.92		16,428	42.34		39,929	40,771	41,021
NEWS & ADVANCE	SUN		25,913	74.89		17,811	45.90		43,724	44,625	44,437
MANASSAS (INDEPENDENT CITY)		16,100			11,100			27,200			
JOURNAL MESSENGER	E		7,549	46.89		3,380	30.45		10,929	11,167	11,564 +
MARTINSVILLE (INDEPENDENT CITY)		7,400			22,600			30,000			
BULLETIN	E (M-F)		5,978	80.78		11,107	49.15		17,085	17,321 *	18,261 *
BULLETIN	SUN		6,074	82.08		12,498	55.30		18,572	18,808 *	20,544 *
NEWPORT NEWS-HAMPTON-WILLIAMSBURG-POQUOSON (INDEPENDENT CITIES)		156,300#						156,300			
PRESS, TIMES HERALD	CMB DLY	#	102,453	65.55					102,453	105,674 *	105,758 *
PRESS	M (M-F)	#	68,419	43.77					68,419	71,513 *	69,529 *
TIMES HERALD	E (M-F)	#	34,034	21.77					34,034	34,161 *	36,229 *
PRESS	SAT M	#	94,298	60.33					94,298	97,505 *	98,421 *
PRESS	SUN	#	110,488	70.69					110,488	113,986 *	116,542 *

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		512,500#						512,500			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	219,012	42.73					219,012	222,280 *	222,136 *
VIRGINIAN-PILOT	M (M-F)	#	140,398	27.39					140,398	143,583 *	143,093 *
LEDGER-STAR	E (M-F)	#	78,614	15.34					78,614	78,697 *	79,043 *
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	225,755	44.05					225,755	229,110 *	231,325 *
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	222,048	43.33					222,048	226,048 *	227,274 *
PETERSBURG (DINWIDDIE CO.)		26,700			45,800			72,500			
PROGRESS-INDEX	E		11,995	44.93		8,006	17.48		20,001	20,545	20,772
PROGRESS-INDEX	SUN		12,142	45.48		8,417	18.38		20,559	21,115	21,302
RICHMOND (INDEPENDENT CITY)		237,700#			188,000			425,700			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	187,609	78.93		50,077	26.64		237,686	250,408	250,647
TIMES-DISPATCH	M	#	94,294	39.67		35,649	18.96		129,943	142,065	141,544
NEWS-LEADER	E	#	93,315	39.26		14,428	7.67		107,743	108,343	109,10[illegible]
TIMES-DISPATCH	SUN	#	169,204	71.18		57,905	30.80		227,109	244,825	245,741
ROANOKE (INDEPENDENT CITY)		85,800#			177,000			262,800			
TIMES & WORLD-NEWS	CMB DLY	#	65,034	75.80		56,269	31.79		121,303	123,736	123,739
TIMES & WORLD-NEWS	M (M-F)	#	25,187	29.36		53,200	30.06		78,387	80,750	79,747
TIMES & WORLD-NEWS	E (M-F)	#	[illegible],847	46.44		3,069	1.73		42,916	42,986	43,992
TIMES & WORLD-NEWS	SAT M	#	63,996	74.59		57,242	32.34		121,238	123,766	123,917
TIMES & WORLD-NEWS	SUN	#	63,384	73.87		60,084	33.95		123,468	126,351	127,579
SPRINGFIELD (FAIRFAX CO.)		323,900#						323,900			
FAIRFAX JOURNAL	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STAUNTON (INDEPENDENT CITY)		11,100			33,600			44,700			
NEWS-LEADER	M		7,939	71.52		8,964	26.68		16,903	17,565	17,564
NEWS-LEADER	SUN		8,999	61.07		12,072	35.93		21,071	22,071	21,844
STRASBURG (SHENANDOAH CO.)		46,000#						46,000			
NORTHERN VIRGINIA DAILY	M	#	13,368	29.06					13,368	14,409	14,351
SUFFOLK (INDEPENDENT CITY)		17,200			15,000			32,200			
NEWS-HERALD	E (M-F)		6,394	37.17			0.00		6,394	6,520	6,835
NEWS-HERALD	SUN		6,494	37.76			0.00		6,494	6,617	7,246

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
VIRGINIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
WAYNESBORO (INDEPENDENT CITY)		9,800			17,300			27,100			
NEWS-VIRGINIAN	E		7,915	80.77		3,319	19.18		11,234	12,026	12,445
WINCHESTER (INDEPENDENT CITY)		8,500#			16,100			24,600			
STAR	E	#	7,394	86.99		10,583	65.73		17,977	21,250	21,036
WOODBRIDGE (PRINCE WILLIAM CO.)		37,400#						37,400			
POTOMAC NEWS	E (M-F)	#	20,035	53.57					20,035	24,472	23,949
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,200			18,000			29,200			
WORLD	E		8,117	72.47		9,249	51.38		17,366	17,556	17,356
WORLD	SUN		7,910	70.63		9,280	51.56		17,190	17,380	17,200
BELLEVUE (KING CO.)		120,500#						120,500			
JOURNAL-AMERICAN	M	#	25,479	21.14					25,479	26,220	27,241
JOURNAL-AMERICAN	SUN	#	25,676	21.31					25,676	26,433	27,627
BELLINGHAM (WHATCOM CO.)		18,900			25,900			44,800			
HERALD	E		11,640	61.59		10,682	41.24		22,322	23,052	21,861
HERALD	SUN		12,889	68.20		12,266	47.36		25,155	26,459	24,959
BREMERTON (KITSAP CO.)		35,500			30,800			66,300			
SUN	E		24,536	69.12		14,912	48.42		39,448	39,771	39,019
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			21,400			29,900			
CHRONICLE	E		5,728	67.39		8,750	40.89		14,478	14,854	14,704
EVERETT (SNOHOMISH CO.)		34,800			130,700			165,500			
HERALD	E		20,545	59.04		35,661	27.28		56,206	56,992	55,710
HERALD	SUN		22,250	63.94		38,810	29.69		61,060	62,103	59,816
KENT (KING CO.)		112,900#						112,900			
VALLEY NEWS	M (M-F)	#	27,743	24.57					27,743	27,979	29,589
VALLEY NEWS	SUN	#	28,185	24.96					28,185	28,421	29,961
LONGVIEW (COWLITZ CO.)		18,300			18,800			37,100			
NEWS	E		15,361	83.94		8,860	47.13		24,221	25,035	24,374
MOUNT VERNON (SKAGIT CO.)		27,600#						27,600			
SKAGIT VALLEY HERALD	E	#	15,526	56.25					15,526	16,407 *	16,544 *

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WASHINGTON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
OLYMPIA (THURSTON CO.)		22,800			46,400			69,200			
OLYMPIAN	E		17,003	74.57		11,151	24.03		28,154	28,610	27,330
OLYMPIAN	SUN		19,221	84.30		12,784	27.55		32,005	32,615	30,995
PASCO (FRANKLIN CO.)- KENNEWICK-RICHLAND (BENTON CO.)		35,000			17,200			52,200			
TRI-CITY HERALD	M		26,415	75.47		4,382	25.48		30,797	33,071 *	33,211
TRI-CITY HERALD	SUN		28,779	82.23		4,752	27.63		33,531	36,040 *	36,183
PORT ANGELES (CLALLAM CO.)		7,100			14,400			21,500			
NEWS	E (M-F)		5,229	73.65		6,586	45.74		11,815	13,055	12,401
NEWS	SUN		5,553	78.21		7,138	49.57		12,691	14,021	13,456
SEATTLE (KING CO.)		594,400#						594,400			
POST-INTELLIGENCER, TIMES	CMB DLY	#	358,663	60.34					358,663	438,079	434,933
POST-INTELLIGENCER	M (M-F)	#	141,177	23.75					141,177	202,374	203,726
TIMES	E (M-F)	#	217,486	36.59					217,486	235,705	231,207
POST-INTELLIGENCER, TIMES	CMB SAT	#	333,609	56.13					333,609	403,986	397,520
POST-INTELLIGENCER	SAT M	#	119,279	20.07					119,279	171,905	170,813
TIMES	SAT M	#	214,330	36.06					214,330	232,081	226,707
TIMES/POST-INTELLIGENCER	SUN	#	398,748	67.08					398,748	505,352	500,781
SPOKANE (SPOKANE CO.)		118,000			173,900			291,900			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		67,695	57.37		46,367	26.66		114,062	120,634	120,992
SPOKESMAN-REVIEW	M (M-F)		44,506	37.72		40,345	23.20		84,851	91,346	86,321
CHRONICLE	E (M-F)		23,189	19.65		6,022	3.46		29,211	29,288	34,671
SPOKESMAN-REVIEW	SAT M		68,284	57.87		52,263	30.05		120,547	128,539	126,223
SPOKESMAN-REVIEW	SUN		72,816	61.71		56,471	32.47		129,287	137,564	134,189
TACOMA (PIERCE CO.)		138,200			65,400			203,600			
NEWS TRIBUNE	M		71,116	51.46		32,189	49.22		103,305	114,823 *	110,184
NEWS TRIBUNE	SUN		76,354	55.25		37,617	57.52		113,971	125,841 *	122,948
VANCOUVER (CLARK CO.)		79,400#						79,400			
COLUMBIAN	E (M-F)	#	46,361	58.39					46,361	48,013	46,963
COLUMBIAN	SUN	#	52,033	65.53					52,033	53,879	52,227
WALLA WALLA (WALLA WALLA CO.)		13,500			10,300			23,800			
UNION BULLETIN	E (M-F)		10,165	75.30		4,833	46.92		14,998	15,244	15,344
UNION BULLETIN	SUN		10,316	76.41		5,003	48.57		15,319	15,630	15,746

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WASHINGTON		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 3/31/88	AS OF 3/31/87
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
WENATCHEE (CHELAN CO.)		14,200			48,200			62,400			
WORLD	E (M-F)		10,242	72.13		17,307	35.91		27,549	28,101	26,343
WORLD	SUN		11,634	81.93		18,919	39.25		30,553	31,143	29,544
YAKIMA (YAKIMA CO.)		34,400#			34,000			68,400			
HERALD-REPUBLIC	ALL DAY	#	20,580	59.83		15,157	44.58		35,737	39,019 *	38,895 *
HERALD-REPUBLIC	SUN	#	22,096	64.23		16,248	47.79		38,344	42,055 *	41,777 *
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		98,200#						98,200			
REGISTER/HERALD	M	#	31,490	32.07					31,490	32,547	32,642
REGISTER/HERALD	SUN	#	32,110	32.70					32,110	33,161	33,557
BLUEFIELD (MERCER CO).		78,600#						78,600			
TELEGRAPH	M	#	24,349	30.98					24,349	24,758	26,430
TELEGRAPH	SUN	#	27,645	35.17					27,645	28,095	29,941
CHARLESTON (KANAWHA CO.)		199,000#						199,000			
GAZETTE, MAIL	CMB DLY	#	100,114	50.31					100,114	108,054	108,419
GAZETTE	M	#	49,119	24.68					49,119	55,390	55,151
MAIL	E	#	50,995	25.63					50,995	52,664	53,268
GAZETTE-MAIL	SUN	#	96,375	48.43					96,375	105,405	108,686
CLARKSBURG (HARRISON CO.)		14,400			52,600			67,000			
EXPONENT, TELEGRAM	CMB DLY		10,939	75.97		11,471	21.81		22,410	23,557	24,118
EXPONENT	M (TU-S)		2,452	17.03		4,275	8.13		6,727	7,491	7,575
TELEGRAM	E		8,487	58.94		7,196	13.68		15,683	16,066	16,543
EXPONENT-TELEGRAM	SUN		11,637	80.81		13,450	25.57		25,087	27,072	27,708
ELKINS (RANDOLPH CO.)		3,200			11,200			14,400			
INTER-MOUNTAIN	E		2,919	91.22		5,224	46.64		8,143	11,522	10,994
FAIRMONT (MARION CO.)		13,100			18,600			31,700			
TIMES-WEST VIRGINIAN	M		8,680	66.26		4,913	26.41		13,593	14,292	14,306
TIMES-WEST VIRGINIAN	SUN		9,264	70.72		5,481	29.47		14,745	15,448	15,540
HUNTINGTON (CABELL CO.)		49,300			77,400			126,700			
HERALD-DISPATCH	M		26,121	52.98		13,855	17.90		39,976	42,749 *	41,256 *
HERALD-DISPATCH	SUN		29,822	60.49		15,935	20.59		45,757	48,874 *	49,373 *

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WEST VIRGINIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
LOGAN (LOGAN CO.)		1,200			16,300			17,500			
BANNER	E (M-F)		893	74.42		8,803	54.01		9,696	10,069 *	10,593 *
BANNER	SUN		866	72.17		8,861	54.46		9,747	10,118 *	10,633 *
MARTINSBURG (BERKELEY CO.)		5,700			30,400			36,100			
JOURNAL	E				UNDER TEMPORARY SUSPENSION OF SERVICE						
MORGANTOWN (MONONGALIA CO.)		18,500			24,200			42,700			
DOMINION-POST	M		9,925	53.65		6,960	28.76		16,885	20,459	20,126
DOMINION-POST	SUN		11,632	62.88		9,408	38.88		21,040	27,471	27,746
PARKERSBURG (WOOD CO.)		28,100			46,800			74,900			
NEWS, SENTINEL	CMB DLY		22,249	79.18		12,646	27.02		34,895	36,603 *	36,282 *
NEWS	M		11,943	42.50		8,410	17.97		20,353	21,913 *	21,352 *
SENTINEL	E		10,306	36.68		4,236	9.05		14,542	14,690 *	14,930 *
NEWS	SUN		20,528	73.05		16,603	35.48		37,131	39,797 *	39,798 *
WEIRTON (HANCOCK CO.)		9,200			7,900			17,100			
TIMES	E		6,484	70.48		1,256	15.90		7,740	7,851 *	7,718 *
WHEELING (OHIO CO.)		36,900			65,600			102,500			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		25,132	68.11		15,432	23.52		40,564	47,715	48,320
INTELLIGENCER	M (M-F)		8,641	23.42		8,399	12.80		17,040	23,592	23,540
NEWS-REGISTER	E (M-F)		16,491	44.69		7,033	10.72		23,524	24,123	24,780
INTELLIGENCER	SAT M		22,285	60.39		15,836	24.14		38,121	45,511	45,776
NEWS-REGISTER	SUN		26,258	71.16		21,188	32.30		47,446	56,281	54,769
WILLIAMSON (MINGO CO.)		48,800#						48,800			
NEWS	E	#	11,203	22.96					11,203	11,562	11,879
WISCONSIN											
APPLETON (OUTGAMIE CO.)- NEENAH-MENASHA (WINNEBAGO CO.)		51,300			51,300			102,600			
POST-CRESCENT	E		32,230	62.83		20,330	39.63		52,560	53,552	52,253
POST-CRESCENT	SUN		38,468	74.99		24,887	48.51		63,355	66,573	65,289

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WISCONSIN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
CHIPPEWA FALLS (CHIPPEWA CO.)		4,800			15,400			20,200			
HERALD-TELEGRAM	E		3,194	66.54		4,951	32.15		8,145	8,606	8,982
EAU CLAIRE (EAU CLAIRE CO.)		24,600			63,900			88,500			
LEADER-TELEGRAM	E (M-F)		15,613	63.47		15,457	24.19		31,070	32,961	34,165
LEADER-TELEGRAM	SAT		16,777	68.20		17,161	26.86		33,938	36,087	36,940
LEADER-TELEGRAM	SUN		17,392	70.70		18,042	28.23		35,434	37,645	37,886
FOND DU LAC (FOND DU LAC CO.)		15,500			38,800			54,300			
REPORTER	E (M-F)		9,841	63.49		9,545	24.60		19,386	19,835	19,624
REPORTER	SUN		10,433	67.31		9,923	25.57		20,356	20,805	20,343
GREEN BAY (BROWN CO.)		56,600			51,300			107,900			
PRESS-GAZETTE	E		36,293	64.12		17,550	34.21		53,843	56,115	55,533
PRESS-GAZETTE	SUN		42,002	74.21		26,097	50.87		68,099	79,087	76,966
JANESVILLE (ROCK CC.)		20,000			61,100			81,100			
GAZETTE	E		13,701	68.51		14,344	23.48		28,045	28,818	29,592
GAZETTE	SUN		13,456	67.28		14,766	24.17		28,222	29,406 *	
KENOSHA (KENOSHA CO.)		29,100			14,800			43,900			
NEWS	E (M-F)		22,485	77.27		5,944	40.16		28,429	29,071	29,252
NEWS	SAT M		22,262	76.50		5,985	40.44		28,247	28,898	
NEWS	SUN		23,285	80.02		6,329	42.76		29,614	30,417	30,682
LA CROSSE (LA CROSSE CO.)		27,900			60,400			88,300			
TRIBUNE	E		18,279	65.52		15,265	25.27		33,544	34,397	34,471
TRIBUNE	SUN		19,568	70.14		17,224	28.52		36,792	37,847	37,104
MADISON (DANE CO.)		93,300			152,000			245,300			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		55,371	59.35		42,913	28.23		98,284	107,716	106,425
STATE JOURNAL	M (M-F)		37,004	39.66		33,999	22.37		71,003	79,881	78,350
CAPITAL TIMES	E (M-F)		18,367	19.69		8,913	5.86		27,280	27,834	28,075
STATE JOURNAL, CAPITAL TIMES	CMB SAT		56,371	60.42		47,604	31.32		103,975	113,493	114,143
STATE JOURNAL	SAT M		37,808	40.52		37,823	24.88		75,631	84,598	84,327
CAPITAL TIMES	SAT E		18,564	19.90		9,782	6.44		28,346	28,897	29,816
STATE JOURNAL	SUN		65,067	69.74		69,210	45.53		134,277	150,184	147,430

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		19,200			19,700			38,900			
HERALD-TIMES REPORTER	E		11,609	60.46		4,829	24.51		16,438	16,818	16,584
HERALD-TIMES REPORTER	SUN		11,554	60.18		4,823	24.48		16,377	16,756	16,486
MARINETTE (MARINETTE CO.)		4,800			25,000			29,800			
EAGLE-STAR	E		3,573	74.44		5,357	21.43		8,930	9,095	9,133
MARSHFIELD (WOOD CO.)		7,900			24,800			32,700			
NEWS-HERALD	E		5,838	73.90		9,191	37.06		15,029	15,862 *	15,526
MILWAUKEE (MILWAUKEE CO.)		527,800#			254,600			782,400			
SENTINEL, JOURNAL	CMB DLY	#	377,831	71.59		31,087	12.21		408,918	465,597	481,892
SENTINEL	M (M-F)	#	126,077	23.89		15,843	6.22		141,920	181,477	192,638
JOURNAL	E (M-F)	#	251,754	47.70		15,244	5.99		266,998	284,120	289,254
SENTINEL, JOURNAL	CMB SAT	#	356,468	67.54		29,981	11.78		386,449	440,194	452,708
SENTINEL	SAT M	#	120,126	22.76		15,213	5.98		135,339	172,855	182,097
JOURNAL	SAT E	#	236,342	44.78		14,768	5.80		251,110	267,339	270,611
JOURNAL	SUN	#	390,808	74.04		52,035	20.44		442,843	512,685	516,890
OSHKOSH (WINNEBAGO CO.)		23,700			59,500			83,200			
NORTHWESTERN	E (M-F)		16,303	68.79		8,384	14.09		24,687	25,132	
NORTHWESTERN	E										25,541
NORTHWESTERN	SUN		17,776	75.00		9,533	16.02		27,309	27,854	27,854
RACINE (RACINE CO.)		48,600			14,600			63,200			
JOURNAL TIMES	M		30,033	61.80		3,942	27.00		33,975	34,393	35,627
JOURNAL TIMES	SUN		32,233	66.32		4,329	29.65		36,562	37,027	38,247
SHEBOYGAN (SHEBOYGAN CO.)		23,000			35,200			58,200			
PRESS	E		15,238	66.25		11,108	31.56		26,346	27,119 *	29,690 *
PRESS	SUN		14,844	64.54		11,025	31.32		25,869	26,645 *	
STEVENS POINT (PORTAGE CO.)		10,700			11,500			22,200			
JOURNAL	E		7,075	66.12		6,223	54.11		13,298	14,160	13,735
WAUKESHA (WAUKESHA CO.)		19,800#			39,200			59,000			
FREEMAN	E	#	12,098	61.10		8,710	22.22		20,808	22,602	22,580
WAUSAU (MARATHON CO.)		21,100			33,500			54,600			
HERALD	E		13,633	64.61		10,194	30.43		23,827	24,362	24,450
HERALD	SUN		11,483	54.42		8,672	25.89		20,155	24,752	23,798

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WISCONSIN		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
WISCONSIN RAPIDS (WOOD CO.)		12,300			9,000			21,300			
TRIBUNE	E		8,907	72.41		3,676	40.84		12,583	13,069	13,012
WYOMING											
CASPER (NATRONA CO.)		19,700			52,000			71,700			
STAR-TRIBUNE	M		16,194	82.20		9,259	17.81		25,453	35,602	34,993
STAR-TRIBUNE	SUN		17,518	88.92		10,538	20.27		28,056	39,098	39,522
CHEYENNE (LARAMIE CO.)		22,100			29,300			51,400			
EAGLE, STATE THIBUNE	CMB DLY		15,826	71.61		2,836	9.68		18,662	19,072	19,076
EAGLE	M		6,596	29.85		1,851	6.32		8,447	8,644	8,667
STATE TRIBUNE	E		9,230	41.76		985	3.36		10,215	10,428	10,409
TRIBUNE-EAGLE	SUN		16,398	74.20		3,017	10.30		19,415	19,958	20,088
LARAMIE (ALBANY CO.)		9,900			6,000			15,900			
BOOMERANG	M (TU-S)		6,309	63.73		456	7.60		6,765	7,529	7,561
BOOMERANG	SUN		6,401	64.66		451	7.52		6,852	7,663	7,675
RAWLINS (CARBON CO.)		3,800			4,800			8,600			
TIMES	M (TU-S)		2,372	62.42		927	19.31		3,299	3,702	3,863
ROCK SPRINGS (SWEETWATER CO.)		8,200			31,600			39,800			
ROCKET-MINER	M (TU-S)		4,661	56.84		1,871	5.92		6,532	6,867	7,098
SHERIDAN (SHERIDAN CO.)		6,900			6,100			13,000			
PRESS	E		4,714	68.32		1,029	16.87		5,743	6,296	6,231
WORLAND (WASHAKIE CO.)		2,500			6,100			8,600			
NORTHERN NEWS	M (TU-S)		1,893	75.72		1,682	27.57		3,575	3,900	4,139

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
BAHAMAS		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
NASSAU		30,106@						30,106			
GUARDIAN	M	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BERMUDA											
HAMILTON		@									
ROYAL GAZETTE	M	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PUERTO RICO											
SAN JUAN		325,800			93,400			419,200			
EL NUEVO DIA	M		112,433	34.51		17,209	18.43		129,642	210,083 *	193,076 *
EL NUEVO DIA	SUN		110,872	34.03		19,192	20.55		130,064	214,565 *	193,296 *
EL VOCERO	M (M-F)		77,710	23.85		20,183	21.61		97,893	215,189 *	208,567 *
EL VOCERO	SAT		56,658	17.39		15,682	16.79		72,340	166,330 *	163,359 *
STAR	M		27,829	8.54		1,475	1.58		29,304	37,735 *	36,751 *
STAR	SUN		28,733	8.82		1,709	1.83		30,442	40,063 *	38,819 *
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CHINA TIMES	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GROUP NAME		TOTAL CIRCULATION AS OF	
		3/31/88	3/31/87
ALMEDA NEWSPAPER GROUP	M	103,555	
ALMEDA NEWSPAPER GROUP	SUN	107,387	
BAND	E	NOT COMPLETE	566,736
BAND	SAT	NOT COMPLETE	180,230
BAND	SUN	NOT COMPLETE	357,769
BOOTH-MICHIGAN NEWSPAPER GROUP	E	537,086	540,640
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	646,498	645,583
THE CAJUN GROUP	M & E	58,115	60,117
THE CAJUN GROUP	SUN	68,052	70,296
CALIFORNIA AD GROUP	E (M-F)	59,426	59,304
CALIFORNIA AD GROUP	SAT	36,315	33,320
CALIFORNIA AD GROUP	SUN	30,959	31,665
CONTRA COSTA METRO GROUP	M & E	NOT COMPLETE	
CONTRA COSTA METRO GROUP	SUN	NOT COMPLETE	
COPLEY CHICAGO ZONE	E	166,726	165,834
COPLEY CHICAGO ZONE	SUN/WKND	166,580	165,817
COPLEY LOS ANGELES NEWSPAPERS	E	130,925	133,638
COPLEY LOS ANGELES NEWSPAPERS	SUN	124,199	125,801
DANN	E	89,453	89,420
DFW SUBURBAN NEWSPAPERS INC.	E (TU-S)	48,227	50,874
DFW SUBURBAN NEWSPAPERS INC.	SUN	52,435	55,935
DONREY ARKANSAS METRO GROUP	M, E (M-F) & ALL DAY	68,943	69,257
DONREY ARKANSAS METRO GROUP	SUN	76,569	76,183

GROUP NAME		TOTAL CIRCULATION AS OF	
		3/31/88	3/31/87
ESSEX COUNTY NEWSPAPERS	E	36,866 *	37,117 *
GANNETT MICHIGAN	E	126,078	121,647
GANNETT MICHIGAN	SAT	29,626	28,928
GANNETT MICHIGAN	SUN	159,058	155,202
GREATER CLEVELAND NEWSPAPER NETWORK	M & E	339,640	139,368
GREATER CLEVELAND NEWSPAPER NETWORK	SUN	306,077	78,633
GREATER PHILADELPHIA NEWSPAPERS	M & E	146,395	147,458
GREATER PHILADELPHIA NEWSPAPERS	SUN	157,015	161,506
GREATER VENTURA COUNTY	E	74,352	72,168
GREATER VENTURA COUNTY	SUN	82,467	79,754
IMPERIAL VALLEY UNIT	E	17,387	16,873
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	NOT COMPLETE	76,508
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	NOT COMPLETE	73,715
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	NOT COMPLETE	150,223
KNIGHT-RIDDER	M & E	745,945	744,769
KNIGHT-RIDDER	SAT	608,255	613,830
KNIGHT-RIDDER	SUN	1,001,390	989,250
MERCED-MADERA GROUP	M & E	32,845	32,075
MIDLAND-HURON GROUP	E	25,663	26,060
MIDLAND-ODESSA METRO GROUP	E (M-F)	53,289	53,542
MIDLAND-ODESSA METRO GROUP	SAT	55,069	54,751
MIDLAND-ODESSA METRO GROUP	SUN	67,872	67,167

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GROUP NAME		TOTAL CIRCULATION AS OF 3/31/88	3/31/87
MISSISSIPPI VALLEY MEDIA GROUP	E	13,012	13,502
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	NOT COMPLETE	47,373
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	NOT COMPLETE	55,583
MONTANA NEWSPAPER GROUP	M & E	144,238	148,826
MONTANA NEWSPAPER GROUP	SUN	158,657	161,495
NATIONAL TURF DAILIES	MON	63,362	65,577
NATIONAL TURF DAILIES	TUE	6,745	8,390
NATIONAL TURF DAILIES	M (TU-F)	62,074	60,080
NATIONAL TURF DAILIES	M (W-F)	29,528	29,786
NATIONAL TURF DAILIES	SAT	145,964	144,409
NATIONAL TURF DAILIES	SUN	94,467	93,189
NORTH JERSEY NEWSPAPERS	M & E	NOT COMPLETE	156,765 *
NORTH JERSEY NEWSPAPERS	SUN	NOT COMPLETE	73,072 *
NORTHEASTERN OHIO NEWSPAPERS	E	31,255 *	30,368 *
NORTHEASTERN OHIO NEWSPAPERS	SUN	30,163 *	29,119 *
NORTHERN CALIFORNIA METRO MARKET GROUP	E	84,612	82,775
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	9,652	9,941
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	27,555	26,328
PRO GROUP	M & E	95,717	92,704
PRO GROUP	SUN	99,273	96,244
RALEIGH-DURHAM COMBINED GROUP	M & E	233,212	239,526
RALEIGH-DURHAM COMBINED GROUP	SUN	249,943	247,533
RIO GRANDE VALLEY	M & E	75,145	75,302
RIO GRANDE VALLEY	SUN	93,970	92,873

GROUP NAME		TOTAL CIRCULATION AS OF 3/31/88	3/31/87
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,148	37,503
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	37,490	37,586
SOUTHERN CONNECTICUT NEWSPAPERS INC.	ALL DAY	43,929	43,764
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	12,429	12,532
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	50,673	49,700
TEMPLE/KILLEEN METRO GROUP	M	42,059	43,162
TEMPLE/KILLEEN METRO GROUP	SUN	48,203	50,182
TREASURE COAST GROUP	M	77,868	73,027
TREASURE COAST GROUP	SUN	85,415	79,869
U-BIE GROUP	M, E & ALL DAY	178,451	178,900
U-BIE GROUP	SUN	209,986	202,215
UNYT:NEW YORK ADI	M & E	NOT COMPLETE	597,927
UNYT:NEW YORK ADI	SAT	NOT COMPLETE	548,822
UNYT:NEW YORK ADI	SUN	NOT COMPLETE	770,130
VALUABLE VENTURA COUNTY GROUP	M & E	119,467	117,802
VALUABLE VENTURA COUNTY GROUP	SUN	129,817	127,058
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	165,852	172,980
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	196,377	200,255
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	209,456	215,640
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	258,118	259,712
WHEELING METRO COMBO	M & E (M-F)	68,638	69,670
WHEELING METRO COMBO	SUN	78,754	77,827
WITWER NEWSPAPERS	E	13,710 *	

*AVERAGES FOR 3 MONTHS

ABC

Audit Bureau
of Circulations
900 N. Meacham Road
Schaumburg, IL 60173-4968

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CORRECTION NOTICE

Page 65

MARCH 31, 1988 ABC FAS-FAX

The following is a correction for the New York City Market. Incorrect household figures were used for the News & the Post.

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
NEW YORK CITY (NEW YORK CO.)		7,001,600#						7,001,600			
AMERICAN BANKER	M (M-F)									22,374	22,886
AMERICAN METAL MARKET	M (M-F)									10,331	10,635
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)									23,425	21,337
LAW JOURNAL	M (M-F)									13,977	13,134
NEWS	M (M-F)	#	1,201,608	17.16					1,201,608	1,283,302	1,278,118
NEWS	SAT M	#	899,090	12.84					899,090	974,643	971,384
NEWS	SUN	#	1,470,528	21.00					1,470,528	1,623,645	1,631,688
NEWS RECORD	M (M-F)									22,700	22,177
NEW YORK CITY (NEW YORK CO.)		7,071,700#						7,071,700			
POST	ALL DAY (M-F)	#	518,738	7.34					518,738	555,268	740,123
POST	SAT	#	359,776	5.09					359,776	393,807	550,390
NEW YORK CITY (NEW YORK CO.)		7,355,800#						7,355,800			
TIMES	M (M-F)	#	744,095	10.12					744,096	1,078,443	1,056,924
TIMES	SAT M	#	574,238	7.81					574,238	843,128	818,235
TIMES	SUN	#	1,063,195	14.18					1,063,195	1,647,577	1,645,060
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									833,423	820,501
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									2,025,176	2,026,276
WOMEN'S WEAR DAILY	M (M-F)									61,273	63,133

Please insert this information in Page 65 of the Daily United States Newspaper Fas-Fax for the six months ended March 31, 1988.

Audit Bureau of Circulations

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May 20, 1988

Supplement to ABC Daily Newspaper Fas-Fax United States

Circulation Averages for period ended March 31, 1988

This supplement provides circulation data on publications that filed their regular March 31, 1988 Publisher's Statements subsequent to preparations of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ALABAMA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
CULLMAN (CULLMAN CO.)		5,300			21,900			27,200			
TIMES	M (TU-F)		3,360	63.40		5,606	25.60		8,966	9,395	9,485
TIMES	SUN		3,560	67.17		6,896	31.49		10,456	10,906	11,962
DECATUR (MORGAN CO.)		20,300			60,500			80,800			
DAILY	E (M-F)		12,543	61.79		13,035	21.55		25,578	25,746	25,649
DAILY	SAT M		12,508	61.62		13,575	22.44		26,083	26,251	25,817
DAILY	SUN		13,932	68.63		15,370	25.40		29,302	29,500	28,829
ARIZONA											
TEMPE (MARICOPA CO.)		49,100						49,100			
NEWS	M		11,082	22.57					11,082	12,193	8,992
NEWS	SUN		10,964	22.33					10,964	12,081	8,933
CALIFORNIA											
GILROY (SANTA CLARA CO.)		8,800			8,400			17,200			
DISPATCH	E (M-F)		4,610	52.39		2,700	32.14		7,310	7,524	
HANFORD (KINGS CO.)		13,800			16,200			30,000			
SENTINEL	E		7,629	55.28		6,207	38.31		13,836	14,172	14,283
HOLLISTER (SAN BENITO CO.)		5,400#			5,100			10,500			
FREE LANCE	E (M-F)	#	3,427	63.46		1,284	25.18		4,711	4,939	5,276
LOS ANGELES (LOS ANGELES CO.)		651,900#						651,900			
RACING FORM	M (W-F)									29,907	29,786
LOS ANGELES CO.		513,100#						513,100			
COPLEY LOS ANGELES NEWSPAPERS	E	#								130,925	131,101
COPLEY LOS ANGELES NEWSPAPERS	SUN	#								124,199	124,424
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		65,300			137,600			202,900			
COAST PILOT	SUN		12,845	19.67		7,946	5.77		20,791	21,093	17,311 +

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+ ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
SAN LUIS OBISPO											
(SAN LUIS OBISPO CO.)		14,300			58,200			72,500			
TELEGRAM-TRIBUNE	SAT M		11,177	78.16		22,896	39.34		34,073	34,767	33,320
COLORADO											
GREELEY (WELD CO.)		26,100#			18,500			44,600			
TRIBUNE	E	#	16,109	61.72		6,621	35.79		22,730	23,344	23,182
LOVELAND (LARIMER CO.)		14,800			16,000			30,800			
REPORTER-HERALD	E (M-F)		12,015	81.18		3,709	23.18		15,724	16,175	16,150
CONNECTICUT											
STAMFORD (FAIRFIELD CO.)		39,600#			12,400			52,000			
ADVOCATE	ALL DAY	#	23,151	58.46		4,151	33.48		27,302	30,471	30,347
ADVOCATE	SUN	#	25,447	64.26		4,870	39.27		30,317	37,765	37,330
FLORIDA											
KEY WEST (MONROE CO.)		10,500			21,500			32,000			
CITIZEN	SUN		6,959	66.28		1,828	8.50		8,787	9,553	9,252
ST. PETERSBURG (PINELLAS CO.)		464,700#						464,700			
TIMES	M	#	330,355	71.09					330,355	361,379 *	336,329 *
TIMES	SUN	#	407,471	87.68					407,471	452,282 *	429,436 *
TAMPA (HILLSBOROUGH CO.)		189,500			917,000			1,106,500			
TRIBUNE	M		117,259	61.88		137,634	15.01		254,893	271,288 *	248,415 *
TRIBUNE AND TIMES	SUN		160,464	84.68		177,653	19.37		338,117	362,459 *	337,514 *
GEORGIA											
MARIETTA (COBB CO.)		147,100#						147,100			
JOURNAL	E	#	23,661	16.08					23,661	24,358 *	24,649 *

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
IDAHO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
TWIN FALLS (TWIN FALLS CO.)		11,900			37,500			49,400			
TIMES-NEWS	M		8,433	70.87		11,582	30.89		20,015	20,584	20,068
TIMES-NEWS	SUN		8,626	72.49		12,234	32.62		20,860	21,462	21,236
ILLINOIS											
CARBONDALE (JACKSON CO.)- HERRIN (WILLIAMSON CO.)- MARION (WILLIAMSON CO.)- MURPHYSBORO (JACKSON CO.)		95,900#						95,900			
SOUTHERN ILLINOISAN	SUN	#	32,185	33.56					32,185	33,964	34,097
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
COLES COUNTY TIMES-COURIER	M	#	3,971	64.05		2,888	30.40		6,859	7,225	7,247
DEKALB (DEKALB CO.)		13,400			10,000			23,400			
CHRONICLE	E (M-F)		7,616	56.84		3,307	33.07		10,923	11,199	11,251
CHRONICLE	SUN		8,285	61.83		3,478	34.78		11,763	12,039	12,009
MATTOON (COLES CO.)		8,300#			13,700			22,000			
JOURNAL-GAZETTE	M	#	5,910	71.20		5,757	42.02		11,667	12,058	12,398
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		58,500			117,700			176,200			
DISPATCH	E		24,178	41.33		5,884	5.00		30,062	30,461	31,218
DISPATCH	SUN		28,368	48.49		7,622	6.48		35,990	36,545	36,960
PEKIN (TAZEWELL CO.)		12,500			36,300			48,800			
TIMES	E		8,378	67.02		6,763	18.63		15,141	15,672	16,143
ROCK ISLAND (ROCK ISLAND CO.)		58,500			117,700			176,200			
ARGUS	E		10,754	18.38		4,233	3.60		14,987	15,491	16,065
ARGUS	SUN		12,338	21.09		5,137	4.36		17,475	18,253	18,691
ROCKFORD (WINNEBAGO CO.)		186,500#						186,500			
REGISTER STAR	M	#	69,002	37.00					69,002	73,583	69,909
SKOKIE (COOK CO.)		34,700@						34,700			
WEEKEND LIFE	SUN	@	8,994	25.92					8,994	9,396	10,148

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
KANSAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
HUTCHINSON (RENO CO.)		19,800			65,900			85,700			
NEWS	ALL DAY		13,897	70.19		19,739	29.95		33,636	41,374	41,939
NEWS	SUN		15,008	75.80		20,982	31.84		35,990	44,151	45,561
OLATHE (JOHNSON CO.)		18,400#			6,400			24,800			
NEWS	M (TU-S)	#	7,429	40.38		1,509	23.58		8,938	9,903	9,976
NEWS	SUN	#	8,556	46.50		1,747	27.30		10,303	11,305	11,386
KENTUCKY											
HARLAN (HARLAN CO.)		1,700			12,700			14,400			
ENTERPRISE	E		1,426	83.88		5,189	40.86		6,615	7,029	7,353
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,100			13,400			18,500			
MERIDIONAL	M (TU-F)		2,173	42.61		2,130	15.90		4,303	4,413	4,022
MERIDIONAL	SUN		2,583	50.65		2,278	17.00		4,861	4,971	4,693
CROWLEY (ACADIA PARISH)		5,800			39,500			45,300			
POST-SIGNAL	E (TU-F)		2,081	35.88		2,802	7.09		4,883	5,003	5,349
POST-SIGNAL	SUN		2,530	43.62		3,034	7.68		5,564	5,684	5,952
MARYLAND											
LANHAM (PRINCE GEORGES CO.)		240,200#						240,200			
PRINCE GEORGES JOURNAL	M (M-F)	#	34,707	14.45					34,707	35,735	36,422
ROCKVILLE (MONTGOMERY CO.)		245,700#						245,700			
MONTGOMERY JOURNAL	M (M-F)	#	36,815	14.98					36,815	37,728	40,086

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MASSACHUSETTS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
FRAMINGHAM (MIDDLESEX CO.)		71,400#						71,400			
MIDDLESEX NEWS	E	#	30,009	42.03					30,009	41,798 *	45,192 *
MIDDLESEX NEWS	SUN	#	34,580	48.43					34,580	50,092 *	51,447 *
HAVERHILL (ESSEX CO.)		18,600#			64,800			83,400			
GAZETTE	E	#	10,541	56.67		6,050	9.34		16,591	16,870 *	17,244 *
MALDEN (MIDDLESEX CO.)		21,900#						21,900			
NEWS	E (M-F)	#	4,588	20.95					4,588	5,878	6,532
MEDFORD (MIDDLESEX CO.)		20,800#						20,800			
MERCURY	E (M-F)	#	4,270	20.53					4,270	4,547	4,846
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,269	11.97					1,269	1,417	1,623
MILFORD (WORCESTER CO.)		29,600#						29,600			
NEWS	E	#	12,053	40.72					12,053	13,293	13,179
MICHIGAN											
LUDINGTON (MASON CO.)		3,700			12,700			16,400			
NEWS	E		2,616	70.70		3,845	30.28		6,461	7,386	7,764
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,200			11,200			19,400			
TRIBUNE	E (M-F)		5,359	65.35		3,161	28.22		8,520	8,846	8,925
TRIBUNE	SUN		5,599	68.28		3,245	28.97		8,844	9,169	9,216
MISSISSIPPI											
CORINTH (ALCORN CO.)		18,000#						18,000			
CORINTHIAN	E (M-F)	#	8,416	46.76					8,416	9,911	9,996

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSOURI		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
FLAT RIVER (ST. FRANCOIS CO.)		4,700			9,700			14,400			
JOURNAL	E (M-F)		2,799	59.55		6,450	66.49		9,249	9,471	9,350
JEFFERSON CITY (COLE CO.)		17,100			41,400			58,500			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,614	79.61		7,790	18.82		21,404	21,980	21,882
NEW JERSEY											
CAMDEN-CHERRY HILL											
(CAMDEN CO.)		279,300#						279,300			
COURIER-POST	SUN	#	88,911	31.83					88,911	100,308 *	98,497 *
JERSEY CITY (HUDSON CO.)		196,100			168,000			364,100			
JOURNAL	E (M-F)		55,705	28.41		2,142	1.28		57,847	58,054	59,193
JOURNAL	SAT E		54,100	27.59		2,091	1.24		56,191	56,393	56,936
MORRISTOWN-PARSIPPANY											
(MORRIS CO.)		130,700#						130,700			
RECORD	M (M-F)	#	51,335	39.28					51,335	58,146 *	
RECORD	M	#									59,825 *
RECORD	SAT	#	48,152	36.84					48,152	54,908 *	
RECORD	SUN	#	60,294	46.13					60,294	70,285 *	72,150 *
NEW YORK											
BATAVIA (GENESEE CO.)		8,200#			21,300			29,500			
NEWS	E	#	6,474	78.95		9,151	42.96		15,625	16,198 *	15,618 *
NEW YORK CITY (RICHMOND CO., NY-ESSEX CO.-HUDSON CO., NJ)		2,090,700						2,090,700			
UNYT:NEW YORK ADI	M & E									596,740	597,927
UNYT:NEW YORK ADI	SAT									546,540	548,822
UNYT:NEW YORK ADI	SUN									760,296	770,130

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
NEW YORK											
ROME (ONEIDA CO.)		16,100			22,900			39,000			
SENTINEL	E		10,719	66.58		7,459	32.57		18,178	19,143	19,026
SYRACUSE (ONONDAGA CO.)		137,300			148,900			286,200			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		118,715	86.46		53,568	35.98		172,283	181,733	185,027
POST-STANDARD	M		43,412	35.26		26,680	17.92		75,092	83,692	84,393
NORTH CAROLINA											
KANNAPOLIS (CABARRUS CO.)		13.500			35,200			48,700			
INDEPENDENT	E (M-F)		8,849	65.55		2,835	8.05		11,684	11,816	12,421
INDEPENDENT	SUN		9,430	69.85		3,023	8.59		12,453	12,596	13,212
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		25,400			41,000			66,400			
TRIBUNE	M		17,740	69.84		10,210	24.90		27,950	29,391	28,341
TRIBUNE	SUN		18,271	71.93		9,588	23.39		27,859	29,279	28,823
DICKINSON (STARK CO.)		5,600			9,900			15,500			
PRESS	M (TU-S)		4,220	75.36		2,923	29.53		7,143	7,664	7,861
PRESS	SUN		4,651	83.05		2,911	29.40		7,562	8,083	8,264
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		43,000			45,700			88,700			
FORUM	M		25,550	59.42		19,470	42.60		45,020	55,233	55,446
FORUM	SUN		33,071	76.91		22,301	48.80		55,372	67,813	66,986

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
TIFFIN (SENECA CO.)		9,300			7,900			17,200			
ADVERTISER-TRIBUNE	E		6,852	73.68		3,559	45.05		10,411	10,781	10,975
OREGON											
ASHLAND (JACKSON CO.)		6,300			2,400			8,700			
TIDINGS	E		4,560	72.38		430	17.92		4,990	5,381	5,705
ASTORIA (CLATSOP CO.)		3,900			15,600			19,500			
ASTORIAN	E (M-F)		3,364	86.26		5,580	35.77		8,944	9,285	9,056
SALEM (MARION CO.)		56,300#			109,600			165,900			
STATESMAN-JOURNAL	M	#	30,600	54.35		22,948	20.94		53,548	54,328	53,655
STATESMAN-JOURNAL	SUN	#	33,975	60.35		24,776	22.61		58,751	59,646	58,669
PENNSYLVANIA											
BROWNSVILLE (FAYETTE CO.)		3,200			22,800			26,000			
TELEGRAPH	E		1,792	56.00		3,347	14.68		5,139	5,391	5,775
CLEARFIELD (CLEARFIELD CO.)		25,900#						25,900			
PROGRESS	E	#	15,914	61.44					15,914	16,678	16,834
ELLWOOD CITY (LAWRENCE CO.)		3,800			7,400			11,200			
LEDGER	E		2,966	78.05		4,030	54.46		6,996	7,421	7,821
GREENSBURG (WESTMORELAND CO.)		103,500#						103,500			
TRIBUNE-REVIEW	M	#	45,990	44.43					45,990	52,703	51,857

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
STATE COLLEGE (CENTRE CO.)		39,100#						39,100			
CENTRE TIMES	M	#	21,479	54.93					21,479	24,008	22,884 *
CENTRE TIMES	SUN	#	25,850	66.11					25,850	30,936	29,818 *
WARREN (WARREN CO.)		6,100			11,500			17,600			
TIMES-OBSERVER	M		5,281	86.57		6,225	54.13		11,506	12,344	12,810
SOUTH CAROLINA											
ANDERSON (ANDERSON CO.)		19,700			123,700			143,400			
INDEPENDENT-MAIL	M		13,517	68.61		24,061	19.45		37,578	39,291 *	41,519 *
INDEPENDENT-MAIL	SUN		14,689	74.56		26,513	21.43		41,202	42,859 *	44,165 *
SUMTER (SUMTER CO.)		12,700			35,000			47,700			
ITEM	E		8,224	64.76		12,990	37.11		21,214	21,403	21,453
ITEM	SUN		5,176	40.76		9,054	25.87		14,230	14,420	
TENNESSEE											
JACKSON (MADISON CO.)		20,900			86,300			107,200			
SUN	E (M-F)		14,855	71.08		19,741	22.87		34,596	36,844	36,005
TEXAS											
AMARILLO (POTTER CO.)		63,700			106,700			170,400			
NEWS, GLOBE-TIMES	CMB DLY		42,393	66.55		24,707	23.16		67,100	69,461	70,180
NEWS	M		20,152	31.64		21,579	20.22		41,731	44,035	44,147
GLOBE-TIMES	E (M-F)		22,241	34.92		3,128	2.93		25,369	25,426	26,033
NEWS-GLOBE	SUN		45,730	71.79		27,253	25.54		72,983	75,563	77,078
BIG SPRING (HOWARD CO.)		9,700#			3,400			13,100			
HERALD	E (M-F)	#	5,854	60.35		1,839	54.09		7,693	8,764	9,120
HERALD	SUN	#	6,519	67.21		2,094	61.59		8,613	9,842	10,205

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/88	TOTAL CIRCULATION AS OF 3/31/87
BROWNSVILLE (CAMERON CO.)		26,800			106,300			133,100			
HERALD	E (M-F)		12,849	47.94		3,373	3.17		16,222	16,349	16,416
GREENVILLE (HUNT CO.)		9,300#			15,600			24,900			
HERALD BANNER	M	#	5,529	59.45		4,835	30.99		10,364	11,656	11,860
HERALD BANNER	SUN	#	5,928	63.74		5,307	34.02		11,235	12,620	12,938
MARSHALL (HARRISON CO.)		9,600#			24,900			34,500			
NEWS MESSENGER	E (M-F)	#	5,630	58.65		3,904	15.68		9,534	9,726	10,072
NEWS MESSENGER	SUN	#	6,417	66.84		4,439	17.83		10,856	11,051	11,923
MOUNT PLEASANT (TITUS CO.)		4,500			15,400			19,900			
TRIBUNE	E (M-F)		2,287	50.82		2,327	15.11		4,614	4,783	4,794
TRIBUNE	SUN		2,555	56.78		2,456	15.95		5,011	5,199	5,374
VIRGINIA											
ALEXANDRIA (INDEPENDENT CITY)		55,200#						55,200			
JOURNAL	M (M-F)	#	4,912	8.90					4,912	5,200	5,216
ARLINGTON (ARLINGTON CO.)		74,300#						74,300			
JOURNAL	M (M-F)	#	8,167	10.99					8,167	8,461	9,619
HOPEWELL (INDEPENDENT CITY)		8,900			18,000			26,900			
NEWS	E (M-F)		4,795	53.88		1,947	10.82		6,742	6,899	7,323
MARTINSVILLE (INDEPENDENT CITY)		7,400			22,600			30,000			
BULLETIN	E (M-F)		5,978	80.78		11,107	49.15		17,085	17,321 *	17,026 * ‡
BULLETIN	SUN		6,074	82.08		12,498	55.30		18,572	18,808 *	18,755 * ‡
SPRINGFIELD (FAIRFAX CO.)		323,900#						323,900			
FAIRFAX JOURNAL	M (M-F)	#	51,892	16.02					51,892	53,626	58,880

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		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/88	AS OF 3/31/87
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			21,400			29,900			
CHRONICLE	E		5,728	67.39		8,624	40.30		14,352	14,728	14,704
WENATCHEE (CHELAN CO.)		14,200			48,200			62,400			
WORLD	E (M-F)		11,284	79.46		14,769	30.64		26,053	26,602	26,343
WORLD	SUN		12,858	90.55		16,353	33.93		29,211	29,819	29,544

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
BAHAMAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/88	3/31/87
NASSAU GUARDIAN	M	30,106@ @	11,550	38.36				30,106	11,550	12,335	11,933
BERMUDA											
HAMILTON ROYAL GAZETTE	M	18,449@ @	15,929	86.34				18,449	15,929	16,042	15,396

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GROUP NAME		TOTAL CIRCULATION AS OF 3/31/88	3/31/87
BAND	E	556,641	566,736
BAND	SAT	230,693	180,230
BAND	SUN	260,802	357,769
CALIFORNIA AD GROUP	SAT	34,767	33,320
COPLEY LOS ANGELES NEWSPAPERS	E	130,925	131,101
COPLEY LOS ANGELES NEWSPAPERS	SUN	124,199	124,424
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	73,463	76,508
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	67,287	73,715
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	140,750	150,223
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	45,952	47,373
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	54,798	55,563
NATIONAL TURF DAILIES	M (W-F)	29,907	29,786
RIO GRANDE VALLEY	M & E	76,517	75,302
UNYT:NEW YORK ADI	M & E	596,740	597,927
UNYT:NEW YORK ADI	SAT	546,540	548,822
UNYT:NEW YORK ADI	SUN	760,296	770,130

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